



CITY OF TROUTDALE

"Gateway to the Columbia River Gorge"

AGENDA

CITY COUNCIL – REGULAR MEETING

Troutdale Police Community Center – Kellogg Room
234 SW Kendall Court
Troutdale, OR 97060-2078

Tuesday, February 12, 2019 – 7:00PM

Mayor

Casey Ryan

City Council

*David Ripma
Randy Lauer
Jamie Kranz
Glenn White
Nick Moon
Zach Hudson*

City Manager

Ray Young

City Recorder

Sarah Skroch

1. **PLEDGE OF ALLEGIANCE, ROLL CALL, AGENDA UPDATE.**
2. **PUBLIC COMMENT:** Public comment on non-agenda and consent agenda items is welcome at this time. *Public comment on agenda items will be taken at the time the item is considered. Public comments should be directed to the Presiding Officer, and limited to matters of community interest or related to matters which may, or could, come before Council. Each speaker shall be limited to 5 minutes for each agenda item unless a different amount of time is allowed by the Presiding Officer, with consent of the Council.*
3. **CONSENT AGENDA:**
 - 3.1 **MINUTES:** January 22, 2019 City Council Regular Meeting.
 - 3.2 **RESOLUTION:** A resolution approving a task order with the Sandy Drainage Improvement Company for the north Troutdale unified stormwater master plan project.
4. **MOTION:** A motion to appoint Tom Rosenbarger as the Alternate to the Planning Commission. Mayor Ryan
5. **REPORT:** Annual report by the West Columbia Gorge Chamber of Commerce (WCGCC). Karen Young, WCGCC
6. **REPORT:** Annual report on the Regional Travel Options Grant. Heidi Beierle, WCGCC
7. **MOTION:** A Motion to delegate the Housing Needs Analysis project oversight to the Planning Commission and approve its ability to recruit up to six ad-hoc members for the project duration. Chris Damgen, Community Development Director & Tanney Staffenson, Planning Commission Chair

8. STAFF COMMUNICATIONS

9. COUNCIL COMMUNICATIONS

10. ADJOURNMENT



Casey Ryan, Mayor
Dated: February 6, 2019

City Council Regular Meetings will be replayed on Comcast Cable Channel 30 (HD Channel 330) and Frontier Communications Channel 38 on the weekend following the meeting - Friday at 4:00pm and Sunday at 9:00pm.

Further information and copies of agenda packets are available at: Troutdale City Hall, 219 E. Historic Columbia River Hwy. Monday through Friday, 8:00 a.m. - 5:00 p.m.; on our Web Page www.troutdaleoregon.gov or call Sarah Skroch, City Recorder at 503-674-7258.

The meeting location is wheelchair accessible. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to: Sarah Skroch, City Recorder 503-674-7258.

MINUTES
Troutdale City Council – Regular Meeting
Troutdale Police Community Center – Kellogg Room
234 SW Kendall Court
Troutdale, OR 97060

Tuesday, February 12, 2019 – 7:00PM

1. PLEDGE OF ALLEGIANCE, ROLL CALL, AGENDA UPDATE

Mayor Ryan called the meeting to order at 7:00pm.

PRESENT: Mayor Ryan, Councilor Ripma, Councilor Lauer, Councilor Kranz, Councilor White, Councilor Moon and Councilor Hudson.

ABSENT: None.

STAFF: Sarah Skroch, City Recorder; Ed Trompke, City Attorney; Chris Damgen, Community Development Director; Erich Mueller, Finance Director and Fred Ostler, Public Works Director.

GUESTS: See Attached.

2. PUBLIC COMMENT: Public comment on non-agenda and consent agenda items is welcome at this time.

None.

3. CONSENT AGENDA:

3.1 MINUTES: January 22, 2019 City Council Regular Meeting.

3.2 RESOLUTION: A resolution approving a task order with the Sandy Drainage Improvement Company for the north Troutdale unified stormwater master plan project.

MOTION: Councilor Ripma moved to approve the consent agenda. Seconded by Councilor White.
Motion Passed 7-0.

4. MOTION: A motion to appoint Tom Rosenbarger as the Alternate to the Planning Commission.

MOTION: Councilor Lauer moved to appoint Tom Rosenbarger as the Alternate to the Planning Commission. Seconded by Councilor Hudson.
Motion Passed 7-0.

DRAFT

MINUTES
Troutdale City Council – Regular Meeting
Troutdale Police Community Center – Kellogg Room
234 SW Kendall Court
Troutdale, OR 97060

Tuesday, January 22, 2019 – 7:00PM

1. PLEDGE OF ALLEGIANCE, ROLL CALL, AGENDA UPDATE

Mayor Ryan called the meeting to order at 7:00pm.

PRESENT: Mayor Ryan, Councilor Ripma, Councilor Lauer, Councilor Kranz, Councilor White, Councilor Moon and Councilor Hudson.

ABSENT: None.

STAFF: Ray Young, City Manager; Kenda Schlaht, Deputy City Recorder; Ed Trompke, City Attorney; Erich Mueller, Finance Director and Travis Hultin, Chief Engineer.

GUESTS: See Attached.

Mayor Ryan asked, are there any agenda updates?

Ray Young, City Manager, replied there are no updates.

2. PUBLIC COMMENT: Public comment on non-agenda and consent agenda items is welcome at this time.

Rich Allen, Troutdale resident, stated when it comes time for decisions and so forth, you're not all going to agree. When people feel like they're heard and listened to and the process is fair, even if they don't win a vote, they'll accept that vote. Be considerate of each other and listen to each other.

Paul Wilcox, Troutdale resident, stated I went to a Gresham City Council meeting last Tuesday. They had something on their agenda that I think will be coming before the Troutdale Council so I wanted to see how they handled it. It was the locating of 5G transmitters. One thing I did notice was they have a superior sound system compared to what we have here. I thought it would improve when we moved to this location from the basement of the old City Hall but it doesn't seem to be any better. Another thing that was on their agenda was their only new Councilor, Eddie Morales, had an issue with their process of recruiting committee members. He raised some issues and you can read about it in the Outlook or the video is online. That leads me to a couple footnotes I wanted to add to my presentation last week about our selection process. We had 17 vacancies

across 5 committees. Councilors Kranz and Moon had no say in those people that are going to be serving for the next 3-4 years during those 2 Councilor's term. I didn't think that was quite right. A problem though is that 9 of those 17 were renewals so pretty much everybody that wanted in got in. If there hadn't been that many renewals some of the committees actually would've come up short. Paul read a statement to council regarding unopposed candidates for Council (see handout attached to these minutes).

3. CONSENT AGENDA:

3.1 MINUTES: January 8, 2019 City Council Regular Meeting.

3.2 RESOLUTION: A resolution approving an Intergovernmental Agreement with the City of Gresham for continued Building Inspection Services.

3.3 RESOLUTION: A resolution approving an Intergovernmental Agreement between the City of Troutdale and the Sandy Drainage Improvement Company allowing each party to retain the services of the other party for projects and tasks and providing a mechanism for reimbursement of costs and expenses.

3.4 RESOLUTION: A resolution accepting a perpetual nonexclusive utility easement adjacent to NW Eastwind Drive from Veleriy and Valentina Zhiryada and NW Freight LLC.

MOTION: Councilor Ripma moved to approve the consent agenda. Seconded by Councilor White.
Motion Passed 7-0.

4. MOTION: A motion to appoint Councilor Kranz to serve as the Alternate on the Joint Policy Advisory Committee on Transportation (JPACT).

MOTION: Councilor Lauer moved to approve the consent agenda. Seconded by Councilor Ripma.
Motion Passed 7-0.

5. PRESENTATION: An introduction of the Multnomah County Sheriff's Office Command Staff that will be serving as the City's Chief of Police.

Ray Young stated at this time I'll invite up Commander Reiser and Captain Travis Gullberg.

Commander Monte Reiser, Multnomah County Sheriff's Office, stated seated beside me is Captain Travis Gullberg. I'm here this evening to thank the City Council and City Manager as you welcome a new Chief of Police for the City. My tenure in this position is just about over and we have identified as your next Police Chief, Captain Gullberg. First, just a word about my time as your Police Chief. I'm very thankful and it's been a very extraordinary honor to serve as Police Chief for just under 3 years now. Back in the spring and summer of 2015 the Council shared a vision with the Sheriff's Office that would bring together 2 agencies and a promise of an improved cost effective policing model that would enhance public safety for the City of Troutdale. Through the transition process I feel that we have succeeded in accomplishing the vision and it's been a pleasure being involved in that transition. I give much credit to our committed uniformed deputies, detectives and sergeants, as well as my fellow command team members and our wonderful civilian staff

who support our overall operations. I'd like to thank a number of city staff for their partnership and friendship over the past few years beginning with City Manager, Ray Young, for his terrific leadership and professional partnership. I found Ray to care very much about ensuring that Troutdale receives the best public safety possible. It's been a pleasure working for you. I really appreciate your commitment to our partnership. I'd also like to thank Erich Mueller, Chris Damgen, Steve Gaschler, Kenda Schlaht, Fred Ostler and Sarah Skroch for their friendship and partnership. Councilors, you have a great City Management team and it's been a pleasure working with them as well as with your Citizens Advisory Committee and Public Safety Advisory Committees. Regarding Captain Gullberg, on behalf of Sheriff Mike Reese and Chief Deputy Jason Gates, you have our full support for Captain Gullberg as your next Police Chief. Captain Gullberg began as a deputy sheriff in 1998 with the Sheriff's Office following 2 ½ years as a city police officer in Wyoming. Captain Gullberg has worked through the ranks of deputy, sergeant, lieutenant and now captain where he most recently served as inspector over our Professional Standards Unit responsible for creating an environment that encourages the highest standards of integrity for the Sheriff's Office. He serves in many positions to include the Major Crimes Team as a detective, a patrol sergeant and lieutenant for our River Patrol Unit. I can attest that Travis is extremely well rounded and leads a life where he balances his professional career with his wonderful family. Captain Gullberg has an impressive resume which includes management and executive leadership certificates from the Police Academy and he just recently graduated from the coveted FBI National Academy in Quantico, Virginia. Councilors, I can tell you from my recent discussions with Captain Gullberg and City Manager Young that Travis is very excited to begin in his new position. I can't think of a more qualified, respected member of local law enforcement and exemplary member of the Multnomah County Sheriff's Office to be your next and best ever Police Chief. Mayor and Councilors, I would like to thank each and every one of you to include the new Councilors. It's truly been an honor to serve you all.

Captain Travis Gullberg, Multnomah County Sheriff's Office, stated it's an honor to be here. I would like to take this opportunity to thank Sheriff Reese and partnership with City Manager, Ray Young for designating me as the Police Chief for the purposes of the contract between the City of Troutdale and Multnomah County. I have met with Ray Young and have worked with Monte over the past couple of weeks to learn more about the City of Troutdale and its business. I know that the City of Troutdale is a special place as I know it to be a great place to live, work and thrive in. I look forward to working more closely with Ray and the City's management team in the coming years as we make Troutdale a warm and welcoming community. I would like to especially thank Commander Reiser for all that he's done to assist me with this transition and for the years representing the Sheriff's Office as a designated Chief of Police for the City of Troutdale. The Council should know that while it seems like we're saying goodbye to Monte, he's actually not moving that far. He'll be in the office right next to mine. Please know that I will lean on him for his leadership and guidance as we work towards fulfilling the contract that services for the City of Troutdale. I understand the importance of public safety in the City of Troutdale. Public trust, a safe livable community and exemplary service are the cornerstones of the Sheriff's Office. I pledge to you my very best professional approach to ensuring that the Sheriff's Office provides accountability in the areas of quality, fiscally

responsible and transparent public safety services in partnership with this City Council. My priorities are to ensure our contract obligations are fulfilled and that I will always remain responsive to the City's needs.

- 6. RESOLUTIONS:** Resolutions approving City Financial Statements and receiving the Annual Report:
- 6.1 RESOLUTION:** A resolution approving the City's financial statements and Comprehensive Annual Financial Report (CAFR) for the Fiscal Year ended June 30, 2018.
- 6.2 RESOLUTION:** A resolution accepting the report of the Independent Certified Public Accountants on the City's Financial Statements for the Fiscal Year ended June 30, 2018, the Auditor Communication Letter (SAS No. 114) and the OAR 162.10, Audits of Oregon Municipal Corporations Letter.

Erich Mueller, Finance Director, stated tonight there are 2 resolutions in agenda item #6. This is one of the couple of occasions throughout the year that the Council has the opportunity to demonstrate for the record and for the audit trail that it's exercising its duties in terms of monitoring and the accountability and oversight of the City's financial affairs. The first resolution before you is for the Council to approve the financial statements so that they become the official financial statements of the City on record.

MOTION: Councilor Ripma moved to approve the resolution approving the City's financial statements and Comprehensive Annual Report (CAFR) for the Fiscal Year ended June 30, 2018. Seconded by Councilor Kranz.

VOTE: Councilor Lauer – Yes; Councilor Kranz – Yes; Mayor Ryan – Yes; Councilor White – Yes; Councilor Moon – Yes; Councilor Hudson – Yes and Councilor Ripma - Yes.

Motion Passed 7–0.

Erich Mueller stated agenda item 6.2 is important to our standing with the financial monitoring community related to our publicly issued debt. It's one of the things we're obligated to do based on the continuing disclosure requirements that we entered into as part of the financing both for this building as well as for the full faith in credit bonds that we recently issued. The official financial statements which you just approved and made official through that resolution, the auditors have offered their opinion which is in your packet. This resolution is for you to not approve, but rather to accept their report because it's their professional opinion and it stands whether it's approved or unapproved by the client as it were. Management is responsible for development and maintaining the records and producing the financial statements. The auditor's responsibility is to conduct the tests necessary for them to express a professional opinion.

MOTION: Councilor Ripma moved to approve the resolution accepting the report of the Independent Certified Public Accountants on the City's Financial Statements for the Fiscal Year ended June 30, 2018, the Auditor Communication Letter (SAS No. 114) and the OAR 162.10 Audits of Oregon Municipal Corporations Letter. Seconded by Councilor Lauer.

VOTE: Councilor Lauer – Yes; Councilor Kranz – Yes; Mayor Ryan – Yes; Councilor White – Yes; Councilor Moon – Yes; Councilor Hudson – Yes; and Councilor Ripma - Yes.

Motion Passed 7–0.

