

**CITY OF NEWBERG
CITY COUNCIL STUDY SESSION
FEBRUARY 8, 2006
6:00 P.M.**

Windrose Conference Center – 809 W. First St., Newberg

AGENDA

- I. CALL MEETING TO ORDER***
- II. ROLL CALL**
- III. GENERAL DISCUSSION**

This is a quarterly meeting of the Newberg City Council for the purpose of general discussion of City business. No action will be taken. No oral or written testimony will be heard or received.

- IV. ADJOURNMENT**

*The Mayor reserves the right to change the nature and order of items that are discussed at the study session.

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City of Newberg Goal-Setting Workshop

Date: 8 February 2006

Critical issue categories:

- Police and fire services
- Community involvement
- Growth control
- Economic development and business growth
- Downtown revitalization
- UGB/URA expansion
- Newberg-Dundee Bypass/Northern Arterial
- Local street improvements
- Water and sewer improvements (including rates)
- Riverfront and green space development
- Library

Critical issues - associated individual comments/ideas:

1. Police and fire services:

- Combine Newberg and Dundee fire departments
- Continue to have the best police and fire services
- Increase "police officers per citizen" ratio to meet minimum standard

2. Community involvement:

- Improve overall communications with citizens
- Get citizens more involved with city decisions
- Improve agreements with citizens and hold them accountable
- Community involvement
- Promote our city events

3. Growth control:

- **Actively limit growth**
- **Control growth**
- **Slow, controlled growth**
- **Pay attention to how much land is being annexed in 25-year plans**

4. Economic development and business growth

- **Establish operational economic development fund**
- **Provide better local diversity in development**
- **Business growth**
- **One new large employer**
- **Develop shovel-ready industrial park**
- **Form committee to promote Newberg for economic growth**
- **Promote Newberg for what it is**
- **Find taxable businesses**
- **Bring new industry to town**
- **Promote usable land**
- **Austin Master Plan**
- **Finish Phases 2-3 of golf course**

5. Downtown revitalization:

- **Apply new store fronts on downtown buildings**
- **Complete initial phase of downtown improvements (including development of Butler property)**
- **Develop downtown historic properties**
- **Make civic corridor usable**
- **Develop Butler property**
- **Finish and open Central Community Center**
- **Build garage for public vehicles**
- **Make Newberg a clean community**
- **Eliminate sign clutter**

6. UGB/URA expansion:

- Complete UGB/URA expansion
- UGB amendments

7. Newberg-Dundee Bypass/Northern Arterial:

- Complete Newberg-Dundee Bypass
- Complete the northern bypass
- Build Bypass
- Complete construction of Northern Arterial
- Northern Arterial connected
- Get Bypass on STP for construction

8. Local street improvements:

- Continue traffic improvements to current system
- Reroute traffic from Hwy 99W to 2nd Street
- Get trucks off of 1st Street
- Complete paving of all city streets
- Re-pave streets
- Install photo red lights at all studied intersections

9. Water and sewer improvements (including rates):

- Stabilize utility rates
- Update and replace old water and sewer lines
- Plan ahead for water and wastewater treatment needs
- Construct parallel water line
- Insure that water treatment and wastewater treatment facilities accommodate forecasted growth of Newberg
- Finalize water treatment plant
- Establish better storm water practices
- Implement effluent reuse plan

10. Riverfront and green space development:

- **Continue to have green spaces**
- **Begin development of riverfront plan**
- **Expand Rogers Landing**

11. Library:

- **Form library district**
- **Open library 7 days a week**
- **Remodel children's library**

12. Miscellaneous:

- **Construct sports center for George Fox University**
- **Work with newspaper on accuracy of stories**
- **Move toward user fee-based funding**
- **Start program that City Council can call its own**
- **Have City follow through on things brought to them timely**
- **Stop making new ordinances that we cannot afford to enforce**

Prioritized ideas (based on community impact): (red dots)

- **Bring new industry to town (5)**
- **Complete UGB/URA expansion (4)**
- **Complete northern Bypass (4)**
- **Complete/build Bypass (4)**
- **Complete paving of all City streets (4)**
- **Actively control/limit growth (3)**
- **Community involvement (3)**
- **One new large employer (3)**
- **Plan ahead for water and waste water treatment needs (3)**
- **Complete construction of Northern Arterial (3)**
- **Increase "police per citizen" ratio to meet minimum standard (2)**

- Revitalize downtown (2)
- Continue to have best police and fire services (1)
- Provide better local diversity in development (1)
- Develop shovel-ready industrial park (1)
- Update and replace old water and sewer lines (1)
- Eliminate sign clutter (1)
- Stop making new ordinances that we cannot afford to enforce (1)

Prioritized ideas (based on feasibility; capacity for immediate action): (blue dots)

- Complete paving/repaving of all city streets (6)
- Community involvement (5)
- Complete UGB /URA expansion (5)
- Bring new industry to town (4)
- Complete construction of Northern Arterial (3)
- Complete northern Bypass (3)
- Austin Master Plan (3)
- Control growth (2)
- Revitalize downtown (2)
- Develop Butler property (2)
- Remodel children's library (2)
- UGB amendments (1)
- Continue to have best police and fire services (1)
- Provide better local diversity in development (1)
- Update and replace old water and sewer lines (1)
- Eliminate sign clutter (1)
- Build garage for public vehicles (1)
- Construct parallel water line (1)
- Open library 7 days a week (1)
- Stabilize utility rates (1)
- Establish better storm water practices (1)
- Make Newberg a clean community (1)
- Promote Newberg for what it is (1)
- Improve agreements with citizens and hold them accountable (1)
- Start program that City Council can call its own (1)