



**LANE TRANSIT DISTRICT
BOARD OF DIRECTORS
STRATEGIC PLANNING COMMITTEE**

Wednesday, April 27, 2022
5:00 – 7:00 p.m.

VIRTUAL MEETING

Zoom details provided on the web calendar at www.LTD.org.

Watch live (viewing only no participation) on channel 21 or via link: <https://metrotv.ompnetwork.org/>

No public testimony will be heard at this meeting.

AGENDA

	<u>ITEM</u>	<u>Time</u>	<u>Page</u>
I.	CALL TO ORDER	5:00 p.m.	
II.	ROLL CALL		
	<input type="checkbox"/> Alma Hesus (Chair) <input type="checkbox"/> Marianne Nolte <input type="checkbox"/> Frannie Brindle <input type="checkbox"/> Mike Eyster		
	<input type="checkbox"/> Amy Cubbage <input type="checkbox"/> Susan Cox <input type="checkbox"/> Greg Evans (Councilor) <input type="checkbox"/> Gerry Gaydos		
	<input type="checkbox"/> Vacant (Commissioner) <input type="checkbox"/> Leonard Stoehr (Councilor) <input type="checkbox"/> Martin Gaiter (Vice Chair)		
	<input type="checkbox"/> Pete Knox <input type="checkbox"/> Phillip Shinhue <input type="checkbox"/> Leah Rausch		
III.	PRELIMINARY REMARKS FROM THE CHAIR		
IV.	ANNOUNCEMENTS AND ADDITIONS TO AGENDA	5:05 p.m.	
	<i>This agenda item provides a formal opportunity for the Chair to announce additions to the agenda, and for Committee members to make announcements.</i>		
V.	ITEMS FOR ACTION AT THIS MEETING - None		
VI.	ITEMS FOR BOARD RECOMMENDATION - None		
VII.	ITEMS FOR INFORMATION AT THIS MEETING		
	A. MOBILITY MANAGEMENT STRATEGY DISCUSSION:	5:10 p.m.	2
	[Andrew Martin]		
	Action Needed: None. Information Only		
	B. STRATEGIC PLANNING COMMITTEE PURPOSE AND SCHEDULE:	6:25 p.m.	4
	[Tom Schwetz]		
	Action Needed: Discussion		
VIII.	WRITTEN REPORTS AND UPDATES - None		
IX.	ITEMS FOR ACTION OR INFORMATION AT A FUTURE MEETING	6:55 p.m.	
	<i>Attached is a list of action, recommendation, or information items that will be included on the agenda for future meetings.</i>		
X.	ADJOURNMENT	7:00 p.m.	

To request a reasonable accommodation or interpreter, including alternative formats of printed materials, please contact LTD's Administration office no later than 48 hours prior to the meeting at 541-682-5555 (voice) or 7-1-1 (TTY through Oregon Relay).



AGENDA ITEM SUMMARY

DATE OF MEETING: April 27, 2022

ITEM TITLE: MOBILITY MANAGEMENT STRATEGY DISCUSSION

PREPARED BY: Andrew Martin, Development Planner

DIRECTOR: Tom Schwetz, Director of Planning and Development

ACTION REQUESTED: Committee Discussion

PURPOSE: Staff and consultants from Toole Design Group will facilitate a discussion about LTD as a mobility manager.

COMMITTEE COMMUNICATION: SPC received an update on the Mobility Management Strategy process on March 29, 2022.

PUBLIC COMMUNICATION: The MMS has been conducting public engagement since January, including stakeholder interviews, focus groups, and a community-wide survey.

STRATEGIC BUSINESS PLAN: The District's FY22-24 Strategic Business Plan has five strategic areas of focus. These include 1) Customer Satisfaction 2) Employee Engagement 3) Community Value 4) Financial Health 5) Sustainability. Each of these priorities has tactics, milestones, and performance measures to ensure achievability and accountability. All District projects and matters brought before the Board align with one of these five strategic areas of focus.

This agenda item aligns with the strategic area of: Customer Satisfaction, Community Value, and Sustainability

DESCRIPTION: The Mobility Management Strategy aims to help LTD to understand how it can be successful as a mobility manager. Mobility management is a customer-centric approach to providing transportation. Often this means working in partnership with other agencies and service providers to match customers with the best transportation choice for their individual trip.

