

BEAUTIFICATION COMMITTEE AGENDA

AGENDA

BEAUTIFICATION COMMITTEE MEETING

APRIL 18, 2022

4:00 p.m.

City Hall
Council Chamber
&
VIA ZOOM

<https://zoom.us/j/95147361566?pwd=S2N6bnRSbHVqZkdwaFJEVkhVNFZBZQT09>

Meeting ID: 951 4736 1566 Passcode: 197873

Dial 1 346 248 7799 or 1 669 900 6833

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF AGENDA
4. APPROVAL OF MINUTES
 - A. Approval of April 4, 2022 Beautification Minutes
5. STOP THE DROP REPORT
6. PRACTICE PRESENTATION TO COUNCIL and BUDGET COMMITTEE
Draft Outline:
Beautification Committee Outline for City Council Presentation
 - A. Accomplishments (send photos and BRIEF description) - Tiffany to speak
 - B. Two Priorities for BC - Tree Project and Downtown Furniture (benches, planters, garbage cans) We recognize these are both big and expensive projects, beyond the scope of the BC, but we believe these are two of the most critical projects needed to make The Dalles more beautiful, for our own citizens to take pride in and be inspired by, as well as to attract visitors and make them want to return.
 - Tree Project - Bill to speak
 - Downtown Furniture - Adam to speak
 - The community has talked about this for so long, especially the trees, but it hasn't been accomplished because of the critical need for coordination with multiple entities. We think it is time to move forward on this. - John to speak

CITY OF THE DALLES

"By working together, we will provide services that enhance the vitality of The Dalles"

BEAUTIFICATION COMMITTEE AGENDA

C. The Climate Connection - Debi to speak

D. We believe these projects and the coordination required can only be accomplished by hiring additional staff - Connie to speak

7. Next Meeting: May 2, 2022
Items for next meeting:

8. ADJOURNMENT

This meeting conducted Via ZOOM

Prepared by/
Izetta Grossman, CMC
City Clerk

CITY OF THE DALLES

"By working together, we will provide services that enhance the vitality of The Dalles"

MINUTES

BEAUTIFICATION COMMITTEE MEETING

APRIL 4, 2022

VIA ZOOM

PRESIDING: John Nelson

MEMBERS PRESENT: Connie Krummrich, Adam Rahmlow, Bill Lennox, Debi Ferrer

ABSENT: Tiffany Prince

GUEST: Mayor Rich Mays

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

President Nelson called the meeting to order at 4:01 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; Prince absent

APPROVAL OF AGENDA

It was moved by Nelson and seconded by Rahmlow to approve the agenda as submitted. The motion carried 5 to 0; Prince absent; Rahmlow, Ferrer, Lennox, Krummrich, Nelson voting in favor; none opposed.

APPROVAL OF MINUTES

It was moved by Rahmlow and seconded by Lennox to approve the minutes of the March 21, 2022 Regular Beautification Committee Meeting as presented. The motion carried 5 to 0; Prince absent; Ferrer, Lennox, Rahmlow, Krummrich, Nelson voting in favor; none opposed.

Wind Sculpture Update

Krummrich reported that the 3 sculptures for the plaza at the dock were scheduled to ship on April 15th. She said she left a message for David Mills at Public Works to arrange a meeting to look at the Trevitt and Monteria's locations.

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“To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.”

Ferrer offered to follow up with him to set a time. She said she would email the subcommittee of time.

Rahmlow said the Beautification Award had been presented to “Sparky” and 1904 Oakwood. He said the yard front and back were beautiful. He said Mr. Sparks really enjoyed receiving the award and meeting the Mayor.

Krummrich reminded everyone the 2nd Saturday Clean up was April 12th, meeting at Thompson Park. She said the POP group and the Wasco County Democrats were the co-hosts for the event.

DISCUSSION

Council and Budget Committee Presentation

Mayor Mays said he was happy to assist the Committee with the presentation.

Lennox said the items of importance were:

1. Hiring a landscape person
2. Hiring a staff person to create landscape and tree plan for the City, implement the plan

He said the Planning Department and Public Works Departments need to work together.

Lennox said the City had a canopy at one time, with climate change there is no better time to create one again.

Ferrer said implementing an Urban Tree Project plan was beyond the scope for the Beautification Committee. Ferrer said that the City needed a staff person to manage the project. She said there were many models available, but someone needed to bring everyone together and develop a plan.

Krummrich was in support of a “Design Team” to bring everyone together to work in one direction. She suggested hiring an Urban Arborist and additional staff people to properly care for the trees.

Mayor Mays asked what staff members had the Committee worked with.

Lennox said a couple of years ago Judy Merrill had worked with Public Works. He said the Committee hired an arborist for a report and recommendations for the downtown trees. He said it was determined the holes the trees were planted in were too small and needed adequate water. The City hired Luciano’s to water the trees.

It was mentioned that the Committee had been directed by the City Manager to make recommendations to City for implementation.