7. DISCUSSION: A discussion and direction to staff regarding the old City Hall building.

Ray Young stated generally we have been under direction from Council that the staff is supposed to return to you with options that involve saving the old City Hall building. The options that we are presenting to you now for a decision are ones that include that option as the basis of all of them. The second thing that we have to deal with when we proceed with the options on what we do with old City Hall is the money. The City coffers do not have enough money to do any of the options whatsoever. If you've looked at the numbers and you're all familiar with the budget reports, we will end this budget year maybe \$1-2 million dollars over our base \$2 million which is barely minimum as we enter the next 5-10 years in this state. We know we're going to have issues with PERS. We have a \$5 million loan sitting out there on the urban renewal property. We know everybody talks of a recession coming and hitting us in the next couple years. Drawing down City money any further I would strongly suggest is not prudent to be considering. We are doing well and healthy financially but to put a burden such as this on our general fund would not be wise. The second thing is borrowing money. Essentially we could borrow money to do the project, \$5-6 million to do the one bigger option but on a \$5 million loan the annual payments are like \$400,000.00 - 500,000.00. Again, a burden on our general fund which is already going to have those pressures I mentioned. In terms of recommendation I believe that the best way to go to save City Hall is to ask the citizens for a bond levy. It's the one that does not put us in precarious situations financially in the next 5-10 years in case something happened that we don't want to get rid of that wiggle room that we currently have in our finances. Option #1 is to take old City Hall and make it just like the old City Hall. That building has been vacant now for 8 years. It's costing us \$8,000.00 - 10,000.00 a year to heat and security and general maintenance issues on it. The interior would have to be completely stripped out. The walls, floors, HVAC system, electrical, plumbing, etc. As you may recall, 8 years ago the staff pretty much refused to drink water coming out of the faucets because the pipes were so bad it imparted a horrible taste onto it. The building would have to be rebuilt. We also don't have any handicap requirements that have been met in that building in terms of interior with elevators and exterior with handicap parking. Part of the bigger cost is the 2 extensions on the building on the south side and the east side. They are blocking us from repairing the primary problem with the building which is the foundation on those sides of the building. They would have to be completely removed to get down to those foundations and rebuild those foundations.

Then the 2 extensions have to be rebuilt from scratch. Option #1 is to go in there and restore it to a full service City Hall and move staff back into there. There would not be enough room in the building to put all city staff in there that the public deals with and it would be cramped. At old City Hall people were sitting really close to each other, storage was a problem, access was a problem for people. It would not allow for any future growth and it would not get all staff in there that the citizens see on a regular basis. We would not have room for Engineering in there, barely room for Community Development. The bigger factor in cost too, a million dollar cost on that ticket, is because you're moving staff back in there that's 20-30 employees who will have to have cars that park somewhere and we're already going to lose probably 1/3 of the parking lot in front of the building because of that handicap access. The proposal was to take the parking lot across the street that's got 20 spots in it and put a deck over the top that you enter from 2nd Street to have ample parking there in downtown for staff and for citizens and for the uses that would be for that building. So if you're going to do it, you probably need to do it right as best we can with the limited space in that building. That option is approximately \$5 million to do that to get it done right with additional parking. Option #2, which is the one that staff recommends, is to restore City Hall to its historic proportions. Which means you go in, tear off the 2 extensions so you can fix the foundation, repair the outside, the roof and then upstairs simply becomes a large meeting hall type room. The upstairs would be a place for the Council Chambers, Municipal Court, the rec department could use it for recreation classes which we have very limited space now to use and also people in the community could rent it for community events. We would have the whole upstairs available for public use. We probably would not need to worry about the parking issue even though we would have to put handicap at the top because we wouldn't be having 20 or 30 people working there during the work day. The downstairs would simply be cleaned up and made a storage area. The downstairs is generally a lower ceiling and was cramped. We would use it for storage. You can never have enough storage with records retention policies we have and the boxes. If you go into anybody's office in this City you will see boxes and things piled all around their offices and outside their office. It would be a great place to store things because we have to keep them for a number of years. That second option is probably about \$2.5-3 million to do that second option to return that building to at least the historic proportions. That way we could make the public use of the building and we would have a nice space for City Council and Municipal Court and for other functions and classes we would want to have in that building. Option #3 would be taking option #1, restore it back to a City Hall building with offices upstairs and downstairs, City Council chambers where it is now and then provide a building out the back because we bought the house directly behind it on the southeast corner of it. So we have a little bit of property behind there so we can put a building. We would try to get a 17,000 square foot total space in the old building and the new building. Years ago the City went through at least 2 different space needs analysis with experts going through what size City Hall do we need. We had public meetings and we had a lot of forums they went through. They were talking that maybe 20,000 or 22,000 square foot size. There's a rule of thumb in the industry that says you need 1 square foot for every citizen so you're at 16,500. I said let's go with that lower number so we have some room for growth and we have a building that we can use for full service City Hall for real. That option is I think \$7.9, roughly \$8 million to go with that option to restore old City Hall, add the parking lot and add the extension

behind it so you have all the square footage you need for the next 20 years for a City Hall. The last option was a combination of option #1 plus add a building. Option #4 is do #2 which is restore it to historical proportions and have City Council chambers and Municipal Court upstairs and have a large meeting hall and then you build a City Hall office building without a City Council chambers. So we make just an office building for citizens to come to pay their bills, to meet with people, to do plan reviews or engineering reviews. It becomes just the business center for the city staff and the citizens to do business in. But when we have meetings such as this we would do it in the old City Hall and the plan would be to find a space in the downtown area for that building so that it's walking distance like we do now. Those are essentially the 4 options that we are presenting. The reason that we're suggesting the cheaper option, option #2, is the reality of what the citizens are willing to pay for and what they want. As we've discussed in these meetings we would love to have a nice, bright, New City Hall for staff and the citizens to go to. That would be great but, do the citizens want to vote yes on a bond levy that's going to be \$8 to 9 million dollars for that? The second concern that staff has is that if you ask the citizens for a larger bond levy like that, what if they say no? We're suggesting that at this point in time considering all the other financial considerations the city has and the concerns we'll be facing in the next 5 years, is to suggest a nice, simple, the most inexpensive option to save that building to give a clean target for the citizens to vote up or down for and quite honestly to restore it to historical proportions I hope provides a vision that a segment of the population can get behind. Because as most of you know, a bond levy is something that the citizens and the council have to lead. Staff can put together all the paperwork and Ed can help us put together what we need to do for the bond levy and to get it on the ballot but once it gets on the ballot, staff can't be out politicking for it, we can't do materials for it, we can't do anything to help pass the bond levy. It's finding a group of citizens who are willing to push this endeavor for the citizens. It's marketing or messaging to give the citizens a nice clean choice of what they want to do.

Councilor Ripma stated with the cheap option you're not building the office space for City Hall if we go with your recommended option #2.

Ray Young stated right. You're not going to get any city offices in the building.

Councilor Ripma stated we would go to the voters to refurbish the old City Hall but that bond wouldn't build a new office space for the staff and so on.

Ray Young stated no. The downstairs would be for mechanical and storage and the upstairs would be the City Council/public use space.

Councilor Ripma asked, what would we do with the staff?

Ray Young replied it would leave us in rented space and spread out around the city. We've been this way for 8 years. Here's the thing, within 5 years we hope to have the urban renewal area sold, the \$5 million loan paid off, we'll be farther into the PERS issues and at that time we may be in a better financial situation maybe to afford building the City Hall or something different with money other than bond money at that point.

Councilor Ripma stated the office space we eventually build for staff could be attached to the old building, or not.

Ray Young stated it could be. You could always build a building behind it in 5 years.

Councilor Hudson stated refurbishing old City Hall into a community space sounds like a great idea.

Councilor Lauer stated so what we're discussing is what our direction is to you.

Ray Young stated right. Basically tell us what kind of structure we should begin to put together for a bond levy and an actual budget for that. Then we'll have to come back and you'll have to approve the bond levy to go on the ballot. We have to make a decision. Making no decision on this makes a decision because that building is falling apart.

Councilor Ripma stated if we go out for \$2 million to turn the building into a rec center and Council chambers, I'll vote for it. But if we spent \$3.5 million we could put most or at least a portion of the city staff back in there and have it be a real City Hall like it used to be and like it was for 80 years. I think people would go for it. If we were to just rehab the old building, in other words go for the cheapest option and fix it up, my ultimate hope would be that the rest of the staff would be housed in a building attached to it at some point. I just think it's logical. We own the land. I think in the end it would pencil out as cheapest. I want to save the building.

Councilor Kranz asked, we currently have staff in 4 locations?

Ray Young replied technically we have staff in 5 locations.

Mayor Ryan stated we need to give you guys some direction on what to do.

Councilor White stated I don't like the idea of not using the basement and having it be a rec center similar to the Sam Cox Building that we have. I'd like to see a full remodel, get a real City Hall and we always have the room for growth behind the building. I had asked for financing options as well and I'm not seeing those. I know we can borrow from funds. We could borrow from the parks fund and we have 10 years to pay it back so it's like a loan to ourselves. Any time you eliminate the bank you're going to save quite a bit of money. I only want staff back in there if we can make it nice for them. It has to be new plumbing and HVAC.

Councilor Hudson stated I much prefer the option of making a public building that's not a functional office building. It was a community center before it became an administrative building. It felt, Dave, like the thing you liked most about it was having the Council chambers in there because they had so much character. But where you put the cubicles matters a lot less as to whether it's in a historic building and I think it makes it less convenient for the cubicles and the copy machine to put them in the beautiful historic

building when I think staff can function much better with them not there. Let's let the historic building be the place where we have our ceremonial and our community uses and let the functional day to day work be done in an easier place. Our city offices are working well now. Let's just work on restoring that to its community purpose and historical character.

Councilor Ripma stated this is just a discussion tonight. I wonder about having staff come back with both the rehab options that Zach was just talking about. Would that be sufficient direction? Bring back numbers and realities for both.

Ray Young stated we pretty much have that information right now.

Councilor Lauer stated I agree with Councilor Hudson. I think going to a place where we can get the City Hall back to a community area, something that the community can use, something where we're not cramming everybody back in I think makes the most sense financially. As a citizen, I don't want to be sold anything. Councilor Ripma said the old City Hall was adequate. I don't want to be sold a multi-million dollar bond on something that's going to be adequate. I want it to be exceptional. I want it to be something that's going to sustain the city and city services long after we're all dead and gone. Also, Councilor White's recommendation of building on office space behind it. If we're adding a big green blob behind, we're not really taking into account the historic significance of the building anyways. I don't even like entertaining that option. From a citizen standpoint, I like the cheaper option with the idea of exploring an option of getting a civic center.

Mayor Ryan stated Councilor Lauer couldn't have said it any better. I don't want that building to be torn down. I want the citizens to be able to go in there and enjoy it. We have to start with the end in mind. The end in mind is we all have to agree we want to keep it. We need to start small and renovate it and keep it.

Councilor Kranz stated I definitely like the new direction of the conversation is taking. I think it would be better to go for the \$1.7 million option to look towards turning it into more of a community center/use. Then looking later on towards a new direction for City Hall to aggregate all the people we have spread across the city.

Councilor White stated this is a community center. We have the Sam Cox Building as a community center, we've got the Troutdale House right across the street that's a private ran community center. I don't think we need a fourth community center. We need a City Hall and I think the people are going to look at it from a practical sense.

Mayor Ryan stated I want a few people from the audience to come forward.

LeAnn Stephen, Executive Director for Troutdale Historical Society, stated old City Hall was a controversy from the beginning, to get it built and now to get it renovated. It was always a City Hall. It was built to be a City Hall. There was a dance hall above it but it was built to be a City Hall. The thought of the building renovated and kept is appreciated. But also there's a history that needs to be honored and appreciated.

Saul Pompeyo, Owner Ristorante Di Pompello, stated having employees drive from department to different department all day is inefficient. Check efficiency for the taxpayers.

Erin Janssens, Historic Landmarks Commission Member, stated I'm also a part of the Troutdale Historical Society. I think everybody's well aware that storage solutions and space efficiencies have been improved dramatically over the last couple decades. I think that making those spaces usable and friendly and efficient for staff is very doable, maybe difficult for some people to imagine in its current state but after a renovation that space will be exceptional. I think that we need to hold onto that realization of a professional restoration and what that can look like. There are plenty of examples of that well done throughout historic spaces in the City of Portland. Can we look at additional financing options? What do our finances look like in the future? Be fiscally responsible.

Ray Young stated one of the differences between restoring it to staff being in there versus the historical public space is there is a lot of expense involved in making it habitable for staff and citizens to come into 2 different floors. You really have to improve downstairs and do what you can to expose the ceilings because it's pretty low ceilings right now downstairs. You have to have a second bathroom, rebuild the 2 extensions, the elevator, interior walls and interior work.

Erin Janssens stated sitting on the Town Center Committee we held numerous outreach meetings and finding out what was important to people in Troutdale. Resoundingly what came back over and over again is really their strongest appeal and attraction is its historic and small town charm.

Diane Castillo-White, Troutdale resident, stated I helped the police get into this building. I think we were the only bond that passed at the time. We had positive messaging. I think this is an easy sell. We need get back into City Hall. It does become a civic center because we're going to have the bike hub across with the Chamber with the renovation of The Depot with additional parking there as well. There is extra space at the Public Works building. I've talked to employees. I have asked employees what they think about moving back into old City Hall and they were fine with going back into doing that. As a taxpayer I'm not interested in acquiring another community center.

Rich Allen, Troutdale resident, stated I do remember old City Hall and I think you're going to have reluctance from staff to want to go back to what they remember it being. Renovated places can be made very nice. However, I do see that there is going to be a point where you do need an extension to get everybody there and be comfortable. I hope the Council will consider something that is architecturally complimentary to the existing old City Hall.

Ray Young stated one of the things that we would consider as staff is if we do the cheaper option, return it to Council chambers, Municipal Court and rec center and we keep renting space for staff, by the time this project is done in 4 or 5 years by then the URA \$5 million

is paid off. Hopefully, it's being developed, we've got all new tax revenues coming in from buildings out there and the TRIP property is fully developed and maybe McMenamin's has done more building, we've got the Eagle Ridge Apartments on the tax rolls. We're getting close to the end of PERS. In 5 years we're probably in a different financial situation to where we can decide what we want to do. For 8 years the staff has been in rental space and I'm suggesting we leave them in rental space for 5 more years because I think our finances in the city will look a little different than they do now.

Mayor Ryan stated ultimately I just want to keep the building. My vote stands with whatever I think is the best chance of keeping that building. And I do have to keep the employees of our city in mind.

