

BEAUTIFICATION COMMITTEE AGENDA

MINUTES

BEAUTIFICATION COMMITTEE MEETING

December 5, 2022

VIA ZOOM/IN PERSON

PRESIDING: Adam Rahmlow

MEMBERS PRESENT: John Nelson, Connie Krummrich, Tiffany Prince, Kelsey
Alsheimer

ABSENT: Debi Ferrer, Bill Lennox

Staff Liaison: Nubia Sanchez, Executive Assistant to City Manager

CALL TO ORDER

Chair Rahmlow called the meeting to order at 4:01 pm.

ROLL CALL

Executive Assistant Nubia Sanchez conducted roll call; Nelson, Alsheimer, Prince, Krummrich, Rahmlow present; Ferrer, Lennox absent.

APPROVAL OF AGENDA

It was moved by Nelson and seconded by Krummrich to approve the agenda. The motion carried 5 to 0; Nelson, Alsheimer, Prince, Krummrich, Rahmlow voting in favor; none opposed; Lennox, Ferrer absent.

APPROVAL OF MINUTES

It was moved by Nelson and seconded by Krummrich to approve the minutes of the November 7th, 2022 Regular Beautification Committee Meeting as presented. The motion carried 5 to 0; Nelson, Alsheimer, Prince, Krummrich, Rahmlow voting in favor; none opposed; Lennox, Ferrer absent.

AUDIENCE PARTICIPATION/PRESENTATIONS

Dave Mills from Public Works gave an update on the Welcome Signs. He let the group know that he had not received any drawings from the company he has been working with. Dave mentioned that he had also had a hard communicating with them. He might need to start looking at other vendors if they do not respond soon. Dave said that he will not cancel the order yet but will if they do not respond in the next couple of weeks.

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Janet is a potential committee member who is excited to learn more about the committee and is BIG on tress!

COMMITTEE REPORTS

Stop The Drop/All Together The Dalles Monthly Cleanup

Krummrich read the report from the agenda packet

Krummrich mentioned Rachel and herself would start putting the calendar for 2023 together in January.

Krummrich read draft letter for potential campaign from the agenda packet.

Krummrich asked if the City Manager would support the idea of sending out letter. Sanchez said she would ask and would get back to the committee.

Krummrich asked about the adopt a highway program and if the mailers from public works were on a yearly schedule. Sanchez said would ask.

Trees – Citywide

Rahmlow referred to the report from Redmond that was sent out with the agenda packet.

For now the trees are on hold until the city hires the economic development manager. It was also asked that the economic development manager meet with the committee as soon as possible.

Community Outreach

Ideas on how to do outreach were mentioned: city newsletter, Radio Tierra, grants to homeowners and one page inserts on mailers.

This is the Debi show. Will continue on this when she returns.

Ordinance

Alsheimer said she did not have any information but will have information for the next meeting.

Alsheimer will look at signage, where the committee would want to focus, banners downtown, ornaments, and displays.

Other Business

Krummrich wrote letter to city council/city manager letting them know the need for another public restroom. She suggested collaborating with Parks and Recs. Also suggested setting aside some funding for this on the upcoming budget.

Krummrich also brought up presenting to city council twice a year since the last time they presented was back in April.

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Rahmlow mentioned using the public comment section during council meeting and doing a quick three minute update.

Krummrich wants to have a set timeline for presentations, at least twice a year since the beautification committee gets funding from the city.

DISCUSSION ITEMS

Kelly Triangle

Prince let the committee know that since it is finals week the students would be joining. The students will have a mock up for different options for committee after winter break.

Holiday Lights Award

After much discussion about how to go on about the contest. It was settled that it would be a Facebook competition with people being able to self-nominate and post a picture of their house where people would vote via "likes"

Next Meeting: December 19, 2022 at 4pm

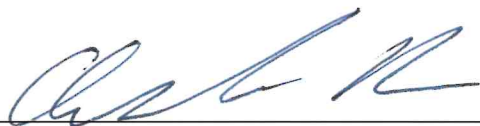
Items for next meeting: Community outreach, Kelly Triangle, MainStreet-lights, Christmas Lights

ADJOURNMENT

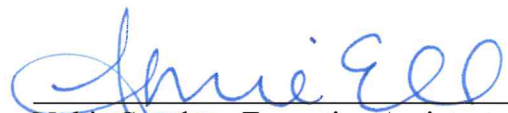
Being no further business, the meeting was adjourned at 5:32 pm.

Prepared by/
Nubia Sanchez
Executive Assistant

SIGNED:


Adam Rahmlow, Chair

ATTEST:


Nubia Sanchez, Executive Assistant
Amie Ell - for Record

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