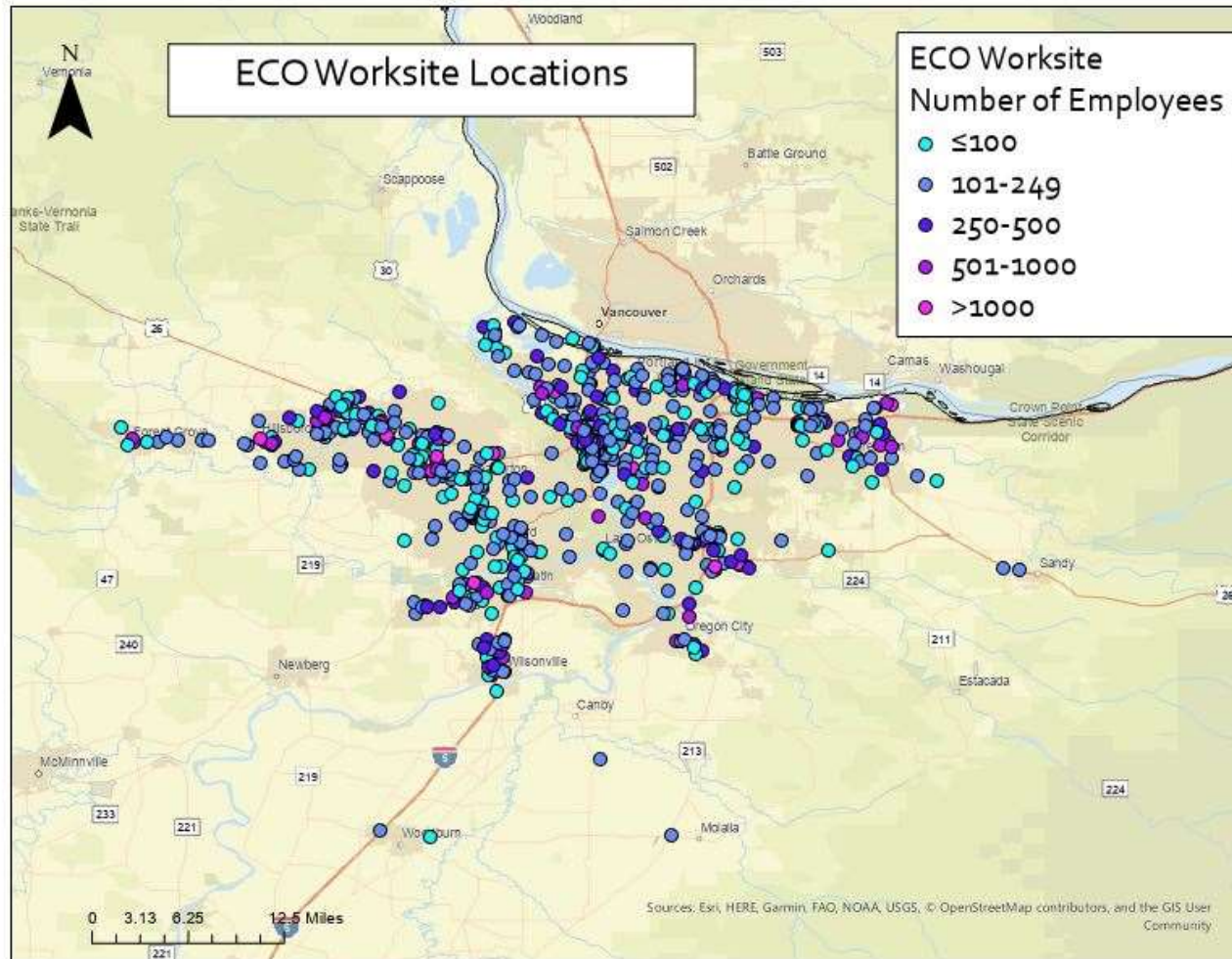


# Partnerships to Improve Air Quality and Climate Expanding and Enhancing Commute Option Programs

Item D: Informational item

July 21, 2022, Oregon Environmental Quality Commission meeting

# Portland-area Employee Commute Option Program



Commuting contributes about a quarter to a third of passenger car weekday emissions