Councilor Ripma stated keep in mind that we're here representing the voters and the taxpayers. We want city staff to be functional and efficient. We have a higher loyalty to do what's right in the long run.

Councilor White stated I think we need to look at more financing options. Maybe borrow from a fund and start this project without a bond being passed and make that bond as low amount as possible. That way there's buy-in from the general fund.

Ray Young stated there's a couple things to consider. If you noticed in the staff report the Parks SDC fund has \$1.4 million at the end of this year. We already have 3 loans against it now. If we took out more money loaned against it, it would cost the general fund \$100,000.00 to \$125,000.00 a year in debt service and then we wouldn't have the money for a number of years if we do need to build a new park because it wouldn't be there.

Mayor Ryan stated we're not voting tonight. We're going to come back with a resolution.

Ray Young stated let's firm up both options and make sure we feel good about them.

8. STAFF COMMUNICATIONS

Ray Young stated Councilor White, Councilor Moon and Councilor Lauer are going with me on Thursday down to the Capitol for LOC Day at the Capitol and we're meeting with Representative Gorsek and Senator Monnes Anderson. Note that the County is trying to get input on the next 5 to 10 years of road improvements in the County. If you or the citizens want to give feedback there's going to be options with that. Tomorrow evening Councilor White and I will be at the quarterly fire meeting where we'll meet the new Fire Chief of Gresham. We are already planning a party for Earth Day on April 27th at Helen Althaus Park.

9. COUNCIL COMMUNICATIONS

Councilor Kranz stated I attended my first EMCTC meeting on the 14th of January and we talked about RTO grants which are the grants that they're going to have out for public. I have different phases of information if we want to talk about it at any of the sessions coming up. Basically between April and June they're going to solicit and receive project

proposals from jurisdictions and regional agencies. Metro is looking for ideas and projects that will reduce carbon consumptions.

Councilor White stated I was at the last Planning Commission meeting and the County is working on a project for salmon passage on Cochran Road. It's the back way into Mt. Hood Community College. They actually had to make a request to use the old code because we just passed the FEMA regulations over Christmas and it was going to make it very difficult for them to pull project off. It just shows me that we still have time, we didn't implement it until February 1st. We're waiting for that report from the attorney on a class action suit to possibly revisit that code. The County was even complaining of FEMA's timeline. They said they usually would've had 5 times that amount of time for an ordinance like that to be passed. It's a thing that concerning me and I think it's going to continue to be a problem for other developments in the future. The engineers on the project are discovering that the FEMA maps indicating a higher flow than they're actually experiencing.

Councilor Moon stated I met with Mollie in Parks recently about doing movies and community oriented stuff. We'll probably be doing 2 movies and then maybe 1 concert.

Councilor Hudson stated remember that the Council last year unanimously passed an endorsement from the Council of a statewide plastic bag ban. As I understand it, Representative Gorsek is actually sponsoring exactly this bill. We spoke and we were heard. Also, twice last year we had citizens at 2 different meetings come up and speak about things that Troutdale can do for our homeless population. Senator Monnes Anderson has publicly expressed support for measures that support people experiencing housing and stability.

10. ADJOURNMENT

MOTION: Councilor Ripma moved to adjourn. Seconded by Councilor Lauer. Motion passed unanimously.

Meeting adjourned at 9:19pm.

Casey Ryan, Mayor

Dated: _____

DRAFT

ATTEST:

Kenda Schlaht, Deputy City Recorder

Exhibit A

January 22, 2019 Council Meeting Minutes

I am making these requests early-on in this newly-formed Council's term because I've observed how long it can take for decisions or actions to occur, allowing for delays and postponements. While it is still fresh in everyone's mind, I would like to yet again address the problem with unopposed candidates for Council, as occurred this past November. It is a serious disservice to voters to deny them a say in who will or will not represent them for the next four years. I would therefore request that plurality-at-large, or top-three voting, be forwarded to the voters by the Council as a Charter Amendment ballot measure at the earliest opportunity. I realize that this is a large "ask" considering that three incumbent Councilors have directly benefited from the current procedure, even if inadvertently. I ask that public-interest be put ahead of self-interest.

Another request I have is that this Council re-visit previously established Council goals, which were never reviewed or updated by the 2017-18 Council. If there are no goals being used as guidance, the Council becomes a strictly "reactive" body rather than a "proactive" one. An example of a past goal which is long overdue is to take up charter review, which hasn't been convened as a citizen-based committee since 1994.

Gresham, a much larger neighboring city, requires the formation of a citizen committee every eight years. If the Council chooses not to act upon the above-mentioned method of electing Councilors that could certainly be one of several election-related issues a charter review committee could be tasked with addressing. I don't believe it would be unreasonable for them to encourage the Council to forward to the voters not only the option of plurality-at-large, but also term limits, and a two-year Mayoral term. I would point out that on the latter, the Mayoral term being changed from two years to four years, was the result of a 1994 charter amendment which was forwarded to the voters on a 4-3 vote by the Council, the swing vote not surprisingly being cast by the incumbent Mayor. The methods for filling vacancies on Council, both Councilors and Mayor, could also stand to be looked at more closely. Another election-related idea which has been proposed is resign-to-run, which applies to a Councilor running for Mayor midway through their term. In the event that the Councilor becomes Mayor, someone is "appointed", rather than elected, to serve out the remaining two years of that term, again denying voters any choice.

Submitted by:

Paul Wilcox

1/22/19



CITY OF TROUTDALE



STAFF REPORT

SUBJECT / ISSUE: A Resolution approving a task order with the Sandy Drainage Improvement Company for the Joint North Troutdale Stormwater Master Plan project

MEETING TYPE:

City Council Regular Mtg.

STAFF MEMBER:

Travis Hultin, Deputy PW Director/Chief Engineer

MEETING DATE:

February 12, 2019

DEPARTMENT:

Public Works

ACTION REQUIRED:

Consent Agenda - Resolution

ADVISORY COMMITTEE/COMMISSION RECOMMENDATION:

N/A

PUBLIC HEARING:

No

Comments: Project is in current CIP (SD-N29)

STAFF RECOMMENDATION: Adopt the resolution/approve the task order

EXHIBITS:

A. North Troutdale Drainage Basin/SDIC Map

SUBJECT / ISSUE RELATES TO:

Council Goals

Legislative

Other (describe)

Capital Improvement Plan

ISSUE / COUNCIL DECISION & DISCUSSION POINTS:

- ◆ The City's Capital Improvement Plan (CIP) calls for an update to the North Troutdale Stormwater Master Plan in collaboration with SDIC (CIP project SD-N29), largely due to the substantial changes that have occurred and are occurring in the basin resulting from the development of the Troutdale Reynolds Industrial Park and other rapid industrial development.
- ◆ SDIC will conduct project management and consultant contracting for the project, with the City as collaborating partner.
- ◆ The City and SDIC will share project costs equally. Following initial scope/budget discussions with the selected consultant, the estimated project cost is higher than originally estimated in the CIP. The City's anticipated cost share is therefore higher than estimated in the CIP.
- ◆ The SDIC board has already authorized this task order on behalf of their agency
- ◆ Upon completion, the draft of the resulting Master Plan will be brought before both Agency boards for mutual adoption prior to becoming effective.

Reviewed and Approved by City Manager:

BACKGROUND:

The Sandy Drainage Improvement Company (SDIC) provides specific stormwater management and flood protection services within the north drainage basin in the City of Troutdale. City and SDIC (“the Agencies”) storm drainage systems intersect and complement each other in maintaining an effective overall drainage network within that area. The Agencies have a long and successful history of partnering and collaborating in the planning, funding, and execution of projects and services within the basin to the common benefit of property owners, SDIC members, and the City’s constituency.

In January 2019, the Agencies entered into an Intergovernmental Agreement (IGA) for Projects and Services that provides for the City and SDIC to partner on projects through the issuance of task orders. Task orders with a total cost exceeding \$50,000 require Council approval prior to staff’s execution of the task order. The task order submitted for approval herewith exceeds \$50,000 in total cost, and is the first task order initiated under the aforementioned IGA.

This proposed task order is for the Agencies to collaborate, partner, and share costs for the Joint North Troutdale Stormwater Master Plan. This will be a comprehensive update and replacement of the City’s existing North Troutdale Storm Drainage Master Plan. This project is called for in the City’s Capital Improvement Plan (project SD-N29). Under this task order, SDIC will conduct project management and consultant contracting for the project, with the City as collaborating partner. The City and SDIC will share project costs equally.

City and SDIC staff have been coordinating in advance for this project, but have incurred no reimbursable expenses so far. SDIC and the City collaborated on a consultant selection process with the firm Brown and Caldwell emerging as the selected consultant. SDIC, in collaboration with the City, has conducted preliminary scoping and budget negotiations with the consultant. Upon approval of this task order, SDIC will finalize and execute the consulting contract. Following initial scope/budget discussions with the selected consultant, the estimated project cost is higher than originally estimated in the CIP. The City’s anticipated cost share is therefore significantly higher than estimated in the CIP, though it’s worth noting that the City’s total share is still less than the City would expect to spend if doing this master plan update on its own. This City’s share of this project for the current fiscal year is funded in the current budget by existing appropriations totaling \$75,000, split equally between the Storm Sewer Utility Fund and the Storm Sewer Improvement Fund. As this project will carry on into FY 19-20, a portion of that appropriation will likely be proposed for carry over to the FY 19-20 budget with some additional representing the City’s balance of its total estimated cost share of \$90,000.

Approval of this task order does not constitute approval or adoption of the resulting master plan. When completed, the draft of the final plan will be presented to the City Council and the SDIC board for final review, approval and adoption.

PROS & CONS:

Pros:

- Implements the City’s adopted CIP project SD-N29
- Provides for partnering and cost sharing between the Agencies for the planning of orderly and effective provision of storm water services in the North Troutdale basin.
- Fosters a closer and more efficient working relationship between the City and SDIC

Cons:

- None

Current Year Budget Impacts: Yes (*describe*) N/A

Will spend existing appropriations in the FY 19-20 budget up to \$75,000

Future Fiscal Impacts: Yes (*describe*) N/A

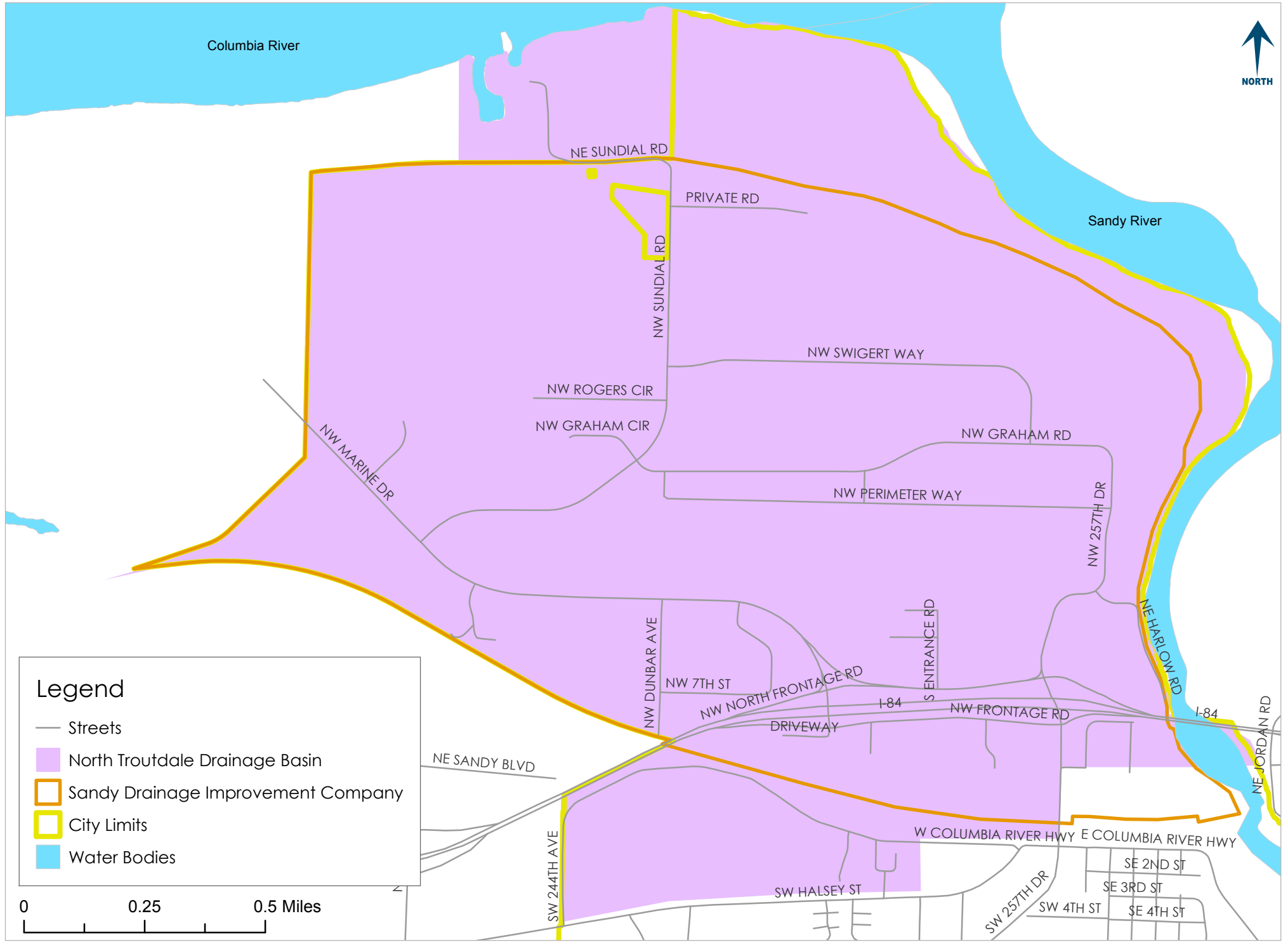
Will require appropriation for project costs in the FY 19-20 budget. The total costs will be higher than initially estimated in the CIP.

City Attorney Approved: Yes N/A

Community Involvement Process: Yes (*describe*) N/A

This project was vetted through multiple public processes with the opportunity for public input through its adoption in the CIP

North Troutdale Drainage Basin and Sandy Drainage Improvement Company Exhibit A



RESOLUTION NO.

