NEWBERG AFFORDABLE HOUSING ACTION COMMITTEE -EDUCATION/OUTREACH SUBCOMMITTEE

Wednesday, January 27, 2010 4 p.m. to 6 p.m. Newberg City Hall Permit Center Conference Room 414 E. First Street, Newberg, OR

I. Open meeting. Mr. Beam opened the meeting.

II. Roll Call. Subcommittee Attendees: Denise Bacon

Stuart Brown Cathy Stuhr Doug Bartlett

Absent members: None

Guest: None

City Staff: David Beam, Economic Development Planner

- III. Subcommittee's Tasks. Mr. Beam led a discussion about the about the tasks that were assigned to the subcommittee by the full committee. He pointed out that they were listed in the meeting packet materials and that these tasks were taken directly from the Newberg Affordable Housing Action Plan.
- **IV. 2009 Housing Fair review.** Mr. Beam reviewed last year's housing fair. He stated that in general it went well, but the turnout was not as good as hoped for due to it being on the first great spring day of the year and competition with lots of other local events. At a future meeting, the subcommittee felt they needed to determine whether or not to continue doing the fair, as they take a lot of effort to put on. If so, they need to define what is a successful event. When should they hold it? Where? In conjunction with another event? Should they target a specific audience?

Mr. Beam also handed out information regarding all the housing assistance offered by the HAYC's Yamhill Regional Housing Resource Center.

V. Housing maintenance, workforce skills development, employer assistance, and transitional housing.

Housing Maintenance. Mr. Beam handed out a *Homeowner's Maintenance Handbook* by the City of Wichita Housing and Community Services Department. It was suggested that perhaps we could modify such a document to fit Newberg's needs. Another suggestion was to establish a community tool loan library like those in Molalla and Portland. Another suggestion was to have Ace Hardware hold maintenance workshops like they do at Home Depot. Finally, we could hold a "Christmas in July" event like they

do in Sacramento, CA, which is like a GFU Serve Day event, but with a focus on helping folks with home maintenance work.

Workforce skills development. Mr. Beam stated that he works with individual businesses in the community and tries to find resources to help upgrade employee skills as needed. Climax Potable Machine Tools has an internship program and is trying to establish a local internship center that other local businesses can take advantage of. The new PCC campus should also help with workforce skills training. Chemeketa Community College also does a lot of skills training for local companies. Mr. Beam handed out some information about both the PCC and the Chemeketa Community College programs.

Employer assistance. Mr. Beam handed out some materials regarding some employer assistance program. Many programs have to do with transportation assistance. These can be "win/win" situations, as the employer gets tax credits and the employee gets lower transportation costs. Other programs can help with housing costs, like VIDA, which develops funds with employee/employer match funds. The subcommittee felt that these programs need to publicized much more.

Transitional Housing. Mr. Beam stated the he was aware of only two programs: YCAP and CYFS. He handed out some information regarding these programs.

- VI. Future meeting agendas. The subcommittee created a schedule of future meeting and the topics to be discussed at those meetings (Exhibit A.)
- VII. Other business. Some other ideas:
 - ➤ Have HAYC hold their housing fairs here in Newberg.
 - ➤ Publicize www.211.org which identifies good housing resources.
 - Establish a house resource center here in Newberg. Be open part-time. Train volunteers to staff, like realtors, retirees, GFU students, etc. Stuart Brown said he would talk to a colleague about developing a mock website for such a resource center. Will try to have something to show at the next meeting.

VIII. Next Meetings: Full Committee: Wednesday, February 10, 2010, at 7:00 pm in City Hall

(Permit Center Conference Room)

Subcommittee: Wednesday, March 10, 2010 at 4:00 pm in City Hall

(Permit Center Conference Room)

IX. Adjourn: 8:55 pm

Approved by the Affordable Housing Action Committee – Education/Outreach Subcommittee this 10th day February, 2010.

Education/Outreach Subcommittee Secretary