ECO Program in Portland Ozone Maintenance Plan

About 600 worksites with > 100 employees

Requirements: survey, plan, survey, report

Targets: 10% auto trip reduction

Compliance: Good faith effort

# Common Incentives Offered (2019)

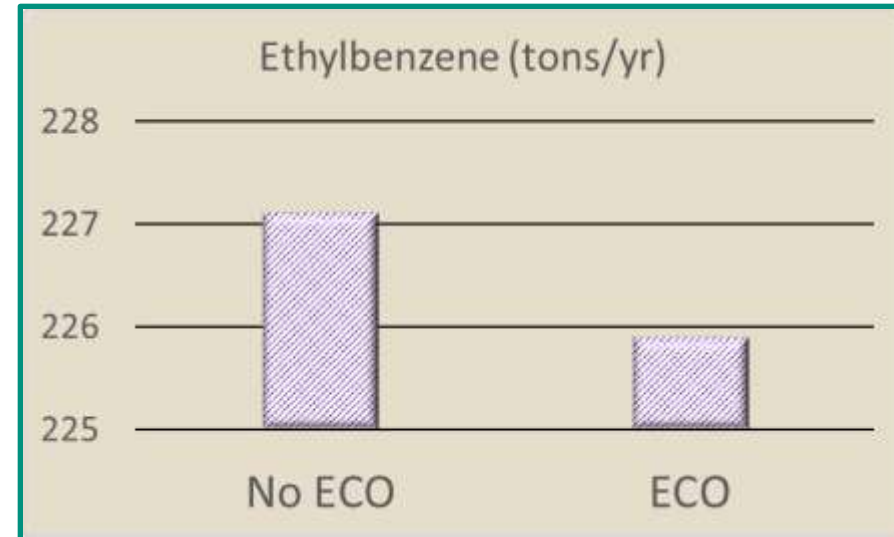
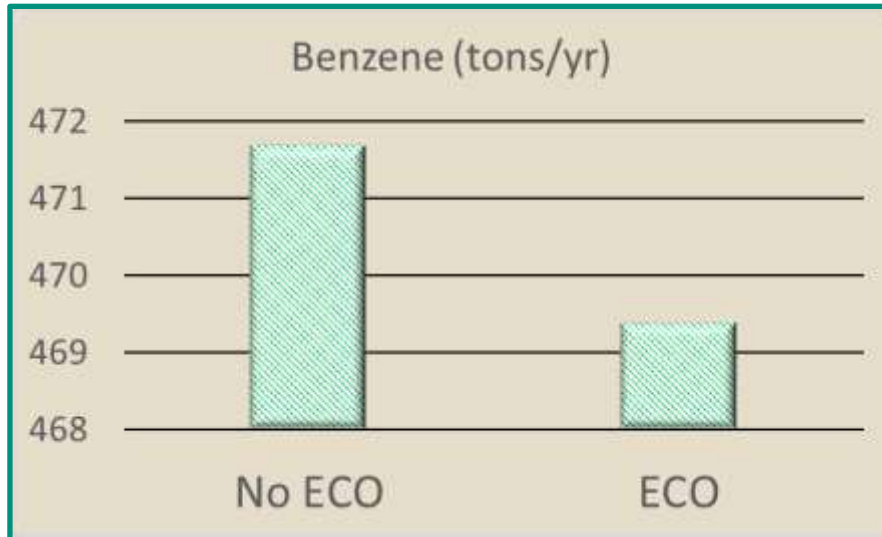