Many transit agencies are approaching mobility management as a way to connect their communities and build upon their fixed-route systems. Given the wide range of services offered by LTD and the partnerships we have developed over decades, LTD is already a mobility manager. Examples of this include LTD's partnerships to offer contracting support to Oakridge on the Diamond Express service, LTD's bundling of programs into the RideSource call center, the LTD Connector in Cottage Grove, and LTD's involvement in the Peace Health Rides bikeshare system.

The Mobility Management Strategy will help LTD to understand *how* it can be a successful mobility manager by creating a framework and strategy that will help LTD to clarify its role in different transportation services and programs in the region. This framework will be informed by understanding the types of partnerships LTD can be involved in, what LTD's strengths are in partnerships, and what kinds of impacts different partnership roles have on LTD as an organization. The project will also create a guide for piloting projects successfully and screen a list of projects through the framework to assess near-term opportunities if funding, capacity, and partners exist.

BACKGROUND: In August 2021, staff procured help from Toole Design Group to help develop the MMS. To inform the development of LTD's strategy and framework, staff and consultants have developed materials that help to understand what mobility management activities LTD engages in currently, how to think about those activities, as well as a range of case studies that illustrate how other agencies are approaching mobility management.

Since January, staff have been engaging the public through focus groups, interviews with stakeholders, a technical advisory committee, and a survey.

Staff provided an update to SPC at the March 29, 2022, meeting. Staff will build on the work presented to facilitate a conversation with SPC about how LTD can engage in mobility management successfully.

CONSIDERATIONS: N/A

ALTERNATIVES: N/A

NEXT STEPS: Staff will continue to develop the Mobility Management Strategy

SUPPORTING DOCUMENTATION:

1. Draft Roles and Responsibilities

PROPOSED MOTION: N/A



AGENDA ITEM SUMMARY

DATE OF MEETING: April 27, 2022

ITEM TITLE: STRATEGIC PLANNING COMMITTEE PURPOSE AND SCHEDULE

PREPARED BY: Tom Schwetz, Planning and Development Director

DIRECTOR: Mark Johnson, Interim General Manager

ACTION REQUESTED: Committee Discussion

PURPOSE: The purpose of this item is to facilitate a committee discussion on its role in advising the board and to determine an SPC meeting schedule to meet the anticipated needs of the Board.

COMMITTEE COMMUNICATION: This is the first meeting to discuss this topic.

PUBLIC COMMUNICATION: N/A

STRATEGIC BUSINESS PLAN: The District's FY22-24 Strategic Business Plan has five strategic areas of focus. These include 1) Customer Satisfaction 2) Employee Engagement 3) Community Value 4) Financial Health 5) Sustainability. Each of these priorities has tactics, milestones, and performance measures to ensure achievability and accountability. All District projects and matters brought before the Board align with one of these five strategic areas of focus.

This agenda item aligns primarily with the strategic area of Community Value.

DESCRIPTION: SPC has been meeting on a quarterly basis for the past nine months. Concerns have been raised about the ability for SPC to provide timely input on a quarterly basis to strategic decisions being made by the Board. In preparation for the committee's discussion, the board resolution re-chartering the EmX Steering Committee as the Strategic Planning Committee; and the SPC bylaws are attached.

Key provisions of the committee's bylaws include the following description of SPC's purpose and functions:

"As established in LTD Board of Directors Resolution No. 2016-12-12-041, A Resolution Re-Chartering the EmX Steering Committee as the Strategic Planning Committee, the Committee provides the LTD Board of Directors with independent advice on strategic planning issues related to advancing the goals of the Long-Range Transit Plan, including but not limited to, developing the Frequent Transit Network, making better connections, reducing trip and waiting times, bridging the first and last mile, creating safer ways to access service, and optimizing solutions for urban and rural areas.

The purpose in establishing this Committee is to provide the LTD Board of Directors with advice focused on strategic issues distinct from advice provided on finance, budget, accessible services, human resources, pension trust, and services by other existing LTD committees."

LTD's Long-Range Transit Plan can be accessed through this link: https://www.ltd.org/file_viewer.php?id=4113

BACKGROUND: N/A

CONSIDERATIONS: N/A

ALTERNATIVES: The staff presentation will include an overview of projects and processes anticipated over the next year. A draft schedule will be presented to the committee. The committee will be asked to discuss options for a meeting schedule to meet the anticipated timeline for topics.

NEXT STEPS: N/A

SUPPORTING DOCUMENTATION:

- 1) Resolution No. 2016-12-12-041 A Resolution Re-Chartering the EmX Steering Committee as the Strategic Planning Committee
- 2) Approved SPC Bylaws

PROPOSED MOTION: N/A