

MINUTES OF DIRECTORS MEETING  
LANE COUNTY MASS TRANSIT DISTRICT  
REGULAR MEETING  
July 19, 1977

Pursuant to public notice to the Register Guard for publication on July 14, 1977, and Newservice 16, the regular monthly meeting of the board of directors of Lane County Mass Transit District was held at the City Hall in Eugene, Oregon, on July 19, 1977, at 7:30 p.m.

Present:

Richard A. Booth, Treasurer  
Jack J. Craig  
Daniel M. Herbert, President, presiding  
Annabel Kitzhaber  
Kenneth H. Kohnen, Vice President  
Fred C. Dyer, General Manager  
Mavis Skipworth, Recording Secretary

News media representatives:

Marvin Tims, Register Guard  
Lois Lindsay, Springfield News

Absent:

W. Gene Davis, Secretary  
Glenn E. Randall

MOTION  
VOTE

MINUTES: Minutes of the regular board meeting of June 21, 1977, were unanimously approved as distributed. Mr. Kohnen reminded the board that it would be necessary during the year to appropriate funds for transfer to the 1977-78 Capital Reserve Fund, which have been budgeted but not appropriated.

AUDIENCE PARTICIPATION: The chairman opened the meeting for comments from the audience and there was no response.

CITIZENS ADVISORY COMMITTEE: Paul Bonney, chairman of the Citizens Advisory Committee, advised that meetings have been cancelled for the summer months.

REPORTS: Regular monthly reporting on Finance and Budget, Marketing, Ridership, and Operations was distributed for board information. Mr. Booth commented that although several categories of the 1976-77 budget had been overspent, the category for badly needed shop equipment had been underspent. Mr. Dyer advised that funds for such equipment as washer, lifts and lubing, are carried over from the capital grant; that specifications have been finalized and will shortly be advertised for bids.

In discussion of the financial reporting, Mr. Kohnen asked if an adjustment would be made prior to audit to resolve a difference shown in the 1976-77 ending balance and the beginning cash balance for 1977-78. Mr. Merrell, accountant, advised that the 1976-77 balance was not final as shown and that adjustments will be made with tax receivables.

Mr. Booth asked that the board move on to items requiring board action.

FARE REVISION: The following proposed fare structure to become effective September 1, 1977 was presented to the board:

One Way Fare:	Within One Zone	Each Additional Zone	Zone 1 Monthly Passes	Each Additional Zone
Adults	35¢	15¢	\$14	\$4
Youths 12-18	35¢	15¢	\$10	\$4
Children 5-11	15¢	5¢	\$ 6	\$2
Children under 5	FREE	FREE	--	--
Senior Citizens (62 and over)				
(weekdays to 7 p.m.)	10¢	FREE	--	--
(after 7 p.m. and weekends)	FREE	FREE	--	--
Dial-A-Bus	70¢	--	--	--

Large tokens at 3 for \$1.00, worth 35¢ toward total fare.  
"Excursion Fare" allows a round trip for the one way fare if a passenger stays with the bus.

MOTION  
VOTE

Mr. Kohnen moved that the proposed fare structure be approved. The motion was seconded by Mr. Craig and carried unanimously.

Mr. Booth referred to an article included in the May issue of Bus Industries pertaining to Lane Transit District operation. He said the article indicated that the District's fare structure is low and is not paying as high a percentage of expenses as other districts. He expressed interest in receiving further data on other transit districts for comparison purposes.

OBIE COMMUNICATIONS PROPOSAL: Distributed to board members were copies of a proposal from Obie Communications requesting placement of a billboard on District property adjacent to Garfield Street in exchange for billboard advertising for the District.

MOTION

Mr. Booth moved to authorize the General Manager to proceed with a lease arrangement as described in the Obie Communications proposal. The motion was duly seconded.

AMEND  
VOTE

Mr. Kohnen expressed concern as to the term of the agreement. He then moved to amend Mr. Booth's motion to provide for a review at the end of twelve months. The motion to amend was seconded and carried unanimously.

VOTE

The question was put on the main motion as amended and carried unanimously.

INCOME TAX: A staff memo was distributed to the board members requesting policy decisions for staff to proceed with an income tax ordinance and other related tasks.

MOTION

Mr. Kohnen made the following motion: 1) that District's legal counsel be requested to make appropriate revisions to the proposed income tax ordinance now under consideration, to make the income tax applicable only to non-corporate taxpayers, with a provision for a credit against the tax for any payroll taxes paid by the taxpayer; 2) that staff be requested to prepare a report including estimates of the revenue yield from such a tax and the administrative costs of collection; 3) that the staff report be based on the income tax going into effect for the calendar year 1978; 4) that the staff report and revised ordinance be presented to the board at the regular September board meeting on September 20, 1977. Mrs. Kitzhaber seconded the motion.

