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Regular City Council Meeting
January 23, 2023
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MINUTES

CITY COUNCIL MEETING
COUNCIL CHAMBER, CITY HALL
JANUARY 23, 2023
5:30 p.m.

VIA ZOOM/ IN PERSON

PRESIDING: Mayor Richard Mays

COUNCIL PRESENT: Darcy Long, Rod Runyon, Scott Randall, Dan Richardson

COUNCIL ABSENT: Tim McGlothlin

STAFF PRESENT: City Manager Matthew Klebes, City Attorney Jonathan Kara, City Clerk Izetta Grossman, City Engineer Dale McCabe, Community Development Director Joshua Chandler, Police Chief Tom Worthy, Human Resources Director Daniel Hunter

CALL TO ORDER

The meeting was called to order by Mayor Mays at 5:32 p.m.

ROLL CALL OF COUNCIL

Roll Call was conducted by City Clerk Grossman. Runyon, Richardson, Randall, Long (via zoom) present; McGlothlin absent.

PLEDGE OF ALLEGIANCE

Mayor Mays invited the audience to join in the Pledge of Allegiance.

APPROVAL OF AGENDA

Mayor Mays noted Items 5A and 10B were removed from the agenda.

It was moved by Randall and seconded by Runyon to approve the agenda as amended. The

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motion carried 4 to 0; Randall, Runyon, Long, Richardson voting in favor; McGlothlin absent none opposed.

PRESENTATIONS PROCLAMATIONS

The Dalles Area Chamber of Commerce Update – Lisa Farquharson

The Dalles Area Chamber of Commerce CEO/President Lisa Farquharson introduced the board president Jennifer Gonzales and reviewed the tourism report.

She reviewed the custom report from the new program Datafy (attached). She said as she learns the program she will be able to provide data on demographics of visitors visiting, length of stay, event attendance and more. In response to a question she said the data was gathered through cell phones.

Councilor McGlothlin arrived at 5:42 p.m. via Zoom.

Farquharson reviewed the value of the Fam Tours the Chamber provides for writers.

She announce the Chamber was awarded a \$50,000 grant in conjunction with the Small Business Development Center, and Next Door. Press Release attached.

AUDIENCE PARTICIPATION

Maggie Cornet, 1509 East 15th Street asked Council to start a food waste curbside pickup program. She said Hood River started a program in 2012. She said the program was good for the environment and could provide compost for residential gardeners.

CITY MANAGER REPORT

City Manager Matthew Klebes reported the budget process was underway. He said he would be developing a Gorge City Managers group.

CITY COUNCIL REPORTS

Selection of a Council President

Mayor Mays asked for nominations for Council President.

It was moved by Runyon and seconded by Randall to elect Tim McGlothlin as Council President.

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The motion carried 5 to 0; Runyon, Randall, McGlothlin, Long, Richardson voting in favor, none opposed.

CITY COUNCIL REPORTS

Councilor Richardson reported:

- Climate Resiliency Committee
- Chamber of Commerce Gala Distinguished Citizen Awards Banquet;
- Congratulated Mayor Mays on receiving Man of the Year

Councilor Randall reported:

- Climate Resiliency Committee
- Meeting with Mayor
- Chamber Gala

Councilor McGlothlin reported:

- David Griffith’s term on Airport Board recognition (15 years on the board)
- Randy Anderson appointment to Airport Board
- Chamber Gala

Mayor Mays reported:

- Community Affairs
- Townhall Meeting – Merkley
- Airport Board recognizing David Griffith’s service to the community
- KODL

Assignment of City Councilors to Various Committees and Boards

Mayor Mays read the list of assignments of Council for the next two years.

It was moved by Richardson and seconded by Long to accept the assignments as stated. The motion carried 5 to 0; Richardson, Long, Randall, Runyon, McGlothlin in favor; none opposed.

