

MINUTES

BEAUTIFICATION COMMITTEE MEETING  
OCTOBER 17, 2022

VIA ZOOM/IN PERSON

PRESIDING: Adam Rahmlow

MEMBERS PRESENT: Debi Ferrer (zoom), Kelsey Alsheimer, John Nelson, Bill Lennox

ABSENT: Tiffany Prince, Connie Krummrich

Staff Liaison: Izetta Grossman, CMC, City Clerk  
Nubia Sanchez, Executive Assistant to City Manager

CALL TO ORDER

Chair Rahmlow called the meeting to order at 4:01 pm.

ROLL CALL

Executive Assistant Nubia Sanchez conducted roll call; Nelson, Lennox, Ferrer, Alsheimer, Rahmlow present; Prince and Krummrich absent.

APPROVAL OF AGENDA

It was moved by Nelson and seconded by Lennox to approve the agenda as presented. The motion carried 5 to 0; Krummrich and Prince absent; Ferrer, Lennox, Nelson, Rahmlow voting in favor; none opposed.

APPROVAL OF MINTUES

It was moved by Alsheimer and seconded by Nelson to approve the minutes of the October 3, 2022 regular Beautification Committee Meeting as presented. The motion carried 5 to 0; Krummrich and Prince absent; Rahmlow, Ferrer, Lennox, Nelson, Alsheimer voting in favor; none opposed.

**BEAUTIFICATION COMMITTEE**

“To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.”

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### AUDIENCE PARTICIPATION

City Manager participated during the meeting and gave an update of upcoming changes:

- Community Development Department structure and additions from a new facilities manager, and economic development officer. With these changes, there could be coordination of services.
- Also, let the committee know that the City will be looking into getting a RARE volunteer next year. Time line: Apply in April and having the RARE volunteer in September.
- Executive Assistant will be working on bringing back a local government academy where residents will learn what local government does and therefore have more people wanting to volunteer in committees or even run for city council.
- Asked for help regarding potential trashcans for 2<sup>nd</sup> street. Information attached.

Nelson mentioned 2<sup>nd</sup> street and what is being done to address it; City Manager mentioned that there are positives and negatives going forward but there is a homelessness meeting happening with several agencies trying to the homelessness on sidewalk on Pentland Street.

### COMMITTEE REPORTS

#### Stop the Drop/All Together The Dalles Monthly Cleanup

Rahmlow volunteered to represent the committee for November and report back. Any question the committee can reach out to Rachel at Columbia Gorge Toyota.

#### Trees

Ferrer reported that she had not heard back from Hood River or Redmond after two phone call attempts and email. Sanchez offered to follow up with them. Ferrer also mentioned that the Climate Resiliency Committee was interested in hearing back from the Beautifications finding related to trees/shade.

### DISCUSSION ITEMS

#### Community Outreach – small grants for yard upgrade; recognition

Here is a start to a list of resources from other communities who offer mini grants for neighborhood or individual home beautification, improving community spaces, art, landscaping, xeriscaping and lots more.

City of Portland offers mini grants of up to \$5,000 to community organizations for projects that align with the Portland Clean Energy Fund (PCEF) goals of tackling climate change while advancing racial and social justice.

<https://www.portland.gov/bps/cleanenergy/pcef-mini-grants/apply>

The City of Arvada, CO offers residents two grant opportunities for neighborhood groups: the

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Neighborhood Improvement Grant (up to \$3,000) and Neighborhood Mini-Grants (up to \$100, \$250 and \$500) with the goal of promoting positive neighboring activities and community improvement projects with attention to three focus areas: Connection, Sustainability and Resilience.

<https://arvada.org/residents/city-neighborhoods/know-your-neighbor-grants>

Hillsborough County, FL offers neighborhood mini grants of up to \$5,000 based on a set of guidelines. Projects last year included bat houses for mosquito control, digitizing a community newsletter, and replacing thirsty vegetation with xeriscaping.

<https://www.hillsboroughcounty.org/en/newsroom/2021/07/08/county-mini-grants-bolster-neighborhoods>

Mesa, AZ has a Grass-to-Xeriscape and Trees are Cool program to help residents reduce their landscape water use and create shade to adapt to climate change. If residents remove 500 square feet or more of established grass and replace it with a water-thrifty landscape, the city will provide a \$500 incentive. For installing at least one low-water use tree, there is an additional incentive - \$50 for one tree and \$75 to two trees.

<https://www.mesaaz.gov/residents/water/water-conservation/residential-grass-to-xeriscape-rebate>

Wheeling, WV is offering mini grants to neighborhood groups for improvement projects such as litter removal, beautification with public art created by the community, landscaping, brush removal, cross walk painting, bench installations, vacant lot activation, and green space improvements such as pocket parks.

<https://www.theintelligencer.net/news/top-headlines/2021/07/wheeling-city-officials-launching-love-your-neighborhood-beautification-grants/>

Love Your Block grants are available in a number of cities. Can go to individuals or to groups, up to \$500 each.

- Encourage communities to organize community social events
- Encourage community groups to identify small community projects and develop volunteer-based solutions
- Provide space for neighborhoods to meet and organize

<https://www.glennheightstx.gov/424/Love-Your-Block-Grant>

### Round a bout

City Clerk mentioned that there is no set plan and that ideas are welcome. However, it cannot be a sculpture due to the structure of the round a bout.

### Banners

Kelsey will do research and will meet with Main Street. It was asked how many poles on 2<sup>nd</sup> and 3<sup>rd</sup> street. City Clerk informed committee that the high school created their banners and put up and down. The City Manager is asking for help with the potential of new banners.

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Holiday Lights on Light Poles

Kelsey volunteered to do more research. Ask PUD about light requirements. Summit recommendations to the City.

Items for the meeting

- Trees
- Community outreach
- Ordinance
- Meeting with students- October 27<sup>th</sup>

Next meeting: November 7<sup>th</sup> at 4pm and December 5<sup>th</sup>

ADJOURNMENT

Being no further business, the meeting was adjourned at 5:23 pm.

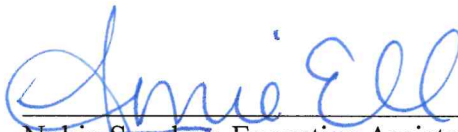
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Submitted by/  
Nubia Sanchez  
Executive Assistant

SIGNED:

  
\_\_\_\_\_  
Adam Rahmlow, Chair

ATTEST:

  
\_\_\_\_\_  
Nubia Sanchez, Executive Assistant  
Amie Ell - For Records

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