

# BEAUTIFICATION COMMITTEE AGENDA

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## AGENDA

### BEAUTIFICATION COMMITTEE MEETING

March 7, 2022

4:00 p.m.

### VIA ZOOM

<https://zoom.us/j/95147361566?pwd=S2N6bnRSbHVqZkdwaFJEVkhVNFBZQT09>

Meeting ID: 951 4736 1566      Passcode: 197873

Dial 1 346 248 7799      or 1 669 900 6833

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF AGENDA
4. APPROVAL OF MINUTES
  - A. Approval of February 7, 2022 Beautification Minutes
5. AUDIENCE PARTICIPATION/PRESENTATIONS
6. COMMITTEE REPORTS
  - A. Monthly Clean Ups update
  - B. Sub-committee for Beautification Award
7. DISCUSSION ITEMS
  - A. Partnerships with Main Street and Urban Renewal Agency
8. ACTION ITEMS
  - A. Ball Caps purchase and use
9. Next Meeting: March 21, 2022 4:00 p.m.  
Items for next meeting:
10. ADJOURNMENT

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This meeting conducted Via ZOOM

Prepared by/  
Izetta Grossman, CMC  
City Clerk

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## **CITY OF THE DALLES**

"By working together, we will provide services that enhance the vitality of The Dalles"



# 2nd Saturday Cleanups

**COLUMBIA  
GORGE**  
TOYOTA HONDA

Join Columbia Gorge Toyota & Honda  
along with The City of The Dalles Beautification  
Committee to work as a whole to clean up The Dalles.

**MEET AT  
THOMPSON PARK BY 10 AM**  
ON THE DAYS LISTED BELOW

March 12<sup>th</sup> • April 9<sup>th</sup> • May 14<sup>th</sup> • June 11<sup>th</sup>  
July 9<sup>th</sup> • Aug. 13<sup>th</sup> • Sept. 10<sup>th</sup> • Oct. 8<sup>th</sup> • Nov. 12<sup>th</sup>

For more information or to be an official cohost  
call Rachel at 208.757.3632

MINUTES

BEAUTIFICATION COMMITTEE MEETING

FEBRUARY 7, 2022

VIA ZOOM

PRESIDING: Tiffany Prince

MEMBERS PRESENT: Connie Krummrich, John Nelson, Bill Lennox, Adam Rahmlow

ABSENT: Debi Ferrer

GUEST: Councilor Dan Richardson, Main Street Executive Director Tory Davis, Main Street Grant Coordinator Crystal Krueger

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

President Tiffany Prince called the meeting to order at 4:01 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; Prince, Krummrich, Lennox, Nelson, Rahmlow present; Ferrer absent.

APPROVAL OF AGENDA

It was moved by Lennox and seconded by Nelson to approve the agenda as presented. The motion carried 5 to 0; 1 absent: Lennox, Krummrich, Nelson, Prince, Rahmlow voting in favor; Ferrer absent; none opposed.

APPROVAL OF MINUTES

Nelson asked that he be added and Rahmlow be removed from the Wind Spinners committee.

It was moved by Nelson and seconded by Krummrich to approve the minutes of the January 3, 2022 Regular Beautification Committee Meeting as amended. The motion carried 5 to 0; 1 absent: Lennox, Krummrich, Nelson, Prince, Rahmlow voting in favor; Ferrer absent; none opposed.

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**BEAUTIFICATION COMMITTEE**

“To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.”

## COMMITTEE REPORTS

### Stop the Drop/Community Clean-ups

Krummrich said she had provided a report, that was missing from the packet (attached). She reviewed the report.

There was discussion on ordering and use of the hats. It was decided to discuss the topic at the March 7<sup>th</sup> meeting.

Nelson said he would reach out to Jeremy Thompson from Oregon Department of Fish and Wildlife with Krummrich's contact information to discuss Taylor Lakes cleanup.

## DISCUSSION ITEMS/OTHER BUSINESS

### Budget request from City of The Dalles

President Prince introduced guest Councilor Dan Richardson and Main Street Director Tory Davis. She said they had been invited to be part of the discussion of project items for consideration during the City Budget process.

Benches/Trashcans/Planters Nelson said Main Street had done some work on planters and benches in the past.

Davis said Main Street was very interested in partnering with the Committee. She said they could assist with flyer distribution for the monthly cleanups and Stop the Drop campaign.

Davis said Main Street had five downtown festivals where the Committee could have an informational booth regarding project. She said the venues could be used to get community input on projects.

