

BEAUTIFICATION COMMITTEE AGENDA

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**AGENDA**

**BEAUTIFICATION COMMITTEE MEETING**

**MARCH 21, 2022**

**4:00 p.m.**

**VIA ZOOM**

<https://zoom.us/j/95147361566?pwd=S2N6bnRSbHVqZkdwaFJlEVkhVnFBZQT09>

Meeting ID: 951 4736 1566      Passcode: 197873

Dial 1 346 248 7799      or 1 669 900 6833

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF AGENDA
4. APPROVAL OF MINUTES
  - A. Approval of March 7, 2022 Beautification Minutes
5. AUDIENCE PARTICIPATION/PRESENTATION
  - A. Welcome Signs Update – David Mills, Transportation Division
6. COMMITTEE REPORTS
  - A. Stop The Drop/Second Saturday Clean Up
  - B. Ball caps update
  - C. Beautification Award
7. ACTION ITEMS
  - A. Finalize Council and Budget Committee Presentation
8. DISCUSSION ITEMS
  - A. Arbor Day Event
9. Next Meeting: October 18, 2021  
Items for next meeting:
10. ADJOURNMENT

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This meeting conducted Via ZOOM

Prepared by/  
Izetta Grossman, CMC  
City Clerk

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**CITY OF THE DALLES**

"By working together, we will provide services that enhance the vitality of The Dalles"

MINUTES

BEAUTIFICATION COMMITTEE MEETING

MARCH 7, 2022

VIA ZOOM

PRESIDING: Tiffany Prince

MEMBERS PRESENT: Connie Krummrich, Bill Lennox, Adam Rahmlow, Debi Ferrer

ABSENT: John Nelson

GUEST: Urban Renewal Agency Manager Alice Cannon, Main Street  
Executive Director Tory Davis

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

President Tiffany Prince called the meeting to order at 4:04 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call;

APPROVAL OF AGENDA

It was moved by Rahmlow and seconded by Ferrer to approve the agenda as presented. The motion carried 5 to 0; Nelson absent. Prince, Rahmlow, Krummrich, Ferrer, Lennox voting in favor; none opposed.

APPROVAL OF MINUTES

Rahmlow asked that the “Green Street” Block, as an example of what the downtown streets could look like was part of the minutes.

It was moved by Rahmlow and seconded by Lennox to approve the minutes of the January 3, 2022 Regular Beautification Committee Meeting as presented. The motion carried 5 to 0; Nelson absent. Prince, Rahmlow, Krummrich, Ferrer, Lennox voting in favor; none opposed.

COMMITTEE REPORTS

Krummrich reported the first 2<sup>nd</sup> Saturday Clean up would be at 10 am at Thompson Park on March 12<sup>th</sup>. She invited the committee to attend.

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**BEAUTIFICATION COMMITTEE**

“To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.”

### Beautification Award

Confirmation of sub-committee: Rahmlow, Nelson and Krummich volunteered to assist.

Rahmlow asked if there was an email list of past recipients to email them and ask for nominations.

Prince said emails had not been collected in the past. She said let her know the date the award would be given, as she transports the sign and takes photos.

The sub-committee anticipates having the winner to announce at the next Beautification Committee meeting.

### DISCUSSION ITEMS/OTHER BUSINESS

#### Partnerships with Main Street and Urban Renewal Agency

Urban Renewal Manager, Alice Cannon reviewed the three main projects the Urban Renewal Agency was currently working on.

1. Tony's Building at 2<sup>nd</sup> and Federal: through a Business Oregon grant the asbestos removal would begin soon. Then the demolition of the building, making the property shovel ready for a developer that would be found through a bid process.
2. Recreation Building on 2<sup>nd</sup> Street; two store fronts were almost ready to open; next project is open air space for customers and events.
3. 1<sup>st</sup> Street rehabilitation from Union to Laughlin project was in the works, with an estimated time for construction Spring or Summer of 2023. There will be some wraparound of design features from 1<sup>st</sup> Street onto Washington, Court and Laughlin to the alley on each block. Cannon said it would be an eastbound street with bike lanes and no benches.

Cannon said the plaza on Federal was on hold until the Tony's demo and 1<sup>st</sup> Street project were completed.

Krummich said with sidewalks being rebuilt it seemed like a perfect time to add infrastructure for irrigation of trees and planters. Cannon said she would check to see if irrigation was in the plan.

Lennox and Rahmlow both expressed concern about having irrigation for the success of planning trees. Rahmlow said the Beautification Committee was working on hiring an Urban Arborist to help with a tree plan for the City of The Dalles. He said he hoped the landscape architect was knowledgeable in picking a species that could thrive in The Dalles.

Ferrer asked if a specific tree had been decided on. Cannon said it had, and she would pass that information along. She said the architect was Greenworks out of Portland.

