

BEAUTIFICATION COMMITTEE AGENDA

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**AGENDA**

**BEAUTIFICATION COMMITTEE MEETING**

OCTOBER 17, 2022

4:00 p.m.

City Hall Council Chamber

VIA ZOOM

<https://zoom.us/j/95147361566?pwd=S2N6bnRSbHVqZkdwaFJlEVkhVnFBZQT09>

Meeting ID: 951 4736 1566      Passcode: 197873

Dial 1 346 248 7799      or 1 669 900 6833

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF AGENDA
4. APPROVAL OF MINUTES
  - A. Approval of October 3, 2022 Beautification Minutes
5. AUDIENCE PARTICIPATION/PRESENTATIONS
6. COMMITTEE REPORTS
  - A. Stop The Drop/All Together The Dalles Monthly Cleanup
  - B. Trees
7. DISCUSSION ITEMS
  - A. Community Outreach – small grants for yard upgrade; recognition
  - B. Round a bout
  - C. Banners
  - D. Holiday Lights on Light Poles
8. Next Meeting: November 7, 2022  
Items for next meeting:  
Meeting with Students of CGCC – sculpture Kelly Triangle
9. ADJOURNMENT

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This meeting conducted Via ZOOM

Prepared by/  
Izetta Grossman, CMC  
City Clerk

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**CITY OF THE DALLES**

"By working together, we will provide services that enhance the vitality of The Dalles"

MINUTES

BEAUTIFICATION COMMITTEE MEETING

OCTOBER 3, 2022

VIA ZOOM/IN PERSON

PRESIDING: John Nelson

MEMBERS PRESENT: Connie Krummrich, Debi Ferrer, Kelsey Alsheimer, Adam Rahmlow

ABSENT: Bill Lennox, Tiffany Prince

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

Member John Nelson called the meeting to order at 4:00 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; Nelson, Krummrich, Ferrer, Alsheimer, Rahmlow present; Lennox, Prince absent.

APPROVAL OF AGENDA

It was moved by Nelson and seconded by Rahmlow to approve the agenda as presented. The motion carried 5 to 0; Lennox and Prince absent; Nelson, Krummrich, Ferrer, Alsheimer, Rahmlow voting in favor; none opposed.

ELECTION OF CHAIR

Nelson asked for nominations for Chair.

Nelson nominated Alsheimer. She declined.

Alsheimer nominated Rahmlow. Hearing no other nominations, Nelson asked for the vote.

The nomination/election carried 5 to 0; Lennox and Prince absent; Nelson, Krummrich, Ferrer, Alsheimer, Rahmlow voting in favor; none opposed.

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**BEAUTIFICATION COMMITTEE**

“To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.”

**Rahmlow ran the remainder of the meeting.**

APPROVAL OF MINUTES

It was moved by Lennox and seconded by Nelson to approve the minutes of the January 3, 2022 Regular Beautification Committee Meeting as presented. The motion carried 5 to 0; Lennox and Prince absent; Nelson, Krummrich, Ferrer, Alsheimer, Rahmlow voting in favor; none opposed.

DISCUSSION

Grossman said the City would be hiring a General Services Manager that would oversee many of the items the Committee had been working on. She suggested meeting with that person once they were hired.

Trees

Ferrer said Grossman had asked her to set up meetings with Hood River and Redmond to begin gathering information on how trees are addressed in other communities.

After some discussion it was determined that the Committee would send Ferrer questions they would like to see asked, she would organize the questions and set up meetings.

There was discussion regarding alternatives to downtown trees:

- Use the existing space for flowering containers, shrubs
- Plant trees in other open spaces, not downtown/in groups at each end of town
- Trees in open spaces – planned plaza
- Mapping of existing shade trees, what species, where best to plant
- Quite relaxing green space
- Cluster of trees, more natural well designed plan

Downtown Furniture

Krummrich suggested the Committee meet with the General Services person on planters, benches, trashcans.

Kelly Triangle Sculpture – Columbia Gorge Community College Manufacturing Students

Grossman said Prince was setting up a meeting with students, Transportation Manager David Mills, and committee members at the triangle.

Billboard Reduction in the Downtown

Nelson said it could be a hot topic, as the Meadow Outdoor billboards had been in the downtown for a long time. He said there were probably agreements with the City.

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Grossman said she would look into any agreements and ordinances and get back to the Committee.

#### Roundabout Clean Up

Grossman reported that the LED lights had been upgraded and the weeds cleaned up. She said there was talk of doing something different with the faded murals. She said she would report back to Alsheimer on what she found, and connect her with the appropriate staff.

#### Lampposts

Grossman said she would research the number of existing banners and costs. She said she would report back to Alsheimer on what she found out.

#### Notecards

It was the consensus of the Committee to continue to use the post cards and notecards to recognize beautiful spaces and efforts.

#### Small Grants

Ferrer introduced the idea of awarding small grants in the amount of \$100-\$200 to help residents with updating/improving their landscaping, or tree planting.

There was some discussion of having examples of zero scaping, types of trees, simple low maintenance options to provide to the residents.

The committee also touched on creating a parking strip design for the whole city – collecting ideas for alternative to plantings.

Rahmlow suggesting using an umbrella term of “Community Outreach” for thank you’s, Beautification Award, and grants.

Ferrer mentioned the small grants could also be for business owners to purchase planters.

Krummrich noted the Kelly Avenue Sculpture would be coming out of the remaining \$9,500 available for projects.

#### Community Outreach

Krummrich said November could be the focus on the items. She said she would begin working with the schools in November on the Stop the Drop Campaign.

Nelson said he would like to research fountains in other towns.

Krummrich noted she would not be able to attend the next meeting.

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ADJOURNMENT

Being no further business, the meeting was adjourned at 5:30 pm.

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Submitted by/  
Izetta Grossman, CMC  
City Clerk

SIGNED:

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Tiffany Prince, President

ATTEST:

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Izetta Grossman, CMC, City Clerk

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