Davis said there was a T-mobile grant that Main Street could apply for that was up to \$50,000 with a 30% match.

Krueger said the grants were for shovel ready projects, and would need a project plan with costs and number of benches/trashcans/planters that were needed.

There was discussion on how to provide maintenance of the benches, plant and tree watering. Davis said she was talking to businesses to "sponsor" a bench and be responsible for maintenance.

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Richardson said the Committee could come to any Council meeting and voice their support of the city increasing maintenance staff to be able to take care of downtown maintenance of “furniture”, watering of trees, etc.

It was the consensus of the Committee to ask Urban Renewal Manager Alice Cannon and Main Street Executive Director to come to the next meeting to further discuss partnerships.

#### Trees

The Committee discussed a residential education campaign connected to Arbor Day and partnering with other entities; hiring an arborist to identify what would work best in The Dalles, how best to plan streets and sidewalks to provide the best chance of successful growth (first phase of multi-year project); recommending the City have a professional urban arborist on retainer as a consultant.

After much discussion it was the consensus of the committee to request funds to hire an Urban Arborists from Council project budget and to work on the education piece through the \$10,000 the committee received each year, as they do for the Stop the Drop education campaign. The committee felt strongly that a one block pilot project, after getting the arborist report was important for community buy in.

It was moved by Prince and seconded by Rahmlow to make a budget request from City Council for \$48,000; \$20,000 for the Arborist survey and report; and \$28,000 contribution to replacing the benches and trashcans, and purchasing planters for the downtown. The motion carried 5 to 0; 1 absent: Lennox, Krummrich, Nelson, Prince, Rahmlow voting in favor; Ferrer absent; none opposed.

The next meeting will be March 7, 2022 at 4:00 p.m.

#### Items for the agenda

How many hats to purchase and for what purpose  
Guest Main Street/Urban Renewal Agency

#### ADJOURNMENT

Being no further business, the meeting was adjourned at 5:40 p.m.

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Submitted by/  
Izetta Grossman, CMC  
City Clerk

SIGNED:

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Tiffany Prince, President

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#### **BEAUTIFICATION COMMITTEE**

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ATTEST:

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Izetta Grossman, CMC, City Clerk

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## REPORTS FOR 2/7/22 BEAUTIFICATION COMMITTEE AGENDA PACKET

### "BEAUTIFUL THE DALLES" BALL CAPS

I visited Sign Age print shop, the maker of our "Beautiful The Dalles" ball caps, and confirmed that the cost is still \$10.00 per cap. There is no "set up" fee and it did not seem to matter how many caps we have made per order.

Izetta reported that we currently have 12 caps.

To consider:

Do we want to order, for example, 20 caps? This would supply us with 16 to give out to Beautification Award winners through the 2023 award year, plus a handful of extras for BC members to purchase and for us to award to other citizens...?

### STOP THE DROP and SECOND SATURDAY MONTHLY CLEAN UPS

Rachel Carter and I are currently working on scheduling Guest Hosts for the 2022 Second Saturday Clean Ups; we are contacting former hosts and reaching out for additional participants such as: Oregon Dept. of Fish and Wildlife (for a Taylor Lake Litter Clean Up); 4-H, Girl Scouts and Boy Scouts; TDHS Community Service program; and the Kiwanis Club.

Mark your calendars for the Second Saturdays March through November....10:00 at Thompson Park!

Thank you BC members for facilitating the involvement of groups you are associated with: D21 School Board; CGCC; Wasco Co. Dems and POP.

I am working on a flyer/sign up form for an "Adopt a Street" program which would expand our efforts to help citizens get involved in caring for our community and building civic pride. Stay tuned!

The Stop the Drop radio spots are being aired through February. BC members were given a weekly sketch of air times. Randy Haines/KACI interviewed me regarding the Stop the Drop campaign and is putting together a thread of segments to air soon, free of charge.

In February I will be visiting businesses and offering small Stop The Drop posters (Eng. and Sp.) which can be displayed in storefront, etc. This will be an opportunity to expand awareness and support.

John and Adam previously offered to accompany me on these walkabouts.

On January 22 four friends and I did a litter pick up on 2<sup>nd</sup> St. and surrounding areas, from Thompson Park to Point S tire store. Amazingly, we picked up 14 large bags of litter. The area along the railroad is highly littered; we did not tackle those "camps." I did inform the Mayor of the situation.

Submitted by Connie K.