



**LANE TRANSIT DISTRICT  
BOARD OF DIRECTORS  
CONTRACT COMMITTEE MEETING**

Monday, May 09, 2022  
4:00 p.m. – 5:00 p.m.

**VIRTUAL MEETING**

Zoom details provided on the web calendar at [www.LTD.org](http://www.LTD.org).

Watch live on channel 21 or via link: <https://metrotv.ompnetwork.org/>

*No public testimony will be heard at this meeting.*

**AGENDA**

<u>ITEM</u>	<u>Time</u>	<u>Page</u>
I. CALL TO ORDER	4:00 p.m.	
II. ROLL CALL		
☐ Emily Secord (chair)    ☐ Michelle Webber (vice chair)    ☐ Susan Cox		
III. COMMENTS FROM THE CHAIR		
IV. ITEMS FOR ACTION		
V. ITEMS FOR BOARD RECOMMENDATION		
A. CONTRACT NO. 2022-10: MOOVIT [LaToya Lewis]	4:10 p.m.	2
VI. ITEMS FOR ACTION OR INFORMATION AT A FUTURE MEETING		
<i>Attached is a list of action, recommendation, or information items that will be included on the agenda for future meetings.</i>		
VII. ADJOURNMENT	4:30 p.m.	

*To request a reasonable accommodation or interpreter, including alternative formats of printed materials, please contact LTD's Administration office no later than 48 hours prior to the meeting at 541-682-5555 (voice) or 7-1-1 (TTY through Oregon Relay).*



## AGENDA ITEM SUMMARY

**DATE OF MEETING:** May 9, 2022

**ITEM TITLE:** CONTRACT NO. 2022-10: MOOVIT

**PREPARED BY:** LaToya Lewis, IT Project Manager

**DIRECTOR:** Cosette Rees, Director of Customer and Specialized Services/Interim IT Director

**ACTION REQUESTED:** Forward to the Board of Directors with a recommendation of approval

***Please disclose any actual or potential conflict of interest.***

**PURPOSE:** To authorize the general manager to execute a contract with Moovit to satisfy the need for a multimodal trip planner.

**CONTRACT TYPE:** New Contract

**REASON FOR CONTRACT TYPE:** Oregon Public Contracting Code and LTD's Purchasing Policy Rules require that such services be obtained utilizing a competitive solicitation process.

**ROLE OF THE BOARD:** In accordance with LTD Resolution No. 2021-09-15-048, the Board must review and approve all contracts exceeding \$249,999, and all individual or cumulative contract amendments and change orders that exceed the lesser of \$250,000 or ten percent (10%) of the initial contract value.

**STRATEGIC BUSINESS PLAN:** The District's FY22-24 Strategic Business Plan has five strategic areas of focus. These include 1) Customer Satisfaction 2) Employee Engagement 3) Community Value 4) Financial Health 5) Sustainability. Each of these priorities has tactics, milestones, and performance measures to ensure achievability and accountability. All District projects and matters brought before the Board align with one of these five strategic areas of focus.

This agenda item aligns with the strategic areas of: Sustainability, Community Value, and Customer Satisfaction.

**DESCRIPTION:** The project, in partnership with our area Statewide Transportation Improvement Fund recipients, The City of Eugene (COE) and the University of Oregon (UofO), aims to deploy a mobile phone application that will allow travelers to plan trips around the city using a combination of the following mobility options:

- Transit service (Lane Transit District)
- Bikeshare system (PeaceHealth Rides)
- Parking Management (City of Eugene)
- Scooter share system (City of Eugene)
- Personal bicycle, wheelchair, scooter, or other mobility device
- Walking

Deployment of this mobile application will simplify trip planning across these options. Trip planning can be customized using bikes, buses, scooters, walking, riding, parking, or any combination of these modes of transportation. Travelers can plan travel that is tailored to their preferences all from a single app, not dozens.

Furthermore, the project aims to increase the usage of shared-ride transportation services by equipping travelers with meaningful data that can be used to plan trips based on CO<sub>2</sub> emissions, cost, travel time, and personal enjoyment. The application will highlight how personal travel habits impact the environment, with the intent to empower change at the individual level through a reduction of single-occupancy vehicle use and the associated traffic and CO<sub>2</sub> emissions. In addition, travelers will have easy access to comprehensive booking information for all available transportation services. It is the hope of the project team that by making access to these services more convenient, this may result in increased ridership of shared-ride services. By making multi-modal travel easier and

more convenient, this project will provide significant value for the community while further the District's equity and sustainability goals.