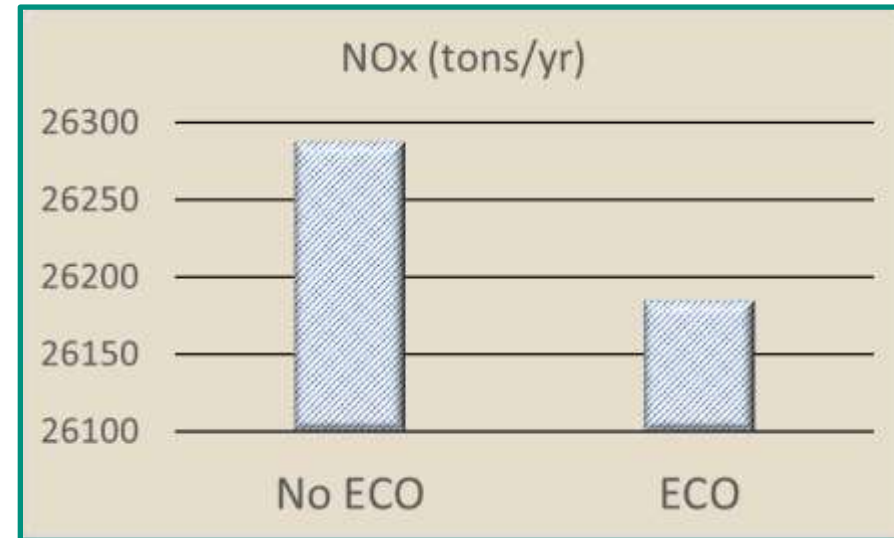
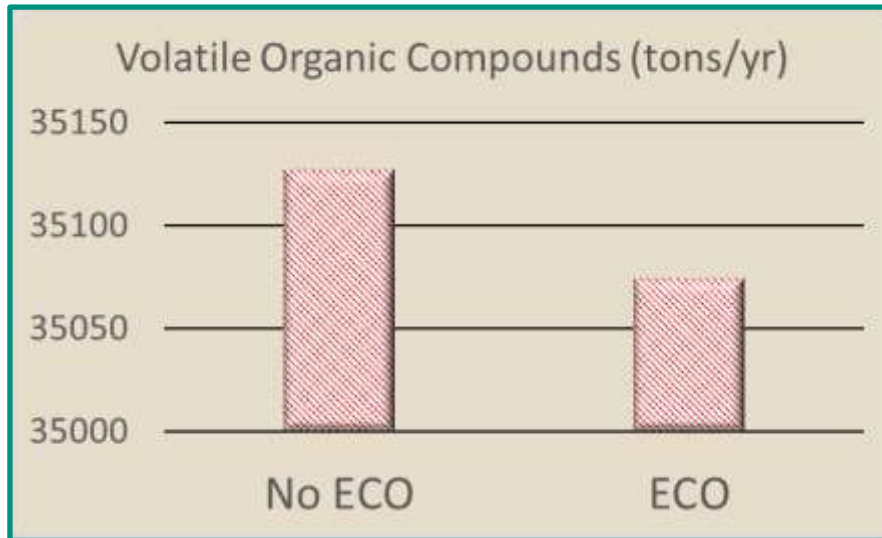
<u>Commute Options</u>	<u># employment sites providing</u>
• Universal transit pass program	31
• Compressed Work Week	96
• Telecommute	42
• Carpool	139
• Transit pass subsidy	221
• Guaranteed Ride Home, flexible schedule, pre-tax transit pass	38
• Biker amenities	10