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In response to questions Cannon said the design of 1<sup>st</sup> Street would complement 2<sup>nd</sup> and 3<sup>rd</sup> Streets, but would not match. She said she had picked a more sustainable brick that had a more modern feel, and a more modern trash can with door and cart, that would be easier for The Dalles Disposal to empty.

Cannon indicated that the Urban Renewal Agency had approved the design and she would provide pictures for the Committee.

It was the desire of the Committee to work with Urban Renewal and Main Street to have consistency through out the down town and Lewis & Clark park for street furniture.

Tory Davis, Executive Director of Main Street said that Main Street was happy to facilitate a T-Mobile grant for street furniture, there was a matching funds requirement that she hoped the City would provide.

Krummrich said that Councilor Richardson had encouraged the Committee to bring these items and the need for more maintenance staff to the Council and Budget Committee meetings.

Cannon encouraged the Beautification Committee to come to the 2040 Vision Town Hall to voice their feelings on the items discussed.

#### ACTION ITEMS

Krummrich reviewed the cost of the hats, \$10 each no matter how many were purchased.

It was moved by Rahmlow and seconded by Ferrer to order 20 ball caps for now. The motion carried 5 to 0; Nelson absent. Prince, Rahmlow, Krummrich, Ferrer, Lennox voting in favor; none opposed.

There was discussion regarding finding a way to coordinate various groups to work together for things like the Tree Plan, Downtown Street Furniture.

The next meeting will be March 21, 2022 at 4:00 p.m. via Zoom

#### Items for the agenda

Develop Presentation for Council and Budget Committee- who will present

Arbor Day Event Discussion

Beautification Award

2<sup>nd</sup> Saturday Clean Ups

Wind sculpture

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### **BEAUTIFICATION COMMITTEE**

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ADJOURNMENT

Being no further business, the meeting was adjourned at 5:48 p.m.

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Submitted by/  
Izetta Grossman, CMC  
City Clerk

SIGNED:

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Tiffany Prince, President

ATTEST:

\_\_\_\_\_  
Izetta Grossman, CMC, City Clerk

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**BEAUTIFICATION COMMITTEE**

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Report Criteria:

Job.Job number = "BEAU2022"

Transaction.Date = 07/01/2021-03/16/2022

Job Number	Status	Authorized Date	Source Description	Description	Amount	Date
BEAU2022	Active		MASTERCARD	AWARD FOR WINNER OF CHRISTMAS LIGHTS BEAU I GROSSM	45.00	12/31/2021
BEAU2022	Active		BI COASTAL MEDIA	STOP THE DROP AD	480.00	01/31/2022
BEAU2022	Active		BI COASTAL MEDIA	STOP THE DROP AD	516.00	02/28/2022
Grand Totals:					<u>1,041.00</u>	





*Welcome to*  
**The Dalles**





*Welcome to*  
The Dalles

A brown rectangular banner with a thin black border. Inside the banner, the text "Welcome to" is written in a black, italicized serif font. Below it, "The Dalles" is written in a larger, black, serif font. A blue wavy line starts from the left side of the banner, curves down and around the letter 'D' in "Dalles", then curves back up and to the right. A small black five-pointed star is positioned at the bottom center of the banner, directly below the letter 'l' in "Dalles".

DRAFT

Welcome to



The City of

# The Dalles

Welcome to

The City of



# The Dalles





## REPORTS FOR MARCH 21<sup>ST</sup> BEAUTIFICATION COMMITTEE MEETING

### STOP THE DROP -- SECOND SATURDAY CLEAN Ups

I am putting up Second Saturday Clean Up flyers AND Stop the Drop posters around town. Process will continue through March.

Randy Haines aired another interview with me re: litter issues ...as promised. Thank you, Randy!

40 people attended the March 12<sup>th</sup> Second Saturday Clean Up!! Great start for the 2022 season!

Guest Hosts/March 12<sup>th</sup>: Boy Scouts Main Street Columbia Bank...Plus many citizens who had heard about the event showed up.

We focused on downtown and W. 2<sup>nd</sup> Street/Skate Park and alongside Big 5/City Center Exit Ramp

Scheduling of 2022 Guest Hosts continue:

Confirmed:

April: Wasco Co. Democrats and POP (Protect Oregon's Progress)

May: Copper West Realtors and CGCC Student Govt.

June: LDS Church

July: UCC Church

August:

Sept:

Oct. : Lions Club

Nov. :

Rachel Carter has been in contact with Stephanie Bowen/Communications Director D 21 Schools.

The three of us will meet soon to explore ways for the schools to get involved in anti-littering efforts, perhaps something around Earth Day.

### BEAUTIFUL THE DALLES BALL CAPS

Izetta and I went to Sign Age on 3/10 and ordered 20 more ball caps.

Discussion Item: Consider experimenting with offering some caps for purchase by the public and develop venues. One idea: Connie could take some to the monthly Clean Ups.

