

MINUTES

BEAUTIFICATION COMMITTEE MEETING
SEPTEMBER 1, 2021

VIA ZOOM

PRESIDING: Tiffany Prince

MEMBERS PRESENT: Connie Krummrich, John Nelson, Adam Rahmlow,
Mo Burford

ABSENT: Bill Lennox

GUEST: None

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

President Tiffany Prince called the meeting to order at 5:36 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; Tiffany Prince, Connie Krummrich, John Nelson, Adam Rahmlow, Mo Burford

APPROVAL OF AGENDA

It was moved by Nelson and seconded by Rahmlow to approve the agenda as presented. The motion carried 5 to 0; 1 absent; Nelson, Rahmlow, Krummrich, Burford, Prince voting in favor; none opposed; Lennox absent.

APPROVAL OF MINUTES

It was moved by Burford and seconded by Rahmlow to approve the minutes of the June 16, 2021 Regular Beautification Committee Meeting as presented. The motion carried 5 to 0; 1 absent; Nelson, Rahmlow, Krummrich, Burford, Prince voting in favor; none opposed; Lennox absent.

COMMITTEE REPORTS

Welcome Signs Presentation

Prince reviewed the following information from Bill Lennox.

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"To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces."

Greetings.... Introductions

Update: Over the last year the Beautification Committee began to explore the idea of new welcome signs for The Dalles. Part of the initial work was to identify the locations best suited for the signs with the help and consultation of ODOT and City staff. ODOT was very helpful in identifying areas near the freeway that would be suitable considering traffic flow and visibility. (Hours were spent on site discussing these issues.)

- One idea regarding design was created by a former committee member (Max Butensky) which was used on ball caps which are now presented to owners of property selected for the monthly beautification award. (Show hat or distribute picture on the ZOOM shared screen) This is just one idea of possibly many which City staff may already have spent time on.

- The Beautification Committee would like the City to support the Welcome Sign project. We understand that the design, structure and placement are City responsibilities; however, we only wish to offer our support and share the information we have already received from ODOT and Public works...

- We believe that new attractive Welcome signs for The Dalles will be an **important first impression** of the community; which in turn supports visitors and is a good investment in building a healthy economic base.

She said the Council meeting would be September 13, 2021 via Zoom and she would give a shout out to any Committee member in attendance.

Grossman asked if Council asked any questions would she provide the whole Council with the information. She said she would provide Grossman and the City Manager any additional information Council requests. She said all the information the Committee has compiled would be available to city staff.

The Committee was in favor of the information that will be presented to Council.

Stop the Drop/Community Clean-ups

Next Community Clean Up will be September 11 – UCC and Lions Club are sponsors.

Krummrich said she and Grossman had met with Randy Haines at Bicoastal Media. Haines will have a proposal for the Committee by the first meeting in October.

Grossman said the stations would match the spots. She said with permission from the

Rahmlow asked about the trouble spot for trash around the High School. Krummrich said she and Coats had talked to the school in the past. She said the school hadn't wanted to be responsible for another trash can.

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Rahmlow asked if it could be a topic for a future agenda. It was the consensus of the Committee to revisit the topic.

Prince thought it would be good to take before the student council.

Nelson said no visitors in schools for the first month. He said he would keep the Committee informed.

Rahmlow said he would like to be involved in connecting to the high school. Krummrich will meet with Rahmlow to update him on the project.

Beautification Award

Prince said she would send Grossman the photos of the presentation. Burford said the September award went to Marie Moreno at 513 East 12th Street. He said the backyard was as beautiful as the front.

Next month's sub committee will be Prince, Rahmlow, Krummrich. Prince said whoever wanted to participate as the sub committee for the Holiday Decoration Award in December.

Nelson said the committee needed to discuss criteria for the Holiday Decoration Award.

Rahmlow asked about putting time limits on each item. Prince explained the new agenda process.

The next meeting will be September 20, 2021 at 4:00 pm

Items for future agendas

- Recap City Council Presentation – September 20
- Potential New Projects – September 20
- Goal Setting – October
- Proposal from Bicoastal Media - October
- Trash around High School project discussion - October
- Criteria for Holiday Decoration Award - November

Prince thanked Burford for his participation on the Committee.

Burford said maybe he could rejoin when life settled down for him.

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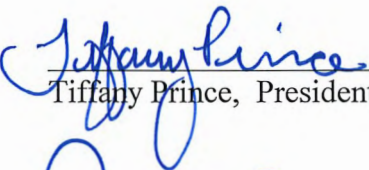
MINUTES
Beautification Committee Meeting
September 1, 2021
Page 4 of 4

ADJOURNMENT

Being no further business, the meeting was adjourned at 6:26 pm.

Submitted by/
Izetta Grossman, CMC
City Clerk

SIGNED: _____


Tiffany Prince, President

ATTEST: _____


Izetta Grossman, CMC, City Clerk

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