A RESOLUTION APPROVING A TASK ORDER WITH THE SANDY DRAINAGE IMPROVEMENT COMPANY FOR THE JOINT NORTH TROUTDALE STORMWATER MASTER PLAN PROJECT

THE TROUTDALE CITY COUNCIL FINDS AS FOLLOWS:

1. The City of Troutdale (City) and the Sandy Drainage Improvement Company (SDIC) provide related and complementary storm water management and flood protection functions within the north Troutdale drainage basin.
2. The Intergovernmental Agreement between the City of Troutdale and Sandy Drainage Improvement Company (SDIC) for Services and Projects, effective January 30, 2019, provides for the City and SDIC to partner on projects through the issuance of task orders.
3. The City's Capital Improvement Plan calls for an update to the North Troutdale Storm Drainage Master Plan (CIP SD N-29) in collaboration with the Sandy Drainage Improvement Company.
4. The City and SDIC have jointly determined that is timely to proceed with this collaborative Joint North Troutdale Storm Drainage Master Plan, and have prepared a task order for collaboration and cost sharing on the project.
5. Under this task order, SDIC will execute project management, as well as contracting with consultants, for the completion of the project with the City of Troutdale as its partner, and with each party paying an equal share of the project costs.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF TROUTDALE

Section 1. The task order attached herewith as Attachment A is approved.

Section 2. This resolution is effective upon adoption.

YEAS:
NAYS:
ABSTAINED:

Casey Ryan, Mayor

Date

Sarah Skroch, City Recorder
Adopted:

Task Order Authorization

ATTACHMENT A

Task Order Number: 001

Date: February/12/2019

Intergovernmental Agreement: SD-1807-085- IGA for Drainage Master Plan

Project Name: SDIC/COT Drainage Master Plan

City of Troutdale – Public Works Contact

Travis Hultin, Chief Engineer
342 SW 4TH Street
Troutdale, OR 97060
503-674-7265
travis.hultin@troutdaleoregon.gov

SDIC Contact

Amber Ayers, Project Manager
1880 NE Elrod Drive
Portland, OR 97211
503-281-5675 ext. 312
aayers@mcdd.org

Project Description: Sandy Drainage Improvement Company (SDIC) and the City of Troutdale (COT) will work together to develop a Stormwater Master Plan that characterizes the basin collection and conveyance system, services provided, assets, and identifies system deficiencies for future Capital Improvement Projects (CIP). The Master Plan shall document what risk-based, capital investments are necessary to address existing internal drainage and other stormwater issues that affect SDIC and the North Troutdale Basin. Professional consulting services will be obtained to develop the Stormwater Master Plan, split 50/50 between the agencies. SDIC will perform project management for the completion of the master plan, and will serve as the contracting agency to retain the necessary professional consulting services.

Estimated Project Start Date: 2/13/2019

Estimated Project Completion Date: June 30, 2020.

Estimated Project Cost: \$180,000 (\$145,000 in FY 19 and \$35,000 in FY 20)

Only the consultant costs shall be split 50/50 between SDIC and the City of Troutdale.

- \$90,000 : SDIC
- \$90,000 : City of Troutdale

The Total Estimated Project Cost for Task Order No. 001: \$180,000

Authorization:

Execution of this agreement authorizes SDIC to perform the services as described herein. The terms and conditions under which the services are provided shall be in accordance with the above referenced Intergovernmental Agreement between City of Troutdale with SDIC.

City of Troutdale – Public Works

Sandy Drainage Improvement Company

Signature

Signature

Printed Name

Printed Name

Title

Title





CITY OF TROUTDALE



STAFF REPORT

SUBJECT / ISSUE: A motion to appoint Tom Rosenbarger as the Alternate to the Planning Commission

MEETING TYPE:
City Council Regular Mtg.

STAFF MEMBER:
Sarah Skroch

MEETING DATE:
February 12, 2019

DEPARTMENT:
Executive

ACTION REQUIRED:
Motion

ADVISORY COMMITTEE/COMMISSION RECOMMENDATION:

PUBLIC HEARING:
No

Approval

Comments:

STAFF RECOMMENDATION: Approve the recommendation as forwarded by the Selection Committee.

EXHIBITS:
None

SUBJECT / ISSUE RELATES TO:

Council Goals

Legislative

Other (describe)
Committee Appointments

ISSUE / COUNCIL DECISION & DISCUSSION POINTS:

- ◆ Consider the Selection Committee’s recommendation to appoint Tom Rosenbarger as the Alternate to the Planning Commission.

Reviewed and Approved by City Manager:

BACKGROUND:

On December 6th the City's Selection Committee met to interview applicants for City Committees and Commissions. Each applicant that the Selection Committee recommended to be appointed was contacted by City Staff to see if they were willing to accept the appointments. When contacted, Tom Rosenbarger initially declined his appointment as Alternate to the Planning Commission and therefore was not appointed at the January 8th City Council Meeting. Since that time he has reconsidered the recommendation and would like to accept the position of Alternate on the Planning Commission.

If the Council approves the motion, Tom will be appointed as the Planning Commission Alternate with a term expiring on December 31, 2019.

On the Edge:

Commute Options and Transportation Equity in the Portland Metro Region's Northeastern Industrial & Commercial Area

January 2, 2019

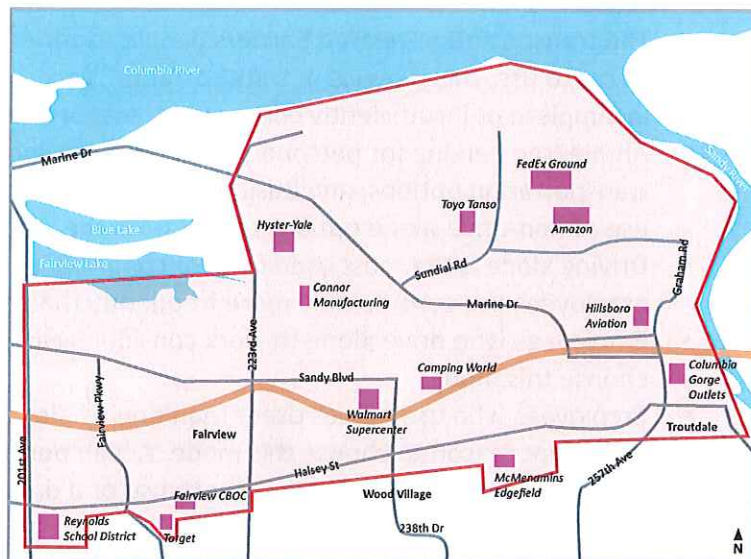


Project Overview

This study of the demand for commute options was led by the West Columbia Gorge Chamber of Commerce and funded by Metro through a Regional Travel Options grant. The purpose of the study was to examine transportation options in east Multnomah County in and around Troutdale Reynolds Industrial Park (TRIP), adjacent industrial areas, and along the Halsey corridor and recommend transportation-related strategies that will support further business development and infill. The assessment is intended to:

- Produce recommendations for improving transportation options in this area over time
- Identify opportunities to improve coordination and implementation of transportation options in east Multnomah County

The recommendations focus on large employers in the study area, many with more than 100 employees that are required to comply with Employee Commute Options (ECO) rules and reduce employee drive-alone commute trips. Additionally, the recommendations consider how the various strategies for enhancing transportation options in the region improve commute options for all employees. Incorporating government-provided services and facilities with employer-provided employee benefits has the potential to improve employee recruitment and retention, reduce transportation inequities, and enhance the quality of life in east Multnomah County.



Project Details

Research, interviews, plan reviews, and surveys were used to collect data. The surveys explored employer operations; employee commutes, travel to work preferences, and transportation barriers; and transportation needs of MHCC students who do or would like to work in the study area. The studies were distributed electronically Fall 2017 and Winter 2018. Additional data from FedEx's July 2017 ECO survey and Amazon's October/November 2018 ECO survey supplemented data collected from the electronic surveys.

The study area is served by transit, and service extended into TRIP in March 2018. The area has long segments of shared-use paths that connect to regional trails, but generally the area has discontinuous biking and walking infrastructure. The roadway network provides an acceptable level of service to TRIP and other areas, and a number of trip planning tools are available to assist employees in planning their commutes.

A high-level summary of the results follows.

- People are coming from and going everywhere before and after work in the study area, including Washington. A high number of employees in the study area trip chain; consequently, they do not exhibit a traditional commute pattern of leaving from home to work and returning home. The fewest number of study area workers are from east of the Sandy River.
- Some people attend classes at Mt. Hood Community College (MHCC), and the college is an important destination on the way to and from the study area.
- Generally speaking, people commute to and from the study area somewhat before and during the a.m. peak period and somewhat before and during the p.m. peak period. There are nighttime shift changes and early morning shift changes for the two largest employers in the study area that occur outside these morning and evening peak travel times.
- The transportation-related barriers people experience include lack of a driver's license or car to use, the expense of transportation, access to commute options, and incomplete or insufficiently connected transportation options infrastructure.
- Ample free parking for personal motor-vehicles, incomplete infrastructure for transportation options, and businesses location at geographic edges makes employee use of non-drive-alone options to and from the study area challenging.
- Driving alone is the most used form of commuting (66% of respondents), which employees use considerably more frequently than carpooling (18% of respondents).
- Employees who drive alone to work consider saving time the most important reason to choose this mode.
- Employees who use modes other than driving alone consider saving money the most important reason to choose this mode. A high portion of respondents who do not drive alone report they do not have a car to use or a driver's license.

Data support the hypothesis that there is an unmet demand for commute options in the study area, particularly for final-mile service from transit routes to large employment sites in TRIP. For

other employers in the study area, particularly those along Halsey St, demand for options is less critical than for TRIP.

Abundant free parking within the study area, lack of infrastructure supporting travel options, a need for travel flexibility, and absence of incentives to encourage use of transportation options reinforces drive alone commute trips as the predominant commute mode. This pattern results in difficulty recruiting and retaining staff. The more commute options and incentives available to employees, the greater the use of non-drive-alone options.

A critical transportation inequity exists for TRIP employees and potential employees. The lack of transportation options essentially requires employees to drive. For those employees or potential employees who do not or cannot drive to access the mid-wage jobs available in TRIP, the obstacles to accessing employment are significant. These employees or potential employees must find carpools, use transit that may not coincide with their shift times or be available if they work weekends, and/or walk or bike on facilities in the dark that may feel neither safe nor comfortable even during the day.

No single entity is charged with facilitating implementation of the region's transportation program. Some recommendations may be implemented by public agencies, others by private businesses, and still others by partnerships among public and private entities. Consequently, a top recommendation for the region is a process to explore a collaborative approach to implementation that makes best use of the resources available through the region's public and private sources.

The recommendations are organized in three categories:

- **Organization, Coordination, Advocacy** – a process that leads to collaboration, prioritization, and implementation of recommendations
- **Transportation Options & Infrastructure** – a mix of business and government-provided facilities, services, and implementation
- **Motivation** – employer-provided incentives and community-based training with some agency assistance

Contact

Heidi Beierle
Special Projects Manager
West Columbia Gorge Chamber of Commerce
heidi.b@westcolumbiagorgechamber.com
971.280.7702

Recommendation	Employee transportation burdens addressed				Recommended for			Public	Private	Partnership	Potential implementing entities	Cost	Implementation timeframe
	Cost	Time	Effort	Safety	FedEx/Amazon	TRIP	Halsey St						
ORGANIZATION, COORDINATION, ADVOCACY													
Initiate a process, such as Oregon Solutions, that compels relevant organizations to agree on an approach for prioritizing, coordinating, delivering, and monitoring improvement of transportation options					0	0	0	0	0	0	?	\$	I, S
TRANSPORTATION OPTIONS & INFRASTRUCTURE													
Carpooling													
Incentivize and continue to support carpooling	0	0	0	0	0	0	0	0	0	0	all businesses	\$	U, I
Convert parking stalls to priority carpool parking		0			0	0	0	0	0	0	businesses or clusters w/ more than 20 employees	\$	U, I
Vanpooling													
Survey study area WA residents for interest in vanpooling	0	0	0	0	-	-	0	0	0	0	employers with 100+ employees, Halsey Corridor, COORDINATOR	\$	I, S
Implement vanshare for FedEx and Amazon from Gresham Central TC	-	0	0	0	0	-		0	0	0	FedEx, Amazon, Multnomah County, City of Troutdale, TriMet, COORDINATOR	\$	I
Ensure priority vanpool parking near employee entrances		0			0	-		0	0	0	FedEx, Amazon, COORDINATOR	\$	I
Transit													
Provide weekend transit/shuttle to Amazon/FedEx	-	0	0	0	0	-		0	0	0	Amazon, City of Troutdale, Multnomah County, TriMet, FedEx, COORDINATOR	\$\$	U, I
Align hours on Line 81 with shift change times	-	0	0	0	0	-		0	-	-	TriMet	\$-\$	U, I
Align hours on Line 77 with shift change times	-	0	0	0	0	-		0	-	-	TriMet	\$-\$	I

o: applies some to a lot
 -: applies a little

U: underway I: immediate S: short-term
 M: medium-term L: long-term

Recommendation	Employee transportation burdens addressed				Recommended for			Public	Private	Partnership	Potential implementing entities	Cost	Implementation timeframe
	Cost	Time	Effort	Safety	FedEx/Amazon	TRIP	Halsey St						
Transit													
Align hours on Line 21 with shift change times at Townsend Park*	-	0	0	0	-	0	-	0	-		TriMet	\$-\$	I
Extend Line 77 into TRIP at shift change times	-	0	0	0	0	-		0	-		TriMet	\$	I, S
Create north to south passage for transit vehicles on Graham Rd under I-84		0			0	0		0			ODOT, Multnomah County	\$\$\$?, S, M
Improve transit shelters/bus stops			0	0	0	0	-	0	-		TriMet	\$	I, S
Coordinate shift change times among businesses	-	0	0		0	0	0	0	0		COORDINATOR	\$	I, S
Active Transportation Facilities													
Complete Port of Portland trail	-	0	0	0	0	0		0			Port of Portland	\$\$\$	U
Construct Sandy River trail	-	0	0	0	0	0	-	0			City of Troutdale	\$\$\$	M
Complete Gresham-Fairview Trail north of Halsey St	-	0	0	0	0	0	-	0			City of Fairview, Multnomah County	\$\$\$	
Complete bicycle improvements on 201st Ave	-	0	0	0	0	0	0	0			City of Fairview, Multnomah County	\$\$\$	
Complete bicycle/pedestrian improvements on Halsey St at Edgefield	-	0	0	0	0	0	0	0			McMenamins, Multnomah County	\$\$\$	
Complete bicycle/pedestrian improvements on 223rd Ave	-	0	0	0	0	0	0	0			City of Fairview, Multnomah County	\$\$\$	
Improve bicycle/pedestrian facilities between Line 77 terminus and Graham Rd improvements	-	0	0	0	0	0		0			City of Troutdale, Multnomah County	\$\$\$	
Complete pedestrian improvements on 257th Ave	-	0	0	0	0	0	-	0			City of Troutdale, Multnomah County	\$\$\$	
Plan for and construct Troutdale to Gresham trail	-	0	0	0	0	0	-	0			Metro, Multnomah County	\$\$\$	
Study connecting trail from 223rd to FedEx along abandoned Reynolds rail line	-	0	0	0	0	0	-	0			?	\$\$\$	

