

RESOLUTION NO. 2019-04-17-024

APPROVAL OF THE FORMATION OF AN AD HOC COMMUNICATIONS COMMITTEE

WHEREAS, Lane Transit District (LTD) is authorized to enter into contractual agreements pursuant to ORS 267.200 (3)-(4);

WHEREAS, the Oregon Public Contracting Code and the LTD Procurement Policy require that all contracts for goods, services, or public improvement projects be based upon competitive bids or proposals, unless an exception applies;

WHEREAS, LTD issued a solicitation seeking an experienced firm to provide communications consulting services to help the District effectively and efficiently communicate with its community;

WHEREAS, LTD's desire was to enter into a professional services contract with a qualified individual or firm capable of demonstrating competency and experience in providing communications consulting services with a preference for firms who had prior transit, transportation, and/or local government experience;

WHEREAS, after the completion of the evaluations process, LTD awarded the contract to Celtis Ventures, Inc.;

WHEREAS, after working with LTD staff to performed the prescribed work, Celtis Ventures, Inc. is ready to provide preliminary recommendations; and,

WHEREAS, the LTD Board of Directors have expressed a high level of interest in improving LTD's communications.

NOW, THEREFORE, BE IT RESOLVED that the LTD Board of Directors adopts a Resolution as follows:

- Approving the formation of an Ad Hoc Communications Committee to receive a communications analysis briefing and provide input prior to the issuance of a final report; and,
- 2) Appointing Kate Reid, Caitlin Vargas, and Joshua Skov to the Ad Hoc Communications Committee.

ADOPTED BY THE LANE TRANSIT DISTRICT BOARD OF DIRECTORS ON THIS $17^{\rm th}$ DAY OF APRIL, 2019.

Board President, Carl Yeh