

MINUTES

BEAUTIFICATION COMMITTEE MEETING  
DECEMBER 6, 2021

VIA ZOOM

PRESIDING: Tiffany Prince

MEMBERS PRESENT: Connie Krummrich, John Nelson, Bill Lennox, Adam Rahmlow

ABSENT: Debi Ferrer arrived 4:45pm

GUEST: None

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

President Tiffany Prince called the meeting to order at 4:03 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; Debi Ferrer absent

APPROVAL OF AGENDA

It was moved by Krummrich and seconded by Nelson to approve the agenda as presented. The motion carried 5 to 0; Ferrer absent; Krummrich, Nelson, Lennox, Rahmlow, Prince voting in favor; Ferrer absent; none opposed.

APPROVAL OF MINUTES

It was moved by Nelson and seconded by Rahmlow to approve the minutes of the November 15, 2021 Regular Beautification Committee Meeting as presented. The motion carried 5 to 0; Ferrer absent; Nelson, Rahmlow, Krummrich, Lennox, Prince voting in favor; none opposed.

COMMITTEE REPORTS

Stop the Drop/Community Clean-ups

Prince said there was press release in the paper. Krummrich had a copy of the article.

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**BEAUTIFICATION COMMITTEE**

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Holiday Lights Award

Prince reported only two entries so far. She asked everyone to send her any recommendation they have. She asked everyone to share the link on social media and to send lists to her.

Prince went to The Workshop and checked on the price and turn around time for the ornament awards. She said they quoted her \$10 each; she requested a motion for \$50 of the ornaments.

Prince moved and it was seconded by Nelson to spend \$50 for the awards. The motion carried 5 to 0; Ferrer absent; none opposed.

Recap of December 19<sup>th</sup> Walkabout

Krummrich reviewed the notes. She said she appreciated doing the walkabout with everyone. She hoped the list would help set goals and work on some projects.

She said she wanted to make sure the store front ordinances and trees weren't lost as projects.

Prince said she talked with Scott Stephenson, The Dalles Art Center. She said they had made some process. She asked Grossman to send out an email to Stephenson inviting him to a January meeting for an update.

The Committee discussed the need for restrooms downtown. The consensus was that they should keep the project in front of the Council for next fiscal year. There was concern about the Wall dogs' murals bringing more people to town and there not being restrooms.

Beautification Awards for Businesses: Discussion about criteria, cleanliness, plantings, improvement. Rahmlow said recognition is great, criteria for awards. Krummrich said it wasn't really an award, it was certificates of recognition.

Prince said a work group for the development of criteria would be the next step. Nelson and Rahmlow volunteered for the work group.

Lennox said Committee has funds, how could the committee grant new business owners a small grant to help encourage economic development.

Rahmlow asked if Lennox was thinking it would an incentive to improve the front of the store, like planters and such. Lennox said that was a good idea.

Nelson maybe a grant to help new business owners learn how to start up.

**Debi Ferrer joined the meeting at 4:45 pm**

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Krummrich maybe to encourage planters and caring for the planting, the Committee could provide funds for reimbursement for the container and or plantings.

Lennox, Ferrer and Rahmlow said they would develop the criteria for the project.

Container Plantings brainstorm ideas:

- Making standardized spacing like in the yellow striped space on each corner.
- Ask the Council if it's feasible for City to maintain the planters and plantings
- Unified approach Downtown
- 50/50 stipend
- What about hanging baskets
- Containers could be an art form
- Metal sculptures
- Theme local flora and fauna

**Rahmlow left the meeting at 4:52 pm**

Lennox asked what are the priorities of the City Council, important to know those things to move forward. He said perhaps hiring a landscape architect look at the options.

Krummrich said Community Development Department Director Alice Cannon said she would come back to the Committee with the results of the Action Plan Survey.

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Grossman encouraged the Committee to work on specific proposals for the Council to review. She said connecting trees, plantings, green scape to Climate Change Program and Vision Action Plan would be a stronger presentation.

Prince said to work on an overall plan including containers, trashcans, benches and plantings.

Lennox said there should be outreach to find new committee member. He said a business owner downtown would be ideal.

There was discussion about involving Urban Renewal in the discussion about containers, trashcan, benches, plantings.

Grossman said she could poll other cities regarding who installed, pays for downtown planters, trashcans, benches. It was the consensus of the Committee for her to do so, and report back to the Committee.

Krummrich said looking at spring for kickoff on plantings. She said she would provide the first recognition certificate to Nelson and Rahmlow to review.

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The next meeting will be December 20, 2021 at 4:00 pm

Items for the agenda

One-hour meeting on December 20<sup>th</sup> further discuss overall plan  
Announce Holiday Award Winners

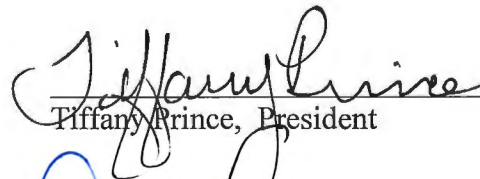
ADJOURNMENT

Being no further business, the meeting was adjourned at 5:33 pm.

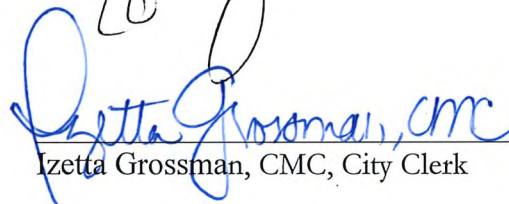
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Submitted by/  
Izetta Grossman, CMC  
City Clerk

SIGNED:

  
Tiffany Prince, President

ATTEST:

  
Izetta Grossman, CMC, City Clerk

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