

BEAUTIFICATION COMMITTEE AGENDA

AGENDA

BEAUTIFICATION COMMITTEE MEETING

December 5, 2022

4:00 p.m.

City Hall Council Chamber

VIA ZOOM

<https://zoom.us/j/95147361566?pwd=S2N6bnRSbHVqZkdwaFJEVkhVNFBZQT09>

Meeting ID: 951 4736 1566 Passcode: 197873

Dial 1 346 248 7799 or 1 669 900 6833

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF AGENDA
4. APPROVAL OF MINUTES
 - A. Approval of November 7, 2022 Beautification Minutes
5. AUDIENCE PARTICIPATION/PRESENTATIONS
 - A. Dave Mills- Welcome Signs
6. COMMITTEE REPORTS
 - A. Stop The Drop/All Together The Dalles Monthly Cleanup
 - B. Trees – Citywide
 - C. Community Outreach
 - D. Ordinance
7. DISCUSSION ITEMS
 - A. Kelly Triangle
 - B. Holiday Lights Award
 - C. Public Restrooms
 - D. Presentation to City Council
8. Next Meeting: **January ?, 2023**
Items for next meeting:
9. ADJOURNMENT

This meeting conducted Via ZOOM

CITY OF THE DALLES

"By working together, we will provide services that enhance the vitality of The Dalles"

BEAUTIFICATION COMMITTEE AGENDA

Prepared by/
Nubia Sanchez
Executive Assistant

CITY OF THE DALLES

"By working together, we will provide services that enhance the vitality of The Dalles"

MINUTES

BEAUTIFICATION COMMITTEE MEETING

November 7, 2022

VIA ZOOM/IN PERSON

PRESIDING: Adam Rahmlow

MEMBERS PRESENT: John Nelson, Bill Lennox, Connie Krummrich

ABSENT: Tiffany Prince, Kelsey Alsheimer, Debi Ferrer

Staff Liaison: Izetta Grossman, CMC, City Clerk
Nubia Sanchez, Executive Assistant to City Manager

CALL TO ORDER

Chair Rahmlow called the meeting to order at 4:01 pm.

ROLL CALL

Executive Assistant Nubia Sanchez conducted roll call; Nelson, Lennox, Krummrich, Rahmlow present; Ferrer, Alsheimer, Prince absent.

APPROVAL OF AGENDA

It was moved by Nelson and seconded by Krummrich to approve the agenda as presented. The motion carried 4 to 0; Ferrer, Prince, Alsheimer absent; Lennox, Nelson, Krummrich, Rahmlow voting in favor; none opposed.

APPROVAL OF MINUTES

Nelson noted that the word address was missing in the minutes.

It was moved by Nelson and seconded by Krummrich to approve the minutes of the October 17, 2022 Regular Beautification Committee Meeting as presented. The motion carried 4 to 0; Ferrer, Prince, Alsheimer absent; Krummrich, Lennox, Nelson, Rahmlow voting in favor; none opposed.

BEAUTIFICATION COMMITTEE

“To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.”

COMMITTEE REPORTS

Stop The Drop/All Together The Dalles Monthly Cleanup

Krummrich reviewed the report. She said the October cleanup, the Lions and high school students showed up. She noted the amount of human feces found. She suggested it could be due to no restroom at the park.

Krummrich had a budget request to purchase Steel Grip 36 in. Mechanical Pick-Up Tool 5 lb. pull to help with picking up garbage during the monthly cleanup. Krummrich said she would write up a report to support the purchase of the pick-up tool.

It was moved by Nelson and seconded by Lennox to purchase 10 Steel Grip 36 in. Mechanical Pick-Up Tool 5 lb. pull tools for trash collection not to exceed \$300 for the monthly cleanup. The motion carried 4 to 0; Ferrer, Prince, Alsheimer absent; Krummrich, Lennox, Nelson, Rahmlow voting in favor; none opposed.

Krummrich reported she spoke with Rachel Carter regarding issuing a challenge #stopthedropchallenge to other businesses on West 6th Street. She said businesses that participated in cleaning up the areas around their businesses could be recognized in the City's newsletter and website.

Lennox liked the idea and mentioned it was a wonderful way to reach the rest of the community.

Nelson if possible to extend to Safeway's backyard maybe try to get employees to help.

Nubia was asked to purchase ten pick-up tools from ACE.

Ferrer joined via zoom at 4:17pm

Trees

Ferrer's connection was unstable. She reconnected throughout the meeting.

Rahmlow gave report on the meeting with Adam Schmidt from Hood River. He noted Hood River contracts most of their tree/landscape to Crystal Green Company from Portland. He said it cost less to contract then it would to have a full time employee.

