

BEAUTIFICATION COMMITTEE AGENDA

AGENDA

BEAUTIFICATION COMMITTEE MEETING

SEPTEMBER 19, 2022

4:00 p.m.

City Hall Council Chamber

VIA ZOOM

<https://zoom.us/j/95147361566?pwd=S2N6bnRSbHVqZkdwaFJlEVkhVnFBZQT09>

Meeting ID: 951 4736 1566 Passcode: 197873

Dial 1 346 248 7799 or 1 669 900 6833

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF AGENDA
4. APPROVAL OF MINUTES
 - A. Approval of August 1, 2022 Beautification Committee Minutes
5. AUDIENCE PARTICIPATION/PRESENTATION
6. COMMITTEE REPORTS
 - A. Stop The Drop/Second Saturday Monthly Cleanup
7. DISCUSSION ITEMS
 - A. Professor Clark – CGCC Partnership - Sculpture for Kelly Triangle
 - B. Brainstorm Ideas List – Connie
 - C. Security Wind Sculptures - Connie
8. Next Meeting: October 3, 2022 4:00 p.m.
Items for next meeting:
9. ADJOURNMENT

This meeting conducted Via ZOOM

Prepared by/
Izetta Grossman, CMC
City Clerk

CITY OF THE DALLES

"By working together, we will provide services that enhance the vitality of The Dalles"

MINUTES

BEAUTIFICATION COMMITTEE MEETING
OCTOBER 17, 2022

VIA ZOOM/IN PERSON

PRESIDING: Adam Rahmlow

MEMBERS PRESENT: Debi Ferrer (zoom), Kelsey Alsheimer, John Nelson, Bill Lennox

ABSENT: Tiffany Prince, Connie Krummrich

Staff Liaison: Izetta Grossman, CMC, City Clerk
Nubia Sanchez, Executive Assistant to City Manager

CALL TO ORDER

Chair Rahmlow called the meeting to order at 4:01 pm.

ROLL CALL

Executive Assistant Nubia Sanchez conducted roll call; Nelson, Lennox, Ferrer, Alsheimer, Rahmlow present; Prince and Krummrich absent.

APPROVAL OF AGENDA

It was moved by Nelson and seconded by Lennox to approve the agenda as presented. The motion carried 5 to 0; Krummrich and Prince absent; Ferrer, Lennox, Nelson, Rahmlow voting in favor; none opposed.

APPROVAL OF MINUTES

It was moved by Alsheimer and seconded by Nelson to approve the minutes of the October 3, 2022 regular Beautification Committee Meeting as presented. The motion carried 5 to 0; Krummrich and Prince absent; Rahmlow, Ferrer, Lennox, Nelson, Alsheimer voting in favor; none opposed.

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AUDIENCE PARTICIPATION

City Manager participated during the meeting and gave an update of upcoming changes:

- Community Development Department structure and additions from a new facilities manager, and economic development officer. With these changes, there could be coordination of services.
- Also, let the committee know that the City will be looking into getting a RARE volunteer next year. Time line: Apply in April and having the RARE volunteer in September.
- Executive Assistant will be working on bringing back a local government academy where residents will learn what local government does and therefore have more people wanting to volunteer in committees or even run for city council.
- Asked for help regarding potential trashcans for 2nd street. Information attached.

Nelson mentioned 2nd street and what is being done to address it; City Manager mentioned that there are positives and negatives going forward but there is a homelessness meeting happening with several agencies trying to the homelessness on sidewalk on Pentland Street.

COMMITTEE REPORTS

Stop the Drop/All Together The Dalles Monthly Cleanup

Rahmlow volunteered to represent the committee for November and report back. Any question the committee can reach out to Rachel at Columbia Gorge Toyota.

Trees

Ferrer reported that she had not heard back from Hood River or Redmond after two phone call attempts and email. Sanchez offered to follow up with them. Ferrer also mentioned that the Climate Resiliency Committee was interested in hearing back from the Beautifications finding related to trees/shade.

DISCUSSION ITEMS

Community Outreach – small grants for yard upgrade; recognition

Here is a start to a list of resources from other communities who offer mini grants for neighborhood or individual home beautification, improving community spaces, art, landscaping, xeriscaping and lots more.

City of Portland offers mini grants of up to \$5,000 to community organizations for projects that align with the Portland Clean Energy Fund (PCEF) goals of tackling climate change while advancing racial and social justice.

<https://www.portland.gov/bps/cleanenergy/pcef-mini-grants/apply>

The City of Arvada, CO offers residents two grant opportunities for neighborhood groups: the

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Beautification Committee Meeting

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Neighborhood Improvement Grant (up to \$3,000) and Neighborhood Mini-Grants (up to \$100, \$250 and \$500) with the goal of promoting positive neighboring activities and community improvement projects with attention to three focus areas: Connection, Sustainability and Resilience.

<https://arvada.org/residents/city-neighborhoods/know-your-neighbor-grants>

Hillsborough County, FL offers neighborhood mini grants of up to \$5,000 based on a set of guidelines. Projects last year included bat houses for mosquito control, digitizing a community newsletter, and replacing thirsty vegetation with xeriscaping.

