

MINUTES

BEAUTIFICATION COMMITTEE MEETING

July 7, 2021

VIA ZOOM

PRESIDING: Tiffany Prince

MEMBERS PRESENT: Connie Krummrich, John Nelson, Bill Lennox, Max Butensky, Mo Burford

ABSENT: None

GUEST: Mayor Mays, City Manager Julie Krueger, Pat Cimmiyotti, ODOT, Chas Martin, Artist, Scott Stephenson The Dalles Art Center

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

President Tiffany Prince called the meeting to order at 5:30 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call;

APPROVAL OF AGENDA

It was moved by Lennox and seconded by Nelson to approve the agenda as presented. The motion carried 6 to 0; Lennox, Nelson, Butensky, Burford, Prince, Krummrich voting in favor; none opposed.

APPROVAL OF MINUTES

It was moved by Butensky and seconded by Krummrich to approve the minutes of the June 16, 2021 Regular Beautification Committee Meeting as presented. The motion carried 6 to 0; Butensky, Krummrich, Prince, Nelson, Lennox, Burford voting in favor; none opposed.

BEAUTIFICATION COMMITTEE

"To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces."

DISCUSSION ITEMS

Next Steps for Welcome Signs

Butensky and Nelson presented the PowerPoint presentation on steps taken. See attached.

Nelson said the main theme of the signs should be the river and mountain. Something like the symbol on the Beautification Committee hats.

Chas Martin, Artist spoke about the importance of simplicity. He showed a concept he worked on for Prineville, and other example of simple elements telling a story. He spoke about bookends, and the two signs creating a story. He suggested having designer involved at the beginning.

He talked about steel or aluminum, using auto paint would be easier to fabricate and lower maintenance. He said installation would probably require crane.

Scott Stephenson, The Dalles Art Center, said a request for proposal is a good place to start. He shared an RFP from the City of Redwood, call for artists. He said another option is to hire the artist, then put out a request for fabrication. He said it was important to have artist work on design, and to have a good fabricator.

Stephenson said there didn't seem to be a cohesive message about The Dalles. The Chamber, Main Street and individuals are doing different things. He said a single branding would be good.

He said it was very important to have a local artist involved. He said the community desires local.

Martin said if going the RFP process, include prices.

City Manager Julie Krueger said the PowerPoint was what the Council needs to see, and if the Council approves the recommendation, then City Staff would take the project from there.

Pat Cimmiyotti said there was a big difference between a Welcome Sign and an artistic sculpture. He said the signs need to meet all the ODOT requirements.

Mayor Mays asked if ODOT had worked with the City before.

Cimmiyotti said ODOT would work on the permit, help the City place the material he has on hand.

Lennox asked the City Manager when she saw the branding and design happen.

BEAUTIFICATION COMMITTEE

"To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces."

City Manager Krueger said if the Committee wanted to do the branding for the city, that would take two years.

She said if Committee wants to recommend a design to the Council and what research had been done that would be fine. She said she personally loved the design with the river.

Mayor Mays wants everyone on a clear path. He said the Committee would come up with a design, present that to Council, Council approves, then City staff will then cost it out, and proceed with development and installation. He said low maintenance, durable and he liked the river theme.

Nelson asked when the Committee should come to the Council. Krueger said September or October would be a good time to bring before Council.

Prince said that gave the Committee enough time to create the presentation.

Mayor thanked everyone for coming and sharing insights.

Prince summarized the design idea will be recommended from the Committee, not the artist or fabrication.

Community Clean Ups Stop the Drop Update

Krummrich reviewed the report.

Krummrich reminded everyone Second Saturday Clean up this Saturday, meet at Thompson Park 10 am. She said she hadn't been able to meet with Randy Haines for the advertising.

Prince said Butensky would be leaving soon, the committee needed to identify a person to replace him on the Beautification Award Sub-Committee. Burford said he would join Lennon and Krummrich on the sub-committee.

Butensky said there was a shared drive with all the criteria and history. He said he would send it out to everyone again.

Vogt Fountain – Update

Prince said the fountain wasn't running.

Lennox said he checked the fountain and it wasn't operating. He said he called Northern Wasco County Parks and Recreation to find out what has happened. He said someone put something in the fountain and the pump broke. He said they fixed it once, but now they need someone to take on the maintenance of the fountain.

BEAUTIFICATION COMMITTEE

"To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces."

Lennox said it was unfortunate that the project doesn't have the sustainability. He suggested that the committee could find someone to volunteer their time to keep the fountain running.

Nelson said first it was plugged, and overflowed. He said need to find someone with pump experience.

Prince said maybe a company would donate time and/or parts for the fountain.

Prince will take on the task of the Google drive

The next meeting will be July 21 2021 at 5:30 pm

Items for the agenda

Welcome sign

Further discussion on solution for the Vogt Fountain.

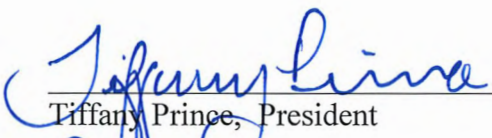
New meeting day

ADJOURNMENT

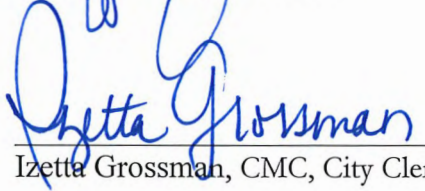
Being no further business, the meeting was adjourned at 7:03pm.

Submitted by/
Izetta Grossman, CMC
City Clerk

SIGNED: _____


Tiffany Prince, President

ATTEST: _____


Izetta Grossman, CMC, City Clerk

BEAUTIFICATION COMMITTEE

"To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces."