

MINUTES OF DIRECTORS
STRATEGIC PLANNING WORK SESSION

LANE TRANSIT DISTRICT

SPECIAL MEETING

Friday and Saturday, November 10 and 11, 2006

Pursuant to notice given to *The Register-Guard* for publication on November 6, 2006, and distributed to persons on the mailing list of the District, the Board of Directors of the Lane Transit District held a strategic planning work session on Friday and Saturday, November 10 and 11, 2006, beginning at 11 a.m. on Friday, at the Lane Community College Center for Meeting and Learning at 4000 East 30th Avenue, Eugene.

Present:

Board

Susan Ban, Vice President
Debbie Davis, Treasurer
Mike Eyster
Gerry Gaydos, President, presiding
Dean Kortge, Secretary

Absent:

David Gant
(one vacancy)

Also Present:

Michael Dubick
Greg Evans
(both appointed to Board
terms beginning January 1, 2007)

Staff

Mark Pangborn, General Manager
Mary Adams, Director of Human Resources and Risk
Management
Diane Hellekson, Director of Finance
Mark Johnson, Director of Transit Operations
Steve Parrott, IT Manager
Charlie Simmons, Facilities Services Manager
Jo Sullivan, Administrative Services Manager/Clerk
of the Board (Recording Secretary)
George Trauger, Director of Maintenance
Stefano Viggiano, Assistant General Manager
Andy Vobora, Director of Service Planning, Accessibility,
& Marketing

Also present:

John Daggett, Candidate for Director of Planning
& Development Position

CALL TO ORDER: The meeting was called to order by Board President Gerry Gaydos at 11:05 a.m. on Friday, November 10, 2006.

STRATEGIC PLANNING WORK SESSION: This work session was intended to focus on key strategic issues and to provide direction to staff on the development of the following year's budget. During the course of the two-day work session, the Board and staff discussed the following topics and their strategic impact on the District:

- **Productivity vs. Coverage:** The Board discussed the tradeoffs of service designed to maximize productivity as compared with service that is designed to maximize access to the service (coverage). The Board generally supported the current approach, which is to focus primarily on productivity-based service, with about 25 percent of the service allocated to provide coverage.
- **Bus Plus:** The Board discussed options for implementation of Bus Plus (formerly Progressive Corridor Enhancement) corridors. They agreed to a plan to implement the corridors in 2008 in

conjunction with the start of service to the new RiverBend Hospital. They also agreed that staff should have flexibility in determining appropriate Bus Plus elements and design.

- West 11th EmX Corridor: The Board reiterated their support for an integrated planning process with the City and for expecting City support in planning and funding of the corridor.
- Neighborhood Connector Service: Neighborhood connectors are an important element of the planned EmX system. The Board supports the concept, but is willing to consider using full-size (40-foot) buses for the connector service if the operating inefficiency of using small buses is too great. Staff will be developing additional information for the Board's consideration.
- Capital vs. Operations: The Board discussed the need to balance current operating needs with investments in future needs. They generally agreed with the balance that has been used up to this point, but directed staff to look for opportunities to increase the service level.
- Local Match for the Third EmX Corridor: The Board supported the staff recommendation to avoid or restrict use of a General Fund transfer to provide the local match for the third EmX corridor.
- Board Leadership in the Community: The Board recognized the need for an expanded role for Board members in supporting LTD in the community.
- LTD Sustainability Plan: The Board supported efforts to improve the sustainability of LTD operations, and also recognized that the most important contribution LTD makes to community sustainability is reducing automobile use by providing transit service.
- *Looking to the Future*: The Board was updated on actions regarding the *Looking to the Future Plan*, including new initiatives for injury reduction and a rewards and recognition program. They strongly support these efforts.
- Cultural Diversity Update: The Board was updated on the work of the Cultural Diversity Committee, including plans for an employee survey. Several Board members have a very keen interest in this issue and all Board members support this program.
- Communications Audit: The Board was updated on actions identified in the Communications Audit to improve LTD internal communications.
- Long-Range Financial Plan (LRFP) and Capital Improvements Program (CIP): The Board was provided with some preliminary information on an updated LRFP and CIP. Both of these documents will be discussed further during the next few months.

ADJOURNMENT: The work session was adjourned at 10:30 a.m. on Saturday, December 10.



Board Secretary