<https://www.hillsboroughcounty.org/en/newsroom/2021/07/08/county-mini-grants-bolster-neighborhoods>

Mesa, AZ has a Grass-to-Xeriscape and Trees are Cool program to help residents reduce their landscape water use and create shade to adapt to climate change. If residents remove 500 square feet or more of established grass and replace it with a water-thrifty landscape, the city will provide a \$500 incentive. For installing at least one low-water use tree, there is an additional incentive - \$50 for one tree and \$75 to two trees.

<https://www.mesaaz.gov/residents/water/water-conservation/residential-grass-to-xeriscape-rebate>

Wheeling, WV is offering mini grants to neighborhood groups for improvement projects such as litter removal, beautification with public art created by the community, landscaping, brush removal, cross walk painting, bench installations, vacant lot activation, and green space improvements such as pocket parks.

<https://www.theintelligencer.net/news/top-headlines/2021/07/wheeling-city-officials-launching-love-your-neighborhood-beautification-grants/>

Love Your Block grants are available in a number of cities. Can go to individuals or to groups, up to \$500 each.

- Encourage communities to organize community social events
- Encourage community groups to identify small community projects and develop volunteer-based solutions
- Provide space for neighborhoods to meet and organize

<https://www.glennheightstx.gov/424/Love-Your-Block-Grant>

Round a bout

City Clerk mentioned that there is no set plan and that ideas are welcome. However, it cannot be a sculpture due to the structure of the round a bout.

Banners

Kelsey will do research and will meet with Main Street. It was asked how many poles on 2nd and 3rd street. City Clerk informed committee that the high school created their banners and put up and down. The City Manager is asking for help with the potential of new banners.

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Holiday Lights on Light Poles

Kelsey volunteered to do more research. Ask PUD about light requirements. Summit recommendations to the City.

Items for the meeting

- Trees
- Community outreach
- Ordinance
- Meeting with students- October 27th

Next meeting: November 7th at 4pm and December 5th

ADJOURNMENT

Being no further business, the meeting was adjourned at 5:23 pm.

Submitted by/
Nubia Sanchez
Executive Assistant

SIGNED:

Adam Rahmlow, Chair

ATTEST:

Nubia Sanchez, Executive Assistant

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REPORTS FOR SEPTEMBER 19, 2022 BEAUTIFICATION COMMITTEE

STOP THE DROP/SECOND SATURDAY CLEAN UPS

The September 9th Clean Up was attended by 11 people. Studio Fit was represented, along with some parents and youth associated with the Girl Scouts.

The Clean UP focused on W. 2nd St.; W. 6th St.; and the Thompson Park area.

The Lions Club and the Moose Lodge will be Guest Hosts at the October 8th Clean Up, along with representatives from the Watershed Council.

On November 12th, we are hoping to have a large turnout of students, staff, and School Board members at the Clean UP....with SCHOOLS being the Guest Host Theme.

Rachel Carter has made contact with Jim Taylor at TDHS and he has agreed to drum up support from students. They can obtain Community Service hours through their participation.

I plan to contact Taylor Alsheimer to seek additional support for encouraging student and staff attendance; he had indicated that he may be involved with Student Govt.

REQUESTS:

John....can you remind School Board members about the Nov.Clean UP?

Tiffanycan you approach Student Govt. at CGCC about their participation? They had signed up in May but no one attended.

NOTE: I will be out of town during the Nov. 12th Clean UP and am hoping one or more BC members will be able to attend. ??

Submitted by Connie K.

BRAINSTORM OF BC PROJECTS FOR THIS YEAR

- **TREES!** How to move forward? Do more trees need to be removed downtown?
- **PLANTERS** with perennial shrubs in downtown locations. This would require ongoing City funding for watering/maintenance
- The BC had proposed the creation of a City-staff led **DESIGN** team to look into planters, benches, trash cans. Any interest in pursuing this??
- **New set of BANNERS** for streetlamps. Do an inventory of what the City already has and then research possibilities
- Review **ORDINANCES** for vacant buildings and properties, etc. Make recommendations.
- **SCULPTURE** or some kind of adornment for **KELLY AVE. ISLAND**
- **NEW SIGNAGE** for **ROSE GARDEN** at Sorosis Park. Team with Parks and Rec
- **SECURITY NOTICE** at Wind Sculpture sites
- **LETTERS TO BUSINESSES AND ORGANIZATIONS** seeking help with litter issues, etc. (I wrote a draft-example some time back....)
- Addressing litter issues with the City Council; advocating for more City resources. If there was no private business involvement...imagine....
- **POSTCARDS TO RESIDENCES** thanking them for their beautification efforts; we have a large supply of cards (we did this project year #1)
- **CARDS/CERTIFICATES/AWARDS** to **BUSINESSES** recognizing their beautification
- **STOP THE DROP**some kind of effort in the schools. I will be in each elementary school in some capacity.

Submitted by Connie K.