Rahmlow said Hood River had people sponsor trashcans and benches which created a sense of pride. He said it cost \$1,000 per tree and the company even recommends which kinds of trees would work best.

Ferrer shared a PowerPoint presentation (see attached) of the pictures taken on their trip to

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MINUTES

Beautification Committee Meeting

November 7, 2022

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Redmond. She mentioned different ways Redmond had trashcans, art, or sitting options at each corner or at the center of the block. She suggested that a demo block to gain community support

Rahmlow asked if the new economic development person would work with this kind of project and Grossman said she believed they would.

Nelson mentioned that the Redmond Director would be willing to share data from Bend . He said he would also be willing to come to a meeting on a Friday to discuss further with the Committee. Before the committee can start working on an actual block for the demo, they need to wait for the new economic developer and facilities staff to be hired. In the meantime, the committee can start looking at possible trashcans, benches, etc.

The Committee asked staff to provide the Tree Planting List from Community Development Department.

DISCUSSION ITEMS

Community Outreach – small grants for yard upgrade; recognition

There was discussion regarding ideas for outreach using postcards and mailers.

Ferrer said she would do more research on how the grant application process would look.

It was decided the subcommittee for grants would be Ferrer, Rahmlow and Krummrich.

There was discussion regarding if members of the Beautification Committee had to live within the City limits. Grossman read the Resolution creating the ad hoc committee. She said committee members had to live within the City limits.

She also said that the Resolution stated the Committee should actively recruit volunteers for projects.

Kelly Triangle

Nelson reported that the College asked for a budget in order to get started on sculptures. He also reported that David Mills, Transportation Manager had given the students parameters for height, wide, placement.

Krummrich said she would ask The Dalles Art Center how much their sculpture had costs. She said that would give the committee an idea of what they could expect for \$3,000.00

It was moved by Lennox and seconded by Ferrer to approve up to \$3,000 for Columbia Gorge Community College Manufacturing to create art for the Kelly Triangle. The motion carried 5 to 0; Prince, Alsheimer absent; Ferrer, Krummrich, Lennox, Nelson, Rahmlow voting in favor; none opposed

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Rahmlow said he would reach out to Prince and ask her to let the College know the next meeting date and that the Committee had a budget of \$3000.00 for the project.

Budget Review

Grossman reviewed the funding of the Beautification Committee:

- Starting Balance: \$10,000
- \$400-\$500 has been spent on a plaque for the plaza at the City Dock, but that invoice had not come in
- \$300 was just approved to be spent on the trash pick-up tools
- \$3,000 was just approved to be spent on Kelly Triangle art project

Leaving \$6,200 for future projects.

Next meeting – December 5, 2022, 4:00 p.m.

Items for next agenda:

Trees

Community Outreach

Kelly Triangle presentation by Columbia Gorge Community College Manufacturing students

Christmas Beautification Award

ADJOURNMENT

Being no further business, the meeting was adjourned at 5:36pm.

Submitted by/
Nubia Sanchez
Executive Assistant

SIGNED:

Adam Rahmlow, Chair

ATTEST:

Nubia Sanchez, Executive Assistant

BEAUTIFICATION COMMITTEE

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Redmond Street Trees and Other Beautification Efforts

