



CITY of THE DALLES

313 COURT STREET
THE DALLES, OREGON 97058

(541) 296-5481 ext. 1125
FAX: (541) 298-5490
Community Development Dept.

HLC# 169-19

HISTORICAL LANDMARKS APPLICATION

Application is required for modifications and/or alterations to the exterior of certified historic structures and all structures within certified historic districts. Additionally, new construction within established historic districts are also required to appear before the City of The Dalles Historic Landmarks Commission.

Name:	Sherry DuFault (The Dalles Main Street)
Address	710 E 2nd St. Suite 3, PO BOX 544 The Dalles, OR 97058
Site Address	306 Court Street, The Dalles, OR
Map and Tax Lot	Map: IN-13E-3BD Block: 5 Lot: Pt. of W 1/2 Lt. 5 Tax Lot: 4300
Telephone	(541) 370-2849
Zoning	Commercial

Please

describe your project goals.

The goal of this project is to light up Downtown The Dalles with classic neon signs for the purpose of a walking tour and to increase the attractive nature and interest of Downtown The Dalles from the view of I-84. Historic contributing, non-contributing, and other buildings in our downtown will serve as the staging areas for a tentatively temporary art exhibit showcasing classic neon signs while also serving as a tool to tell The Dalles' historic and amazing story.

How will your project affect the appearance of the building and or site?

The utmost care will be taken when determining best practices on how to display the neon signs whether they are displayed from the building's rooftop or fixed to the side of the building. The point of this project is to strategically place the signs so that a resident or visitor has to exit their vehicle in order to achieve a full view and the historic story telling experience. The signs and buildings themselves will not correlate in any way in order to avoid confusion regarding business placement.

What efforts are being made to maintain the historic character of this structure?

No other changes are slated at this time to the building that may affect it's historic character. This project is only meant to enhance the historic nature of the downtown as a whole. As stated above, proper consideration will take place in order to ensure buildings are not damaged or it's integrity tested by the placement of these signs. Our desire is for enhancement only for this tentatively temporary art exhibit.

What is the current use of this property?

Currently housing a business.

Will the use change as a result of approval of this application? Yes/No

List any known archeological resources on site.

This project will most likely not affect the archaeological nature of this property.

The review criteria for each application are the Secretary of the Interior's Standards. These standards have been adopted by City Ordinance 94-1194 as local review criteria.

I certify that the above information is correct and submit this application with nine (9) copies of a site plan drawn to scale, nine (9) copies of detailed, elevation drawings with proposed changes, and nine (9) current color photographs (4X6 inch minimum) of the building/structure front.

Sherry DuFualt (The Dalles Main Street)

Applicant

Date

6/28/19

Claudia Leash

Owner (if not the applicant)

Claudia Leash

I have reviewed the above application and certify that it is complete and accepted for processing.

Secretary, Historical Landmarks Commission

For Office Use Only

Historical Classification

(Primary, Secondary, Historical, Etc.)

Historic Building/Site ☐

Historic District: Trevitt ☐ Commercial ☐

Historic Name

(If any)

Year(s) Built

United States Department of the Interior
National Park Service

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#64 HISTORIC NAME: Optimo Cigar Store/Oaks Hotel
COMMON NAME: Sigman's Flowers
ADDRESS: 200 E. Second Street
RESOURCE TYPE: Building
OWNER'S NAME AND ADDRESS:
Bruce Sigman
c/o Claudia Leash
2003 View Ct.
The Dalles, Oregon 97058
ASSESSOR'S MAP: 1N-13E-3BD BLOCK: 5 LOT: N. 2/3 of the W. 1/2 Lt. 5
TAX LOT: 4200
ADDITION: Original Dalles City
YEAR BUILT: c. 1890
ALTERATIONS: Minor: Ground floor storefront, windows and sign board.
STYLE: Italianate
USE: Commerce: Flower shop
PREVIOUS HISTORIC LISTING: Oregon Statewide Inventory (1976)
CLASSIFICATION: Primary

PHYSICAL DESCRIPTION: This building is a two-story brick building, rectangular in plan, measuring 28'x 60'. The principle elevation (north) is organized into three bays at the second level. The two side bays have two half-columns supporting the semi-elliptical arch windows, with cast iron keystones. The side bays flank the main central arch over paired arched windows with simple wood tracery. The central arch element has radiating brick voussoirs and cast iron keystone. The central arch is topped with five decorative brackets at the cornice supported by a sheet metal entablature. Carved ornate floral patterns are between the arch and the bottom of the cornice.

Second floor windows are semi-elliptical, one over one double-hung wood sash. Flanking brick pilasters with cast iron bases and capitals from the ground floor, terminate at the wood and sheet metal beltcourse. Brick pilasters continue to the doubled pairs of decorative corner brackets supporting the prominent overhanging wood and sheet metal cornice.

