

SPC Future Drivers Brainstorm February 7, 2017

Still Hub & Spoke?

- Driverless Vehicles
 - Freight
 - Transit? EmX
- Fareless at 50 (2020)
- Franklin Corridor
 - North Campus redevelopment and how that impacts Franklin and historic trees
 - Growth of EWEB
 - Increasing traffic
 - Ferry Street Bridge is congested
 - Courthouse/Butterfly/OBIE
 - Glenwood new hotel and Mississippi redevelopment will all impact franklin corridor

Additional Revenue

- Ridesharing – Uber and Lyft
 - Competition
 - Shared-use mobility
 - Should be talking about the policy terms in which they come back.
 - Complimentary to transit system.
 - Electrification. Wave of the future.
 - How do we fit in besides just our fleet.
 - New source of funding.
- Wi-Fi on buses
- North of Beltline – large influx of new residents
 - Crescent/Coburg Road
 - UGB Expansion
- Shared-use mobility
 - Rideshare & Ridesource
 - Policy framework to be constructive with Public Transit
- Electrification of Fleet & Broader Trans
- Longer distance connectivity to rural areas

Revenue Services Needed

- Meeting expectations
 - FTN
- Fare management system
- 24 hour service
 - Coordinating roles
 - Central platform for mobility
- Tracking users
 - Privacy issues – digital

- Market
- Collaboration – Key
 - Bike-Ped, Downtowns, Infrastructure
- New Money
 - Fed funds – winners & losers
- Paint a good picture for our needs to make the case that funds need to come here.
- Local match – need, funding sources are getting more competitive.

- Urban densification
 - Greater availability of low income housing
 - Housing shortage
 - Connect to jobs
- Make use of the infrastructure we have
- HUBS served by Transit
 - Aging population
 - Service access
 - Mode shifts
 - People are getting out of cars
- Youth Pass (like Willamalane)
 - Grow up transit users. What does it take to promote transit riders?
- Fare Structure – What are we changing for? How does it connect to our mission?
- Engagement
 - How to...
- Sustainability
- Social equity
 - We don't have good service going to new development/connectivity
 - How to engage and allow people to use the system?
- Safety of the system – perceived and real. Safety & Security
 - Vision Zero
- Earthquake response and resilience
- Drones
 - Delivery and how that might impact our transportation system and other aspects of our lives.

Strategic Planning Committee Work Plan

Short

- MovingAhead
- Main-McVay Transit Study
- West Eugene Service Redesign
- Eugene Bike Share

- Vision Zero
- Scope & Planning Process

Other items for SPC work plan (current and on-going commitments):

- 1) MovingAhead decision-making process: LPAs and “packages”
 - a. Relationship among Alternative
 - b. Not single Corridor
- 2) Vision Zero - needs clarity
 - a. LTD work plan
- 3) Eugene Bikeshare
 - a. Heard nothing for a very long time – integrated with transit
 - b. Is it happening?
 - c. How is this project being integrated with transit?
 - d. Messages we are carrying to people
- 4) West Eugene Service Redesign: Build and make a positive process