October 2022









888A

DeVine Salon

Salons for Every Lifestyle

WALK-INS WELCOME

541-548-8801

HOURS

Monday-Saturday

9am-5pm

Fall

NOT AN ENTRANCE

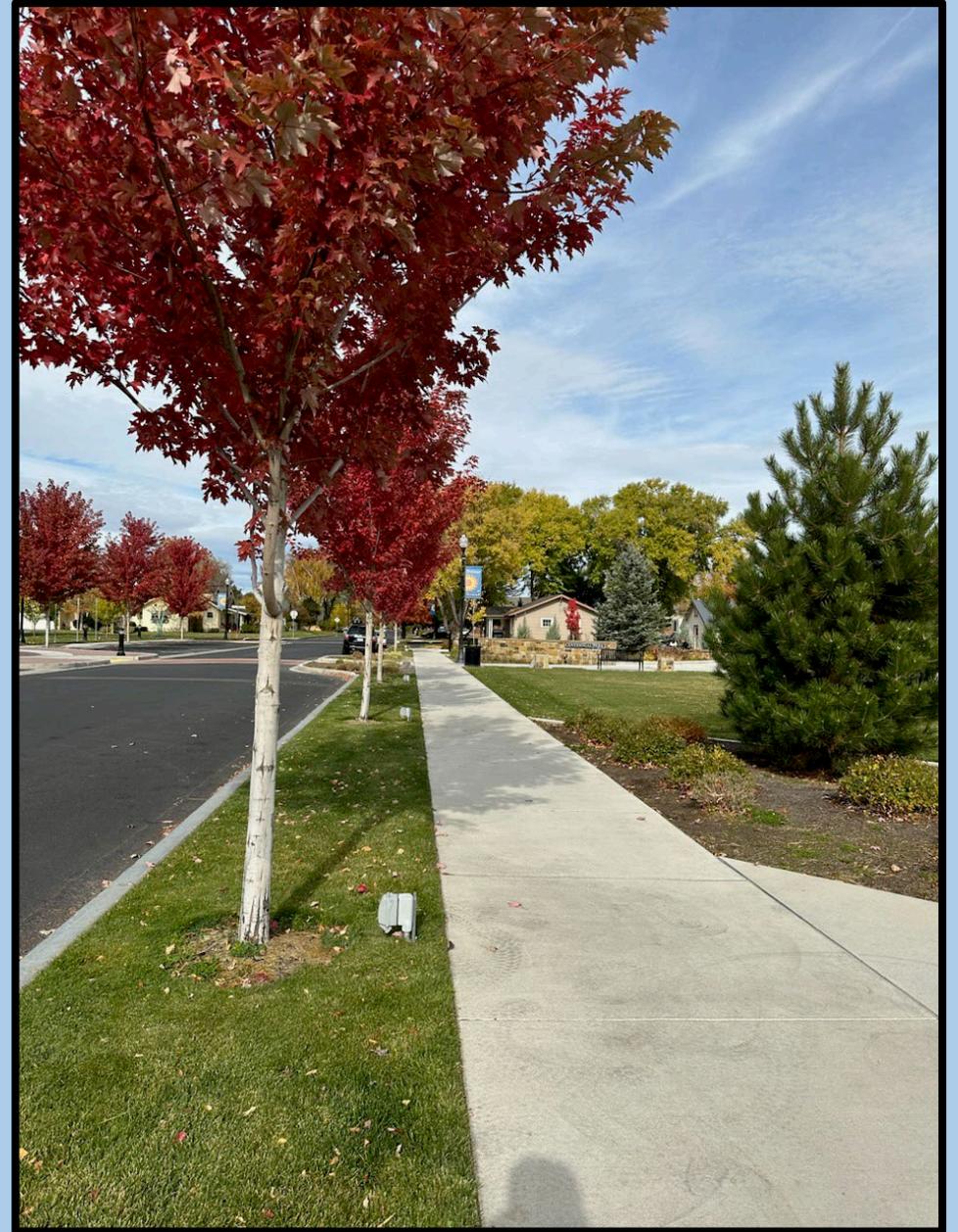
Flea Market







REDMOND CITY HALL







Ped Plaza
across from
City Hall



Downtown
Banners



Beautification Committee Report on Tree Project
Meeting with Chuck Arnold, Redmond Urban Renewal
October 28, 2022

John Nelson and Debi Ferrer met in person with Chuck, and Adam Rahmlow joined by phone.

Chuck Arnold is the Economic Development / Urban Renewal Program Manager
Office: 541-923-7761 Mobile: 541-419-7817
Email: ChuckArnold@RedmondOregon.gov

We focused primarily on the improvements made to the downtown corridor which include corner and mid-block bumpouts that improve pedestrian safety and are places for street trees, planters, benches, trashcans, and public art. There is a bumpout on every corner for a six-block stretch right now, and also at every mid-block in this stretch. Redmond did this project in 2008, all at once. Businesses on these blocks now get the highest rents. There may be some issues with the mid-block bumpouts, which take a couple parking spaces. Perhaps we need to consider more downtown parking options, off of 2nd and 3rd St. He also mentioned creating a bumpout for a bike rack. Twelve bikes can fit in the space one car takes up, so potentially more customers can “park” downtown. Here’s a link to a slideshow of photos taken during our “filed trip” to Redmond -

[https://docs.google.com/presentation/d/1mkZU3O_CH72pNUa9NC5uWYBoom_CLYp6mF7li1GqzNs/edit?usp=share link](https://docs.google.com/presentation/d/1mkZU3O_CH72pNUa9NC5uWYBoom_CLYp6mF7li1GqzNs/edit?usp=share_link)

This project was initially funded by Urban Renewal. It was executed in partnership with the Planning Department and Public Works, and is maintained by Public Works. Note that all the trees and planters have irrigation going to them. There’s a trashcan on every corner and at the mid-block bumpouts. Note that Urban Renewal funds can be used primarily for a permanent improvement, but some portion can be used for “promotion.”