The storefront has a central recessed door flanked by storefront windows. The transoms above the storefronts have been boarded over. The bulkhead is brick. The east elevation of common red brick has a non-continuous corbelled stringcourse that separates the two stories. A door is located on the east side capped with a keystone. The building

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is in good condition and is a good example of an early building that retains its cast iron decorative details.

HISTORICAL DATA: Albert Bettingen Jr. purchased the building in 1877. The family owned the building until the 1950s. Bettingen was in the real estate, theater, and insurance businesses. He was the first owners of the Columbia and Grand movie theaters. Bettingen died in 1933 and his wife Mildred died in 1949.

Prior to the turn of the century, a dry goods store was located on the first floor of the building. By 1900, the Bettingens opened a cigar shop known as Bettingen's Cigar Store or the Optimo Cigar Shop (1910) on the first floor. The second floor was used for lodging (Oaks Hotel). Other tenants included Harry Taylor's Saloon (1908); and Harry Jones Confectionery and Restaurant.

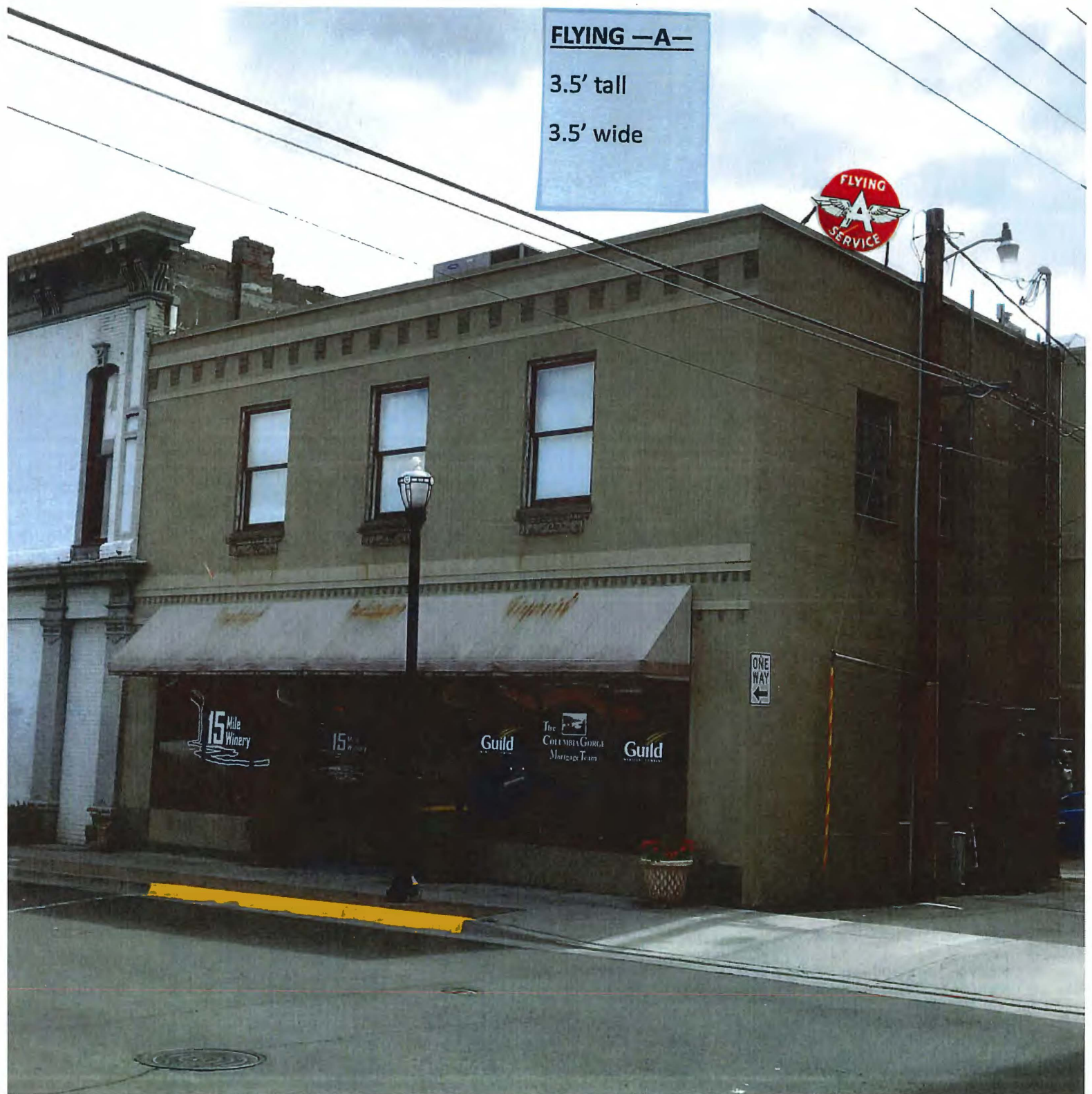
#65 **HISTORIC NAME:** NA
COMMON NAME: IKON
ADDRESS: 122 East Second and 309-311 Court Street
RESOURCE TYPE: Building
OWNER'S NAME AND ADDRESS:
c/o U.S. National Bank of Oregon Trust
R.P. Matthew Estate
P.O. Box 3168
Portland, Oregon 97208
ASSESSOR'S MAP: 1N-13E-3BD **BLOCK:** 6 **LOT:** 1 **TAX LOT:** 4100
ADDITION: Original Dalles City
YEAR BUILT: c. 1920
ALTERATIONS: Major
STYLE: Altered
USE: Retail
PREVIOUS HISTORIC LISTING: None
CLASSIFICATION: Non-Compatible Non-Contributing

