

BEAUTIFICATION COMMITTEE AGENDA

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**AGENDA**

**BEAUTIFICATION COMMITTEE MEETING**

JUNE 6, 2022

4:00 p.m.

City Hall Council Chamber

VIA ZOOM

<https://zoom.us/j/95147361566?pwd=S2N6bnRSbHVqZkdwaFJlEVkhVNFbZQT09>

Meeting ID: 951 4736 1566      Passcode: 197873

Dial 1 346 248 7799      or 1 669 900 6833

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF AGENDA
4. APPROVAL OF MINUTES
  - A. Approval of May 16, 2022 Beautification Committee Minutes
5. AUDIENCE PARTICIPATION/PRESENTATIONS
6. COMMITTEE REPORTS
  - A. Stop The Drop/Second Saturday Monthly Cleanup
  - B. Wind Sculptures
7. DISCUSSION WITH CITY MANAGER MATTHEW KLEBES
  - A. Overview Accomplishments of Committee
  - B. Tree Plan
  - C. Design Team
  - D. Advertising
  - E. City Manager perspective
8. Next Meeting: June 20, 2022 4:00 p.m.  
Items for next meeting:
9. ADJOURNMENT

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This meeting conducted Via ZOOM

Prepared by/  
Izetta Grossman, CMC  
City Clerk

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**CITY OF THE DALLES**

"By working together, we will provide services that enhance the vitality of The Dalles"

MINUTES

BEAUTIFICATION COMMITTEE MEETING

MAY 16, 2022

VIA ZOOM/IN PERSON

PRESIDING: Tiffany Prince

MEMBERS PRESENT: Connie Krummrich, John Nelson, Debi Ferrer, Kelsey Alsheimer

ABSENT: Bill Lennox, Adam Rahmlow

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

President Tiffany Prince called the meeting to order at 4:02 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; Lennox and Rahmlow absent

APPROVAL OF AGENDA

It was moved by Ferrer and seconded by Alsheimer to approve the agenda as presented. The motion carried 5 to 0; Lennox and Rahmlow absent; Ferrer, Prince, Nelson, Alsheimer, Krummrich voting in favor; none opposed.

APPROVAL OF MINUTES

It was moved by Ferrer and seconded by Nelson to approve the minutes of the April 18, 2022 Regular Beautification Committee Meeting as presented. The motion carried 5 to 0; Lennox and Rahmlow absent; Ferrer, Lennox, Prince, Nelson, Krummrich voting in favor; none opposed.

**Lennox arrived 4:10 p.m.**

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**BEAUTIFICATION COMMITTEE**

“To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.”

## COMMITTEE REPORTS

### Stop the Drop/Community Clean-ups

Krummrich said the 14<sup>th</sup> Clean up was successful. She thanked Copper West Realty, Wasco County Republicans for their participation.

She said Randy Haines at Bicoastal Media continues to offer interview segments and promotion of the Second Saturday Clean-ups.

Krummrich proposed using \$500 on a spring campaign promoting Stop the Drop on the Radio.

There was discussion of adding newspaper (online) advertising in addition. Grossman said she would have to discuss additional advertising with City Manager Matthew Klebes.

It was moved by Prince and seconded by Nelson to approve spending \$500 on radio advertising. The motion carried 6 to 0: Rahmlow absent; Prince, Nelson, Krummrich, Ferrer, Alsheimer, Lennox voting in favor.

### Beautification Award

Nelson reported that Carol Miller, who was previously chosen, but not ready to receive the award, was ready now. He said 811 Trevitt was her address.

Krummrich noted that Rahmlow was rotating off the sub-committee. Alsheimer said she would be willing to serve on the sub-committee.

Krummrich said she would send everyone the process and criteria.

### Wind Sculptures

Krummrich reported all five sculptures had arrived. She said the sub-committee was waiting to be contacted by David Mills at Public Works for installation dates.

She said all three locations were approved; Planter at the Dock; Trevitt triangle; and the Welcome sign area at Montira's. She said installations would proceed on a time-line dependent on Public Works staff availability.

### **Adam Rahmlow arrived 4:25 p.m.**

There was discussion regarding adding plaques describing the sculptures at the Dock. Ferrer said she would look into the cost of plaques.

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## DISCUSSION

### Debrief Council/Budget Committee Presentation

Prince congratulated the team on their presentation. She said she heard from two Councilors that the Committee did a great job.

Ferrer said the Budget Committee approved the \$10,000 for the Committee and the \$20,000 for the first phase of a tree plan. She said the downtown furniture wasn't approved. She said the Committee should bring it back up for next year.

Ferrer suggested doing a model block with trees, and furniture.

Nelson suggested talking to other agencies about the Design Team concept for next year.

Lennox thanked Ferrer for all her work on the PowerPoint presentation. He said it was a great presentation.

Lennox said he and Rahmlow met with Cole Goodman from the newspaper earlier to talk about trees. He said he thought it was time to move forward with tree plan – coordination was critical.

It was decided to add trees to the conversation with Matthew Klebes.

There was discussion regarding:

Identifying other cities with tree canopy (Maupin, Madras)

Research how other cities created, paid for trees

Model Riverfront Trail – successful, sustainable group

Recognizing businesses for beautification

The next meeting will be June 6, 2022 at 4:00 pm – in person and Zoom

### Items for the agenda

City Manager Mathew Klebes discuss:

Overview – accomplishments

Tree Plan

Design Team

Advertising

What would he like to see

Ferrer said she and Nelson worked with Soil and Conservation District and Kiwanis replacing five signs on the Riverfront Trail that had faded.

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Krummrich gave KUDOS to Wasco County Public Works. She said she mentioned to Commissioner Hege that the lot at Walnut and 10th Street was heavily littered.

She said they got right on it and it is cleaned up.

ADJOURNMENT

Being no further business, the meeting was adjourned at 5:10 pm.

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Submitted by/  
Izetta Grossman, CMC  
City Clerk

SIGNED:

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Tiffany Prince, President

ATTEST:

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Izetta Grossman, CMC, City Clerk

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**REPORT FOR BEAUTIFICATION COMMITTEE MEETING -- JUNE 6, 2022**

**STOP THE DROP -- SECOND SATURDAY CLEAN UPS**

**GUEST HOSTS FOR THE JUNE 11<sup>TH</sup> CLEAN UP WILL BE THE LDS CHURCH....AND POSSIBLY GOOGLE.**

**WE ARE STILL LOOKING FOR GUEST HOSTS DURING THE MONTHS OF JUY, AUGUST, AND SEPTEMBER.**

**I WOULD LIKE TO REVISIT THE TOPIC OF WAYS TO PROMOTE THESE CLEAN UPS AND THE STOP-THE DROP CAMPAIGN, FOR MORE CLARITY.**

**SUBMITTED BY CONNIE KRUMMRICH**