Chuck also previously worked for the City of Bend and helped develop an Economic Improvement District (EID) to help fund downtown improvements. An EID must be passed by property owners within the boundary of the district. There are OR statutes that dictate how it is set up, but essentially, property owners pay a few pennies per square foot, it’s billed by the city, and it’s used to make improvements within the district.

Other sources of funding – ODOT is a possibility since it is part of Hwy 30.

Chuck recommended going the route of funding by the City or Urban Renewal rather than an EID. He did volunteer to share more information on an EID as he created a step-by-step how-to process as he did it. Chuck is also willing to share budget information, and help us in any other ways he can. He would love to be invited to a meeting, particularly if it were on a Friday, so he could enjoy hiking in the Gorge over the weekend.

Street Trees

- Make a choice as to going with one species or a variety.
- Be thoughtful about the messiness of certain trees (Redmond will share its list of trees)
- Update our own tree list
- Recommend the wells be wider than typical 4x4 ft as trees grow better. They are using 4x8 ft wells, and are using pavers to allow for more water absorption into the ground.
- Use a 3ft long section of pvc drain pipe, fill it with rocks and place it vertically into tree well when a new tree is planted. Then you can put the hose right into the drain pipe to water further down – very helpful to get trees started.

DRAFT

TO: West 6th Street Businesses

FROM: City of The Dalles Beautification Committee

RE: 2023 STOP THE DROP LITTER CHALLENGE

Since Autumn of 2020, there have been 20 Second Saturday Clean Ups in our town.

During the months of March-November, Lead Sponsor Columbia Gorge Toyota Honda , Co-Host City of The Dalles Beautification Committee, and 21 “Guest Host” businesses and organizations--plus many unaffiliated individuals--united their energies to clean up litter in 11 locations. (total of 460 attendees)

In 2023, the Beautification Committee will be in the schools offering anti-littering education.

Additionally, we are enlisting your support in building civic pride by inviting you to participate in the West 6th Street STOP THE DROP LITTER CHALLENGE.

West 6th Street, one of the most heavily trafficked commercial areas in The Dalles, was the site of 11 Clean Ups. For a variety of reasons, it is also the most litter-prone area.

We need your help with the task of making this important thoroughfare a pleasant place to travel, for local citizens and visitors alike. When the Historic Columbia River Hwy. State Park is completed, it will officially end in The Dalles, with bicyclists entering our town on West 6th Street.

Helping to keep the street more attractive aids our whole community AND promotes the businesses themselves—a win-win!!

Second Saturday Clean Ups will continue to give attention to W. 6th Street. We also suggest that each business “adopt” the area directly in front of your business and across the street; each business doing its small part makes the daunting task more doable!

(Q = can we offer plastic bags, gloves, vests?)

Participating businesses will be recognized and promoted on the City website and by social media? Newspaper coverage? Certificates? City Council meetings?? _____

(Q=how do we determine “participation”?)

Working together, we can make our town shine!!

City of The Dalles Beautification Committee ...signatures?

City Manager?

REPORT FOR BEAUTIFICATION COMMITTEE -- DECEMBERE 5TH, 2022

SUMMARY OF SECOND SATURDAY CLEAN UPS SINCE START IN 2020

THERE HAVE BEEN 20 CLEAN UPS, STARTING OCTOBER, 2020.

THE CLEAN UPS TAKE PLACE BETWEEN MARCH AND NOVEMBER.

TOTAL ATTENDANCE: 455 ATTENDEES (includes repeats)

GUEST HOSTS INCLUDED THE FOLLOWING BUSINESSES AND ORGANIZATIONS:

Boy Scouts

Main Street Organization

Copper West

Herbal Apothecary

District 21 School Board

Mayor and City Council Members

Columbia Bank

First interstate Bank

LDS Church

POP Indivisible Group

Lions Club

UCC Church

Watershed Council

CGCC

Wasco Co. Democrats

TDHS Students and Dean

Wasco Co Republicans

St. Mary's School

Girl Scouts

MCMC Health Foundation

Studio Fit

(In addition to organizations and businesses, several unaffiliated individuals typically attended.)

LOCATIONS OF CLEAN UPS:

West 6th Street (11x) West 2nd Street/Mill Creek/Thompson Park/Big 5 area (8x)

Downtown (3x) Boat Dock to Webber Street (1x) Old Dufur Rd./Hwy 197 (1x)

Parks and Rec area by Safeway/Along Mill Creek (2x)

East Roundabout to Big Jim's (1x)

Chenoweth Creek/Riverfront Trail (1x) St.Mary's School/Up Cherry Hts. (1x)

Walnut St/Center Mkt. area/Kramer Field/West 7th (2x)

Cherry Hts./Fred Meyer to Thompson Park (1x)

Descriptions of individual Clean Ups can be provided, upon request.

Submitted by Connie Krummrich