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There was discussion regarding:

- matching benches, planters and trashcans throughout downtown.
- Committee had asked Alice Cannon, Urban Renewal Manager/Community Development Director to come to a meeting to talk about coordination with the 1st Street project.
- Cannon indicated the decisions were already made, and irrigation wasn't included.
- Grant writer to assist with finding funds
- Main Street, Urban Renewal, Planning, working together for cohesive look
- Need someone focused on the future

Mayor Mays said he and Councilor Richardson were in favor of these ideas. He said he had discussed trees with the incoming City Manager Matthew Klebes and felt Mr. Klebes was interested.

It was decided everyone who could attend the Budget Committee Meeting and the City Council meeting would attend and sit together.

Ferrer said she was on the Urban Renewal Budget Committee and would speak for the Beautification Committee at the Budget meeting on April 12th.

Everyone would send Ferrer photos.

Ferrer would work on the presentation:

Slideshow of accomplishments - Prince

Lennox would narrate the Tree project

Ferrer would present on downtown furniture

It was agreed the next meeting would be practice for the presentation. Mayor Mays said he would attend the next meeting.

Rahmlow suggested everyone welcome the new Committee Member via email after the appointment was approved at the April 11th City Council Meeting.

Krummrich asked that a financial statement be in the next packet. Grossman said the wind sculptures might not be on the statement in time for the next agenda.

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ADJOURNMENT

Being no further business, the meeting was adjourned at 5:20 pm.

Submitted by/
Izetta Grossman, CMC
City Clerk

SIGNED:

Tiffany Prince, President

ATTEST:

Izetta Grossman, CMC, City Clerk

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REPORT FOR APRIL 18TH BEAUTIFICATION COMMITTEE MEETING

SECOND SATURDAY CLEAN UP -- STOP THE DROP

20 people attended the April 9th Second Saturday Clean Up.

Guest Hosts: Wasco County Democrats and POP/Protect Oregon's Progress. Thank you, Debi!!

We focused on West 6th St. from the Fish Bridge to Webber St.... and the area under and around the overpass by Taco Bell.

May Guest Hosts: Copper West CGCC Student Govt. Wasco County Republicans

June Guest Hosts: LDS Church

October Guest Hosts: Lions Club Watershed Council

****Guest Hosts needed for July, August, September and November!!****

Can you help?

We want to reach out to: TD City Police, Fire Dept., Moose Club, First Interstate Bank, Hattenhauer Distributors, 4-H Clubs, Girl Scouts, The Dalles Little League, School District Staff/School Board, TDHS Honor Society and ASB, City Staff/City Council, ODFW, and MCMC.

Submitted by Connie Krummrich

ACCOMPLISHMENTS

CITY OF THE DALLES BEAUTIFICATION COMMITTEE

Start Date: June, 2019

*CERTIFICATES TO BUSINESSES AND ORGANIZATIONS -- Recognition of beautification efforts
Summer 2019

*POSTCARDS TO HOMEOWNERS -- Recognition of beautification efforts Summer 2019

*SORORIS PARK ROSE GARDEN AND VOGT FOUNTAIN RESTORATION -- Project began in August, 2019
teaming with North Wasco County Parks and Recreation and The Dalles Lions Club

*STOP THE DROP ANTI-LITTERING CAMPAIGN -- Initiated in Fall, 2019 Ongoing Radio ads January-
February 2022

*DISPLAY AND PRESENTATION AT THE DALLES ARTCENTER – March 2020

*DOWNTOWN CLEAN UP -- Beautification Committee members and friends June 2020

*LIGHTING OF WELCOME SIGN ON EAST 2ND St. -- 2020

*BEAUTIFICATION AWARD YARDSIGN -- Jeff Stewart created this sign which is displayed at
designated residences during the months of April through October, plus December. Initiated August
2020.

*"BEAUTIFUL THE DALLES" BALL CAPS – Gifted to recipients of the Beautification Award beginning
August, 2020 Ball Caps may be sold to the public for cost...beginning Spring 2022

*SECOND SATURDAY MONTHLY CLEAN UPS -- Litter clean ups began in Oct. 2020 and are ongoing
during the months of March through November, with Columbia Gorge Toyota Honda serving as the
anchor sponsor and the Beautification Committee serving as Co-Host. Each month one or more
Guest Hosts—businesses, civic organizations, youth groups, public service entities—are invited to
participate, along with the general public.

*LIGHTING AND REFURBISHMENT OF THE CLOCK BY GAIER JEWELERS BUILDING -- 2020

*The LOO -- Research and recommendations presented to the City Council January, 2021

***POWER WASHING OF DOWNTOWN STREETS -- Research and recommendations presented to City Council, January 2020**

***DOWNTOWN TREES -- Research and recommendations presented to City Council, April 2021**

***WELCOME SIGNS -- Project initiated October 2019. Research and recommendations presented to the City Council September, 2021. City Council approved this project and work is underway to create and install two signs, one on each end of town—Winter 2022**

***WIND SCULPTURES ON KELLY AVENUE ISLAND (Stanwood Co.) _ -- June 2021**

***"BEAUTIFUL THE DALLES" AND "STOP THE DROP" DISPLAY IN TONY'S BUILDING -- Summer 2021
Ongoing**

***PURCHASE OF FIVE ADDITIONAL WIND SCULPTURES (4 Lyman Whitaker/1 Mark White – March, 2022. Locations approved: Trevitt Ave. and 6th St. Island; Welcome Sign Island by Montira's; Raised planter area by cruise ship dock**