



# CITY OF TROUTDALE

*"Gateway to the Columbia River Gorge"*

## AGENDA

### CITY COUNCIL – WORK SESSION

Troutdale Elementary School – Cafeteria

648 SE Harlow Ave.

Troutdale, OR 97060

**Tuesday, February 4, 2020 – 6:30PM**

#### **Mayor**

*Casey Ryan*

#### **City Council**

*David Ripma*

*Randy Lauer*

*Jamie Kranz*

*Glenn White*

*Nick Moon*

*Zach Hudson*

#### **City Manager**

*Ray Young*

#### **City Recorder**

*Sarah Skroch*

1. **ROLL CALL**
2. **DISCUSSION:** Citywide Priorities & Goal Setting
3. **ADJOURN**

A handwritten signature in dark ink, appearing to read "Casey E. Ryan", is written over a horizontal line.

**Casey Ryan, Mayor**

**Dated: January 30, 2020**

Further information and copies of agenda packets are available at: Troutdale City Hall, 219 E. Historic Columbia River Hwy. Monday through Friday, 8:00 a.m. - 5:00 p.m.; on our Web Page [www.troutdaleoregon.gov](http://www.troutdaleoregon.gov) or call Sarah Skroch, City Recorder at 503-674-7258.

The meeting location is wheelchair accessible. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to: Sarah Skroch, City Recorder 503-674-7258.

**MINUTES  
CITY COUNCIL – WORK SESSION  
Troutdale Elementary School – Cafeteria  
648 SE Harlow Ave.  
Troutdale, OR 97060**

**Tuesday, February 4, 2020 – 6:30pm**

|                     |
|---------------------|
| <b>1. Roll Call</b> |
|---------------------|

Mayor Ryan called the meeting to order at 6:32pm.

**PRESENT:** Mayor Ryan, Councilor Ripma, Councilor Lauer, Councilor Kranz (6:33pm), Councilor White, Councilor Moon and Councilor Hudson.

**ABSENT:** None.

**STAFF:** Ray Young, City Manager; Chris Damgen, Community Development Director; Erich Mueller, Finance Director; and Fred Ostler, Public Works Director.

**GUESTS:** Mike Abbate, Consultant with Abbate Designs; Diane Castillo-White, Troutdale Resident; Rich Allen, Troutdale Resident; Paul Wilcox, Troutdale Resident; and Tanney Staffenson, Troutdale Resident.

|                                                              |
|--------------------------------------------------------------|
| <b>2. Discussion: Citywide Priorities &amp; Goal Setting</b> |
|--------------------------------------------------------------|

Mike Abbate, Facilitator with Abbate Designs, introduced himself and began his PowerPoint Presentation (attached as Exhibit A to these minutes).

<0:00:49>

Mike Abbate asked that everyone introduce themselves by answering the following questions: what's your name, how long you've lived in Troutdale, how long you've been on Council, and what does Troutdale need?

Mayor Ryan stated that he's lived in Troutdale for 15 years, been on the Council for 3 years, and Troutdale needs visionary leadership.

Councilor Kranz stated that she's lived in Troutdale for 7 years, been on the Council for 1 year and 1 month, and Troutdale needs more engagement from all ages.

Councilor White stated that he's lived in Troutdale for 30 years, been on the Council for 11 years, and Troutdale needs new development and new attractions.

Councilor Moon stated that he's lived in Troutdale for 6 years and in the area for over 10 years and I'd like to see more community events and community involvement.

Councilor Hudson stated that he's lived in Troutdale for 11 years....(inaudible)

Ray Young stated that he lived in Troutdale for 3 years (1985-1987) and Troutdale needs continuing investment into great housing and development in the URA.

Councilor Ripma stated that he's lived in Troutdale for 30 years, he's been on the Council about 20 years, and Troutdale is so great and what it needs is to keep it great which takes the leadership and involvement that you're all talking about.

Councilor Lauer stated that he's lived in Troutdale for 9 years, he's been on the Council for 3 years, and Troutdale could use more clear direction.

<0:04:14>

Mike Abbate reviewed the slides that covered the agenda for the evening, the ground rules, and the Council's retreat goals (slides 3-5).