The board discussed the timelines necessary for taxing 1977 and 1978 incomes. Mr. Booth said he would prefer to target for 1977 incomes as the board has studied the issue for three years and that testimony has indicated that the taxpaying public and business community support an income tax. He said further that he was in favor of having the payroll tax and the income tax at an equal rate, limited to .003. The staff was directed to prepare timeline analyses of steps for taxing 1977 incomes and 1978 incomes, with and without referral.

MOTION  
TO TABLE  
MOTION  
VOTE

Mr. Booth moved to table the motion pending submittal of the analyses at an adjourned board meeting. Mr. Craig seconded the motion and it carried with favorable vote by Booth, Craig, Herbert, Kitzhaber, with Mr. Kohnen dissenting. Mr. Kohnen said he believed parts of the motion should be implemented, that legal counsel could proceed with revisions on the ordinance and staff could determine administrative costs and anticipated revenues. It was the consensus of the board to ask Mr. Bryson to prepare a draft of an ordinance for consideration at the earliest possible date.

CETA PROPOSAL: The board was advised that the District has an opportunity to utilize Comprehensive Employment and Training Act (CETA) funds for the employment of two additional Service Representatives for fiscal year 1977-78.

MOTION  
VOTE

Mr. Craig moved to authorize the general manager to submit a funding proposal to CETA, and Mr. Kohnen seconded the motion. After brief discussion, the question was put and the motion carried unanimously.

SECTION 5 OPERATING ASSISTANCE PROGRAM OF PROJECTS: Copies of the Program of Projects was submitted to the board members and approval was requested for its submittal to the Urban Mass Transportation Administration through L-COG and the Mass Transit Division of the Oregon Department of Transportation.

MOTION  
VOTE

Mr. Booth moved that the general manager be authorized to submit the fiscal year 1977-78 Program of Projects. Mr. Kohnen seconded the motion and it carried unanimously.

E-SATS PROGRESS: Mr. Rynerson reported that the transit element of the transportation plan is close to final form, and possibly a proposed plan can be published by September 30.

DIAL-A-BUS SERVICE CHANGES: Staff recommendations were presented for five additional Dial-A-Bus destinations to be added to weekday service effective September 19, 1977: West Eugene Public Welfare Office, Big Y Shopping Center, LCC Activity Center, Veterans Memorial Building, and the K-Mart Shopping Center adjacent to the Springfield Mall.

MOTION  
VOTE

Mr. Booth moved that the board approve the Dial-A-Bus service changes described herein, and Mrs. Kitzhaber seconded the motion, which carried unanimously.

SOUTH EUGENE - U of O RIDERSHIP FORECAST: Mr. Rynerson advised that due partly to the quantity of work required to implement the September system, time has not as yet been available to work on the South Eugene/U of O ridership forecast. He said it would be feasible to complete it for the October board meeting.

MOTION

EVALUATION METHODS SUBCOMMITTEE REPORT: Mr. Kohnen reported on a review by the Evaluation Methods Subcommittee of restored service on Route #6 to Jasper/Lowell. He moved that the board give approval to continuing service on Route #6 to Jasper/Lowell during fiscal year 1977-78 on the basis of two trips daily, three days a week. The motion was duly seconded.

VOTE

Mr. Kohnen noted that performance on Route #6 would be carefully monitored and if ridership should increase significantly throughout the year, service could possibly be increased in another year. Mr. Booth suggested that if ridership does not justify continuation, the issue should be reconsidered before the end of the year. The question was put and the motion carried unanimously.

EXTERNAL ACTIVITIES: Mr. Dyer advised that the state legislature has allocated \$371,000 for the biennium as one half of the local share for District capital improvements, and he requested authorization to proceed with preparation of Capital Grant III.

MOTION  
VOTE

Mr. Booth moved to authorize the staff to proceed with preparation of Capital Grant III. Mrs. Kitzhaber seconded the motion and it carried unanimously.

MOTION

VOTE

APTA CONFERENCE: Mr. Booth moved that the board authorize the general manager to attend the American Public Transit Association conference to be held in Atlanta, Georgia, October 9-13. Mrs. Kitzhaber seconded the motion and it carried unanimously.

METROPOLITAN AREA TRANSPORTATION COMMITTEE: The board was requested to consider appointment of a board member as a representative to MATC, prior to the late August meeting. It was the consensus that this issue be reviewed at the adjourned board meeting.

The meeting was adjourned to 7:30 a.m., August 2, 1977, in the Eugene Hotel.

  
Secretary