

BEAUTIFICATION COMMITTEE AGENDA

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**AGENDA**

**BEAUTIFICATION COMMITTEE MEETING**

JUNE 5, 2023

4:00 p.m.

City Hall Council Chamber

VIA ZOOM

<https://zoom.us/j/95147361566?pwd=S2N6bnRSbHVqZkdwaFJlEVkhVnFBZQT09>

Meeting ID: 951 4736 1566      Passcode: 197873

Dial 1 346 248 7799      or 1 669 900 6833

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF AGENDA
4. APPROVAL OF MINUTES
  - A. Approval of May 15, 2023 Beautification Minutes
5. AUDIENCE PARTICIPATION/PRESENTATIONS
6. COMMITTEE REPORTS
  - A. Stop The Drop
  - B. Beautification Award
  - C. Tree Grant Update
  - D. Kelly Triangle Update
7. DISCUSSION ITEMS
  - A. Strategic Planning – Lead by City Manager Matthew Klebes
8. Next Meeting: June 19, 2023, 4:00 p.m.  
Items for next meeting:
9. ADJOURNMENT

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This meeting conducted Via ZOOM

Prepared by/  
Izetta Grossman, CMC  
City Clerk

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**CITY OF THE DALLES**

The Beautification Commission will add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.

MINUTES

BEAUTIFICATION COMMITTEE MEETING

MAY 15, 2023

VIA ZOOM/IN PERSON

PRESIDING: Adam Rahmlow

MEMBERS PRESENT: Connie Krummrich, Debi Ferrer, Janet Kavanaugh, John Nelson

ABSENT: none

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

President Adam Rahmlow called the meeting to order at 4:03 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; Krummrich, Ferrer, Kavanaugh, Rahmlow, Nelson present.

APPROVAL OF AGENDA

It was moved by Ferrer and seconded by Kavanaugh to approve the agenda as amended. The motion carried 5 to 0; Ferrer, Kavanaugh, Nelson, Krummrich, Rahmlow in favor, none opposed.

APPROVAL OF MINUTES

It was moved by Ferrer and seconded by Nelson to approve the minutes of the April 17, 2023 Regular Beautification Committee Meeting as presented. The motion carried 5 to 0; Ferrer, Nelson, Krummrich, Rahmlow, Kavanaugh in favor; none opposed.

AUDIENCE PARTICIPATION

Community Development Director Joshua Chandler reviewed the location and size of the proposed planting strip in front of the Annex. He said the idea was a last minute thought, as an opportunity for Beautification Committee.

Ferrer and Kavanaugh said they would be willing to work with the contractor picking out appropriate plantings that would have a higher rate of survival.

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Chandler said a water pipe that had been stubbed off had been located and Mid-Columbia Community Action Council was looking in to the ease of providing water to the planting strip.

Paul Kuiper, Scenic Photographer offered his services to the Committee. He handed out a copy of his accomplishments (attached).

He said he was:  
At the Farmer's Market Every Saturday  
Master Gardener  
Green/Architecture creates pictures of what could be

He was given an application for joining the Beautification Committee.

### COMMITTEE REPORTS

Trees – review meeting with Brittany and Tyler from ODF Urban Forestry  
Deputy Public Works Director Eric Hansen reviewed the edits he made on the Tree Grant Application.

Kavanaugh said four trees would be too many – better to have trees of different ages.

Ferrer reviewed the report from Brittany Oxford, Urban Forester from Oregon Department of Forestry. (attached)

The main points:  
Diverse species – better long term survival  
3 block pilot program – create excitement  
Trees need to be planted properly and watered effectively

Ferrer said the downtown trees and tree grant we part of a bigger Tree Plan. She said an outline needed to be developed.

Ferrer said she would include a couple of updates to the Grant. Grossman said she would get it to Legal for review as soon as it was received.

### Stop The Drop/2<sup>nd</sup> Saturday Clean-up

Rahmlow said there was a nice article in the Columbia Community Connections paper over the weekend.

Krummrich said about 25 people were in attendance: John L. Scott, UCC Church; Kiwanis; and high school seniors needing community service hour.

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Krummrich said Ferrer had agreed to oversee the program. She said she and Ferrer will meet with Rachel from Gorge Honda Toyota to review the process. She said she needed to provide a list of who will be point person from the Beautification Committee with phone numbers to give to Rachel.

Committee will distribute the point person as follows:

June – Krummrich  
July – Kavanaugh  
August – Rahmlow  
September – Nelson  
October – Ferrer  
November - Ferrer

Planting area – Annex Mid-Columbia Community Action Council

There was some discussion on the process for this action.

An email was sent out to see if the Committee was interested in funding a “green space” in front of the Annex fence. The project was opportunity driven, the developer had taken out the pool and the old fence, forcing a quick decision.

There was concern that the City was requiring the sculpture at Trevitt triangle to be completed before June 30, 2023 to meet the end of the budget year, and handling the Annex “green space” as grant.

Some members didn’t feel it was consistent.

It was moved by Ferrer and seconded by Nelson to provide up to \$5,000 for a planting strip in front of the Mid-Columbia Community Council Annex, as discussed tonight and via email last week. The motion carried 4 to 1; Ferrer, Nelson, Kavanaugh, Krummrich voting in favor; Rahmlow opposed.