<0:9:42>

Mike Abbate presented a fun fact about the Mayor, Councilors and Ray and asked the group to try to identify which fact belonged to each person. The results were:

- "I once rented Stonehenge in England" – Councilor Ripma
- "I was a bull-rider when I was younger" – Mayor Ryan
- "My mom was born and raised in Jerusalem" – Councilor Moon
- "I used to teach ceramics" – Councilor Kranz
- "I was captain of my High School wrestling team" – Councilor Hudson
- "I was on The Price is Right and won a trip to Buenos Aires" – Councilor White
- "I received a congressional nomination to West Point, U.S. Military Academy" – Ray Young
- "I've had 6 piercings at one time" – Councilor Lauer

<0:19:04>

Mike Abbate reviewed the City's Best Accomplishments in 2019, Opportunities Facing the Council in 2020, and Challenges Facing the Council in 2020 (slides 7-9).

<0:26:00>

Councilor White stated I'd rather see all Troutdalians be homeowners or own something. I think it's better for a City and better for them.

Councilor Ripma stated he agreed with everything on the list of accomplishment for 2019 and on the other lists, he agreed with most of them but not all.

<0:30:17>

Mike Abbate reviewed the 2015-16 Council Goals (a copy can be found in the meeting packet).

<0:35:14>

Ray Young stated it would be great to get to 5 to 7 goals and that doesn't mean the other things you thought were important won't get done, they just won't get the same priority. You're not saying no to anything necessarily.

Councilor Kranz stated I think one of the missing pieces that we've said recently versus in the past has to do with the local artists and we didn't really mention that. We may want to consider brining that up for discussion.

<0:36:04>

Mike Abbate distributed a worksheet as a format to help with proposing 2020 priorities (a copy can be found in the meeting packet).

<0:40:05>

Mike Abbate reviewed the slides listing the Councilor's Ideas for 2020 Priorities (slides 14-15):

1. Where to best house City Hall Government functions, long-term
2. Deciding what to do with City Hall building and property
3. Development of URA
4. Compensation for Mayor and Councilors
5. Committee Selection Process
6. Public Safety; monitoring effectiveness of new Community Resource Officer
7. Attracting new "smart" businesses to industrial properties
8. Increasing influence with Metro, County, and State
9. Increase communication between Mayor, City Manager and Councilors
10. Marketing of Troutdale
11. Increase collaboration with neighboring communities
12. Explore re-acquiring control of roads from Multnomah County
13. Bring back a local Police force; perhaps explore with Wood Village and Fairview
14. Develop a plan for City-owned Riverfront properties along Sandy and Columbia Rivers
15. Increase livability by addressing homelessness

<1:59:36>

Mike Abbate called for a break at approximately 8:31pm and reconvened the meeting at approximately 8:37pm.

<2:07:44>

Mike Abbate reviewed the 3 steps to finish tonight:

1. We'll discuss if there are any other priorities that should be added to the list

2. We will look at the original list of 15 and decide which ones should be removed or revised
3. Then each of you will get a card to list your priorities

Mike Abbate asked what is not on the list that you want to make sure is considered?

<2:11:16>

Councilor Moon stated he thought the Urban Growth Boundary expansion should be on the list.

Ray Young replied that would be similar to the road issue in that it would take a number of years and a fair amount of staff resources. It's not unfair to say that in the Budget you would have to dedicate 1 FTE for at least 2 years to do that.

<2:12:50>

Councilor White stated he would consider input on ideas to further incentivize downtown businesses to fill vacancies.

Councilor Lauer added that one of the best things that Gresham did for its downtown was to incentivize small and new businesses, not chain stores, to help revitalize the downtown. I would like to see something similar to what Councilor White is saying where we promote businesses in our area. I'm not saying remove all fees like Fairview has done but things like permitting or applications, small chunks where we can clear some red tape.

Chris Damgen, Community Development Director, states that the Town Center Committee will be looking at.

<2:21:42>

Mike Abbate added "promote economic development with businesses in the City" and under strategic measures "develop a plan" because that is specific, you're trying to fill empty store fronts, get undeveloped land developed, your trying to promote new businesses being here in the City. What Ray and his staff can do is develop a plan.

<2:23:05>

The Council reviewed the list of draft priorities in slide #16 and discussed modifying or removing the following priorities:

- #1 – reword, "get high quality development agreements for URA"
- #4 – reword, "explore options for existing City Hall property"
- #5 – reword, "determine how best to house the functions of City Government"
- #6 – remove
- #8, 9, 10 – combine into one goal of "improving public safety and staff can propose projects for the year to meet this goal".
- #11 – remove
- #12 & 14 – combine into one goal of "increasing collaboration and communication between Metro, County, State, School District, and neighboring communities".

- #13 – remove
- #15 – remove

<2:37:37>

Mike Abbate asked the Council to write down their top 5 priorities from the final list of 8 goals.

