

JASON A. WILLIAMS

Portfolio: <https://jasonawilliams.myportfolio.com>

Current Location: Eugene, Oregon **LinkedIn:** [linkedin.com/in/jasonandrewwilliams](https://www.linkedin.com/in/jasonandrewwilliams)

EXPERIENCE

Sr. Producer, Emergency Care // Health and Safety Institute // April 2016 – Present

From creative direction to final product, I'm responsible for the core production of all deliverables (print, video, digital) for our entire suite of Emergency Care training programs.

- Manage productions from start to finish to create a cohesive product. This includes creative direction, visual storyboarding, technical direction, layout, and design of print materials, producing and directing video shoots, editing video, basic motion graphics, and mastering it all for blended and classroom environments.
- Built out a professional studio environment with full white cyclorama wall.
- Work with RED Digital Cinema Cameras, Sony Alpha Series Cameras.
- Built a team of contractors that has proven to be a reliable crew, along with a healthy network of editors, designers, and creative professionals that allow us to scale our team as needed.
- Produced in Adobe Creative Cloud, InDesign, Photoshop, Illustrator, Premiere Pro, After Effects.
- Managed multiple streams of data using cloud services and shared drives for effective multi-editor production environments.

Marketing Media Specialist // Health and Safety Institute // September 2012 – April 2016

Responsible for digital media and web development for internal and external marketing materials.

- Developed and built HSI's website into the Hubspot COS
- Assistant produced two of our international customer conferences in Phoenix and San Antonio – included designing all materials, shooting photos and videos, and executing behind-the-scenes tasks
- Ensured corporate brand stability through two major company acquisitions, maintaining and giving seven brands a singular voice
- Certified as a Hubspot COS Designer and completed SalesBrain's Neuromarketing training

Technical Coordinator // Health and Safety Institute // March 2011 – September 2012

Coordinated the acquisition and distribution of digital assets for our production department. Included video editing, creating DVD's and managing online assets as well as working with outside freelance contractors.

Lead Video Editor // Freelance April 2013 – November 2014

Handled all functions of the post-production process for "Trijicon's The Hunt". This outdoor themed program was hosted and produced by world renowned outdoorsman Scott Haugen. The show aired nationally on Sportsman Channel and was available through Netflix and Amazon Prime.

Other Relevant Experience

- Audio/Visual Volunteer at Eugene Faith Center – 2004-Present
- University of Oregon Event Services Team Member – 2008-2011
- Eugene Family YMCA, Front-Desk Staff – 2004-2008

EDUCATION

University of Oregon Bachelor of Science, Journalism & Communications