# Commute Options Reduce Greenhouse Gas Emissions



~36,000 metric tons CO<sub>2</sub> prevented in 2019 in area where ECO applies

# Air Quality Benefits of Commute Options



# A multi-agency strategy to reduce GHGs from transportation

## Every Mile Counts



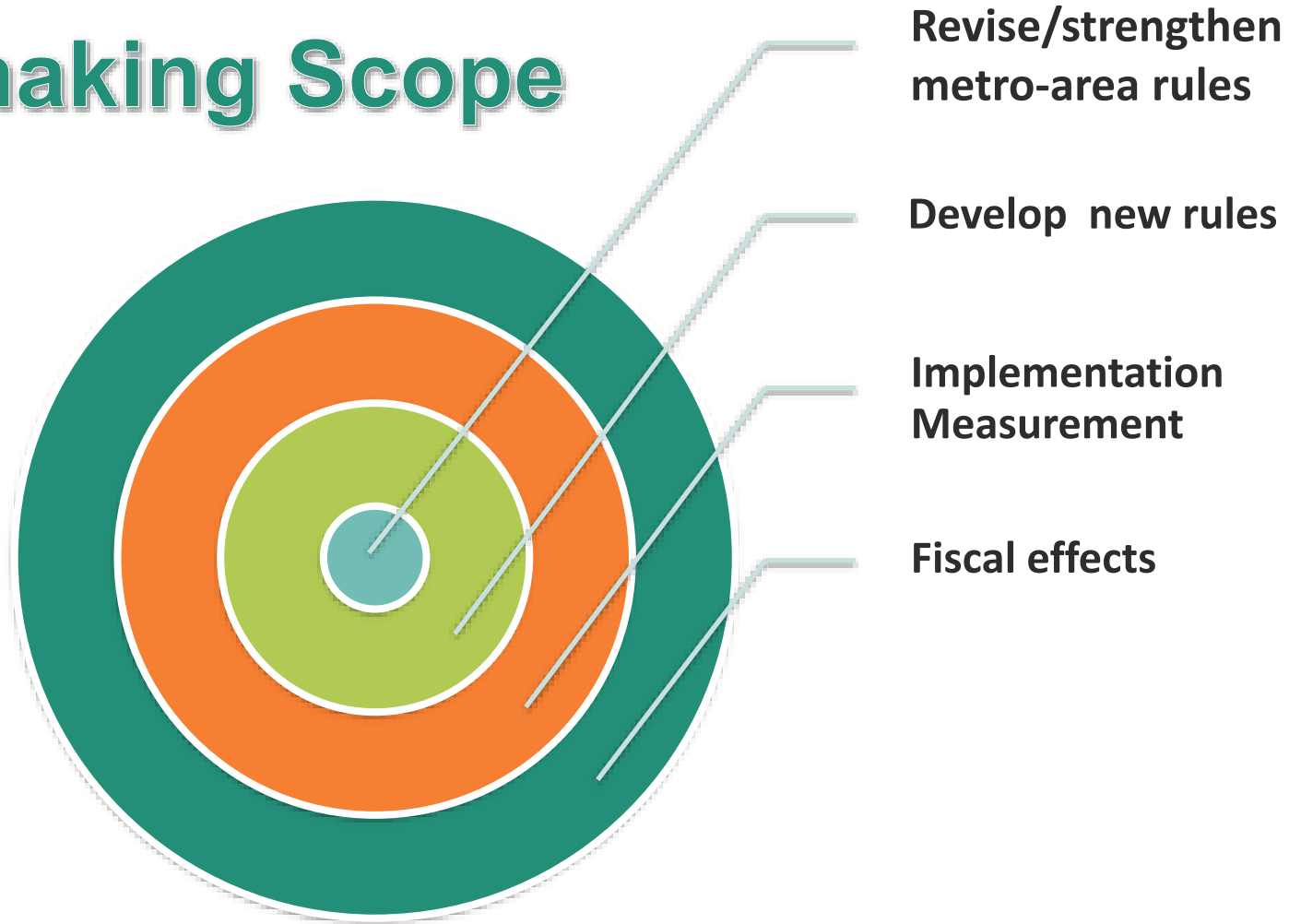
## Commute Rule Revisions Complement

- Climate Friendly and Equitable Community rules
- Parking management rule revisions
- Transportation planning rule revisions

