

MINUTES

BEAUTIFICATION COMMITTEE MEETING
MAY 16, 2022

VIA ZOOM/IN PERSON

PRESIDING: Tiffany Prince

MEMBERS PRESENT: Connie Krummrich, John Nelson, Debi Ferrer, Kelsey Alsheimer

ABSENT: Bill Lennox, Adam Rahmlow

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

President Tiffany Prince called the meeting to order at 4:02 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; Lennox and Rahmlow absent

APPROVAL OF AGENDA

It was moved by Ferrer and seconded by Alsheimer to approve the agenda as presented. The motion carried 5 to 0; Lennox and Rahmlow absent; Ferrer, Prince, Nelson, Alsheimer, Krummrich voting in favor; none opposed.

APPROVAL OF MINTUES

It was moved by Ferrer and seconded by Nelson to approve the minutes of the April 18, 2022 Regular Beautification Committee Meeting as presented. The motion carried 5 to 0; Lennox and Rahmlow absent; Ferrer, Lennox, Prince, Nelson, Krummrich voting in favor; none opposed.

Lennox arrived 4:10 p.m.

BEAUTIFICATION COMMITTEE

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COMMITTEE REPORTS

Stop the Drop/Community Clean-ups

Krummrich said the 14th Clean up was successful. She thanked Copper West Realty, Wasco County Republicans for their participation.

She said Randy Haines at Bicoastal Media continues to offer interview segments and promotion of the Second Saturday Clean-ups.

Krummrich proposed using \$500 on a spring campaign promoting Stop the Drop on the Radio.

There was discussion of adding newspaper (online) advertising in addition. Grossman said she would have to discuss additional advertising with City Manager Matthew Klebes.

It was moved by Prince and seconded by Nelson to approve spending \$500 on radio advertising. The motion carried 6 to 0: Rahmlow absent; Prince, Nelson, Krummrich, Ferrer, Alsheimer, Lennox voting in favor.

Beautification Award

Nelson reported that Carol Miller, who was previously chosen, but not ready to receive the award, was ready now. He said 811 Trevitt was her address.

Krummrich noted that Rahmlow was rotating off the sub-committee. Alsheimer said she would be willing to serve on the sub-committee.

Krummrich said she would send everyone the process and criteria.

Wind Sculptures

Krummrich reported all five sculptures had arrived. She said the sub-committee was waiting to be contacted by David Mills at Public Works for installation dates.

She said all three locations were approved; Planter at the Dock; Trevitt triangle; and the Welcome sign area at Montira's. She said installations would proceed on a time-line dependent on Public Works staff availability.

Adam Rahmlow arrived 4:25 p.m.

There was discussion regarding adding plaques describing the sculptures at the Dock. Ferrer said she would look into the cost of plaques.

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DISCUSSION

Debrief Council/Budget Committee Presentation

Prince congratulated the team on their presentation. She said she heard from two Councilors that the Committee did a great job.

Ferrer said the Budget Committee approved the \$10,000 for the Committee and the \$20,000 for the first phase of a tree plan. She said the downtown furniture wasn't approved. She said the Committee should bring it back up for next year.

Ferrer suggested doing a model block with trees, and furniture.

Nelson suggested talking to other agencies about the Design Team concept for next year.

Lennox thanked Ferrer for all her work on the PowerPoint presentation. He said it was a great presentation.

Lennox said he and Rahmlow met with Cole Goodman from the newspaper earlier to talk about trees. He said he thought it was time to move forward with tree plan – coordination was critical.

It was decided to add trees to the conversation with Matthew Klebes.

There was discussion regarding:
Identifying other cities with tree canopy (Maupin, Madras)
Research how other cities created, paid for trees
Model Riverfront Trail – successful, sustainable group
Recognizing businesses for beautification

The next meeting will be June 6, 2022 at 4:00 pm – in person and Zoom

Items for the agenda

City Manager Mathew Klebes discuss:
Overview – accomplishments
Tree Plan
Design Team
Advertising
What would he like to see

Ferrer said she and Nelson worked with Soil and Conservation District and Kiwanis replacing five signs on the Riverfront Trail that had faded.

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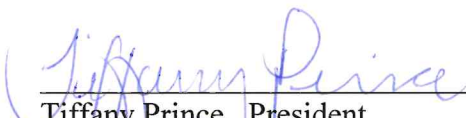
Krummrich gave KUDOS to Wasco County Public Works. She said she mentioned to Commissioner Hege that the lot at Walnut and 10th Street was heavily littered.

She said they got right on it and it is cleaned up.

ADJOURNMENT

Being no further business, the meeting was adjourned at 5:10 pm.

Submitted by/
Izetta Grossman, CMC
City Clerk

SIGNED: 

Tiffany Prince, President

ATTEST: 

Izetta Grossman, CMC, City Clerk

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