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Recommendation	Employee transportation burdens addressed				Recommended for			Potential implementing entities			Cost	Implementation timeframe	
	Cost	Time	Effort	Safety	FedEx/Amazon	TRIP	Halsey St	Public	Private	Partnership			
Safety													
Improve lighting at Line 77 terminus to/from TRIP	-	-		0	0	0		0				\$\$\$	S, M
Fully separate active transportation facilities from roads, especially roads with freight traffic													
Bike Share and Scooter Share													
Provide bike/scooter share at FedEx	-	0	0	0	0			0	0	-		\$-\$	I, S
Provide bike/scooter share in TRIP	-	0	0	0	0	0		0	-	0		\$\$	S
Provide bike/scooter share in east Multnomah County	-	0	0	0	0	0		0	-	0		\$\$\$	S
Micromobility													
Provide quick mobility options between FedEx and Line 81 terminus	-	0	0	0	0			0	-	0		\$-\$	I
Telecommuting													
Encourage telecommuting for relevant jobs/employers													
Compressed Workweek													
Where relevant, encourage businesses to offer a compressed as a commute option	-	0	0	0	-	-	0	-	0	-		\$	U, I
MOTIVATION													
Carpool Matching													
Encourage employees to use Drive Less Connect for carpool matching	0	0	0	0	0	0		-	0	-		\$	U, I

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Recommendation	Employee transportation burdens addressed				Recommended for			Public	Private	Partnership	Potential implementing entities	Cost	Implementation timeframe
	Cost	Time	Effort	Safety	FedEx/Amazon	TRIP	Halsey St						
Recommendation													
Carpool Matching													
Provide on-site ride-matching software or message boards	0	0	0	0	0	0	0	0	0	0	all businesses	\$	U, I
Commute Options Challenges													
Promote employee participation in the annual Drive Less Challenge	0	0	0	0	0	0	0	0	0	0	all businesses, COORDINATOR	\$	U, I
Promote employee participation in other challenges, such as the Bike More Challenge	0	0	0	0	0	0	0	0	0	0	all businesses, COORDINATOR	\$	U, I
Financial Incentives													
Offer pre-tax payroll deductions	0	-	-	-	0	0	0	0	0	0	businesses, TriMet	\$	I
Offer a transportation subsidy	0	-	-	-	0	0	0	0	0	0	businesses, TriMet	\$	I
Offer an employer-provided transit pass	0	-	-	-	0	-	0	0	0	0	businesses, TriMet	\$	I, S
Offer shared mobility membership	0	-	-	-	0	0	0	0	0	0	businesses, TriMet	\$	I, S
Offer prize opportunities for non-drive alone commuters	0	-	-	-	0	0	0	0	0	0	businesses, TriMet	\$	I
Emergency Ride Home													
Implement an Emergency Ride Home program	0	0	0	0	0	0	0	0	0	0	businesses, TriMet	\$	U, I
Supportive Employment Site Facilities													
Provide as many supportive facilities as possible	-	0	0	-	0	0	0	0	0	0	businesses	\$	U, I
Add shower facilities and nap rooms	-	-	0	-	0	-	-	0	0	0	FedEx, Amazon	\$-\$-\$	S, M
Parking													
Continue to allow employees to park personal motor-vehicles at no charge	0	0	0	0	0	0	0	0	0	0	businesses	\$	U
Implement a personal motor-vehicle permit program	-	-	-	-	0	-	-	0	0	0	businesses, COORDINATOR	\$	I
Provide priority carpool and vanpool parking	0	0	0	0	0	0	0	0	0	0	businesses	\$	U, I
Provide covered/secure bicycle parking	0	0	0	0	0	0	0	0	0	0	businesses, COORDINATOR	\$	U, I
Provide on-site loaner bike locks	-	-	-	-	0	0	0	0	0	0	businesses	\$	I

o: applies some to a lot
 -: applies a little

U: underway I: immediate S: short-term
 M: medium-term L: long-term

Recommendation	Employee transportation burdens addressed				Recommended for			Partnership			Potential implementing entities	Cost	Implementation timeframe
	Cost	Time	Effort	Safety	FedEx/Amazon	TRIP	Halsey St	Public	Private	Partnership			
New Employee Orientation													
Inform employees of commute options during orientation	-	-	-	-	0	0	0	0	0	-	businesses, COORDINATOR	\$	U, I
Provide employees with blinky lights during orientation and annually before the Drive Less Challenge for interested employees	0	-	-	0	0	0	0	0	0	-	businesses, COORDINATOR	\$	I
Provide safety and use training for bicycling, walking, scooters, carpool, vanpool, and transit during orientation and periodically for employees who begin using these options after initial orientation	-	-	-	0	0	0	0	0	0	0	COORDINATOR, TriMet, Street Trust	\$	I
Workforce Transportation Options Training													
Develop and deliver transportation options training to people who live east of I-205 to reach FedEx and Amazon	0	-	-	-				-	-	0	COORDINATOR, Rosewood Initiative, IRCO, Human Solutions	\$-\$	I, S
Develop and deliver transportation options training for people enrolled in trades/workforce training programs	0	-	-	-				-	-	0	COORDINATOR, MHCC, Oregon Tradeswomen Inc, WorkSource	\$-\$	I, S
Develop and deliver commute options training for students enrolled in the region's community colleges and high schools in North Portland east of 60th Ave	0	-	-	-				0	0	0	COORDINATOR, MHCC, PCC, CCC, select school districts	\$-\$	I, S
Develop and deliver employment recruitment materials in regional travel options encouragement and training programs	0				0	0	0	0	0	0	COORDINATOR, Street Trust, OPAL, Community Cycling Center	\$	I, S

o: applies some to a lot

--: applies a little

U: underway I: immediate S: short-term

M: medium-term L: long-term



CITY OF TROUTDALE



STAFF REPORT

SUBJECT / ISSUE: A Motion to delegate the Housing Needs Analysis project oversight to the Planning Commission and approve its ability to recruit up to six ad-hoc members for the project duration.

MEETING TYPE:
City Council Regular Mtg.

STAFF MEMBER:
Chris Damgen

MEETING DATE:
February 12, 2019

DEPARTMENT:
Planning

ACTION REQUIRED:
Motion

ADVISORY COMMITTEE/COMMISSION RECOMMENDATION:
Approval

PUBLIC HEARING:
No

Comments: Seeking Council approval to move forward on HNA and to recruit ad hoc members

STAFF RECOMMENDATION: Delegate HNA project committee role to Planning Commission and allow for the recruitment of up to six (6) ad-hoc committee members to assist PC.

EXHIBITS:
A. Project Committee Examples

SUBJECT / ISSUE RELATES TO:

- Council Goals
 Legislative
 Other (describe)

Housing Needs Analysis was identified by the City as an important task to take on for 2019 due to numerous challenges facing the City and region with regards to housing.

ISSUE / COUNCIL DECISION & DISCUSSION POINTS:

- ◆ Housing Needs Analyses (HNAs) are often successfully delivered and endorsed by a community when trusted citizen groups oversee the efforts of staff and consultant.
- ◆ HNA Committees often work best when people experienced in housing (construction, financing, advocacy, etc.) are formally involved.
- ◆ If Planning Commission with additional members should be tasked with HNA oversight.

Reviewed and Approved by City Manager:

BACKGROUND:

The City has identified a need to perform an updated Housing Needs Analysis (HNA) to get a more up-to-date snapshot on the issues, challenges, and opportunities related to housing availability and affordability in the community. Staff has identified a preferred consultant (ECONorthwest) who has performed several HNAs across the region and can deliver an HNA within the calendar year and under the \$50,000 project threshold for Council appropriation or budget amendment requirements.

In discussions on setting up the project, the need to set up a project committee was immediately brought up. Cities can approach this in several different ways, but often planning commissions are identified as the starting point. It was strongly advised that additional people who are versed in housing topics also be considered as “ad-hoc” members to contribute to the project discussion and direction when Staff and the consultants require feedback from the project committee.

The Troutdale Planning Commission (PC) has a proven track record of tackling long-term project review and earning the trust of City Council to advise the community on future policy actions, which is a major component of the HNA. Because the PC already has regular monthly meetings, having the PC be designated as the project committee makes logistical sense.

Based on the advice of Staff and the preferred consultant, the Planning Commission would welcome up to six (6) additional ad-hoc members to join them on the project committee for the duration of the project. These ad-hoc members would not be permanent members of Planning Commission and would not be engaged in land use actions or discussions beyond the HNA. Having up to six members also ensures that PC membership retains a majority on the committee.

With Council direction, Staff and the Planning Commission are requesting the delegation of HNA project oversight to the Planning Commission and the ability to recruit up to six ad-hoc members for the project duration. As with the Town Center Committee, the information, background, and experience of the recruited ad-hoc members will be presented to Council for consent.

Council may also wish to appoint one of its councilors to serve on the project committee. This is a common practice and depends on the willingness or comfort level of each community.

The recruited ad-hoc members will be presented to Council for consent.

PROS & CONS:

Pros:

- Avoids the need for setting up a separate ad-hoc committee which would take longer to set up and may prove difficult to recruit.
- PC members versed in land use issues are engaged in the subject.
- Would add specific subject expertise to the committee during the entire duration of the project rather than one-off public engagement or comment periods.

Cons:

- It may be difficult to recruit additional members regardless of committee delegation due to the nature of housing situation.

Current Year Budget Impacts: Yes (*describe*) N/A

The City intends to execute with the preferred vendor upon seeking direction from Council. Total billings for the duration of the fiscal year are below the budget amendment requirements.

Future Fiscal Impacts: Yes (*describe*) N/A

If the City executes an agreement, the project timeline will go into next fiscal year. The City will have identified the HNA in next fiscal year's budget proposal as a budgeted item.

City Attorney Approved: Yes N/A

Community Involvement Process: Yes (*describe*) N/A

The HNA will have several opportunities for direct community feedback, and committee meetings are open to the public. If Council direction is given for recruitment, the recruitment of additional members will be publicized on City website and social media platforms.

EXHIBIT A: Example Advisory Committee (City of Salem HNA)

Acknowledgements

ECONorthwest and the City of Salem thank the many people who helped to develop the Salem Housing Needs Analysis.

Advisory Committee

Rich Fry, Salem Planning Commission, Committee Chair
Sheronne Blasi, Salem Planning Commission, Committee Vice Chair
Curt Arthur, Sperry Van Ness
Warren Bednarz, Salem City Council, Ward 7
Daniel Benjamin, North Lancaster Neighborhood Association (NOLA)
Chuck Bennett, Salem City Councilor, Ward 1
Steve Dickey, Salem-Keizer Transit
Anne Easterly, US Bank
Mike Erdmann, Marion-Polk Home Builders Association
Larry Goodreau, Willamette Community Bank
Mark Grenz, Multi-Tech Engineering Services
Travis Henry, Wildwood / Mahonia
Levi Herrera, Mano-a-Mano Family Center
Diane Lace, Catholic Community Services
Jeff Leach, Southeast Salem Neighborhood Association (SESNA)
Jim Lewis, Association of Salem Realtors, Salem Planning Commission
Eric Olsen, Olsen Design and Development
Alan Sorem, Saalfeld Griggs
Jason Tokarski, Mountain West Investment Corporation
Andrew Wilch, Salem Housing Authority

Regional Partners

Nate Brown, Community Development Director, Keizer
Austin McGuigan, Planning Director, Polk County
Brandon Reich, Senior Planner, Marion County

State of Oregon

Gordon Howard, Urban Planning Specialist, DLCD
Tom Hogue, Economic Development Planning Specialist, DLCD
Angela Lazarean, Regional Representative, DLCD

City of Salem

Lisa Anderson-Ogilvie, Urban Planning Administrator
Tory Banford, Management Analyst
Glenn Gross, Community Development Director
Eunice Kim, Planner II
Doug Rux, Assistant Director, Urban Development Director

5. REPORT: Annual report by the West Columbia Gorge Chamber of Commerce (WCGCC).

Karen Young, West Columbia Gorge Chamber of Commerce (WCGCC), stated Glen Mackey and I are here to do the presentation for the WCGCC for the fiscal year that began in July of 2017 and ended in June of 2018. Karen Young showed the Council a PowerPoint presentation (attached as Exhibit A to these minutes).

~~**6. REPORT:** Annual report on the Regional Travel Options Grant.~~

Heidi Beierle, WCGCC, was unable to attend due to inclement weather.

7. MOTION: A motion to delegate the Housing Needs Analysis project oversight to the Planning Commission and approve its ability to recruit up to six ad-hoc members for the project duration.

Chris Damgen, Community Development Director, stated I'm bringing up Tanney Staffenson who is our Planning Commission Chair and Shirley Prickett who is a member of our Planning Commission. The need to update our Housing Needs Analysis (HNA) is staring at us whether we like it or not. The process to initiate this HNA was community driven. It came out of conversations we've had as a staff and then with the Citizens Advisory Committee and the Planning Commission has heard some folks talk about housing. It's becoming an increasingly important issue. We had a rent burden meeting in December where that was a policy recommendation and then you folks were briefed on it. The City has found a preferred contractor to work with who has done these across the state and they do it very well. We've also worked with them, ECONorthwest, and we've utilized their services for the Urban Renewal Area as well. They have advised us the best way to approach this project is to designate a standing committee which is proposed being the Planning Commission, and add 4 to 6 additional ad-hoc members that understand the issue and then if desired have a council member to be on the committee. Effectively, you are creating a housing task force or a housing ad-hoc committee that would meet when Planning Commission meets to advise staff and the consultant through the project. This is what we're asking here. Do you trust Planning Commission to form the core and are you okay with staff and commission recruiting up to 6 additional members?

Mayor Ryan stated I'm okay with it. We're going to be ahead before the State tells us we're going to have to do this.