<2:52:35>

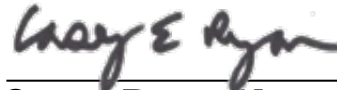
The ranking of the goals as voted on by the Council are as follows (copies of each Councilor's top 5 votes are included in the meeting packet):

1. #5 – How best to house the functions of City Government
2. #2 – Attracting new businesses, promote economic development with businesses in the City
3. #4 – Explore options for existing City Hall property
4. #7 – Marketing and tourism promotion
5. #8 – Look at ways to improve public safety
6. #1 – Get high quality development agreements for URA
7. #12 - Increasing collaboration and communication between Metro, County, State, School District, and neighboring communities
8. #3 – Develop and plan for City-owned riverfront properties along Sandy and Columbia Rivers

### 3. Adjourn

<2:56:07>

Meeting adjourned at 9:28pm.



**Casey Ryan, Mayor**  
**Dated: April 29, 2020**

**ATTEST:**



**Sarah Skroch, City Recorder**

# The City of Troutdale

## City Council 2020 Priorities Work Session

Feb 4, 2020



### **Incoming or Continuing Councilors:**

Casey Ryan, Mayor  
David Ripma, Position 1  
Randy Lauer, Position 2  
Jamie Kranz, Position 3  
Glenn White, Position 4  
Nick Moon, Position 5  
Zach Hudson, Position 6

### **Staff:**

Ray Young, City Manager  
Chris Damgen, Community Development Director  
Erich Mueller, Finance Director/Personnel Officer  
Fred Ostler, Public Works Director

### **Facilitator:**

Mike Abbaté

# Introductions

- Name
- Number of years you have lived in Troutdale
- Amount of time on Council
- What does Troutdale need?

# Council Priorities Work Session Agenda

**6:30** Introductions/Meeting Logistics

**6:35** Review Agenda, Ground Rules & Goals

**6:45** Warm-Up Exercise: Fun Fact!

**7:00** Review Findings from Interviews:

- Best Accomplishments
- 2020 Opportunities
- 2020 Challenges

**7:15** Questions/Clarifications

**7:30** Review 2015-16 Council Goals

**7:45** Review Proposed Format for Council Priorities

**8:00** **SHORT BREAK**

**8:10** Ideas for Council Priorities

**9:00** Prioritize

**9:15** Review Meeting Goals

**9:20** Next Steps

**9:30** Adjourn

# Ground Rules

1. Listen to understand, not to reply
2. Everyone fully participates, but no one dominates
3. Be brief, be clear, be done
4. Disagree without being disagreeable
5. Think the best of others
6. Be a **bird**, not a **worm**:  
keep your thinking large, broad and expansive –  
stay out of the weeds and details!
7. Laugh frequently, especially at yourself!

# Retreat Goals

## (from Councilors)

- Everyone is engaged, everyone is heard, and everyone listens.
- We stay out of the weeds and into the policy matters that will drive the City forward
- We have a unanimous or consensus agreement on a concise, manageable, and accomplishable list of policy objectives for the coming year. Preferably, this can be shown on a 1-page document
- We reinforce and support staff
- We accomplish these goals in one meeting

# Fun Fact!

# City's Best Accomplishments in 2019

1. Referring the City Hall decision to voters
2. The City's continued fiscal responsibility
3. Deciding to defend a former Councilor
4. Getting URA moving ahead  
(purchase, clean-up, moving sewer plant, etc.)
5. Creating a cohesive Council that works well together
6. Community Events

# Opportunities Facing the Council in 2020

1. Redevelopment of the URA Area
2. Inter-City relationships with adjacent communities; East County must be united for any and all of us to prosper
3. Modernization for City Council – laptops, etc
4. Ensure we are representing ALL Troutdallians; not just family homeowners
5. Future development of McMenamins property
6. A high-quality mixed-use project that provides affordable housing with Metro funding
7. Undeveloped parcels of land within the city
8. Downtown revitalization
9. Columbia River property north of levee: as attraction or recreation amenity

# Challenges Facing the Council in 2020

1. Deciding what to do with City Hall building and property, now that voters have spoken
2. Homelessness & Metro Low-Income Housing mandate
3. Impact of NMFS flood plain regulations on riverfront property
3. State mandate excluding single family residential development
4. City Leadership going forward after 2020
5. Finding quality tenants for Bremik Building and all of downtown
6. Shortage of housing units in the County
7. Manage growth well - increase quality of the built environment in City
8. Many citizens are resistant to change
9. Ensuring we are representing all Troutdallians, not just home-owners