<https://www.oregon.gov/odot/Programs/Pages/Every-Mile-Counts.aspx>

# Commute Option Rulemaking Scope

## Rulemaking Scope



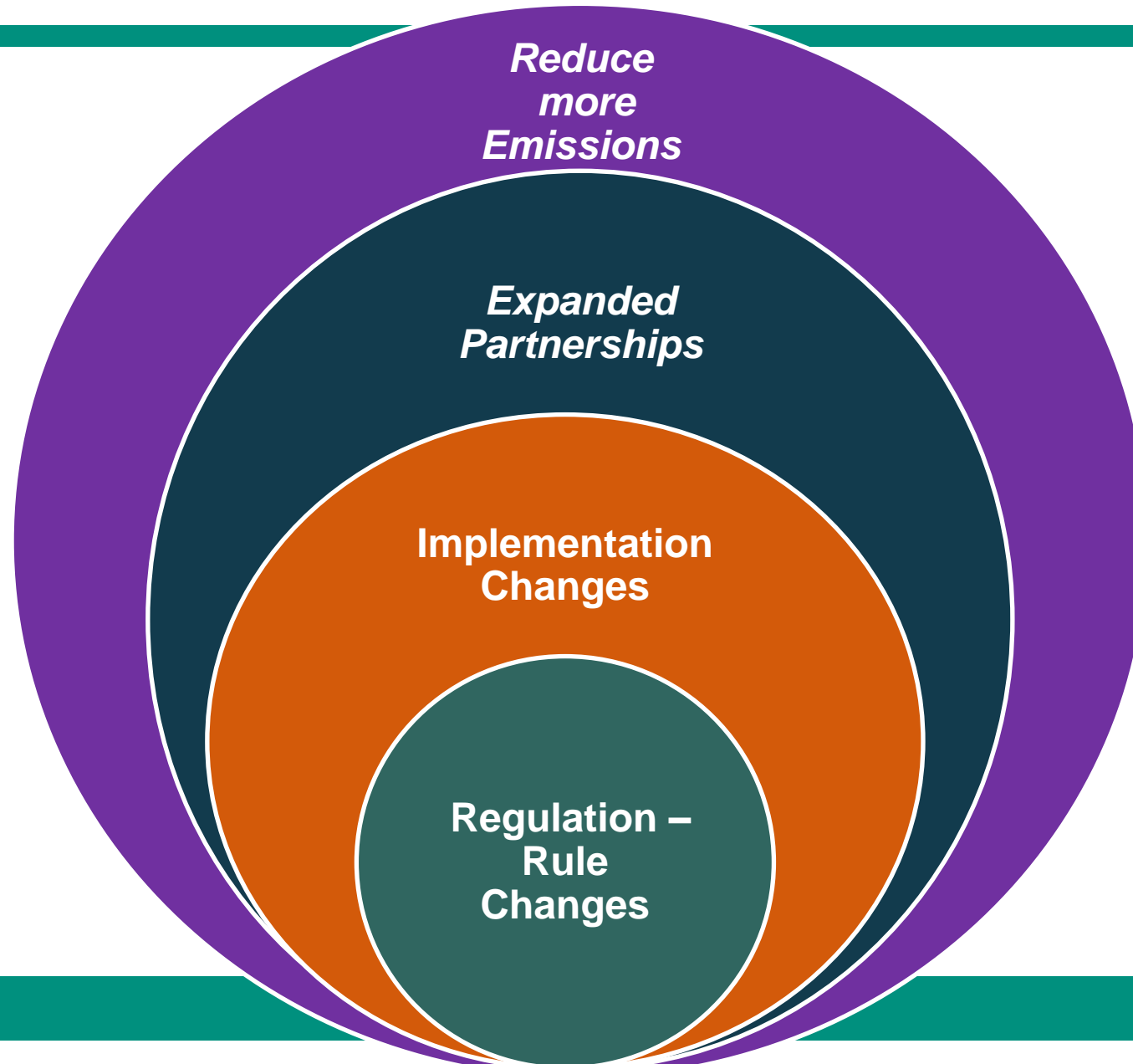
# Stakeholders and Rulemaking Advisors



- Employers
  - Currently under ECO
  - Would be regulated
- Workers
- Social and environmental advocacy
- Local government/planning
- Transportation option organizations



# Current ECO Program: Revisions and Improvement Ideas



# Considerations for ECO Program Implementation

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Improve survey access and delivery

Expand data and information sharing

Establish regular reporting and outreach

# Considerations for ECO Program: Collaboration

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# Framing a statewide commute option program

