

MINUTES

BEAUTIFICATION COMMITTEE MEETING  
SEPTEMBER 20, 2021

VIA ZOOM

PRESIDING: Tiffany Prince

MEMBERS PRESENT: Connie Krummrich, John Nelson

ABSENT: Bill Lennox, Adam Rahmlow

GUEST: None

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

President Tiffany Prince called the meeting to order at 4:00 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; Prince, Krummrich,

APPROVAL OF AGENDA

It was moved by Nelson and seconded by Krummrich to approve the agenda as presented. The motion carried 3 to 0; Prince, Krummrich, Nelson voting in favor; none opposed, Rahmlow, Lennox absent; none opposed.

APPROVAL OF MINUTES

It was moved by Nelson and seconded by Krummrich to approve the minutes of the September 1, 2021 Regular Beautification Committee Meeting as presented. The motion carried 3 to 0; Nelson, Krummich, Prince voting in favor; Lennox, Rahmlow absent; none opposed.

COMMITTEE REPORTS

Stop the Drop/Community Clean-ups

Grossman reported that a business had approached Public Works to do a clean up in a specific area. Grossman said there was some conversation within the City departments regarding requests to do clean ups. She said Ms. Keever at Public Works would continue to field the calls; refer people to Rachel Carter at Columbia Gorge Toyota to join as a co-host; if not possible Keever would assist people by providing vests on loan, etc.

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Grossman said Public Works is concerned about the annual Community Clean up marketing conflicting and confusing the public.

She said the City would like the Monthly Clean up name changed to avoid confusing beginning in 2022. She said she would reach out to Ms. Carter. Krummrich suggested "Second Saturday Cleanups". Grossman said she would cc Krummrich on the email to Carter.

Krummrich reviewed her report.

Nelson said he attended The Dalles Water Shed Council meeting there has been a focus on Chenoweth Creek to support the habitat. He said the delta of the creek is dry during the summer. He said the salmon have learned to wait for more water to come to the river.

He said around the Google property and Home At Last they have been working on invasive vegetation and trash removal. He mentioned this as a potential project between now and the winter.

Nelson provided Drake, the contact person for The Water Shed Council Rachel Carter of Gorge Toyota's contact information, in case there is some way for them to work together.

#### Beautification Award

Krummrich said Shawn and Casey McCleary at 1407 E. 11<sup>th</sup> Street are the October winners. She said she is working on the presentation with the Mayor.

Krummrich asked if Prince and Nelson would handle the Holiday criteria; and choosing the award winner. Both Prince and Nelson agreed to handle the Holiday Award. Prince said it was fun, but a lot of work since you have go around at night to look at lights.

#### Welcome Signs

Prince reviewed the presentation she gave to City Council. She said the Council gave a thumbs up. Prince said she offered all the Beautification Committee information for City use.

Krummrich and Nelson said Prince did an excellent job and they appreciated it.

Prince asked Grossman to let the Committee know if there was an opportunity to provide information to the City regarding research already done.

#### DISCUSSION ITEMS/OTHER BUSINESS

Potential Projects (Krummrich's written comments first in each topic)

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Downtown Trees

Consider recommending that the City remove the dead (and other apparently dying/very unhealthy) trees.

Stop the Drop Campaign

Continue offering opportunities for the community to participate in organized litter clean ups.  
Expand public awareness and education: radio spots....work with the schools and youth groups, if possible....somehow communicate with businesses and organizations and seek support

Container Plantings Downtown

Krummrich written talking points were:

More living things in our downtown could be transformative. I think we all agree.  
Movement forward relies on the ability and commitment of the City to provide plantings, care, and watering.

IF that could occur, here is a scenario:

Have you noticed the containers outside Freebridge and the Rivertap? Nice-looking. Filled with perennials. And scattered at other places in town are identical containers. I have heard that Hattenhauer's has the concrete form. A theme already in place. Containers could be on corners, also on the grates where dead trees are removed.

Prince said the committee could purchase the containers, and have an agreement with the businesses that agree to keep it filled and looking nice.

Krummrich said another idea is to fill the planters with metal art/flowers, like those at Iron Works.

Nelson next year find ways to introduce sculpture/art/plantings to the downtown in collaboration with other organizations.

Prince suggested a subcommittee for the project.

**Adam Rahmlow arrived 4:35pm**

Ballcaps

Do we want/need to order more caps for Beautification Award recipients?  
Consider making caps available for purchase by the public?

Prince said there is a benefit to only be able to receive one as an award or thank you.

Krummrich said selling them would not be a fund raiser just to cover costs.

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Grossman said there were 15 hats in stock. Prince said the Committee could look at buying more in May.

Nelson said he liked the hats as an award, thank you, more like a club.

Vogt Fountain

Do we try to help find "a new Don Coats"? Or do we just let it go.

More Wind Sculptures

Nelson said identify more locations.

Ordinances Regarding Store Fronts of Empty Buildings

We all know that there are a lot of empty businesses downtown and that we need economic revitalization. Can we somehow help the appearance of our downtown? How to deal with dirty storefronts of empty businesses?

Grossman was asked to get some basic information from Planning regarding the Ordinance.

Krummrich asked if anyone knew if Main Street was continuing.

The next meeting will be October 4, 2021 at 4:00 pm

Items for the agenda

Remove Welcome Sign report from the agenda

List of potential projects (relook at Krummrich's list)

ADJOURNMENT

Being no further business, the meeting was adjourned at 4:55 pm.

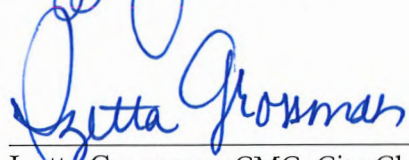
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Submitted by/  
Izetta Grossman, CMC  
City Clerk

SIGNED: \_\_\_\_\_

  
Tiffany Prince, President

ATTEST: \_\_\_\_\_

  
Izetta Grossman, CMC, City Clerk

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