Councilor Kranz stated I'm really excited that the Planning Commission is taking a look at this. I have full faith in the capabilities of the people who are serving currently. How would we source applicants for the ad-hoc committee?

Chris Damgen replied in a similar way that we set up the Town Center Committee. Word of mouth, interest through advertisement or just engagement with the community on a day to day basis and then bring the names back to you for approval.

Mayor Ryan stated there does need to be some expertise or some working knowledge in some of these areas. We need to make sure we get this right so when the State has us do this, it's right.

Councilor Ripma asked, does the Planning Commission have to have an ad-hoc committee?

Tanney Staffenson replied we're not required to. We feel that this is the best way to accomplish what we need to do. If we have 6 voting members in addition to the Planning Commission members the Planning Commission still is the controlling body.

Mayor Ryan stated it's mostly just an informational gathering type thing. No one's making policy or anything. It's all going to come to the council at some point.

Councilor Ripma stated my concern would be recruiting experts in house financing and building who don't even live in Troutdale. It concerns me that the Planning Commission will be influenced as they wouldn't be as Troutdale residents. Stick to your guns with what's good for Troutdale.

Councilor Lauer stated the Planning Commission is a committee that we trust.

MOTION: Councilor Hudson moved to delegate the Housing Needs Analysis project oversight to the Planning Commission and approve its ability to recruit up to six ad-hoc members for the joint project duration. Seconded by Councilor Moon.

VOTE: Councilor Kranz – Yes; Mayor Ryan – Yes; Councilor White – Yes; Councilor Moon – Yes; Councilor Hudson – Yes; Councilor Ripma – Yes and Councilor Lauer – Yes.

Motion Passed 7–0.

8. STAFF COMMUNICATIONS

Chris Damgen stated all city offices will be closed for President's Day, February 18th. We are currently down a Code Enforcement Officer due to an illness so in the meantime if you or any citizens have code enforcement concerns, please use the general City email at info@troutdaleoregon.gov. On Thursday, February 28th, there is a proposed 4 cities meet and greet at Fairview I believe. You should have a flyer for a conference that is upcoming at the end of March. It is the Main Streets Now Conference which is being sponsored by the National Main Street Coalition. This is a group that does very similar things that Chambers of Commerce, historic preservation groups, business advocacy groups and the like do. Now to talk to about some upcoming legislation out of Salem. There are 2 bills of note that you have probably heard about. The first one, which really does not have direct concerns or actions for this body, is SB 608. That is the so called Tenant Protections Bill or a rent cap bill, if you will. This bill would effectively cap rent increases across the State at 7% plus inflation for structures that are 15 years or older.

This bill actually passed the Senate this afternoon so it now goes to the House where it's also expected to pass. What this would mean is Oregon would become the first State on a statewide perspective to have a measure of rent stabilization. The next bill we're going to talk about, HB 2001, the so called Missing Middle Bill or the Single Family Removal of Zoning Act as some people have called it. This is a bill that would end single family residential zoning. Not necessarily the ability to construct single family homes but basically single family residential zoning districts in cities of 10,000 or more, including Troutdale, would have to allow in the development code a certain missing middle house type. Whether it be a duplex, triplex, quadplex or kind of an attached row home type or what they call a cottage cluster which is smaller units organized around a green or a common area. This is a really big deal. This is something that has only been tried locally in very few places. Minneapolis is really the only one who has passed it so far. Portland had been tinkering around with it for a long time but had gotten a lot of push back for it and now it has been taken to the State level. The bill proponents believe that housing as an issue applies statewide and that zoning has historically been weaponized and used as an exclusionary tactic. So this bill would seek to try to undo some of that. The League of Oregon Cities is strongly against it. The Oregon City Planning Directors Association has also come out against it. It is a very significant and impactful piece of legislation. If it passes in its current iteration or in even a watered down iteration it will come before you probably in the fall as a text amendment to the development code. It's going to be a tough bill.

Ed Trompke, City Attorney, stated it contains the language necessary to override the City's home rule in the Charter and City code. It doesn't really define what cottage clusters are although they could be 1 to 8 small cottages in what is now a single family lot or in somebody's backyard. The code would take away the City's ability to impose anything except reasonable regulation of those items and reasonable regulation disallows requiring off street parking or residency requirements. That's as it's written. It has direct impact on neighborhoods and you can expect people to either love it or hate it. It does have considerable support. Commissioner Kafoury came down and spoke in favor of it. A number of cities have adopted motions or resolutions in opposition. One city adopted a resolution in favor. Cities are taking positions on it too. You might consider whether or not you want to, among yourselves before anybody makes a motion on it, consider whether or not the city wants to take a position.

Mayor Ryan stated I would be in favor of taking a position.

Councilor Lauer stated I would love to take a position.

Councilor White state me too. If the Council wants to draft a letter I'd be interested in signing it.

Councilor Lauer stated I would be in favor of signing the letter.

Chris Damgen stated we can prepare a draft resolution for you for the next meeting.

9. COUNCIL COMMUNICATIONS

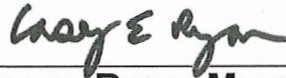
Mayor Ryan stated John Wilson, Councilor Wilson, took a really bad turn for the worst on Friday. He had a massive heart attack. He's in a coma with no brain activity and I think they've taken him off life support.

Councilor White stated I'm on the Fire User Board and I want to welcome our new Fire Chief.

10. ADJOURNMENT

MOTION: Councilor Ripma moved to adjourn. Seconded by Councilor Lauer.
Motion passed unanimously.

Meeting adjourned at 8:19pm.



Casey Ryan, Mayor

Dated: March 16, 2019

ATTEST:



Kenda Schlaht, Deputy City Recorder

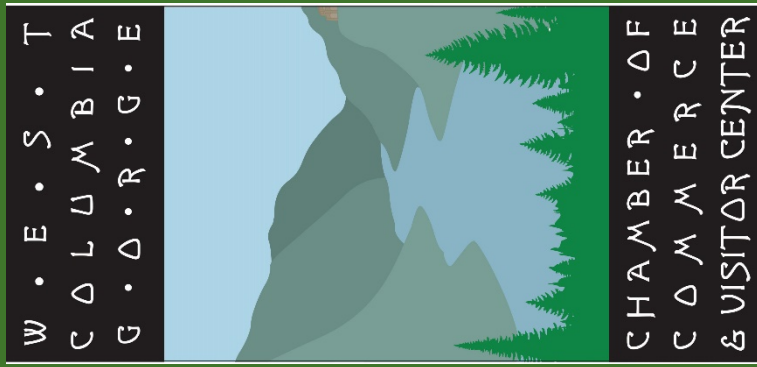
CITY OF TROUTDALE

City Council – Regular Meeting
 7:00PM
 Tuesday, February 12, 2019

PLEASE SIGN IN

Name – Please Print	Address	Phone #
Jane Caffa - White	1225 E Hist.	503 888-1405
Karen Young		503-559-7473
Saul Pompeyo	177 E Columbia	503 319 0718
KATHI MORRIS	WCBC	503-708-6540
JAY MARQUESS	WCGC	971-716-7150
Shirley Prickett	2617 SW Indian John	503 - 784-5103
TREVIN WEBB	WCGC	503-667-2820
DIANA IKOLA	WCGC	971 570 2674
Nathan Davis	807 SW 17th	503-660-1110
Tiffany Staffanson	1820 Hist Col Park	503-317-7732
Glen Mackey	2449 SW Latonell Pl.	503-989-5605

Annual Report FY 2017/18



West Columbia Gorge Chamber of Commerce

*Connecting commerce & communities to create
economic vitality*



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3 Membership - pages 7-8

4 Tourism - pages 9-11

5 Special Events/Projects - pages 12-15

6 Strategic Goals - page 16

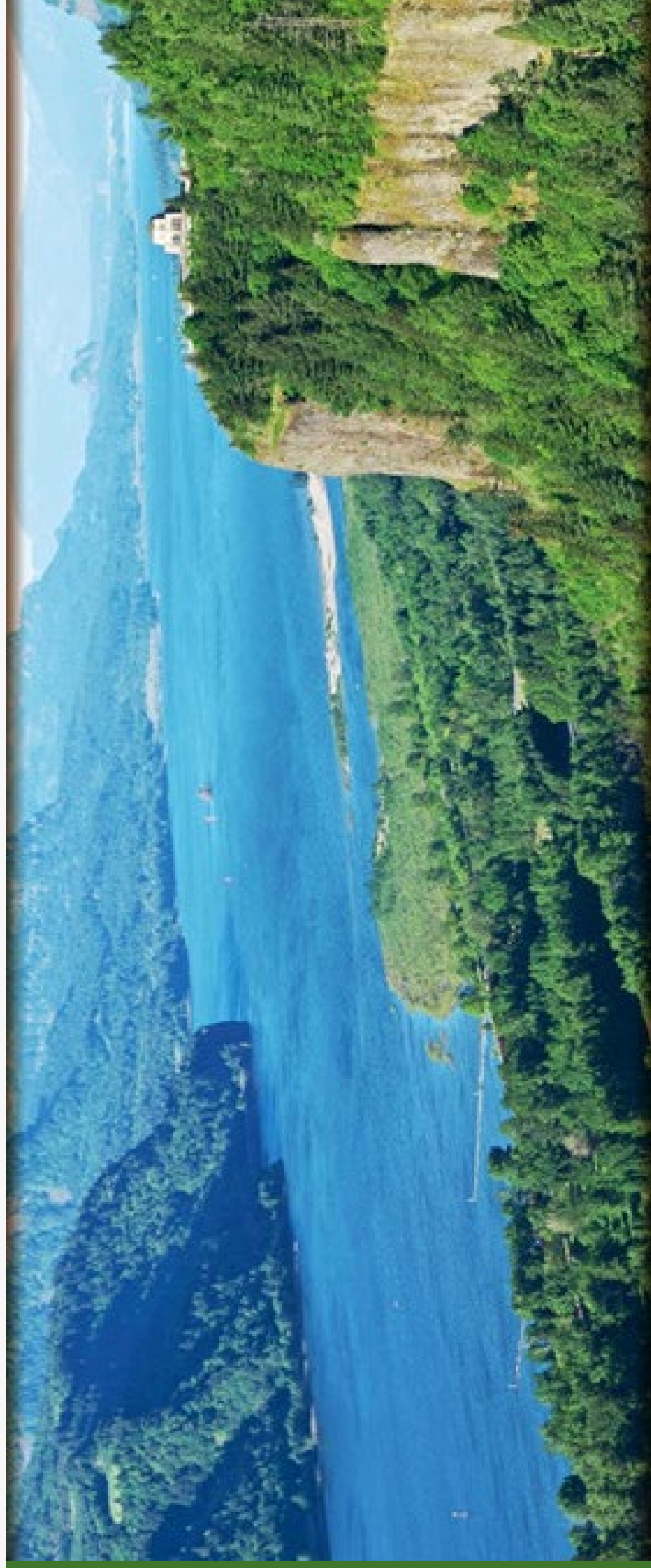




Our Communities

The West Columbia Gorge

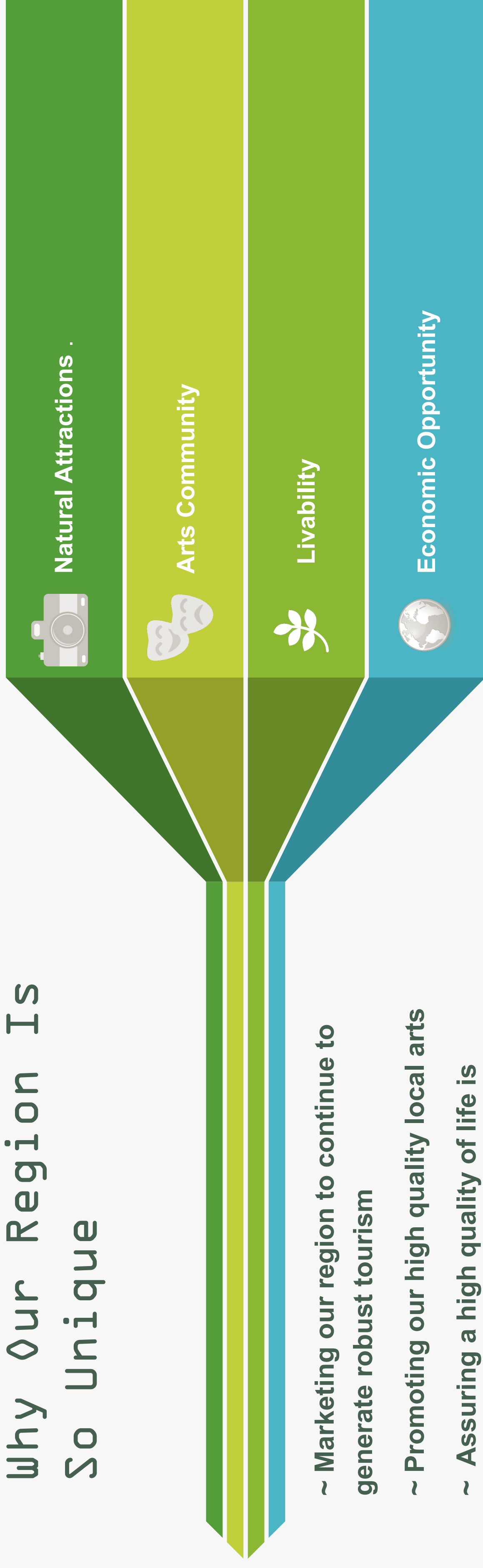
- Troutdale
 - Fairview
 - Wood Village
 - Corbett
 - Springdale
 - Bridal Veil
 - Cascade Locks
-



*Working diligently to support and promote our
small but vibrant communities*

4 Important Advantages

Why Our Region Is
So Unique



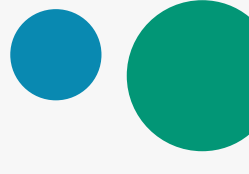
~ Marketing our region to continue to
generate robust tourism

~ Promoting our high quality local arts
~ Assuring a high quality of life is
maintained in our community

