

MINUTES

BEAUTIFICATION COMMITTEE MEETING

May 19, 2021

VIA ZOOM

PRESIDING: Tiffany Prince

MEMBERS PRESENT: Connie Krummrich, John Nelson, Bill Lennox, Max Butensky

ABSENT: None

GUEST: None

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

President Tiffany Prince called the meeting to order at 5:30 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; all members present

APPROVAL OF AGENDA

It was moved by Lennox and seconded by Nelson to approve the agenda as presented. The motion carried 5 to 0; Lennox, Nelson, Krummrich, Prince, Butensky voting in favor; none opposed.

APPROVAL OF MINUTES

It was moved by Nelson and seconded by Butensky to approve the minutes of the April 21, 2021 Regular Beautification Committee Meeting as presented. The motion carried 5 to 0; Nelson, Butensky, Lennox, Prince, Krummrich voting in favor; none opposed.

COMMITTEE REPORTS

Long-Term

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Welcome Signs

Nelson said he had called Madras and Hood River to ask about their process for their welcome signs. He said he had not heard back from Madras, and would follow up.

Nelson said he had a long conversation with Kathy McBride the Mayor of Hood River. He was given the name of Chas Martin as the designer. He will contact Mr. Martin to discuss process, funding and experience from his point of view.

Nelson said he had talked to Mayor Mays and reminded him that the Committee needs more members.

Nelson said he talked to the Mayor about the signage being a long-term decision and needs the input of the Council. He said it was important to keep the City Manager in the loop step by step.

Nelson said he told the Mayor about the idea of having a framework/foundation for the sign that allowed updates/seasonal panels to be added/removed.

Nelson said he felt the whole committee should be involved with the project, as it was a large endeavor.

Lennox agreed with Nelson and asked for a brainstorming session to review projects and add new ones.

Prince said the Committee needed more members. Lennox said he would bring it up at the Governmental Affairs meeting on Thursday. Grossman said she would ask the Chamber to post in their Eblast that the Committee had openings and on Facebook. She asked all members to like and share the post.

Stop the Drop/Community Clean-ups

Krummrich reviewed her report. She said the next Community Clean Up would be on June 12th.

Beautification Award

Prince said the winner was 2401 Mt. Hood Street. She said she would forward the photos to the media, Mayor and Grossman.

Lennox said it was great to find the house. He said that Lynn Long was the OSU Extension advisor for orchards for years. He said Marleen Long designed the garden seasonally with an eye for making it visible from the street.

Prince said the sign needs sealant applied. She said the artist had said what kind of sealant to use. She said she was looking for a motion to allow her to purchase the sealant and apply it to the sign.

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Grossman will review the minutes to identify the product recommended.

Grossman asked for a copy of the permission form for using likeness and names in the media as award winners.

Krummrich suggested that due to the timing of awarding the award, because owners were on vacation, to make this award May/June.

Krummrich asked if the process was working, or should it be reviewed. She said she hadn't seen photos in the media. Prince said media posts as space allows, since it was done for free.

It was the consensus of the Committee to have the Longs keep the sign until mid-June. It was felt this would be a good reset for the program.

It was moved by Prince and seconded by Butensky to authorize purchase of the sealant for the sign, in an amount not to exceed \$100. The motion carried; 5 to 0; Prince, Butensky, Lennox, Krummrich, Nelson in favor; none opposed.

Short-Term

Kelly Triangle

Krummrich reviewed the report. She said there had been many positive comments.

She asked if the Committee wanted to have the spinners coated to maintain the shine.

Prince said the natural patina would look really good.

It was the consensus of the Committee to let them naturally age.

There was some discussion regarding when plantings would be complete and putting in a "walk way", pavers or rock. Grossman said the triangle was a traffic calming devise not really a pocket park. She said safety would be an issue.

Grossman said she would talk with Pubic Works about timeline for plantings and a possible walk way.

DISCUSSION ITEMS/OTHER BUSINESS

Krummrich asked the Committee if they had any ideas on how to utilize the Beautiful The Dalles Banner.

After much discussion it was decided that Grossman would check with the Urban Renewal Manager regarding using the display windows at the vacant Tony's building for a display with the banner and

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information on clean ups and using the Stop the Drop materials. If the Tony's building wasn't available, Price would contact Main Street for ideas on other vacant store fronts.

Krummrich said she would be taking the Stop the Drop back into the school in September. She said the message was to not litter to begin with.

Krummrich noted that the postcards and note cards were almost depleted. It was moved by Prince and seconded by Nelson to order 500 of each and rolls of stamps. The motion carried; 4 to 1; Prince, Butensky, Lennox, Nelson in favor; Krummrich opposed.

Krummrich said she thought it was more cards than could be used.

The next meeting will be June 2, 2021 at 5:30 pm

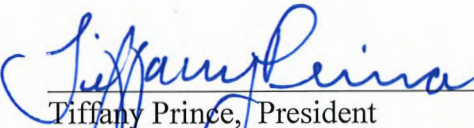
Items for the agenda

Downtown Window Display
New Members
Brainstorming session – set a date
Additional locations for wind spinners

ADJOURNMENT

Being no further business, the meeting was adjourned at 7:00 pm.

Submitted by/
Izetta Grossman, CMC
City Clerk

SIGNED: 
Tiffany Prince, President

ATTEST: 
Izetta Grossman, CMC, City Clerk

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