Council Committee 2023 Assignments

Budget	All Councilors
Airport	Tim McGlothlin
Sister City varies	Darcy Long
Historic Landmarks	Scott Randall
Traffic Safety	Dan Richardson

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Urban Renewal	Dan Richardson, Darcy Long, Tim McGlothlin
QLife Board	Scott Randall, Rod Runyon
Outreach Team	Rich Mays, Darcy Long
Local Public Safety Coordinating Committee	Rod Runyon
Household Hazardous Waste	Scott Randall

CONSENT AGENDA

It was moved by Randall and seconded by McGlothlin to approve the Consent Agenda as presented. The motion carried 5 to 0, Randall, McGlothlin, Richardson, Runyon, Long voting in favor; none opposed.

Items approved on the consent agenda were: 1) The minutes of the January 9, 2023 Regular City Council Meeting; 2) Resolution No. 23-002 Extending the Beautification Committee until June 30, 2027; 3) Resolution No. 23-005 Concurring with the Mayor's Appointments to Various Committees and Commissions; 4) Resolution No. 23-004 Assessing the Real Property Located at 817 Floral Court West for the Costs of Nuisance Abatement.

Mayor Mays noted Randy Anderson, Airport Board appointment; and Ben Wring, City Budget and Urban Renewal appointment were in attendance.

PUBLIC HEARING

Mayor Mays read the procedure for the public hearing.

General Ordinance No. 23-1395 An Ordinance Approving Comprehensive Plan Amendment No. 54-22 Revising Prescribed Residential Density Ranges of The Dalles Comprehensive Plan and Zoning Ordinance Amendment No, 107-22 to Revise Residential Density Ranges and Density Regulation of The Dalles Municipal Code, Title 10 – Land Use and Development

Mayor Mays asked for the staff report.

Community Development Director Joshua Chandler reviewed the staff report.

Runyon asked if the City would be looking at past denied permits and talking to those applicants.

Chandler said he could look back; however, most were approved applications. He said applications expired after one year.

Richardson clarified the ordinance tipped the scales to maximum density, leaving the minimums

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in place.

Mayor Mays said some regulations were State regulations. Chandler said those regulations were still in place.

Mayor Mays asked if anyone wanted to speak regarding the ordinance.

Hearing none he closed the Hearing, and asked for Council deliberation.

Mayor Mays asked if anyone wanted the ordinance read in full. No Councilor requested the ordinance be read in full.

Mayor Mays asked City Clerk Grossman to read the ordinance by title only.

It was moved by Runyon and seconded by McGlothlin to adopt General Ordinance No. 23-1395, an ordinance approving Comprehensive Plan Amendment No. 54-22 revising prescribed residential density ranges, and Zoning Ordinance Amendment No. 107-22 to revise residential density ranges and density regulations of The Dalles Municipal Code by title only. The motion carried 5 to 0; Runyon, McGlothlin, Long, Richardson, Randall voting in favor; none opposed.

CONTRACT REVIEW BOARD

Contract No. 2023-001 Sorosis Reservoir Structure Modifications & Spot Coating

City Engineer Dale McCabe reviewed the staff report.

McGlothlin asked if taking Sorosis Reservoir off line would affect water pressure in the surrounding homes.

McCabe said in 2020 the reservoir was taken off line for a number of months without affecting the water pressure.

Mayor Mays asked when there would be funds for the Garrison Street Reservoir. McCabe said they anticipated having funds in fiscal year 2023-24 or 2024-25.

It was moved by McGlothlin and seconded by Richardson to authorize the City Manager to enter into contract with T Bailey, Inc., for the Sorosis Reservoir Roof Structure Modifications and Spot Coating, Contract No. 2023-001, in an amount not to exceed \$985,000. The motion carried 5 to 0; McGlothlin, Richardson, Runyon, Randall, Long voting in favor; none opposed.

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ACTION ITEMS

Resolution No. 23-003, a resolution amending the City Fee Schedule (effective January 24, 2023)

City Attorney Jonathan Kara reviewed the staff report.

Mayor Mays asked for comment from the audience. There was none.

It was moved by Richardson and seconded by Randall to adopt Resolution No. 23-003, a resolution amending the City Fee Schedule (effective January 24, 2023). The motion carried to 5 to 0; Richardson, Randall, Long, Runyon, McGlothlin voting in favor; none opposed.

ADJOURNMENT

Being no further business, the meeting adjourned at 7:19 p.m.

