

MINUTES OF DIRECTORS MEETING
LANE COUNTY MASS TRANSIT DISTRICT
REGULAR MEETING
January 17, 1978

Pursuant to public notice given to the Register Guard for publication on January 13, 1978, to Newservice 16, and distributed to persons on the mailing list of the District, the regular monthly meeting of the board of directors of Lane County Mass Transit District was held at the City Hall in Eugene, Oregon, on January 17, 1978, at 7:30 p.m.

Present:

Jack J. Craig
Daniel M. Herbert, President, presiding
Ted J. Langton, Treasurer
Carolyn Roemer
Fred C. Dyer, General Manager
Mavis Skipworth, Recording Secretary

News media:

Marvin Tims, Register Guard
Catalina Ortiz, Springfield News

Absent:

Richard A. Booth, Secretary
Kenneth H. Kohnen, Vice President
Glenn E. Randall

MOTION
VOTE

MINUTES: Minutes of the regular meeting of December 20, 1977, and the adjourned meeting of January 10, 1978 were unanimously approved as distributed.

AUDIENCE PARTICIPATION: Clark Cox, a Citizens Advisory Committee member representing West University Neighbors, recommended that in the next annual route revision a direct bus from the University to Valley River Center be included as that shopping center appears to be most popular with the students.

CITIZENS ADVISORY COMMITTEE: Paul Bonney, chairman of Citizens Advisory Committee, pointed out that minutes of the committee's January 10 meeting were included in the agenda material for board information.

FINANCE AND BUDGET: A mid-year budget analysis was presented for board information, showing slight overruns appearing likely for Information Clerks, Partskeeper, and Tool and Differential Allowance; at the current level of expenditures, drivers, drivers' overtime and Instructors will overrun by a total of approximately \$90,000; annual Maintenance Department wages may underrun approximately \$50,000, making an overall Personal Services overrun of approximately \$40,000. Materials and Supplies expenditures and Contractual Services, as categories, appear to be below budget. Total expenditures for FY 77-78 are projected at \$5,006,754 and anticipated resources at \$5,271,808. The chairman advised that it will be necessary to make adjustments to accommodate overruns and underruns prior to the end of the fiscal year.

Regular monthly financial reporting was distributed for board information. The staff reported that several of the internal control procedures have been put into effect in response to recommendations of the auditor, the disbursements procedure was under study and that inventory control could be achieved with additional personnel.

INCOME TAX: A draft ordinance was distributed for board review and the board was advised that a copy of the ordinance has been forwarded to the Department of Revenue for review. Ms. Loobey reported that corporate income tax figures have not been received from the Department of Revenue to enable the board to determine a rate of tax. Mr. Herbert said that if the figures are not available, the board should receive confirmation of the fact and proceed with the best assumptions that can be made from the information available.

MARKETING DIVISION: An update on activities in the Marketing Division was presented for board information.

RIDERSHIP: Regular monthly ridership reporting was distributed. The staff reported that a recent survey of average fares indicates an increase of about 3% in reported revenue passengers and person trips. Responding to board concern of potential discrepancies in ridership data, the staff advised that revised cash fare data has been included in the ridership graphs.

The general manager called attention to a survey reported in the Register Guard which indicated that citizens believed there was a need for greater bus information to the public; others wanted increased coverage and convenience, which he said is being addressed in the Transit Development Program.

It was noted that ridership in December was lower than one year ago and Mr. Dyer said he believed it could be attributed to the fare increase, to some scheduling problems experienced in the September revised system, and to people using their cars more while gasoline is still plentiful. Mr. Langton asked if the district had reached a plateau and, under current conditions, had ridership leveled off. Mr. Dyer replied that with a continuing population growth there should be a continual ridership increase; that whenever improved service has been offered, the district has experienced increased ridership. It was the consensus that through aggressive marketing efforts more people could be reached.

CENTRAL TRANSIT STATION: The chairman reported that he and Mr. Dyer will attend a Downtown Development Board meeting on January 20 for further discussion on the location of a central transit station. The chairman advised that he has sent a letter to interested agencies and organizations requesting comments and suggestions to be submitted to the LTD board in February.

T-2000 PLAN: Copies of the T-2000 Transportation Plan Technical Report were distributed to board members. It was recommended that the board schedule a workshop to further study the report, and the chairman said a date would be determined at the next regular board meeting.

OPERATIONS: Regular monthly reporting for the Operations Department was distributed for board review. The staff reported that the lube equipment and hoists are nearing completion and installation of the bus washer is on schedule.

GOALS AND OBJECTIVES SUBCOMMITTEE: Ms. Roemer presented the recommendations of the Goals and Objectives subcommittee for fiscal year 1978-79. She explained that the Findings were updated to reflect a concern for accumulation of cash

revenues, the General Goal and Policies needed little revision, and the Objectives again stressed the need for cash reserves and increased marketing programs. Mr. Herbert emphasized the importance of the goals and objectives as a statement of direction for staff in preparation of the fiscal year budget.

Mr. Langton said he did not believe that Item B.1 of the Fiscal Year Objectives seemed logical as "increase capacity and improve service within the LTD service area" implied obtaining additional buses which does not correlate with the present decrease in ridership, and he did not see a need to increase capacity when demand is not there. Mr. Dyer said that in the last few months many petitions have been received asking for additional service and greater headway in the evening service. Mr. Langton said he believed the board must accept the fact that the district cannot be all things to all people and cannot respond positively to every demand. Mr. Craig said that while he believes the public likes the present transit service, there are still needs for the district to fill; that ridership would increase if more convenience were offered, and public transit will grow as people have to get out of their cars.

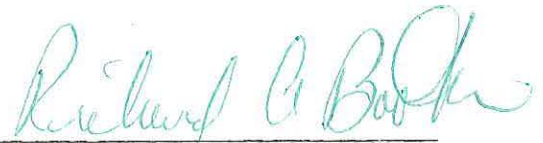
Mr. Herbert said the board would further consider the recommendations of the Goals and Objectives subcommittee following Citizens Advisory Committee review.

NEW BUSINESS: Mr. Dyer advised that he will be on vacation from January 23rd through February 3rd.

The chairman advised that nominations to the budget committee should be made at the February board meeting by Mr. Kohnen and Mr. Randall.

The board received copies of a report on transit operations in the UMTA Region 10 of Alaska, Oregon, Washington, and Idaho, for the period 1972-76 as published by the UMTA regional office in Seattle.

ADJOURNMENT: The meeting was adjourned to 7:30 a.m., February 7, 1978, in the Thunderbird Inn, Eugene.



Secretary