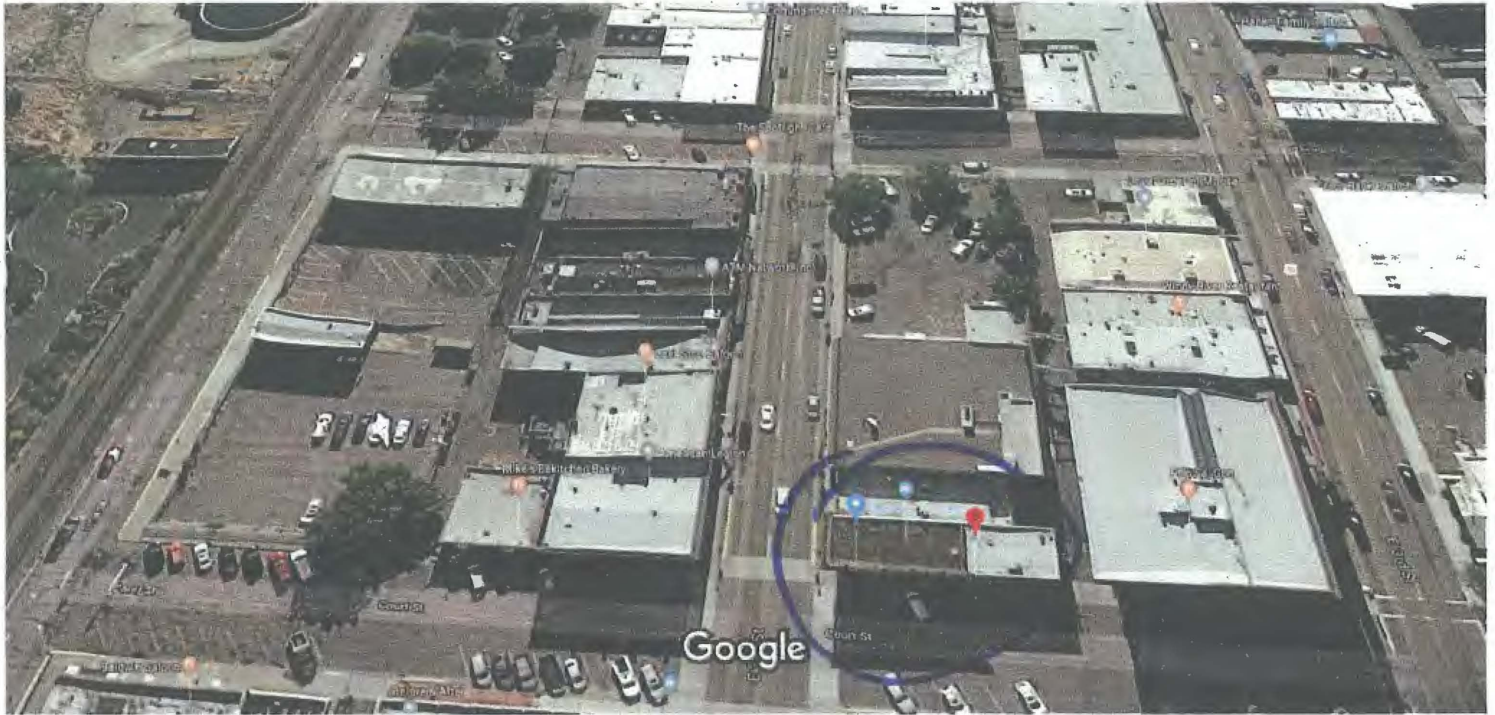
PHYSICAL DESCRIPTION: This one-story building is constructed of brick, with brick, wood and plastic panels as the exterior wall finish. The roof is flat, built up. The building has aluminum storefront doors and windows, with brick veneer trim. The main entrance is at the northeast corner. The structure is in good condition.

FLYING —A—

3.5' tall

3.5' wide





2

Flying A neon Inbox x



David Benko

to me