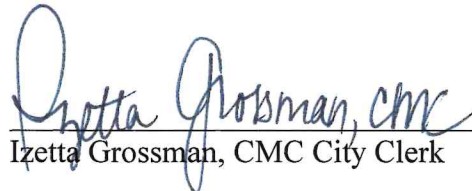
Submitted by/
Izetta Grossman, CMC
City Clerk

SIGNED:



Richard A. Mays, Mayor

ATTEST:



Izetta Grossman, CMC City Clerk

The Dalles

Custom Report Title

Prepared by

DATAFY



The Dalles - Custom Report Title

Main Date Range: 1/1/2022 - 11/28/2022
Comparison Date Range: 1/1/2021 - 11/28/2021

Overview : 1/1/22 - 11/28/22

Total Trips

2,975,206

↓ **-0.9%** vs. 1/1/21 - 11/28/21



Visitor Days

7,532,826

↑ **12.6%** vs. 1/1/21 - 11/28/21



Average Length of Stay

2.5 Days

↑ **13.6%** vs. 1/1/21 - 11/28/21



Unique Visitors

1,250,474

↑ **2.1%** vs. 1/1/21 - 11/28/21

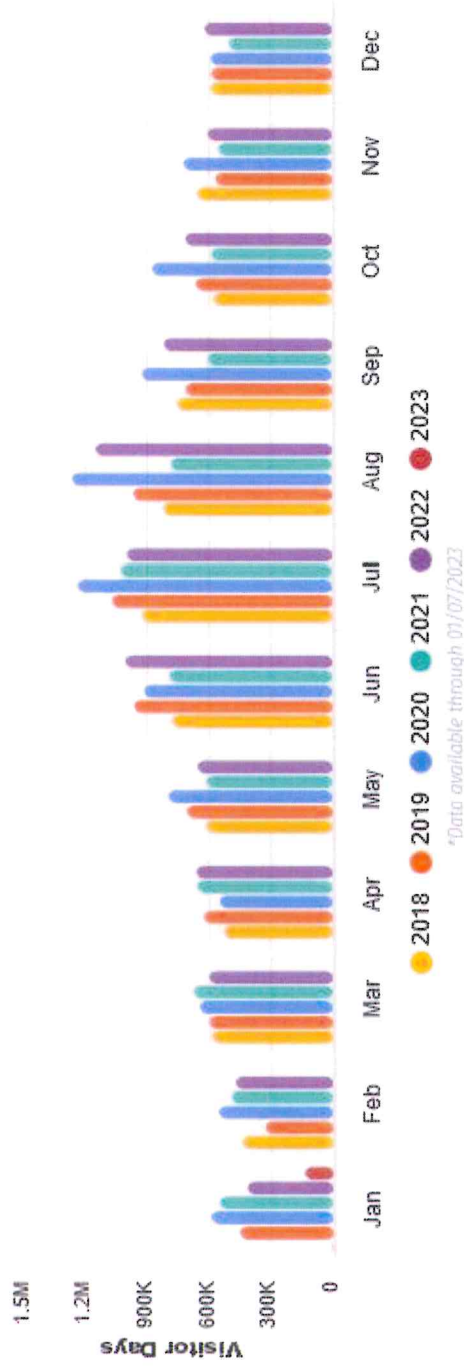


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The Dalles - Custom Report Title

Main Date Range: 1/1/2022 - 11/28/2022
 Comparison Date Range: 1/1/2021 - 11/28/2021

Annual Volume by Visitor Days



2018	14.8K	444.8K	588.5K	531.3K	616.1K	783.0K	931.5K	826.5K	757.5K	577.4K	592.0K	661.5K	592.0K
2019	454.9K	329.0K	601.0K	626.0K	709.5K	966.9K	1.1M	970.7K	714.5K	664.7K	587.6K	568.3K	587.6K
2020	593.4K	556.2K	649.0K	549.5K	800.8K	918.6K	1.2M	1.3M	928.7K	877.9K	589.7K	724.6K	589.7K
2021	554.1K	495.3K	681.3K	661.8K	613.5K	797.0K	1.0M	787.8K	605.7K	588.3K	504.0K	553.1K	504.0K
2022	418.4K	473.8K	602.0K	665.1K	657.9K	1.0M	1.0M	1.2M	822.2K	715.1K	620.6K	606.5K	620.6K
2023	140.3K	0	0	0	0	0	0	0	0	0	0	0	0

