

BEAUTIFICATION COMMITTEE AGENDA

AGENDA

BEAUTIFICATION COMMITTEE MEETING

JUNE 20, 2022 4:00 p.m.
City Hall Council Chamber

VIA ZOOM

<https://zoom.us/j/95147361566?pwd=S2N6bnRSbHVqZkdwaFJEVkhVNFZBZQT09>

Meeting ID: 951 4736 1566 Passcode: 197873
Dial 1 346 248 7799 or 1 669 900 6833

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF AGENDA
4. APPROVAL OF MINUTES
 - A. Approval of June 6, 2022 Beautification Minutes
5. AUDIENCE PARTICIPATION/PRESENTATIONS
6. COMMITTEE REPORTS
 - A. Stop The Drop/All Together The Dalles Monthly Cleanup
7. DISCUSSION ITEMS
 - A. Next Steps for Tree Project
8. Next Meeting: October 18, 2021
Items for next meeting:
9. ADJOURNMENT

This meeting conducted Via ZOOM

Prepared by/
Izetta Grossman, CMC
City Clerk

CITY OF THE DALLES

"By working together, we will provide services that enhance the vitality of The Dalles"

MINUTES

BEAUTIFICATION COMMITTEE MEETING

JUNE 6, 2022

VIA ZOOM/IN PERSON

PRESIDING: Tiffany Prince

MEMBERS PRESENT: John Nelson, Debi Ferrer, Kelsey Alsheimer

ABSENT: Connie Krummrich, Bill Lennox, Adam Rahmlow

GUEST: City Manager Matthew Klebes

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

President Tiffany Prince called the meeting to order at 4:03 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; Prince, Ferrer, Nelson, Alsheimer present; Krummrich, Lennox, Rahmlow absent.

APPROVAL OF AGENDA

It was moved by Nelson and seconded by Ferrer to approve the agenda as submitted. The motion carried 4 to 0; Krummrich, Lennox, Rahmlow absent; Nelson, Ferrer, Prince, Alsheimer voting in favor; none opposed.

Krummrich arrived 4:05 p.m.

APPROVAL OF MINTUES

It was moved by Nelson and seconded by Ferrer to approve the minutes of the May 16, 2022 Regular Beautification Committee Meeting as presented. The motion carried 5 to 0; Lennox, Rahmlow absent; Nelson, Ferrer, Krummrich, Prince, Alsheimer voting in favor; none opposed.

BEAUTIFICATION COMMITTEE

“To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.”

COMMITTEE REPORTS

Stop the Drop/Community Clean-ups

Krummrich said the June Clean up would be on Saturday, June 11th. She asked if another member could attend, as she wouldn't be able to. Ferrer and Nelson said they would both attend.

Wind Sculptures

There was discussion regarding replacing the sculptures that were stolen from Kelly Ave triangle.

Ideas:

- Purchase something made of steel; another type of art
- Talk to public works regarding making them more secure (rebar; concrete)

There was discussion regarding the planter at the Dock with the new wind sculpture:

- Signage for the sculptures – one brass sign on basalt rock describing each piece (Ferrer will get mounting costs)
- Zero Scape – rocks only/native grasses
- Possibly cutting the wall to allow for easier access to the grassy area
- Sign “You are on Camera”
- Metal plants like in the planters in front of Iron Works on 2nd Street

Committee asked Grossman to follow up with David Mills at Public Works regarding ideas for securing spinners.

DISCUSSION WITH CITY MANAGER

Overview Accomplishments of Committee

Grossman will send City Manager Klebes the historical list that Krummrich provided to members.

Tree Plan

Prince read email provided by Lennox, which said he hoped the City would designate a liaison to develop a tree plan for the city as a whole.

