

BEAUTIFICATION COMMITTEE AGENDA

AGENDA

BEAUTIFICATION COMMITTEE MEETING

SEPTEMBER 20, 2021

4:00 p.m.

VIA ZOOM

<https://zoom.us/j/95147361566?pwd=S2N6bnRSbHVqZkdwaFJEVkhVNFBZQT09>

Meeting ID: 951 4736 1566

Passcode: 197873

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF AGENDA
4. APPROVAL OF MINUTES
 - A. Approval of September 1, 2021 Beautification Minutes
5. AUDIENCE PARTICIPATION
6. COMMITTEE REPORTS
 - A. Welcome Signs – Recap City Council Presentation
 - B. Stop the Drop/Community Clean-ups
 - C. Beautification Award
7. DISCUSSION ITEMS/OTHER BUSINESS
 - A. Potential New Projects
8. Next Meeting: October 4, 2021
Items for next meeting:
9. ADJOURNMENT

This meeting conducted Via ZOOM

Prepared by/
Izetta Grossman, CMC
City Clerk

CITY OF THE DALLES

"By working together, we will provide services that enhance the vitality of The Dalles"

MINUTES

BEAUTIFICATION COMMITTEE MEETING
SEPTEMBER 1, 2021

VIA ZOOM

PRESIDING: Tiffany Prince

MEMBERS PRESENT: Connie Krummrich, John Nelson, Adam Rahmlow,
Mo Burford

ABSENT: Bill Lennox

GUEST: None

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

President Tiffany Prince called the meeting to order at 5:36 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; Tiffany Prince, Connie Krummrich, John Nelson, Adam Rahmlow, Mo Burford

APPROVAL OF AGENDA

It was moved by Nelson and seconded by Rahmlow to approve the agenda as presented. The motion carried 5 to 0; 1 absent; Nelson, Rahmlow, Krummrich, Burford, Prince voting in favor; none opposed; Lennox absent.

APPROVAL OF MINUTES

It was moved by Burford and seconded by Rahmlow to approve the minutes of the June 16, 2021 Regular Beautification Committee Meeting as presented. The motion carried 5 to 0; 1 absent; Nelson, Rahmlow, Krummrich, Burford, Prince voting in favor; none opposed; Lennox absent.

COMMITTEE REPORTS

Welcome Signs Presentation

Prince reviewed the following information from Bill Lennox.

BEAUTIFICATION COMMITTEE

“To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.”

Greetings.... Introductions

Update: Over the last year the Beautification Committee began to explore the idea of new welcome signs for The Dalles. Part of the initial work was to identify the locations best suited for the signs with the help and consultation of ODOT and City staff. ODOT was very helpful in identifying areas near the freeway that would be suitable considering traffic flow and visibility. (Hours were spent on site discussing these issues.)

- One idea regarding design was created by a former committee member (Max Butensky) which was used on ball caps which are now presented to owners of property selected for the monthly beautification award. (Show hat or distribute picture on the ZOOM shared screen) This is just one idea of possibly many which City staff may already have spent time on.

- The Beautification Committee would like the City to support the Welcome Sign project. We understand that the design, structure and placement are City responsibilities; however, we only wish to offer our support and share the information we have already received from ODOT and Public works...

- We believe that new attractive Welcome signs for The Dalles will be an **important first impression** of the community; which in turn supports visitors and is a good investment in building a healthy economic base.

She said the Council meeting would be September 13, 2021 via Zoom and she would give a shout out to any Committee member in attendance.

Grossman asked if Council asked any questions would she provide the whole Council with the information. She said she would provide Grossman and the City Manager any additional information Council requests. She said all the information the Committee has compiled would be available to city staff.

The Committee was in favor of the information that will be presented to Council.

Stop the Drop/Community Clean-ups

Next Community Clean Up will be September 11 – UCC and Lions Club are sponsors.

Krummrich said she and Grossman had met with Randy Haines at Bicoastal Media. Haines will have a proposal for the Committee by the first meeting in October.