Visitor Days by Length of Stay



- Day Trip 60.9%
- 2 Days 8.5%
- 3 Days 4%
- 4 Days 3.3%
- 5 Days 8.3%
- 6+ Days 14.9%

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The Dalles - Custom Report Title

Main Date Range: 1/1/2022 - 11/28/2022
Comparison Date Range: 1/1/2021 - 11/28/2021

Top Spending to Destination

State	% of Spend 1/23 - 1/23	% Change vs 1/21 - 11/21	State	% of Spend 1/23 - 1/23	% Change vs 1/21 - 11/21
Oregon	46.12%	↓ 2.0%	Utah	1.01%	↑ 0.0%
Washington	25.03%	↑ 0.9%	Nevada	0.71%	↑ 0.0%
Idaho	5.72%	↑ 0.4%	Hawaii	0.68%	↑ 0.1%
California	5%	↓ 0.9%	Illinois	0.62%	↑ 0.1%
Texas	2.21%	↑ 0.5%	Florida	0.62%	↑ 0.0%
Montana	1.78%	↑ 0.1%	Alaska	0.49%	↑ 0.2%
Arizona	1.63%	↑ 0.4%	New Mexico	0.47%	↑ 0.1%
Colorado	1.02%	↑ 0.1%	Missouri	0.42%	↑ 0.1%

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This data represents a statistical model based on a sample size of devices.



The Dalles - Custom Report Title

Main Date Range: 1/1/2022 - 11/28/2022
 Comparison Date Range: 1/1/2021 - 11/28/2021

Top Markets

State	% of Trips 1/22 - 11/22	% Change of Trips vs 1/21 - 11/21	Total Visit % Change vs 1/21 - 11/21	State	% of Trips 1/22 - 11/22	% Change of Trips vs 1/21 - 11/21	Total Visit % Change vs 1/21 - 11/21
Oregon	45.4%	↑ 1.6%	↑ 6.3%	Arizona	1.1%	↓ 0.1%	↓ 5.0%
Washington	26.7%	↓ 0.6%	↑ 0.4%	Illinois	0.9%	— 0.0%	↑ 12.7%
California	5.1%	↑ 0.1%	↑ 4.2%	Nevada	0.8%	↑ 0.2%	↑ 27.9%
Idaho	4.3%	↓ 0.9%	↓ 14.2%	Colorado	0.8%	— 0.0%	↑ 1.0%
Texas	1.9%	↓ 0.2%	↓ 5.7%	Missouri	0.6%	— 0.0%	↓ 2.2%
Utah	1.4%	↓ 0.1%	↓ 4.5%	Ohio	0.5%	— 0.0%	↑ 4.7%
Montana	1.1%	↓ 0.2%	↓ 15.1%	New York	0.5%	↑ 0.1%	↑ 10.8%
Florida	1.1%	↓ 0.1%	↓ 11.6%	Georgia	0.5%	— 0.0%	↑ 0.3%

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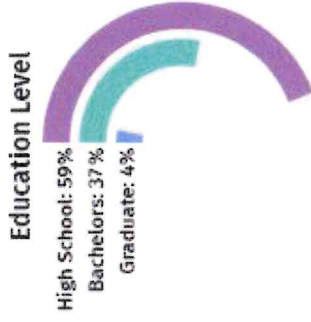
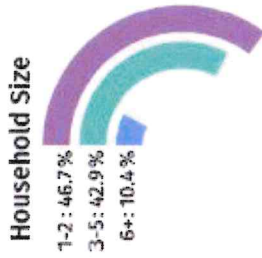
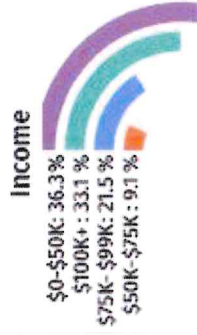
Top POIs