The committee voiced the following concerns:

- Dead trees downtown – better to have no trees
- Phase 1 of plan to identify issues downtown and fix them – constant look to the whole downtown
- Life span of trees in the environment – plan for replacement, funded
- Plan for all of the City to create canopy to cool in summer

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City Manager Klebes suggested Contacts:

Oregon Department of Forestry Urban Arborist – provide existing report; get recommendations
Street Tree USA Program – possible grants

Brainstorming:

- Discuss with other agencies – Sorosis; Mill Creek Greenway
- Committee could have a grant program to provide trees to property owners
- Have a design team regarding look and feel of The Dalles; Urban Renewal; Main Street; Planning; Public Works; Northern Wasco County Parks & Recreation to provide communication and coordination of efforts

City Manager Klebes said he had a passion for downtown; placemaking; revitalization keeping in mind ongoing maintenance and replacement

Alsheimer left the meeting at 6:00 p.m.

Advertising

City Manager Klebes said he was ok with advertising. He said the important thing was to have a plan, budget for items and provide him with the information prior to creation of the new budget each year.

He suggested finding partners such as Tobacco Cessation Program with North Central Public Health Department (NCPHD).

He said communication was vital, and listed the following items:

- Trees
- Placemaking
- Wayfinding Kiosks
- Elements to enhance
- Clean – current downtown
- Painting street light footings

It was moved by Prince and seconded by Ferrer to authorize purchase of replacement wind sculptures for Kelly Avenue triangle, contingent on delivery by June 30, 2022. The motion carried 4 to 0; Rahmlow, Lennox, Asheimer absent.

It was moved by Prince and seconded by Krummrich to authorize running advertising with remaining funds if sculptures couldn't be delivered by June 30, 2022. Ads would run prior to June 30, 2022. The motion carried 4 to 0; Rahmlow, Lennox, Asheimer absent.

Ferrer said she would contact NCPHD regarding partnering in the future.

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Ferrer said she would follow up with Lennox and Rahmlow on tree plan research.

It was the consensus of the Committee that the Tree plan was a top priority.

Everyone thanked City Manager Klebes for his time.

Next meeting June 20, 2022 4:00 p.m.

Items for the agenda
Tree Project next steps

ADJOURNMENT

Being no further business, the meeting was adjourned at 6:25 pm.

Submitted by/
Izetta Grossman, CMC
City Clerk

SIGNED:

Tiffany Prince, President

ATTEST:

Izetta Grossman, CMC, City Clerk

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Report to BC on Plaques to Recognized Wind Sculpture Artists

Rage Graphics in The Dalles – Talked to Chad (541)296-7446

- They have done several bronze plaques for various projects around The Dalles. See photos.
 - Antelope at courthouse
 - City side of underpass wall on Union St
 - Some at City Hall
 - Lewis and Clark Park ???
- Chad suggested that cast aluminum would be a little less valuable in the recycled metals market and thus less likely to be stolen. All plaques are 5/16" thick.
 - 6 x 8 aluminum - \$175 / bronze \$285
 - 8 x 10 aluminum - \$258 / bronze \$413
 - 12 x 18 aluminum - \$540 / bronze \$989
- How to mount the plaque needs to be considered. Best would be a "blind mount" such as on the antelope at the courthouse with rods anchored in a rock or concrete wall.
- He said I could pick up a sample and take it to the meeting on Monday. Their office is a block east of City Hall.





REPORTS FOR BEAUTIFICATION COMMITTEE MEETING -- JUNE 20TH, 2022

SECOND SATURDAY CLEAN-UPS/STOP THE DROP

John Nelson represented the BC at the June 11th Clean Up.

Members of the LDS Church and staff from Google served as Guest Hosts.

Targeted areas: Between Big Jim's and the E. 2nd St. Roundabout and the neighborhood around Kramer Field/Wasco County shed/Center Market/Walnut-Myrtle-Ash streets

Bicoastal Media will begin airing the Stop The Drop jingle on June 15th. Ads will run until the end of the month.

\$500.00 worth of ads were purchased, and Randy Haines indicated that this amount will be matched.

WIND SCULPTURES

Shortly after our last meeting, Public Works recommended that no new all-copper wind sculptures be purchased...in light of security concerns.

The Ponderosa sculpture (previously purchased), has not yet been installed on the Trevitt/6th St. Island.

I suggest that we further discuss various types of art which could be placed on the Kelly Ave. Island to replace the stolen sculptures.

Submitted by Connie K.