



Mr. Pangborn introduced Jason Nowlin of Funk/Levis & Associates who performed intercept interviews for the District. Mr. Nowlin presented the results in detail and provided a handout for the Board's review. He relayed that he interviewed 100 people from several different demographic groups, from many different local zip codes, and with a varying degree of ridership frequency. Mr. Nowlin indicated that overall the feedback was very positive. The two age groups that were most positive were teenagers and riders above age 80. Some interesting words that people used to describe the District were, "caring," "reliable," and "committed."

Mr. Eyster commended the Diversity Council for its work. Mr. Gaydos praised LTD's leadership staff for all that they do to keep the District looking so good in the community.

Ms. Towery arrived at 1:06 p.m.

**DISADVANTAGED BUSINESS ENTERPRISE (DBE) PROGRAM** – Mr. Pangborn introduced Purchasing Manager Jeanette Bailor and Facilities Services Manager Charlie Simmons and gave some background on the history of DBEs.

Responding to a question by Mr. Pangborn, Ms. Bailor explained that if there are no federal dollars used in a construction project, the District uses the lowest bidder process for determining who is awarded a contract. However, if there is any federal funding included, the District is required to use the DBE program and policy.

Ms. Bailor then referred to a document in the packet and explained the LTD Disadvantaged Business Enterprise Policy and Program and how LTD strives to reach the overall DBE goal, which is 3.63 percent of Federal Transit Administration (FTA) funded contracting activities, exclusive of FTA funds to be used for the purchase of transit vehicles. She then described the certification process and stated that in the State of Oregon, there are a total of 470 certified DBE firms, while in Lane County there are only 27. The process of becoming and remaining certified is quite complex, which could be why more firms aren't DBE certified.

Mr. Evans commented that he would like to see LTD continue to encourage contractors to become and stay certified as a DBE. Mr. Simmons then referred to the DBE plan from Wildish that was part of the pre-construction services that Wildish was required to submit to the District as part of its contract.

**ITEMS FOR INFORMATION** – On March 2 the special Board meeting/work session was originally scheduled for 5:30 p.m. Mr. Pangborn asked the Board members if they would like to start earlier and were able to do so. The Board agreed that starting at 4:30 p.m. would work well.

The March regular Board meeting that was originally scheduled for March 18 had recently been changed to March 25; Mr. Eyster asked the Board members if they were all right with moving that Board meeting to Tuesday, March 31. The Board agreed that would work for them.

**ADJOURNMENT** – Mr. Eyster adjourned the meeting at 1:35 p.m.



Board Secretary