

MINUTES OF DIRECTORS  
STRATEGIC PLANNING WORK SESSION

LANE TRANSIT DISTRICT

SPECIAL MEETING

Friday and Saturday, January 19 and 20, 2001

Pursuant to notice given to *The Register-Guard* for publication on January 16, 2001, and distributed to persons on the mailing list of the District, the Board of Directors of the Lane Transit District held a strategic planning work session on Friday and Saturday, January 19 and 20, 2001, beginning at 9:00 a.m. each day, at the Eugene Hilton Hotel at 66 East 6<sup>th</sup> Avenue, Eugene.

Present:

Board

Rob Bennett, Vice President  
Gerry Gaydos  
Patricia Hocken  
Dave Kleger, Treasurer  
Virginia Lauritsen, Secretary  
Robert Melnick  
Hillary Wylie, President, presiding

Staff

Ed Bergeron, Marketing Manager  
Ron Berkshire, Fleet Services Manager  
Dave Dickman, Human Resources Manager  
Ken Hamm, General Manager  
Diane Hellekson, Finance Manager  
Mark Johnson, Transit Operations Manager  
Linda Lynch, Government Relations Manager  
Mark Pangborn, Assistant General Manager  
Steve Parrott, Information Services Manager  
Charlie Simmons, Facilities Services Manager  
Jo Sullivan, Executive Assistant/Clerk of the Board  
(Recording Secretary)  
Stefano Viggiano, Planning & Development  
Manager  
Andy Vobora, Service Planning Manager

Absent: None

**CALL TO ORDER:** The meeting was called to order both days by Board President Hillary Wylie. All Board members were present, with Mr. Gaydos arriving at 9:25 a.m. on Friday.

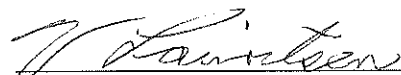
**STRATEGIC PLANNING WORK SESSION:** During the course of the two-day work session, the Board and staff discussed the following topics and their strategic impact on the District:

- Introduction and Review: Mission statement; values; strategic goals; staff reorganization; performance management; and other priorities
- Budget Issues – Fiscal Year 2001-02: Financial issues and trends; priorities; funding strategies; and comprehensive service redesign
- Strategic Bus Rapid Transit (BRT) Issues
- Board Organizational Issues

As a result of their discussions, the Board:

- Directed staff to revise the mission statement and performance measures and take them back to the Board for discussion, likely at the March Board meeting
- Directed staff to draft an employee incentives plan and take it to the Board for discussion at a future meeting
- Expressed their willingness to step up their community involvement even further, with staff support in terms of making meeting arrangements and providing informational materials
- Expected staff to continue to work with employers in the Gateway area and the City of Springfield to find alternative transportation solutions
- Directed staff to research opportunities to relocate the RideSource facility and to look for opportunities to collaborate and cooperate with other units of government
- Liked the idea of working with the Gateway Mall manager to relocate the Gateway transit station to a more central location at the mall
- Agreed that staff should continue reviewing the option of debt financing, especially for bus purchases
- Directed staff to continue researching funding opportunities for the District's aggressive capital planning, including BRT
- Asked for a more detailed discussion on the fare policy and what would happen to fares under different criteria
- Agreed that the District should continue with the phased approach to BRT
- Directed staff to continue researching vehicles that are environmentally friendlier and have a different look than fixed-route buses
- Asked for monthly ridership and performance reports
- Expressed interest in some training on working with and providing information to the media
- Agreed to have staff create LTD e-mail accounts for them and have that information published on the Web site and on their LTD business cards
- Agreed that the third Wednesday at 5:30 p.m. was still a good time for the regular monthly meeting, and asked to keep Monday evening work sessions to 90 minutes maximum
- Agreed that roll call votes were not necessary unless there was confusion about who voted for or against a motion
- Agreed to review agenda materials before the meetings so that staff presentations could be less detailed
- Asked for opportunities for full discussions on key issues, including possible Saturday morning sessions

**ADJOURNMENT:** The work session was adjourned at 1:50 p.m. on Saturday.

  
Board Secretary

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