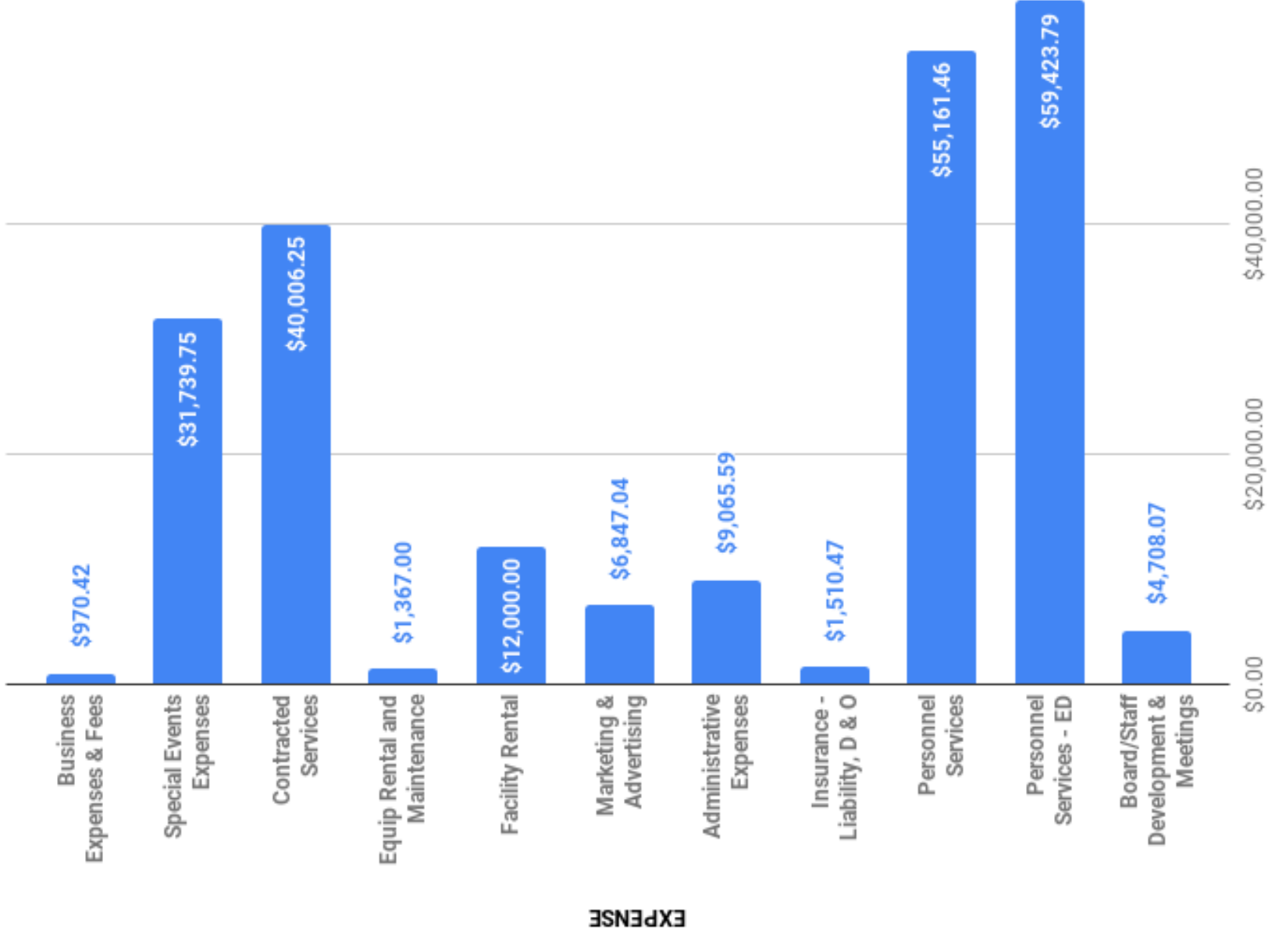
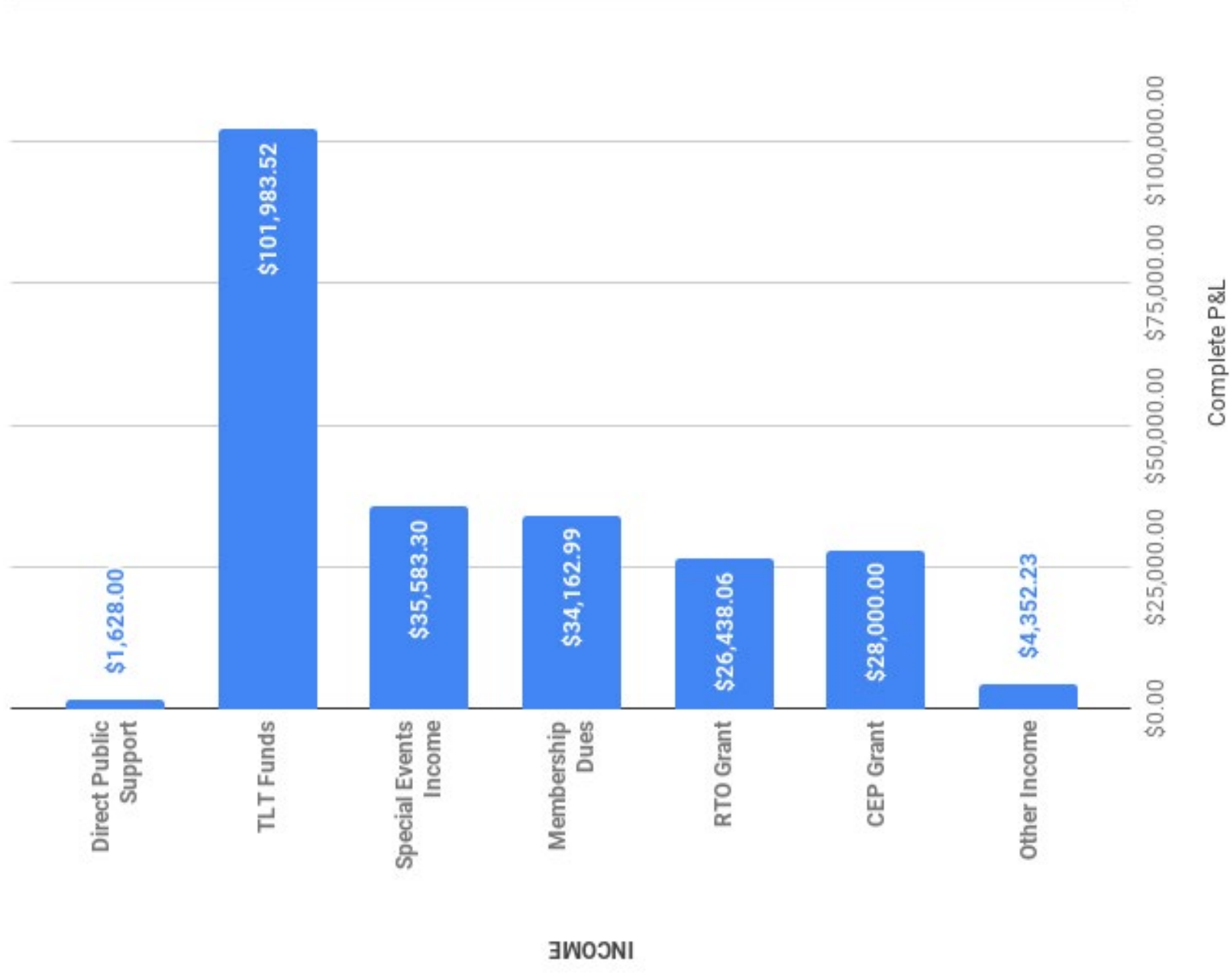
~ Supporting the local workforce



What We Do



Financials FY 2017/18



Our Members

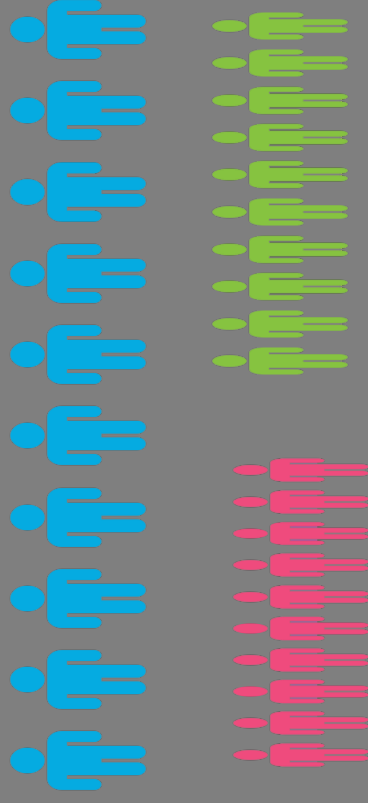
A break out of membership by community and income source

Member Totals:

2015/16 135

2016/17 117 (18 New)

2017/18 124 (10 New)



Troutdale

44%

FAIRVIEW, WOOD VILLAGE,
CORBETT, CASCADE
LOCKS, BRIDAL VEIL

Gresham

19%

Portland

10%

BEAVERTON, THE DALLES,
DAMASCUS, HOOD RIVER,
SALEM, WASHINGTON STATE

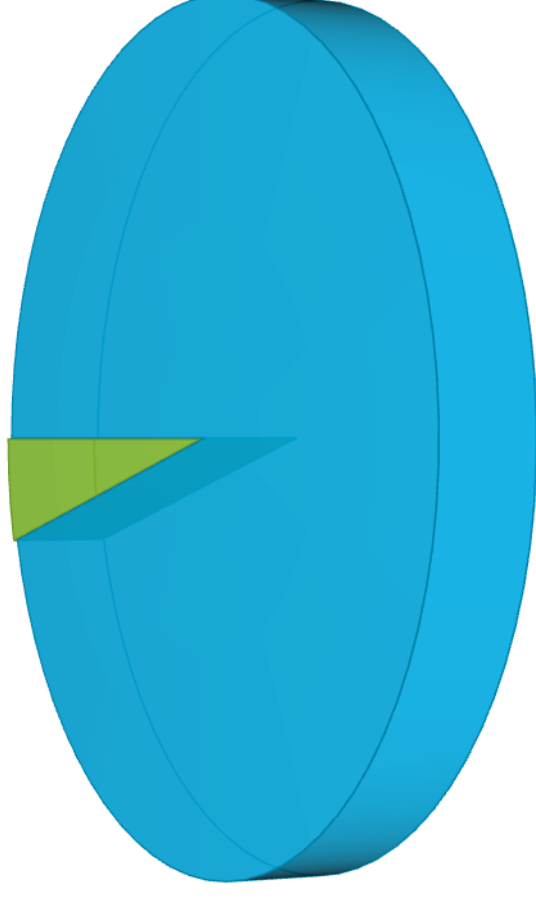
7%

Income Source

Donations - \$1,500

Member dues - \$34,163

Donations
4%



Membership
Dues
96%

Member Events

AM/PM Events



Learn Over Lunch



Ribbon Cutting



Ground Breaking



Promoting our local businesses

Tourism Visitor Center

VISITOR CENTER



TOTAL VISITORS

- ❑ Domestic – 1,197 from 45 states
- ❑ International – 334 from 23 countries
- ❑ Top 3 states - CA, OR, TX
- ❑ Top 3 countries – Canada , Germany, Netherlands

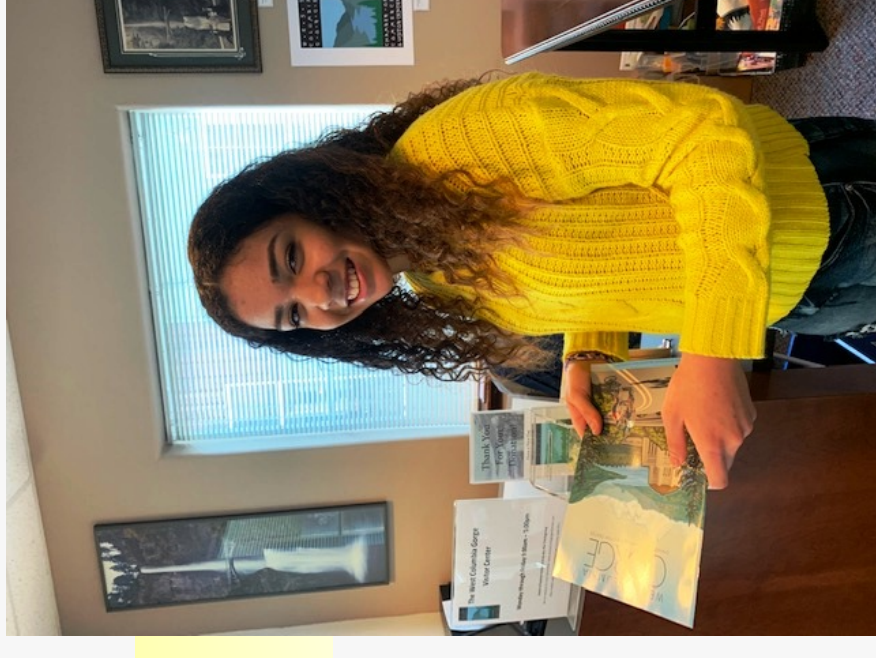


INCOME SOURCE:

Donations \$128

TLT Funds \$14,897

Percentage of Total TLT= 38%



Springdale Job Corps

Total intern hours - 784

Individual Travel Packet
Requests Mailed - 65

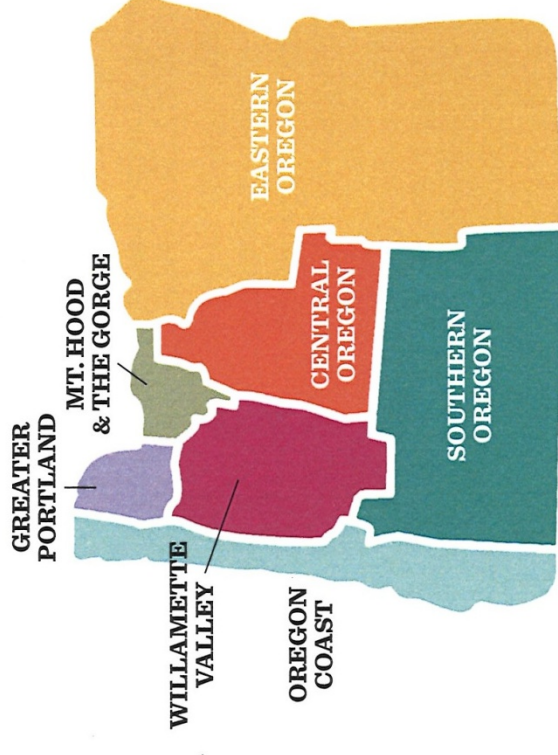


Tourism Strategic Marketing

- The RCTP was established for regions to create marketing programs locally
- 20% of state TLT is designated to the seven Oregon regions
- Mt. Hood/Gorge Region received \$300K FY 2017/18 and \$300K FY 2018/19
- ROI: Every \$1 spent on marketing generates \$237 in visitor spending and \$11 in tax revenue



