

BEAUTIFICATION AND TREE COMMITTEE AGENDA

AGENDA

BEAUTIFICATION AND TREE COMMITTEE MEETING

November 20, 2023

4:00 p.m.

City Hall Council Chamber

VIA ZOOM

<https://zoom.us/j/95147361566?pwd=S2N6bnRSbHVqZkdwaFJlVkhVNFBZQT09>

Meeting ID: 951 4736 1566 Passcode: 197873

Dial 1(346) 248-7799 or 1(669) 900-6833

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF AGENDA
4. APPROVAL OF MINUTES
 - A. Approval of November 6, 2023 Beautification & Tree Minutes
5. AUDIENCE PARTICIPATION/PRESENTATIONS
 - A. Joshua Chandler, Community Development Director
6. COMMITTEE REPORTS
 - A. Amie Ell, Staff Liaison Report
7. DISCUSSION ITEMS
 - A. Partnering with The Dalles Art Center, Spring Garden Event
8. Next Meeting: December 4, 2023
Items for next meeting:
 - o City welcome sign farewell message
9. ADJOURNMENT

This meeting conducted Via ZOOM

Prepared by/
Abby Jara, Executive Assistant

CITY OF THE DALLES BEAUTIFICATION & TREE COMMITTEE

To promote and honor our rich cultural history, share and enhance the beauty of our community, and strengthen communal pride in our public spaces through citizen engagement, advocacy, recognition, and partnerships.

MINUTES

BEAUTIFICATION AND TREE COMMITTEE MEETING

NOVEMBER 6, 2023

VIA ZOOM/IN PERSON

PRESIDING: Janet Kavanagh

MEMBERS PRESENT: Debi Ferrer, Janet Kavanagh, John Nelson, Angel Drinkwine,
Adam Rahmlow

ABSENT:

Staff Liaison: Amie Ell, City Clerk, Abby Jara, Executive Assistant

Also in attendance: Matt Caldwell, Facilities Supervisor

CALL TO ORDER

Kavanagh called the meeting to order at 4:00 pm

ROLL CALL

Executive Assistant Abby Jara conducted roll call; Ferrer, Kavanagh, Nelson, Drinkwine, Rahmlow present

APPROVAL OF AGENDA

It was moved by Rahmlow and seconded by Ferrer to approve the agenda as amended. The motion carried 5 to 0; Rahmlow, Ferrer, Drinkwine, Nelson, Kavanagh voting in favor; none opposed; none absent

APPROVAL OF MINUTES

It was moved by Nelson and seconded by Drinkwine to approve the October 16, 2023 minutes as presented. The motion carried 5 to 0; Nelson, Drinkwine, Rahmlow, Ferrer, Kavanagh voting in favor; none opposed; none absent

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AUDIENCE PARTICIPATION

Sally Johnson, Director of The Dalles Art Center

Johnson said The Dalles Art Center (TDAC) is currently planning a garden themed exhibit for spring 2024. She said she would like the Beautification and Tree Committee (BTC) to consider partnering with TDAC by helping to organize a local garden tour.

After hearing about the ideas Johnson has for the event, the committee suggested;

- TDAC contact Master Gardeners to coordinate a garden tour as they have done this in the past and have more experience.
- The BTC discuss building a list of Heritage Trees of The Dalles as in this fits into the goals written in the strategic plan. There should be options for both self-guided and hosted tours for backyard gardens. Past Beautification Award winners could be contacted to create a list of show gardens.
- The BTC could possibly help by compiling a list of gardens willing to participate and track if they would be suitable for self-guided and/or hosted tours.

Johnson said she is looking to partner with BTC and/or Master Gardeners to organize the tour portion, to be co-promoters and to help review and choose gardens to be a part of the tour.

Johnson said TDAC has a digital system for registering and collecting RSVPs once tours are organized. She will be sending out a printed mailer out by end of December and it will include BTC is partnering with TDAC for the event. She would need more specific information about how the BTC will be involved for promotional materials going out to the community late February.

There was consensus in the committee to partner w/ TDAC on Spring Garden Event. The committee will confirm with Johnson the specifics of their participation after their November 20th meeting.

COMMITTEE REPORTS

Beautification Award for November

The November award winner at Summit Ridge Drive in Columbia Heights is Caryl Brewbaker who also owns and maintains the vacant lot next to her house. She planted 22 trees, then filled the rest with wildflowers. She aims to attract birds and wildlife.

Debrief Residential Tree grant process

There were 25 trees granted to 17 residents.

Ferrer showed images of trees planted. See attachment.

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Kavanagh stated she would like to find a location in the city to plant a tree every year to commemorate each grant cycle and to show growth.

Ferrer suggested Howe Park. She will contact North Wasco County Parks and Recreation (NWCPR) to approach them about the idea.

Kavanagh stated she would like to see 300 trees granted every year. She said publicity was not sufficient.

The committee discussed ways the process could be improved. The ideas included;

- Finding new ways to improve advertisement of the grant program. It was suggested using the City's Facebook page, radio advertisement, parent newsletters through the schools, partnering with schools to include tree planting in curriculum, and using the partnership with TDAC.
- Making sure instructions for tree planting are read and followed. It was suggested to pictures be included in the instructions and/or instructions be explained in a presentation at the pick-up site.
- To avoid hiccups with delivery, coordinate and have contact information for Facilities Supervisor.