# Questions or Clarifications?

# **Review 2015-16 Council Goals** (see handout)

# **Proposed Format for 2020 Priorities** (see handout)

**BREAK**

# Councilor's Ideas for 2020 Priorities

1. Where to best house City Hall Government functions, long-term
2. Deciding what to do with City Hall building and property
3. Development of URA
4. Compensation for Mayor and Councilors
5. Committee Selection Process
6. Public Safety; monitoring effectiveness of new Community Resource Officer
7. Attracting new “smart” businesses to industrial properties
8. Increasing influence with Metro, County, and State

# Councilor's Ideas for 2020 Priorities

- 9. Increase communication between Mayor, City Manager and Councilors
- 10. Marketing of Troutdale
- 11. Increase collaboration with neighboring communities
- 12. Explore re-acquiring control of roads from Multnomah County
- 13. Bring back a local Police force;  
perhaps explore with Wood Village and Fairview
- 14. Develop a plan for City-owned Riverfront properties along  
Sandy and Columbia Rivers
- 15. Increase livability by addressing homelessness

2020 Troutdale City Council Priorities

| Date Created:             | DRAFT Feb 3, 2020                                                                                       |                    |                    |                             |                        |                   |                          |
|---------------------------|---------------------------------------------------------------------------------------------------------|--------------------|--------------------|-----------------------------|------------------------|-------------------|--------------------------|
| Date Updated:             |                                                                                                         |                    |                    |                             |                        |                   |                          |
|                           |                                                                                                         |                    |                    |                             |                        |                   | Mike Abbaté, Facilitator |
| THEME or FOCUS AREA       | DESIRED OUTCOME                                                                                         | STRATEGIC MEASURES | METRICS OF SUCCESS | RELATIVE PRIORITY (H, M, L) | TARGET COMPLETION DATE | RESPONSIBLE PARTY | NOTES                    |
| DEVELOPMENT               | 1 Get Development Agreements for URA that benefit residents                                             |                    |                    |                             |                        |                   |                          |
|                           | 2 Attract new "smart" businesses to industrial properties                                               |                    |                    |                             |                        |                   |                          |
|                           | 3 Develop a plan for City-Owned Riverfront properties along Sandy and Columbia Rivers                   |                    |                    |                             |                        |                   |                          |
| ASSET MANAGEMENT          | 4 Determine what to do with existing City Hall property                                                 |                    |                    |                             |                        |                   |                          |
|                           | 5 Determine how best to house function of City government: new building or lease?                       |                    |                    |                             |                        |                   |                          |
|                           | 6 Explore re-acquiring control of roads from Multnomah County                                           |                    |                    |                             |                        |                   |                          |
| COMMUNICATION & MARKETING | 7 Improve Marketing of Troutdale                                                                        |                    |                    |                             |                        |                   |                          |
| PUBLIC SAFETY             | 8 Monitor Effectiveness of new Community Resource Officer                                               |                    |                    |                             |                        |                   |                          |
|                           | 9 Consider re-establishing local Police force; perhaps in partnership with Wood Village and/or Fairview |                    |                    |                             |                        |                   |                          |
|                           | 10 Increase livability by addressing homelessness                                                       |                    |                    |                             |                        |                   |                          |
| GOVERNANCE                | 11 Increase communication between Mayor, City Manager and Councilors                                    |                    |                    |                             |                        |                   |                          |
|                           | 12 Increase influence with Metro, County and State                                                      |                    |                    |                             |                        |                   |                          |
|                           | 13 Finalize Committee Selection process                                                                 |                    |                    |                             |                        |                   |                          |
|                           | 14 Increase collaboration with neighboring communities                                                  |                    |                    |                             |                        |                   |                          |
|                           | 15 Consider compensation for Mayor and Councilors                                                       |                    |                    |                             |                        |                   |                          |
| OTHER:                    |                                                                                                         |                    |                    |                             |                        |                   |                          |
|                           |                                                                                                         |                    |                    |                             |                        |                   |                          |
|                           |                                                                                                         |                    |                    |                             |                        |                   |                          |
|                           |                                                                                                         |                    |                    |                             |                        |                   |                          |



# Review Retreat Goals

## (did we accomplish these?)

- Everyone is engaged, everyone is heard, and everyone listens.
- We stay out of the weeds and into the policy matters that will drive the City forward
- We have a unanimous or consensus agreement on a concise, manageable, and accomplishable list of policy objectives for the coming year. Preferably, this can be shown on a 1-page document
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# Next Steps

## (City Manager Young)

# Adjourn