- Familiarization (FAM) tours for both awareness & destination planning
- Marketing materials – travel guides, brochures, videos
- Educational publications and programs to share with the public



2017/18 Industry Statistics

- Total Revenue Statewide: \$11.8 B (4.7% increase over prior year)
- Mt. Hood Gorge Region: \$511M, supporting 4970 jobs (\$483M/4800 prior year)
- Mt. Hood Gorge Region visitor total: 3.3M (3.2M prior year)



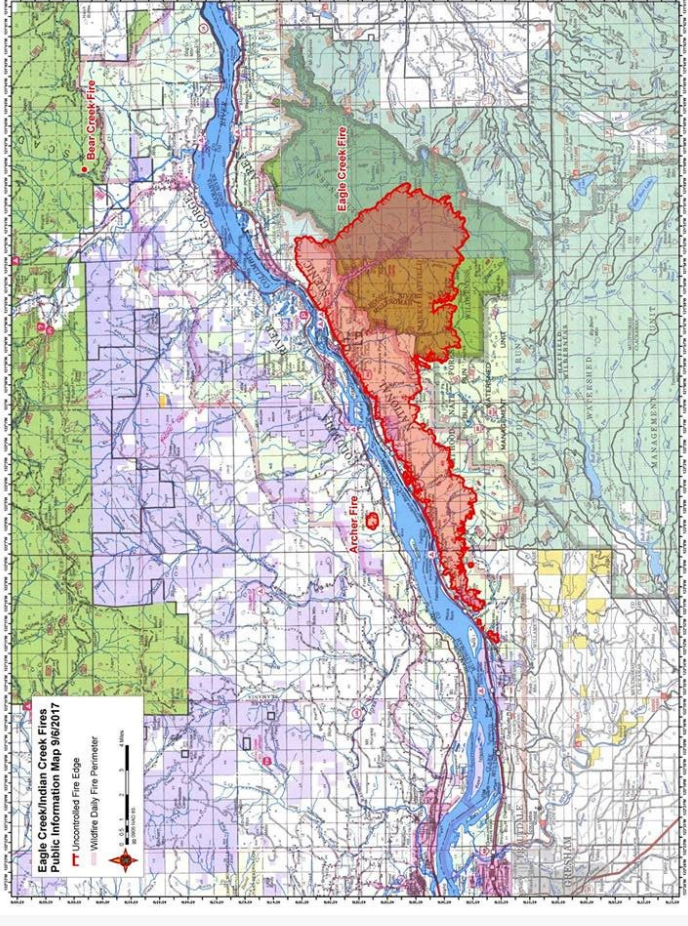
Income Source:

Advertising \$4328 – 6%

TLT Funds \$19,769 – 94%

Percentage of Total TLT= 19%

Eagle Creek Fire



1

Helping our communities in real time when disaster strikes

Donations

Solicited donations through Fall Festival of the Arts event to contribute to volunteer fire departments. Promoted gofundme campaign for Gorge fire crews.

2

Collaborations

Assisted Governor's office in sharing SBA loan information, participated in the "After the Smoke Clears" presentation, worked with multiple Gorge organizations to provide up-to-date information on open areas and those to avoid.

3

PR

Show the Gorge Some Love Campaign, 1859 Magazine, KGW8 Portland Today.



Special Events

Troutdale SummerFest
July 22nd 2017



Income Source:

Event Income \$14,597 - 48%

TLT Funds \$15,875 - 52%

Percentage of Total TLT= 16%



KID'S ROCKKI!

Special Events

Holiday Tree Lighting December 1st 2017



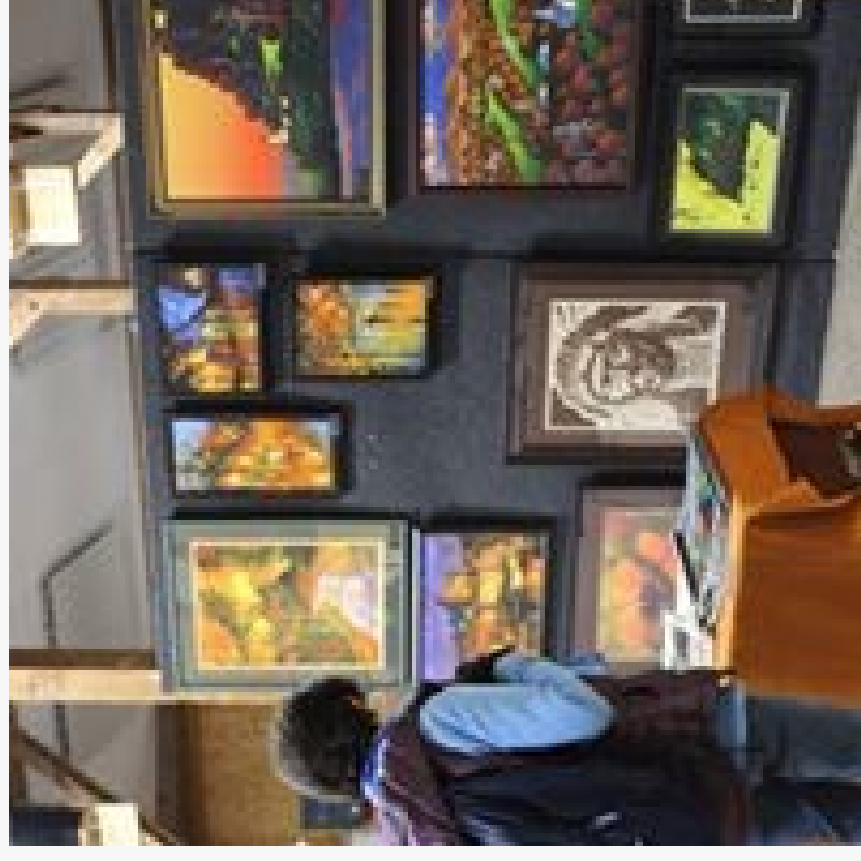
Fall Festival of the Arts September 23rd & 24th 2017

Income Source:

Event Income \$20,736 - 59%

TLT Funds \$14,498 - 41%

Percentage of Total TLT= 14%

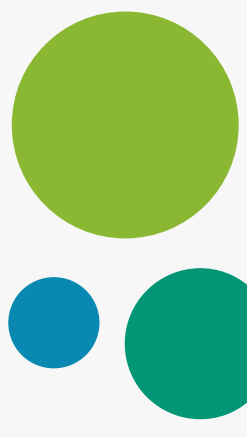


Income Source:

Event Income \$250 - 5%

TLT Funds \$4855 - 95%

Percentage of Total TLT= 5%



Special Projects

Collaboration projects improve communities

Regional Travel Options Grant

The West Columbia Gorge Chamber of Commerce received approval for a Regional Travel Options Grant in 2015 through Metro and the Federal Transit Administration. The project began in early 2017 with the hire of Special Projects Manager, Heidi Beierle. Phase 1 was completed in May 2018 and Phase 2 will be completed at end of February 2019.

The two components of the grant are :

1 Gorge Hubs

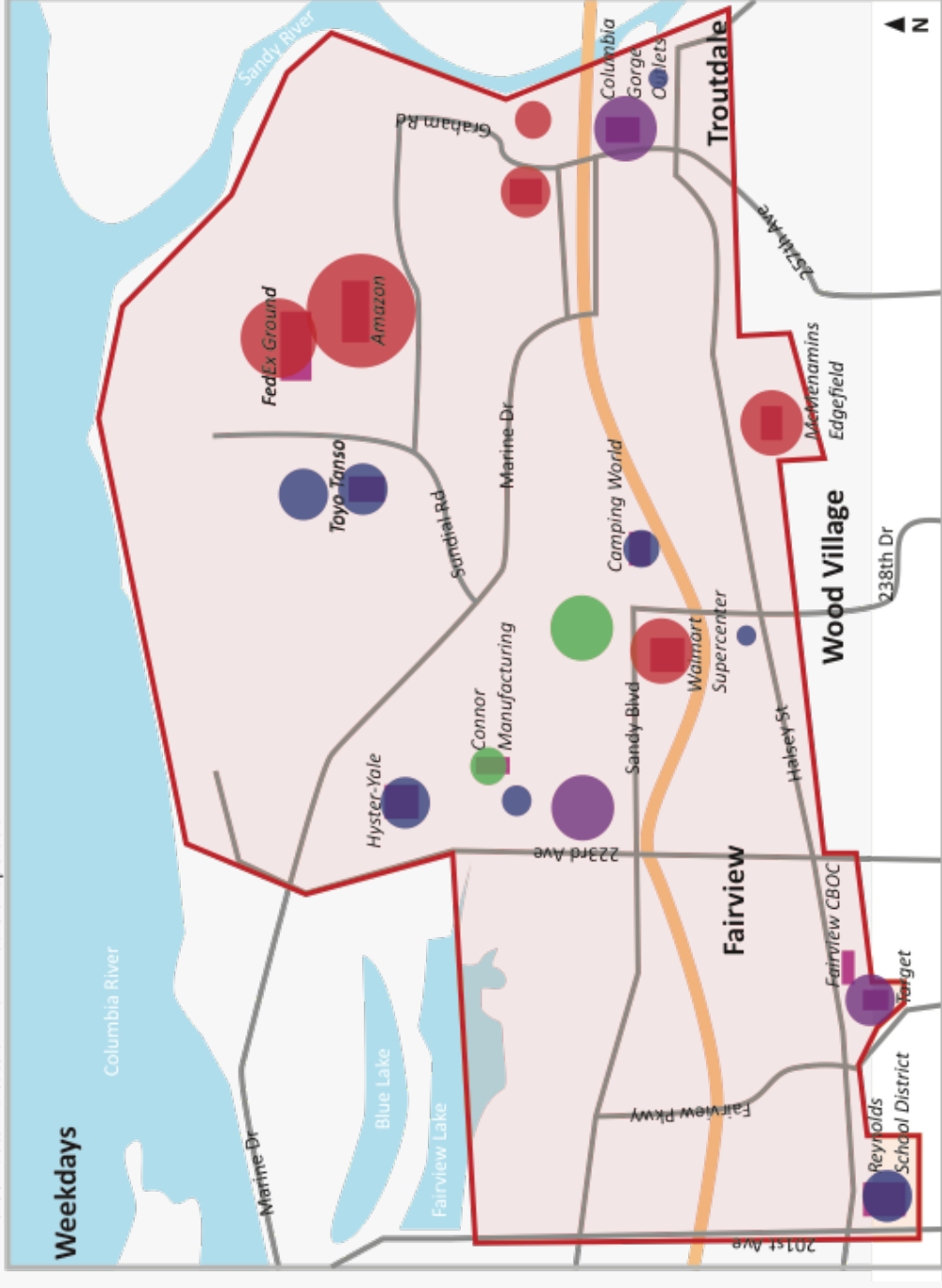
Tourism focused (connected to a system of tourism amenities and enhancements) - develop construction documents for Gorge Hubs in Troutdale and Wood Village

2 Demand Study

Economic development focused (related to the efficient movement of goods, workforce access/development) - conduct a commute options demand study for TRIP and the surrounding area. (Research on commute options infrastructure and on activities and programs that encourage employees to choose non-drive-alone trips.)



Green dots indicate unknown hours of operation



Special Projects

Commute Options Demand Study:

Troutdale-specific implementation recommendations

- Participate in Oregon Solutions process to improve the region's ability to recruit and retain employees by providing more transportation options
- Apply for a Regional Travel Options grant to support implementation
- Provide weekend transit/shuttle service between Gresham TC and Amazon/FedEx
- Provide bike/scooter share at FedEx (and east Multnomah County)
- Implement vanshare between Gresham TC and TRIP
- Plan for and construct bike/ped improvements and trails
- Improve lighting at Line 77 terminus to/from TRIP
- Provide quick mobility options between FedEx and Line 81
- Encourage land use that adds affordable housing and allows a mix of uses

Strategic Planning Focus Areas

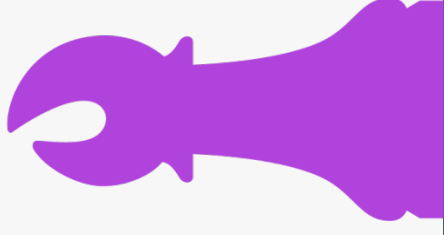
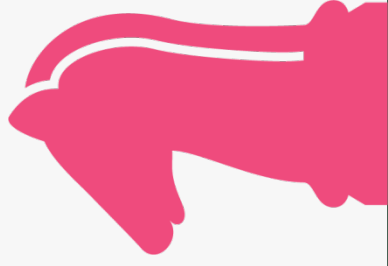
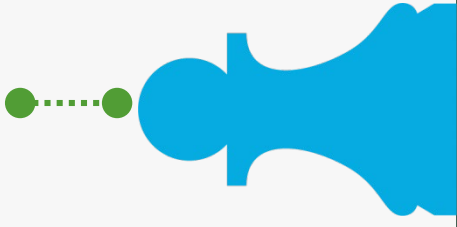
Solicit member
input on
organizational
direction

Develop
marketing plan

Board
diversity & growth

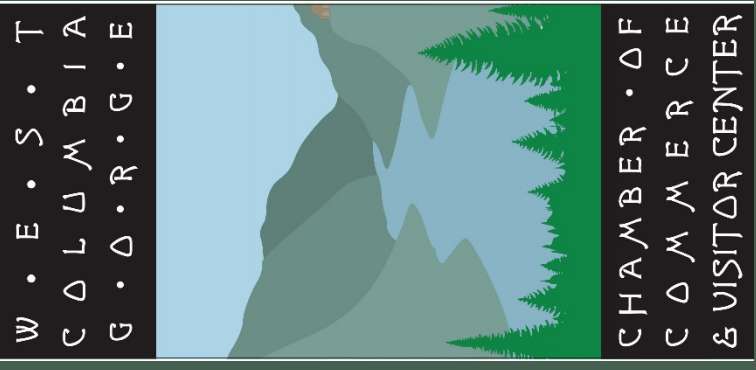
Focus on select
key services

Strengthening
partnerships
to leverage
strengths in
other services
areas



Strategies for Success Communication & Collaboration

1. Make strides with the need to prioritize efforts on focus areas above
2. Recognize the following challenges/opportunities in the near term:
 - Tourism – Eagle Creek Fire issues, traffic congestion, marketing shoulder seasons (fall, winter, spring).
 - Membership – Ensuring value while increasing members
 - Special Events – Defining roles



Thank you!



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