Nelson has Beautification Award sign- will store this year along with gator bags left over from tree grant.

Staff Liaison Report

Amie Ell, City Clerk

Ell said she had contacted David Mills, Transportation Division Manager, regarding Trevitt triangle and sculpture. She will set up a site visit to include the committee, CGCC instructor Robert Wells, David Mills and Cindy Keever from Public Works.

Ell said she emailed Mills about creating an 'Adopt-A-Street' program. Mills shared the idea with Dave Anderson, Director of Public Works. Both Mills and Anderson support the idea and stated Public Works and Transportation Division should be in charge. She said they would need to create an application process, volunteer agreement and release for liability, and program requirements. Mills said he would be willing to come to a BTC meeting to talk more about it.

Ell reported the City Manager asked BTC to contact Post Master one more time to find out what's going on with deteriorating grounds surrounding the Post Office. The committee would like Ell to take lead on making the contact.

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Ell said the city will have an internal competition for determining a farewell message that will go on the back of the city welcome signs. The city is asking if BTC would choose the top 3 submissions for the competition. The committee agreed they would do this.

DISCUSSION ITEMS

How BTC can collaborate with Wasco County Soil & Water Conservation District

Kavanagh will have a conversation with Drake from The Dalles Watershed Council once she hears more about the cruise ship hillside and Trevitt Triangle.

Next Meeting: November 20, 2023

Items for Next Meeting:

- Community Development Director, Joshua Chandler; discussion items downtown trashcans; tree inventory support, and cruise ship hillside.
- More detail about partnering with TDAC for their sprint garden event.

ADJOURNMENT

Being no further business, the meeting was adjourned at 5:36 pm.

Submitted by/

Abby Jara, Executive Assistant

SIGNED:

Janet Kavanagh, Chair

ATTEST:

Abby Jara, Executive Assistant

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The Garden Show

A Partnership to elevate the beauty of
The Dalles!



Outcomes

Increase awareness of The Dalles as a place with talented local artists and with a rich culture of gardening and gardens.

Connect garden enthusiasts with each other and celebrate their work.



Components

- Open Art Show at The Dalles Art Center welcomes local/regional artists who will make work depicting or designed to be in gardens. April 18 – May 23rd.
- Artist Talk at TDAC.
- The Landscape Committee at TDAC could offer plant classes and tours of TDAC gardens.
- During the week of April 18 – May 23: tours of local gardens and/or promotion of upcoming tours for later in the spring/summer. Work with the Beautification Committee to plan this!
- Invite the Master Gardener's to partner with us to offer classes or other activities.

TDAC accountability

Plan exhibit and activities occurring at TDAC.

Promote show, tours and activities through our marketing channels (email, social, website etc..)

Press release

Beautification Committee contributions

Determine tour locations & dates

Book/confirm garden tours with property owners.

Help promote through email or other channels.

Notes

Talk to Master Gardeners – they used to do tours – find out

General outreach – promote –

If they are willing to host the tours

How can beautification

Walking tour of Heritage Trees of the Dalles (series and list)

Walking tour of other locations

1. Past winners beautification walking tour – great list of past recipients.

Tying in the Chamber – self guided tour front yards

Home & Garden Tour –

Could we match a garden with a sculpture for the month?

Beautification Committee – can email past

A photograph of a residential street lined with mature trees. The trees are lush green and their branches overhang the road, creating a canopy effect. Several cars are visible on the street, including a red car in the foreground and a white SUV further down. The scene is bright and sunny, with shadows cast on the road.

The Dalles Beautification and Tree Committee
Residential Tree Grant Project

2023

25 Trees Awarded to 17 Residences

Autumn Blaze® Maple

Acer x freemanii 'Jeffers Red' PP4864



◆ Height 50' ◆ Spread 40' ◆ Zone 3
Broad oval crown. Upright branching habit. Medium green summer foliage and brilliant color in the fall. Retains fall color longer than many cultivars. Tolerant of drought conditions.

Exclamation!™ London Planetree

Platanus x acerfolia 'Morton Circle'



◆ Height 60' ◆ Spread 40' ◆ Zone 5
Vigorous growing with a uniform upright pyramidal form and a strong central leader. Green leaves turn yellow in the fall. Develops exfoliating bark that is mottled brown, green, and tan that peels off to reveal patches of cream to white interior bark. Resistant to frost cracking and anthracnose.

October Glory® Maple

Acer rubrum 'October Glory'



◆ Height 40' ◆ Spread 35' ◆ Zone 4
Tall, round-headed tree, usually the last to turn color in fall. Popular cultivar with medium green, glossy foliage that turns deep red in the fall.

Thornless Hawthorn

Crataegus crus-galli inermis



◆ Height 25' ◆ Spread 25' ◆ Zone 4
Rounded and spreading with leathery deep green glossy foliage. It has abundant white flowers in summer and is followed by bright red fruit in autumn. Good food source for birds. This vigorous tree is not only free from rust but is also drought tolerant.

















903

901

604 BGT

