

LANE TRANSIT DISTRICT BOARD OF DIRECTORS SPECIAL MEETING

Wednesday, October 06, 2021 4:30 – 5:30 p.m.

VIRTUAL MEETING

Zoom details for provided on the web calendar at www.LTD.org.

Watch live on channel 21 or via link: https://metrotv.ompnetwork.org/

No public testimony will be heard at this meeting.

AGENDA

	<u>ITEM</u>	<u>Time</u>	<u>Page</u>
I.	CALL TO ORDER	4:30 p.m.	
II.	ROLL CALL		
	☐ Caitlin Vargas (President) ☐ Vacant ☐ Don Nordin (Treasurer)		
	☐ Emily Secord (Secretary) ☐ Michelle Webber ☐ Vacant ☐ Susan Cox		
III.	COMMENTS FROM BOARD PRESIDENT		
	This agenda item provides an opportunity for the Board president to formally communicate with the Board on any current topics or items that may need consideration.		
IV.	COMMENTS FROM THE GENERAL MANAGER		
	This agenda item provides an opportunity for the general manager to formally communicate with the Board on any current topics or items that may need consideration.		
V.	ANNOUNCEMENTS AND ADDITIONS TO AGENDA		
	This agenda item provides a formal opportunity for the Board president to announce additions to the agenda, and also for Board members to make announcements.		
	A. TRANSPRO EXECUTIVE SEARCH PRESENTATION: Materials Provided as a Handout [Mark Johnson]	4:35p.m.	
	Action Needed: Discussion		
VI.	ADJOURNMENT	5:00 p.m.	
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To request a reasonable accommodation or interpreter, including alternative formats of printed materials, please contact LTD's Administration office no later than 48 hours prior to the meeting at 541-682-5555 (voice) or 7-1-1 (TTY through Oregon Relay).