Division 242  
Rules that  
apply to the  
Portland Area

Ozone  
Maintenance  
Plan



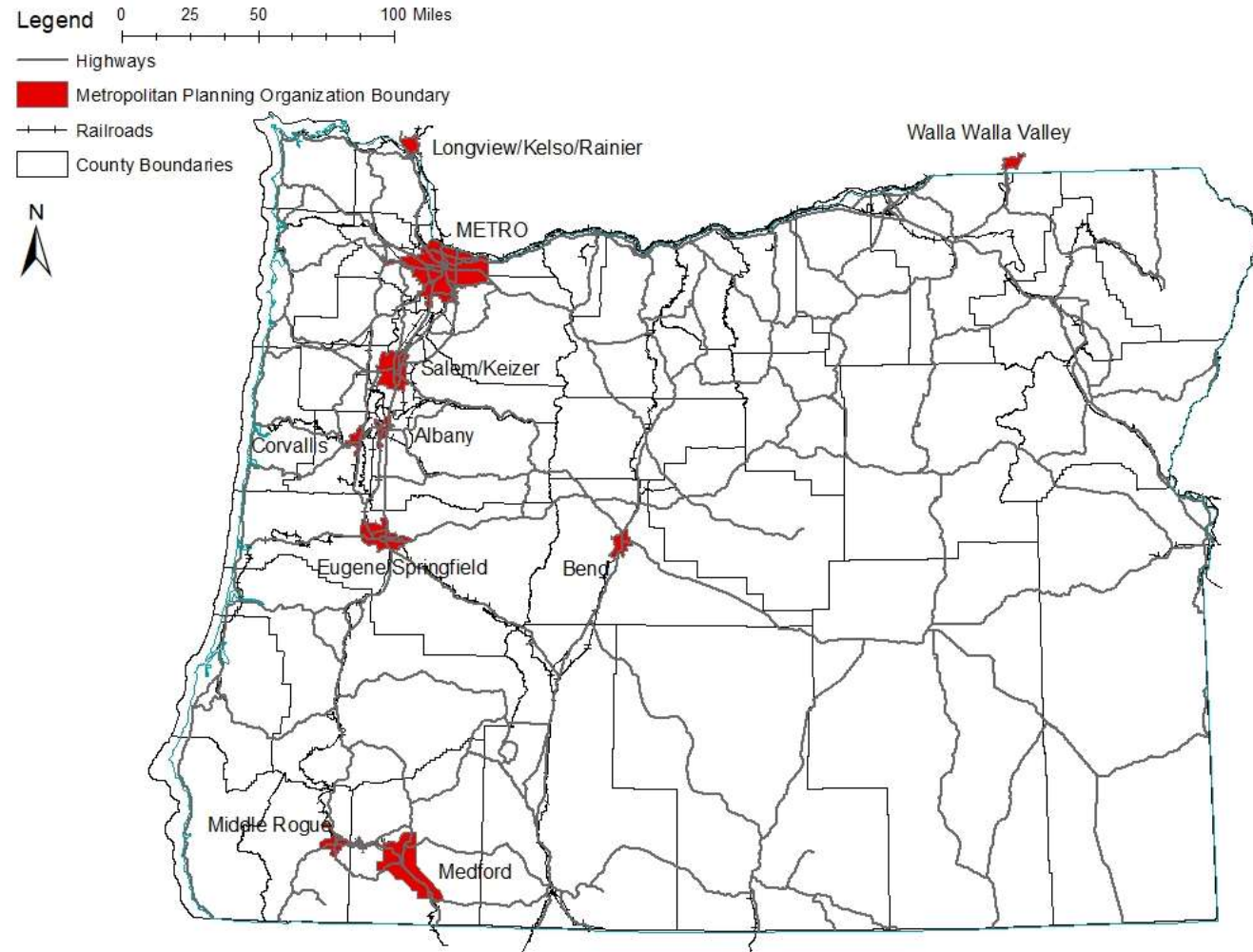
Require policies  
and practices to  
limit *indirect*  
sources of  
emissions