POI	% of Trips 1/22 - 11/22	% Change vs 1/21 - 11/21	POI	% of Trips 1/22 - 11/22	% Change vs 1/21 - 11/21
Wasco-OR	68.27%	↑ 5.2%	Mayer State Park	0.36%	↓ 0.2%
The Dalles	23.69%	↑ 0.1%	Fairfield Inn & Suites The D	0.27%	— 0.0%
Downtown The Dalles	1.89%	↓ 1.1%	The Dalles Marina	0.24%	↓ 0.1%
Riverfront Walking Trail	0.81%	↓ 0.6%	Parks & Rec	0.22%	↓ 0.2%
Eateries & Drinks	0.68%	↓ 0.5%	Comfort Inn Columbia Gorg	0.21%	— 0.0%
Cousins Country Inn	0.59%	↓ 0.3%	Motel 6 The Dalles	0.2%	↓ 0.1%
Heritage Landing	0.51%	↓ 0.2%	Holiday Inn Express & Suitr	0.19%	↓ 0.1%
Shilo Inn The Dalles	0.44%	↓ 0.1%	Super 8 The Dalles	0.18%	— 0.0%

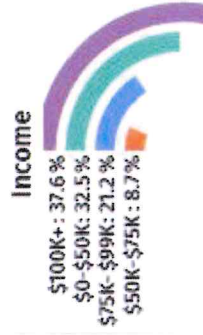
The Dalles - Custom Report Title

Main Date Range: 1/1/2022 - 11/28/2022
 Comparison Date Range: 1/1/2021 - 11/28/2021

Demographics for 1/1/22 - 11/28/22



Demographics for 1/1/21 - 11/28/21



The Dalles - Custom Report Title

Thank You

 DATAFY



Glossary

Census Demographics - Calculated using the Home Zip Code of the Unique Device, and then matching the zip code to the corresponding data from the US Census and American Community Survey (ACS).

Cluster - A grouping of POIs based on venue type, visit purpose, etc.

Home Zip Code - The inferred home zip code of observed devices. This is determined by a history of observations and patterns of behavior. Our database includes home zip codes for more than 200 million devices. Home Zip Codes are updated monthly based on the historical pattern of behavior, and our process is capable of determining when someone moves to a new zip code.

Household Level Demographics - Calculated based on a positive match between a device and a household with a demographic profile. For example, if a college student lives at home with a parent and visits an attraction, then the household profile would report the income, education levels, and age brackets of everyone in the household, including the parent. These are aggregated, weighted, and averaged across all the household members and all of the POIs visited and dates observed within the selected filters. Most of the values reported are at the household level, with a few exceptions that are device-level.

Number of Trips - The number of distinct trips to a destination by a distinct Visitor. Utilizes a combination of observation patterns, distance traveled, etc. For example, if a Visitor visits on Thursday through Sunday, that would be considered one single trip. If the visitor returns later that month, it would be counted as a second trip.

Point of Interest (POI) - A physical boundary drawn on a map and utilized to capture mobile device activity within the boundary.

Repeat vs One Time Visitors - A calculation of repeat Visitors based on observations of Unique Devices and Trips taken within the selected time frame. Once a Unique Device is observed a second time at any of the selected POIs across the date range in the filters, then that device is “flagged” as a repeat visitor. This analysis is dynamic and can span multiple years. For example, if a Visitor visits in March 2020, they would contribute to the yellow line in the chart if the date range covers March 2020. If that Visitor returns and visits again in September of 2021 and the date range in the filters spans March 2020 through September 2021, then that Visitor shifts from a one-time visitor, to a repeat visitor for all of the observations. Therefore, now this Visitor would contribute to the purple line in both March and September and any subsequent visits.

Glossary

Trips - The number of distinct trips to a destination by a Visitor or POI. Utilizes a combination of observation patterns, distance traveled, etc. For example, if a visitor visits on Thursday through Sunday, that would be considered one single trip. If the visitor returns later that month, it would be counted as a second trip.

Unique Device - A unique mobile device determined by unique identifiers.

Visitors - An estimate of the number of visitors to a given POI or Cluster of POIs that factors in logic for Trips. For example, if one visitor visited the same attraction three days in a row, they would count as three Visitor Days, but only one Visitor. If that same visitor returned one month later and was observed at that same attraction for three more days in a row, then the cumulative results would be 6 Visitor Days, 2 Visitors, and 2 Trips.

