



RESOLUTION NO. 2021-04-21-020

APPROVING COMMUNICATIONS PLAN FOR 2021 STRATEGIC BUSINESS PLAN DEVELOPMENT

WHEREAS, the LTD Board has directed the General Manager to prepare a Strategic Business Plan for the district;

WHEREAS, as part of the development of the Strategic Business Plan, consultants and LTD staff have prepared a Communications Plan to guide involvement of community groups and individuals in providing feedback on the Strategic Business Plan;

WHEREAS, the Strategic Planning Committee reviewed a Draft Communications Plan for the Strategic Business Plan, discussed its contents, and provided feedback;

WHEREAS, the Strategic Planning Committee, at its regular meeting on April 6, 2021, recommended board adoption of the SBP Communications Plan;

NOW, THEREFORE, BE IT RESOLVED that the LTD Board of Directors, passes a Resolution approving the Strategic Business Plan Communications Plan.

ADOPTED BY THE LANE TRANSIT DISTRICT BOARD OF DIRECTORS ON THIS 21ST DAY OF APRIL, 2021.

Caitlin Vargas

Caitlin Vargas (May 4, 2021 16:00 PDT)

Board President, Caitlin Vargas