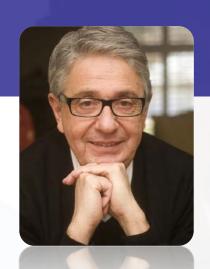




Introductions: Project Team



Mark Aesch
Principal-in-Charge



Mike Setzer

Project Manager



Jennifer Johnson
Executive Recruiter



Ehren Bingaman
Senior Advisor



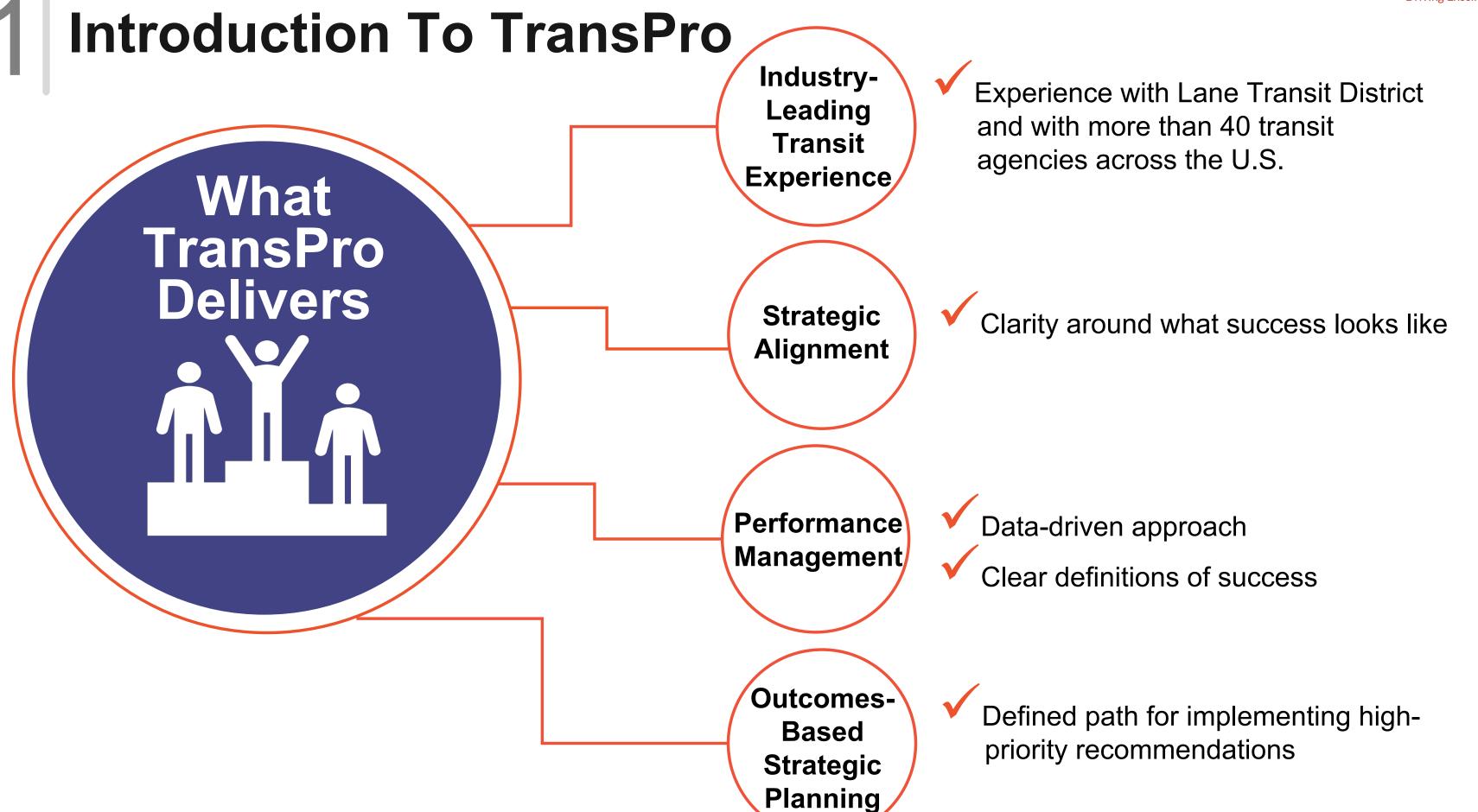
Amanda Skeene Project Analyst





- 1 Introduction to TransPro
- 2 Context & Background
- 3 Project Approach
- 4 Proposed Schedule







Leading Organizational Transformation

Value to Taxpayers

Transforming Organizations

TRANSPORTATION PLANNING

Strategic Planning: 7 Steps to Success

Mobility Management

Transit Ridership Growth Strategies

Transit, Bicycle and Pedestrian Planning

Communications Strategy

PERFORMANCE MANAGEMENT

Voice of the Customer:

- Focus Groups
- Customer Surveys
- Survey Analytics

Performance Scorecards

Employee Engagement Index

Data-Driven Peer Benchmarking

EFFECTIVENESS & EFFICIENCY

Route Optimization

Trip Scoring Index

Service Mapping

Ridership Analysis

Transit Revenue Generation

Catalyze Economic Development

Job Connectivity
Program Development

Transit Route Partnerships

Transit Comprehensive Operational Analysis

TALENT DEVELOPMENT & PLACEMENT

Executive Placement

Interim CEO & Executive Management Services

First 100 Day Success Program

TransPro-Exec / Exec Plus

Customer Experience Training

Performance Reviews

360 Reflective Feedback

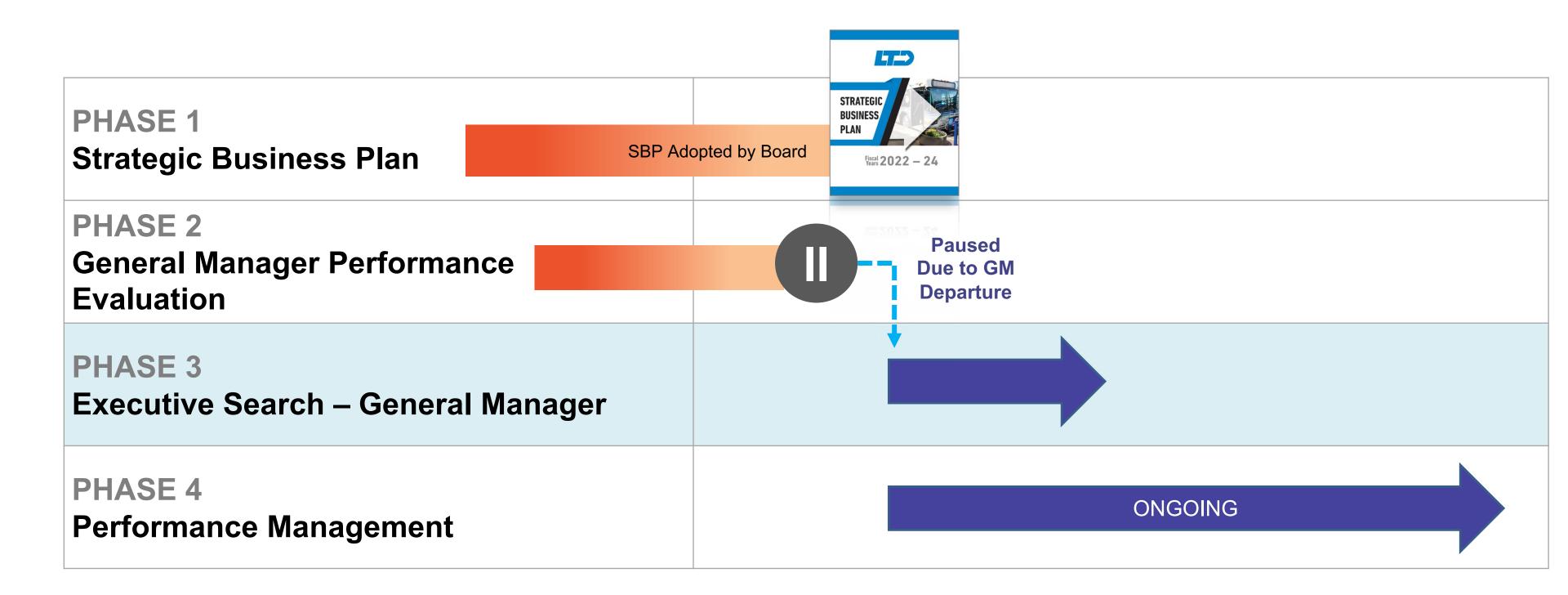
Board Governance



2

Context & Background

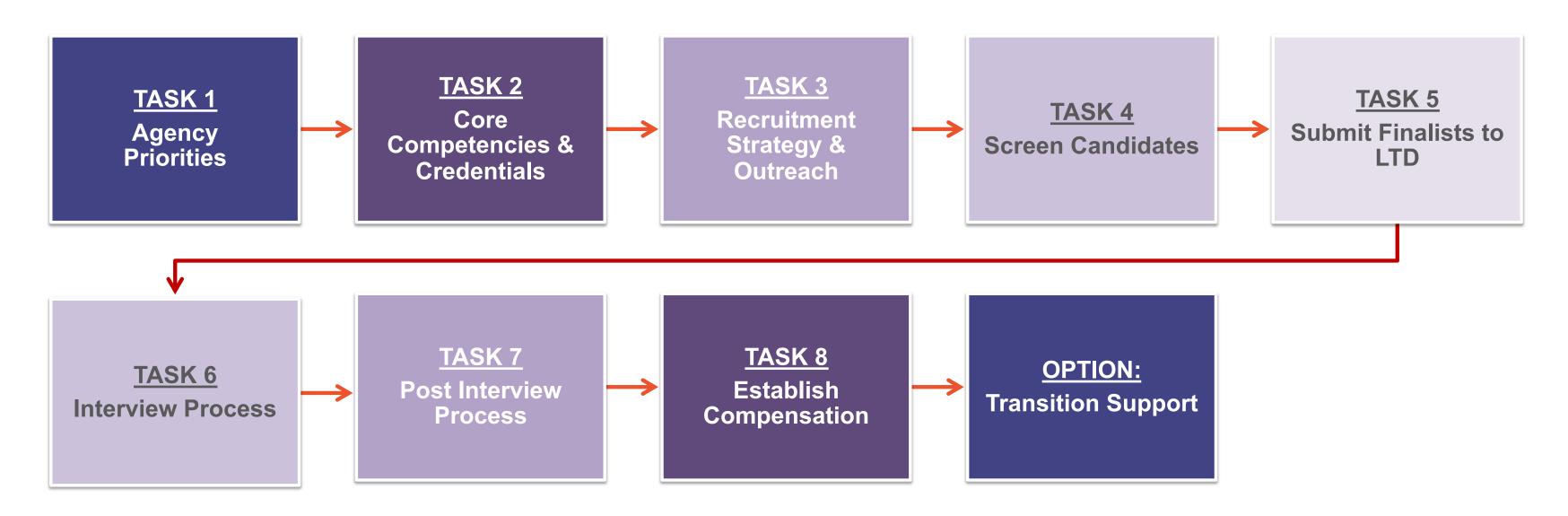




Project Approach



Our approach to recruitment of qualified candidates ensures that we achieve alignment with Executive Management in order to deliver the most suitable individuals with the right mix of experience and skills.



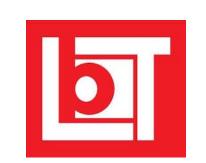


We Know Executive Placement

We've successfully placed multiple candidates in senior leadership positions in transit agencies across the country.



















TransPro in Action

- Search for a General Manager
- Established agency priorities
- Recruited and screened qualified potential candidates
- Facilitated interviews
- Provided guidance on compensation
- Aggressive timeline, TransPro helped fill the position in less than 90 days.

- Search for a Chief Operating Officer
- Schedule adherence biweekly cadence with Board
- Diversity of candidates...diversity of experiences
- Understand agency values ensure that
 the first batch is the right batch
- Expedited timeline









TransPro in Action

- Search for Vice President/Executive Director of Maintenance and Infrastructure
- Long Beach Transit (LBT)
- Encouraged to identify candidates beyond the transit industry: focus on values and spirit by which they approach work
- Developed a job description and interview questions
- Advised on final candidate selection and compensation



4

Proposed Schedule



TASK		Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13	Week 14	Week 15	Week 16
1	Agency Priorities																
2	Core Competencies																
3	Recruitment Strategy																
4	Screen Candidates																
5	Submit Finalists																
6	Interviews																
7	Post Interviews																
8	Establish Comp																

Questions?

Thank You.

We look forward to the opportunity to collaborate and succeed with you on this project.

Mark R. Aesch

Chief Executive Officer

TransPro Executive Placement, LLC

888-703-9554 ext. 1

Mark@TransProConsulting.com