Visitor Days - An estimate of the number of Visitors to a given POI or Cluster of POIs based on our proprietary volume estimate methodology. The Visitor Days calculation uses Unique Device identifiers as a baseline, and a daily estimate is generated factoring in many points of data including year-over-year changes in mobile device data availability, device behavior, local factors, unique POI characteristics, etc. The daily estimate is added up for whichever date range is selected by the filters.

Trip Length - The number of distinct trips to a destination by a Visitor or POI. Utilizes a combination of observation patterns, distance traveled, etc. For example, if a Visitor visits on Thursday through Sunday, that would be considered one single trip. If the visitor returns later that month, it would be counted as a second trip.

Our Zip Code vs Postal Zip Code- The inferred home zip code of observed devices. This is determined by a history of observations and patterns of behavior. Our database includes home zip codes for more than 200 million devices. Home Zip Codes are updated monthly based on the historical pattern of behavior, and our process is capable of determining when someone moves to a new zip code.



Media Contact:

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Travel Oregon Bolsters Tourism Efforts in Local Communities Across the State Through \$1.4 Million in Capacity and Small Project Grants

45 organizations awarded grants for projects ranging from internal capacity building, increasing accessibility for travelers with disabilities to expanding diversity, equity and inclusion

Portland, Ore. (Jan. 23, 2023) - The Oregon Tourism Commission, dba [Travel Oregon](#), has awarded more than \$1.4 million through its Capacity and Small Project Grant Program to help destination marketing/management organizations and federally-recognized tribes with capacity building and targeted projects to enhance and expand economic impact through travel and tourism. Funds were awarded to develop and refine skills, systems, structures and strategies to help the awardee successfully fulfill its mission and achieve outcomes that are more impactful. All projects being funded by this program must be completed by December 31, 2023.

“These grants directly support destination marketing and management organizations and tribal entities who are working every day on a range of improvements from enhanced accessibility and inclusion for all travelers to fostering sustainable travel that can even enhance the geographical character of a place, from its environment and culture to its heritage and the well-being of residents,” said Todd Davidson, CEO of Travel Oregon. “We’re excited to see what our awardees are able to accomplish collectively to help inspire travel and uplift Oregon communities in the year ahead.”

Preference for Travel Oregon's Capacity and Small Project Grants was given to proposals that focused on capacity building as Travel Oregon believes capacity building funds provide an opportunity for awardees to set the organizational foundation to successfully move future projects forward.

The Capacity and Small Grant Project awardees are listed below in alphabetical order. For complete details on projects/awardees see below:

A Greater Applegate Community Development Corporation, dba A Greater Applegate (\$15,600) to hire a marketing consultant and part-time coordinator to provide expertise for the Destination Applegate Working Group in its efforts to promote the Applegate Valley.

Albany Visitors Association (\$27,950) for undertaking a strategic planning assessment to guide future decisions and areas of emphasis for best supporting the community and tourism industry.

Astoria-Warrenton Area Chamber of Commerce (\$35,000) to partner with Wheel the World to conduct an accessibility assessment of local tourism businesses, receive accessibility training through Wheel the World Academy and have viable tourism businesses listed on WheeltheWorld.com.

Burns Paiute Tribe (\$50,000) to hire a marketing consultant to create a strategic marketing plan around the destination's assets and to support staff capacity for the Tribe to focus on tourism efforts.

Cannon Beach Chamber of Commerce (\$50,000) to add technical expertise to the Chamber with the hiring of a full-time marketing manager.

Central Oregon Visitors Association (\$50,000) for workforce development by supporting the Sunriver Resort Culinary Apprenticeship Program.

City of Lincoln City (\$20,000) to partner with Wheel the World to conduct an accessibility assessment of local tourism businesses, receive accessibility training through Wheel the World Academy and have viable tourism businesses listed on WheeltheWorld.com.

City of Troutdale (\$43,500) to support destination management efforts by undertaking a destination strategic planning process and formulating a strategic roadmap to guide Troutdale's development, marketing and stewardship as a destination.