Grossman said the stations would match the spots. She said with permission from the

Rahmlow asked about the trouble spot for trash around the High School. Krummrich said she and Coats had talked to the school in the past. She said the school hadn't wanted to be responsible for another trash can.

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Rahmlow asked if it could be a topic for a future agenda. It was the consensus of the Committee to revisit the topic.

Prince thought it would be good to take before the student council.

Nelson said no visitors in schools for the first month. He said he would keep the Committee informed.

Rahmlow said he would like to be involved in connecting to the high school. Krummrich will meet with Rahmlow to update him on the project.

Beautification Award

Prince said she would send Grossman the photos of the presentation. Burford said the September award went to Marie Moreno at 513 East 12th Street. He said the backyard was as beautiful as the front.

Next month's sub committee will be Prince, Rahmlow, Krummrich. Prince said whoever wanted to participate as the sub committee for the Holiday Decoration Award in December.

Nelson said the committee needed to discuss criteria for the Holiday Decoration Award.

Rahmlow asked about putting time limits on each item. Prince explained the new agenda process.

The next meeting will be September 20, 2021 at 4:00 pm

Items for future agendas

- Recap City Council Presentation – September 20
- Potential New Projects – September 20
- Goal Setting – October
- Proposal from Bicoastal Media - October
- Trash around High School project discussion - October
- Criteria for Holiday Decoration Award - November

Prince thanked Burford for his participation on the Committee.

Burford said maybe he could rejoin when life settled down for him.

BEAUTIFICATION COMMITTEE

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ADJOURNMENT

Being no further business, the meeting was adjourned at 6:26 pm.

Submitted by/
Izetta Grossman, CMC
City Clerk

SIGNED:

Tiffany Prince, President

ATTEST:

Izetta Grossman, CMC, City Clerk

BEAUTIFICATION COMMITTEE

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REPORTS for September 20th, 2021 Beautification Committee Meeting

Submitted by Connie K.

STOP the DROP/COMMUNITY CLEAN UP

The September 11th Community Clean Up was well-attended. Around 30 people helped clean up litter in two locations: from the E. 2nd St. Roundabout to Big Jim's Drive-In and along W. 6th St. (consistently the most littered area of town). The UCC Church and the Rotary Club were the official Guest Hosts. Some members of the Lions Club were also present, along with some families and community members.

The October Clean Up will be on the 9th of the month, with the Lion's Club and Copper West as Guest Hosts.

BRAINSTORMING SESSION: PROJECTS FOR THE COMING YEAR

BALLCAPS

Do we want/need to order more caps for Beautification Award recipients?

Consider making caps available for purchase by the public?

DOWNTOWN TREES

Consider recommending that the City remove the dead (and other apparently dying/very unhealthy) trees.

STOP THE DROP CAMPAIGN

Continue offering opportunities for the community to participate in organized litter clean ups.

Expand public awareness and education: radio spots....work with the schools and youth groups, if possible....somehow communicate with businesses and organizations and seek support

CONTAINER PLANTINGS DOWNTOWN

More living things in our downtown could be transformative. I think we all agree.

Movement forward relies on the ability and commitment of the City to provide plantings, care, and watering.

IF that could occur, here is a scenario:

Have you noticed the containers outside Freebridge and the Rlvertap? Nice-looking. Filled with perennials. And scattered at other places in town are identical containers. I have heard that Hattenhauer's has the concrete form. A theme already in place. Containers could be on corners, also on the grates where dead trees are removed.

VOGT FOUNTAIN

Do we try to help find "a new Don Coats"? Or do we just let it go.

MORE WIND SCULPTURES!!

ORDINANCES REGARDING STOREFRONTS OF EMPTY BUILDINGS?

We all know that there are a lot of empty businesses downtown and that we need economic revitalization. Can we somehow help the appearance of our downtown? How to deal with dirty storefronts of empty businesses?