**BACKGROUND:** ORS 279B.060 and the LTD Procurement Policy provide for requesting competitive sealed proposals to seek services of this nature. Procurement developed a Request for Proposals (RFP) solicitation with LTD IT and its community partners, COE and UofO, for the purchase and implementation of the foundational multimodal trip planner. Posting for approximately four (4) weeks, the RFP resulted in the receipt of four (4) proposals from these companies: RideShark, Zed, Metropia, and Moovit. The Evaluation Committee comprised of LTD staff and partner agency staff, reviewed and scored the proposals, upon review of the scores the top three ranked companies were short-listed (as shown below). The Evaluation Committee proceeded with presentation interviews, cumulative scores identified a clear highest-scored vendor of the three (3) receiving further evaluation. The most responsible, responsive, highest-scored vendor recommended for award is Moovit.

<b><u>VENDOR</u></b>	<b><u>SCORE</u></b>
<b>Moovit</b>	<b>117</b>
Metropia	111
RideShark	110

**FINANCIAL IMPACT/FUNDING SOURCE:** The contract is currently valued at \$275,000 for year 1 with an additional year 2 cost of \$250,000 for ongoing support, pending negotiations. The project has received STIF grant funding in the amount of \$600,000. The STIF grant is a two-year agreement and will expire June 30, 2023. In addition, the project is scheduled to receive \$600,000 in congressional funding through the FY22 Appropriations Bill. The project has been approved under the IT Improvements – Technology and Infrastructure budget.

CIP Name: Mobile Wallet/Trip Planner (MAAS)

CIP Number: #22-MOBSWR-0301030

STIF Project A Task 1

**CONSIDERATIONS:** LTD has been collaborating on this initiative with the City of Eugene and the University of Oregon for over a year. The implementation of this project can provide the most benefit to the community at large if it can be implemented in time for the World Athletics Championship. In addition, this software has the capability of replacing applications that will be redundant once the full scope of the project has been realized, resulting in a potential cost savings to LTD.

**ALTERNATIVES:**

1. Deny approval of new contract and request team to re-solicit; this would result in not being able to provide visitors with a mobile application that can assist them in navigating around the city during the World Athletics Championship
2. Continue using disparate mobile applications to plan travel independent of one another

**SUPPORTING DOCUMENTATION:** N/A

**PROPOSED MOTION:** I move to forward contract no. 2022-10 to the Board of Directors with a recommendation for approval.



## AGENDA ITEM SUMMARY

**DATE OF MEETING:** May 9, 2022

**ITEM TITLE:** ITEMS FOR ACTION OR INFORMATION AT A FUTURE MEETING

**PREPARED BY:** Camille Gandolfi, Clerk of the Board

**DIRECTOR:** Mark Johnson, Interim General Manager

**ACTION REQUESTED:** None. Information Only

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**PURPOSE:** To provide the Committee with a summary of the agenda items coming before them for the coming months.

**BOARD COMMUNICATION:** This is a reoccurring monthly agenda item.

**PUBLIC COMMUNICATION:** This is a reoccurring monthly agenda item.

**STRATEGIC BUSINESS PLAN:** The District's FY22-24 Strategic Business Plan has five strategic areas of focus. These include 1) Customer Satisfaction 2) Employee Engagement 3) Community Value 4) Financial Health 5) Sustainability. Each of these priorities has tactics, milestones, and performance measures to ensure achievability and accountability. All District projects and matters brought before the Board align with one of these five strategic areas of focus.

This agenda item aligns with the strategic area of: Community Value.

**DESCRIPTION:** Listed below are Action or Information items scheduled to come before the Committee for the next three months.

### **JUNE**

Action: *None*

Board Recommendation:

- Janitorial Services - Interior & Exterior
- RideSource Cutaway Vehicles

Information: *None*

### **JULY**

Action: *None*

Board Recommendation

- Midas Replacement
- RideSource Call Center
- OCC A&E
- ESM A&E

Information: *None*

**AUGUST**

Action: *None*

Board Recommendation

- OCC CMGC
- EmX Safety Improvements

Information: *None*

**BACKGROUND:** N/A

**CONSIDERATIONS:** N/A

**ALTERNATIVES:** N/A

**NEXT STEPS:** N/A

**SUPPORTING DOCUMENTATION:** N/A

**PROPOSED MOTION:** N/A