City of Woodburn (\$25,000) to hire a consultant to provide leadership development, board development and strategic planning guidance for the volunteer-based North Marion Tourism Collaborative.

Clackamas County Tourism and Cultural Affairs (\$24,000) to continue an additional year of staff capacity support through the RARE (Resource Assistance for Rural Environments) AmeriCorps Program.

Columbia County Economic Team (\$38,217) to conduct a professional branding exercise that will result in a branding strategy, style guide, artwork and toolkits/templates.

Coos Bay-North Bend-Charleston VCB/Oregon's Adventure Coast (\$25,000) to partner with Wheel the World to conduct an accessibility assessment of local tourism businesses, receive accessibility training through Wheel the World Academy and have viable tourism businesses listed on WheeltheWorld.com. In addition, professional development will continue through attendance at the 2023 TravelAbility Conference.

Depoe Bay Chamber of Commerce (\$20,000) to partner with Wheel the World to conduct an accessibility assessment of local tourism businesses, receive accessibility training through Wheel the World Academy and have viable tourism businesses listed on WheeltheWorld.com. In addition, professional development will continue through attendance at the 2023 TravelAbility Conference.

Discover Klamath VCB (\$50,000) for capacity to facilitate and lead a new branding strategy and to deliver a 3-5-year marketing strategy.

Eastern Oregon Visitors Association (\$48,406) for professional development to support staff participation in the Oregon Tourism Leadership Academy and in Cornell's Sustainable Tourism Development Management Online course. Additionally, technical assistance to improve organizational effectiveness by updating the organization's bylaws; hosting a Board retreat; and implementing a software platform to enhance management of its regional grant program.

Florence Area Chamber of Commerce (\$30,500) to partner with Wheel the World to conduct an accessibility assessment of local tourism businesses, receive accessibility training through Wheel the World Academy and have viable tourism businesses listed on WheeltheWorld.com. In addition, professional development will continue through attendance at the 2023 TravelAbility Conference.

Greater Newport Chamber of Commerce (\$33,190) to partner with Wheel the World to conduct an accessibility assessment of local tourism businesses, receive accessibility training through Wheel the World Academy and have viable tourism businesses listed on WheeltheWorld.com. In addition, professional development will continue through attendance at the 2023 TravelAbility Conference.

Harney County Chamber of Commerce (\$10,025) for tourism leadership professional development training and technical assistance support.

Hood River County Chamber of Commerce (\$50,000) for staff and board training in diversity, equity, inclusion and belonging to better incorporate the voices and perspectives of others in unique and impactful ways. In addition to equity and bias coaching, a language, culture and representation educator will support staff, board and member businesses to be inclusive of cultures of the community, specifically the primary Spanish language speaking population.

Illinois Valley Chamber of Commerce (\$2,788) to support capacity by increasing staff hours to work on tourism projects and in developing greater Chamber membership.

Josephine County Visitors Association, dba Visit Grants Pass (\$50,000) for capacity to support technical assistance on the creation of a Grants Pass Main Street organization and assistance in Cave Junction Main Street strategic planning.

Lake County Chamber of Commerce (\$13,234.80) for a new staff position at the Chamber to help work on Dark Sky tourism efforts.

Maupin Area Chamber of Commerce (\$3,150) to support staff professional development by attending a grant writing course.

Ontario Chamber of Commerce (\$17,000) for professional development of Malheur County tourism stakeholders to attend the Oregon Governor's Conference on Tourism and to convene county-wide tourism planning workshops to develop a shared understanding and vision for tourism in the region.

Oregon Coast Visitors Association (\$7,200) to ensure capacity needs are met and training is available upon the hiring of a new South Coast Agritourism Coordinator.

Pendleton Chamber of Commerce, dba Travel Pendleton (\$12,000) to support a shoulder season (winter) marketing campaign targeted at the Portland area.

Prineville-Crook County Chamber of Commerce (\$42,340) to provide staff development in sustainable tourism, increase organizational capacity with the addition of an intern position to support rural destination development and marketing. Additional capacity support would occur through hiring a part-time position devoted to the Prineville Downtown Association that is currently operated by volunteers.