# Developing an employer-based commute options program



# Where to regulate employers? Potential Geographic Applicability

## Metropolitan Planning Organization Boundaries



# More geographic applicability considerations

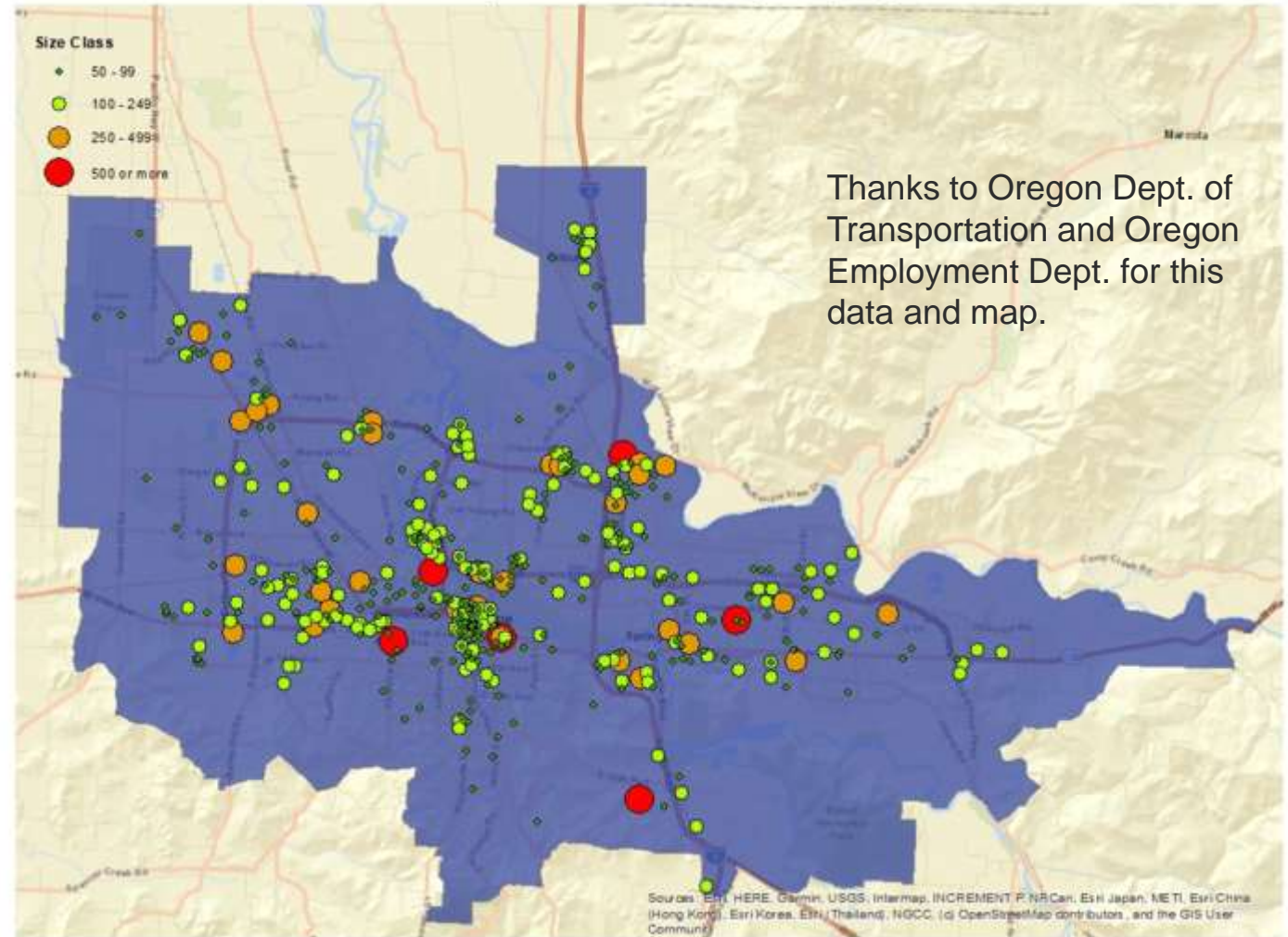
- Urban growth boundaries
- City population



# Who to regulate? Potential Employer Characteristics

- Size
- Business sector

Establishments by Size Class Inside Eugene/Springfield MPO





# Potential Requirements and Benefits

## What to require?

- Baseline Survey
- Trip reduction plan
- **Trip reduction plan – quantitative scale**
- **Required incentives**
- Biannual survey
- Reporting

## How to implement?

- Provide value to employees/workers
- Value to employers
- Incentive for voluntary participation
- Equitable benefit distribution
- Improve mobility for all employees

# Rulemaking Timeline

Summer – fall 2022  
Advisory Committee

Late 2022/early 2023  
Public Comment

First half 2023  
Rule proposal to EQC