**GUIDANCE AND INSPIRATION FROM COUNCILOR RICHARDSON -- 2/7/2022**

DR—encouraged us to offer design help to Alice Cannon re: 1<sup>st</sup> St. and unifying with 2<sup>nd</sup> and 3<sup>rd</sup>

“funding will be the least of our troubles”

He thinks it will be an “easy sell” once some kind of design is in place

The City “doesn’t have a design team” ; approach Alice and hash out a design review process

“Take leadership. A lot of people will want to take a look at design, but we can set out options.

....A way for the Beautification Committee to make a mark.”

**WE WILL BE ASKED THE QUESTION: WHAT IS THE MAINTENANCE**

**AND—HE STRONGLY ENCOURAGED US TO GO TO THE CITY COUNCIL AND MAKE OUR ARGUMENT FOR THE HIRING OF MORE MAINTENANCE WORKERS—TO HELP WITH TRASH, WATERING TREES AND CONTAINER PLANTINGS, CARE OF THE RESTROOMS. CLEANING UP HOMELESS CAMPS. CODE ENFORCEMENT, ETC. WE NEED TO ADVOCATE FOR SUSTAINABLE MAINTENANCE FUNDING. (hire more City staff, or contract...)**

Submitted by Connie K.

**WIND SCULPTURES -- RECOMMENDATIONS FOR DISCUSSION AT 3/21/2022 BEAUTIFICATION COMMITTEE MEETING**

The 3 wind sculptures installed on Kelly Ave. Island in the Spring of 2021 by the BC found an enthusiastic reception! They offered something new, shiny, and whimsical...perfect for a City known for its wind!

Beautification Committee members called for MORE!

John, Debi, and I visited some potential sites for placement of sculptures, and have done an on-line review of the kinetic art of Lyman Whitaker and Mark White.

YES! We are encouraging the Committee to GO BIG, BOLD, and BEAUTIFUL and recommend installation of more wind sculpture art in our community.

Below are "MODELS" for consideration. We have the funds to adopt more than one model.

\*Notes on Lyman Whitaker pieces:

I spoke with staff at 3 galleries; Leopold Gallery; Renee Taylor Gallery; Marcus Ashely Gallery. All confirmed identical costs for the items of interest. Documentation turned in to Izetta. The artist sets the price, not the gallery. Also confirmed at each gallery that if we order 3 or more pieces there will be a 10% discount, which defrays the usual 10% shipping charge.

Renee Taylor Gallery said that costs of some items will be rising 7% to 15 % in the next 3 weeks due to rise in costs of copper. Leopold Gallery reported that they had inquired about this recently and were informed by the Whitaker studio that there will NOT be an increase. Marcus Ashley Gallery predicted a likely price increase (up to 25%) soon and advised ordering by April 1<sup>st</sup>, if possible.

Leopold Gallery offers extension kits if we desire to increase height of sculptures.

**MODEL 1: Lyman Whitaker's PONDEROSA**

Sizes and estimated costs:

Large: 6'7" x 2'9" = \$1,650 copper

X-Large: 7'5" x 3'11" = \$3600 copper

(identical cost quotes from Leopold and Taylor Galleries)



**Recommended Sites:**

- A> Trevitt Ave. /6<sup>th</sup> St. Island
- B> Cruise Ship Dock Area (by the bench, to the West of the dock walkway)

**MODEL 2: Lyman Whitaker TRIO -- EARTH FIRE WATER**

**EARTH:** 5'8" h Body-- 16'h x 29"w = \$550 copper or stainless steel

**FIRE:** 5'2" h Body-- 16"h x 26" w = \$550 copper or stainless steel

**WATER:** 4'10" h Body—16"h x 30" w = \$550 copper or stainless steel

(identical quotes from Leopold and Taylor Galleries)

**Recommended Site:** Large brick lined/raised planting bed by Cruise Ship Dock (in process of being replanted)

**MODEL 3: Mark White INDIAN PAINTBRUSH**

**Size:** 4" (could add extension pole)

**Color:** Red upper/Teal lower

**Cost:** \$1,500

It appears that Mark White sculptures are sold exclusively through his gallery, Mark White Fine Arts.

I believe shipping cost is: \$240

**Recommended Site:** Welcome Island by Montira's

**\*Note:**

**Additional Cost Comparisons for stainless steel/copper kinetic art:**

**\*Stanwood Co. (where we purchased the Kelly Ave. sculptures): Costs range between \$349 and \$679**

**\*Costs for Lyman Whitaker items range between \$400 and \$30,000 for XXX Large!**

**\*A review of Mark White sculptures shows a cost range between \$750 and \$8000**

**\*Anthony Howe Stainless Steel Kinetic Art items start at \$45,000—and rise to \$400,000!!**

**Submitted by Connie K.**