Sutherlin Area Chamber of Commerce (\$12,000) for increased staff capacity with the hiring of a 12-month Project Coordinator to develop a membership benefit program to support small business development and tourism education.

The Dalles Area Chamber of Commerce (\$50,000) for systemic support with diversity, equity and inclusion training opportunities, translation and messaging and communications with an emphasis and focus upon the local Latinx business community.

The Museum at Warm Springs (\$35,000) to support the development of a marketing and community development plan as well as support staff capacity with the addition of a communications and marketing contractor.

Tillamook Area Chamber of Commerce (\$47,680) to support staff capacity to move forward fundraising efforts of the newly formed 501(c)3 Tillamook Chamber Community Foundation.

Tillamook Coast Visitors Association, dba Visit Tillamook Coast (\$20,000) to contract with Empowering Access to conduct an accessibility audit to identify gaps and shortcomings for accessibility for county recreation users with mobility challenges.

Travel Ashland/ Ashland Chamber of Commerce (\$35,000) for staff training to conduct Strategic Doing Workshops and other components to implement an economic diversification strategy of tourism as well as training and additional labor for the management of supporting social channels.

Travel Lane County (\$50,000) to better serve visitors experiencing hearing loss by expanding the number of Hearing Loops in Lane County lodging properties, performing arts venues and other attractions.

Travel Medford (\$50,000) to build operational capacity and bandwidth by hiring a full-time graphic designer.

Travel Salem (\$50,000) for continued work to occur on the Resilient Headwaters project to help communities throughout the Santiam Canyon recover from fire by producing a regional suite of recreational assets.

Travel Southern Oregon (\$40,000) for a project manager to lead efforts in creating a Dark Sky Place nomination application with the International Dark-Sky Association.

Visit Bend (\$50,000) to conduct a resident sentiment study in partnership with Oregon State University and provide the capacity and technical assistance to create a data collection process that can be used by Destination Management Organizations across Oregon.

Visit Corvallis (\$33,192) for professional development for their board and staff to more effectively implement their strategic plan and work in destination development as well as training for staff to achieve the Sports Tourism Strategist designation.

Visit McMinnville (\$10,000) for a trip generation and site access study that will assist with assessing parking, accessibility, and traffic flow for Quarry Park.

Waldport Chamber of Commerce (\$17,550) to partner with Wheel the World to conduct an accessibility assessment of local tourism businesses, receive accessibility training through Wheel the World Academy and have viable tourism businesses listed on WheeltheWorld.com. In addition, professional development will continue through attendance at the 2023 TravelAbility Conference.

Wallowa County Chamber of Commerce (\$3,600) for review of personnel and compliance policies and a final formatted updated employee handbook.

Warm Springs Community Action Team (\$37,500) to support grant writing/fundraising professionals as they work to raise \$2M in funds to continue the Warm Springs Commissary capital project to further small business growth.

Willamette Valley Visitors Association (\$50,000) for professional development including: Board training and the updating of organization bylaws; staff participation in the Oregon Tourism Leadership Academy and George Washington's Professional Certificate in Sustainable Tourism Development. In addition, adding technical assistance support with a grant writer, retaining contractors to work on sports and regenerative travel and expanding diversity, equity and inclusion efforts as an organization.

Yachats Chamber of Commerce (\$20,000) to partner with Wheel the World to conduct an accessibility assessment of local tourism businesses, receive accessibility training through Wheel the World Academy and have viable tourism businesses listed on WheeltheWorld.com. In addition, professional development will continue through attendance at the 2023 TravelAbility Conference and a trail wheelchair will be purchased for free rentals.

For media images, see [here](#).

About Travel Oregon

The Oregon Tourism Commission, dba [Travel Oregon](#), is a semi-independent state agency whose mission is to inspire travel that uplifts Oregon communities. Collaborating with stakeholders to align as stewards of Oregon, we work to optimize economic opportunity, advance equity and respect the ecosystems, cultures and places that make Oregon... Oregon. Travel Oregon aims to improve Oregonians' quality of life by strengthening the economic impacts of the state's \$10.9 billion tourism industry, which employs more than 100,000 Oregonians.

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