Rahmlow said the was opposed to spending money on a highly controversial project.

DISCUSSION

New Member Outreach

Paul Kuiper filled out an application. Grossman will forward to the Mayor for consideration.

Ferrer said she was in contact with a possible member. She said she would have them fill out the form and return to Grossman.

Krummrich said Angel Drinkwine from John L. Scott had expressed interest. She said she would reach out to her again.

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Kavanaugh said Lucile Begay had expressed interest at the Welcome Sign unveiling.

#### Kelly Avenue Triangle

Grossman said she had not heard from Professor Clark. She said she would reach out to him and send any updates to the Committee via email.

Krummrich said the Ponderosa wind sculpture at the Trevitt Triangle had been stolen. She said it had been reported to the police department.

#### Tree Committee

Grossman reported she was working on the Beautification Tree Committee resolution that would dissolve the ad hoc Beautification Committee and create a new standing committee that would have two charges.

She said one would be “Tree Committee” working on a Tree Plan for the City of The Dalles; and the other would be the continuation of the Beautification work. She said there would be some overlap.

Grossman said one option would be for the committee to have sub committees that did the research, brought a fleshed out recommendation to the whole Committee. Once that decision was made the Committee would get the City Managers approval and then complete the work.

She said she recommended quarterly reports updating the Council on all projects.

She explained the difference between an ad hoc committee and a standing committee. She said ad hoc was for a specific time and topic, where a standing committee was ongoing, where scope of work could be more fluid. She said both were an advisory committee, but a standing committee had more ability to do projects.

Grossman said more members were needed, but volunteers could assist with project research and development.

Kavanaugh said there were many dying trees at Sorosis Park. She said she was told a pump went out and Northern Wasco County Parks & Recreation District staff had turned off the irrigation. She said 90% of the deciduous trees were dead or dying.

Items for next meeting: June 19, 2023 4:00 p.m.

- Tree Grant – plan, timeline, advertising
- Protecting Sculptures
- Last minute budget items

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ADJOURNMENT

Being no further business, the meeting was adjourned at 5:44 p.m.

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Submitted by/  
Izetta Grossman, CMC  
City Clerk

SIGNED: \_\_\_\_\_  
Adam Rahmlow, President

ATTEST: \_\_\_\_\_  
Izetta Grossman, CMC, City Clerk

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**BEAUTIFICATION AWARD -- REPORT FOR JUNE 5<sup>TH</sup>, 2023 BEAUTIFICATION COMM. MTG.**

**FOLLOWING ARE RECOMMENDATIONS FOR THE COMMITTEE TO CONSIDER REGARDING THIS PROJECT:**

- THE ORIGINAL DOCUMENT TITLED “CITY BEAUTIFICATION COMMITTEE/COLUMBIA GORGE REAL ESTATE RESIDENTIAL BEAUTIFICATION AWARD” NEEDS TO BE REVIEWED AND UPDATED.
- THE DOCUMENT “RESIDENTIAL BEAUTIFICATION AWARD—STEPS” SHOULD BE REVIEWED AND FORMALIZED.
- 
- SET UP A FORMAL SYSTEM/PERSON RESPONSIBLE FOR TRACKING AWARD RECIPIENTS. AND FORMALIZE A DOCUMENT LISTING RECIPIENTS. (I have turned in a History of Past Recipients.)
- WE HAVE BEEN GIVING “BEAUTIFUL THE DALLES” BALL CAPS TO RECIPIENTS. THERE SHOULD BE ENOUGH FOR THIS YEAR. These caps have been purchased at \_\_\_\_\_.
- IT HELPS TO ALWAYS BE THINKING AHEAD WITH THIS PROJECT. WHEN YOU NOTICE A HOME, KEEP TRACK OF THE MONTH IT SHINES...FOR FUTURE REFERENCE. CONSIDER SOME KIND OF ORGANIZED TRACKING SYSTEM/MASTER LIST OF POTENTIAL RECIPIENTS.
- THIS PROJECT HAS GREAT REWARDS AND SEEMS POPULAR IN OUR COMMUNITY!

SUBMITTED BY CONNIE K.

5/17/23

Vision

Mission  
"To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces."

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| Goal #1 | Strategies |
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| Goal #2 | Strategies |
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| Goal #3 | Strategies |
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| Goal #4 | Strategies |
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### City of The Dalles Vision:

A community that has involved citizens of all ages, strong local collaboration, green spaces, a revitalized downtown, efficient government, is a commercial hub, honors our cultural diversity, has a proactive education system, has compatible neighborhoods, a far ranging transportation system, and a comprehensive medical system. (Compiled summary of VAP)

### City of The Dalles Mission:

“By working together, we will provide services that enhance the vitality of The Dalles”

### City of The Dalles Goals:

- Provide City-wide infrastructure to support safe and well maintained streets and reliable utility systems for the citizens of The Dalles.
- Promote economic development opportunities which will provide jobs and enhance community livability.
- Encourage civic responsibility and promote health and public safety through programs, partnerships, plans and policies.
- Work and partner with governmental agencies and non-profits to improve coordination of services and open communication.
- Maintain a sustainable budget that will support City operations and capital improvements, while assuring an adequate contingency fund.
- Provide transparent and efficient administration of City government.

### 2023 City of The Dalles Council Goals

#### Beautification Committee Mission:

“To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.”