

MINUTES OF DIRECTORS MEETING  
LANE COUNTY MASS TRANSIT DISTRICT

February 17, 1976

The regular monthly meeting of the board of directors of Lane County Mass Transit District was held at the City Hall in Eugene, Oregon on February 17, 1976, at 7:30 P.M.

Present:

Richard A. Booth, Treasurer  
Jack J. Craig  
W. Gene Davis, Secretary  
Daniel M. Herbert, President, presiding  
Annabel Kitzhaber  
Kenneth H. Kohnen, Vice President  
Fred C. Dyer, General Manager  
Mavis Skipworth, Recording Secretary

Absent:

Glenn E. Randall

MINUTES: Reading of the minutes of the meeting of January 20, 1976, was dispensed with as copies had been distributed to all members of the board. On motion duly seconded, the board voted to approve the minutes of said meeting as written.

CITIZENS ADVISORY COMMITTEE: Paul Bonney reported on the February 2, 1976, Citizens Advisory Committee meeting, advising of the formation of an Executive Committee. Mr. Booth commended the committee on its active participation and recommended that two or three persons from the business community be recruited as members, offering his assistance.

JOINT LTD/SCHOOL DISTRICTS COMMITTEE: Mr. Dyer told the board he had received a reply from Bethel School District #52 and a parochial school, indicating their interest in participating on a joint School District/Lane Transit District committee.

UMTA SIMS PROJECT: Mr. Dyer advised that the district has received a positive response from UMTA on an implementation grant for the Service Inventory and Maintenance System, and the grant is presently in preparation and should be submitted shortly.

OPERATIONS: Ridership figures were presented and discussion held on the disparity between the ridership drop shown on the graph and the higher revenue receipts, tokens and pass sales. It was suggested that the drivers' counting may have been inaccurate.

COMMUNICATION DEPARTMENT: Information was distributed on the number of calls going through the information office, averaging 358 calls daily. Mr. Craig suggested the staff check out new available communications systems for their feasibility and practicality.

BUS COLOR SCHEMES: David Rynerson posted schematic drawings indicating the color scheme selection for the buses presently on order. Mr. Booth observed that most people prefer bright colored buses and said that either the present bus color should be retained or a bright color selected with large logos. Mr. Blizzard, a member of the audience representing the National Federation of the Blind, advised that green is the best color for persons with sight impairment. Mr. Rynerson distributed a complete color chart and following further discussion, Mr. Herbert said the selection would be made later in the meeting to give members more time to decide on their preference.

SPRING VILLAGE TRANSFER STATION: Mr. Rynerson advised that the Springfield Development Corporation, in a letter to the City of Springfield, requested that the present bus stop location be moved from Spring Village shopping platform. The board received copies of a letter to the district from the Springfield Director of Public Works, proposing a meeting between the district staff and the Department of Public Works to discuss and resolve the situation before the early summer opening of the Spring Village Shopping Center. It was the consensus of the board that alternatives should be explored, and Mr. Craig suggested that Mr. Randall and Mr. Davis, as Springfield residents, could work with those involved. Mr. Davis advised that he is serving on the Springfield Downtown Task Force, and the chairman asked him to represent the district in any consideration of this issue by the Task Force.

FHWA/UMTA CERTIFICATION CRITERIA: A document was distributed to the board outlining FHWA/UMTA certification criteria of the local transportation planning process. Mr. Craig expressed a desire to have the district represented on the L-COG board. The chairman said that although membership is presently limited to elected board members, he would ask Mr. Kohnen to investigate any possibilities of membership and report to the board.

5A/VIDA AND 5B/McKENZIE BRIDGE STUDY: The board received copies of a study prepared by Pete Kloster, a University of Oregon student, on Routes 5A/Vida and 5B/McKenzie Bridge. Mr. Dyer commended the student on his excellent research and said he would like to have another study in the future to compare. In response to a suggestion that "park and ride" stations be established along the route, the staff said it would investigate this and would work with the newspapers to reach the public.

E-SATS: David Rynerson gave a verbal report on the status of the E-SATS alternative planning process and the meetings scheduled to finalize the update.

INFORMATION SERVICES: The staff presented an update of current activities of the marketing program. Mrs. Kitzhaber asked about the advisability of having student tokens so exact change would not be necessary. Mr. Dyer said the number of passengers who would use the tokens would not be great enough to compensate for the time and expense of setting up the system, and that the farebox equipment is not set for it. Mr. Booth suggested that promotional efforts should be spent on improving ridership in the 30¢ fare area to increase revenue. Mr. Dyer said that senior citizens have been very willing to accept new programs and the First Step Program will be carried on to other groups, such as large employers.

FINANCE AND BUDGET: Mr. Davis moved the bills payable for the month of January be approved in the amount of \$127,982.09. Mr. Kohnen seconded the motion and it carried unanimously.

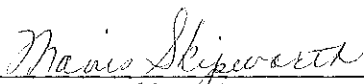
BUDGET COMMITTEE: Mr. Herbert announced that a Budget Committee workshop will be held February 19, 1976, in McNutt Room.

BUS COLORS SELECTED: Discussion returned to selection of colors for the new buses. A vote for color preference was then taken with the following tabulation resulting: first choice - royal blue and lime green; second choice - existing colors of pearl white and beige; third choice - dark and light green; fourth choice - beige and royal blue. Mr. Craig then moved that the first choice of royal blue and lime green be approved, as selected by the Citizens Advisory Committee. Mr. Kohmen seconded the motion and Craig, Davis, Herbert, Kitzhaber and Kohmen voted in favor, Mr. Booth opposed. The motion carried.

INCOME TAX: In consideration of effecting an income tax, the chairman distributed a chart showing time-lines for development of revenue sources based on several different contexts. These were, 1) LTD proceeding alone on the development of an income tax ordinance, 2) the context of an E-SATS update, 3) the context of other local governments seeking adoption of an income tax and 4) the context of state "revenue sharing" based on an increased state income tax. Mr. Booth expressed the opinion that the district should continue to pursue enactment of an income tax for LTD only, and Mr. Craig said he felt the district should cooperate with other units of local government in solving their needs. Mr. Kohmen said he believed there was still time to explore what other units plan to do, while continuing with the district's plan to be prepared if it appears feasible. Mrs. Kitzhaber agreed and noted that the political climate has changed since the district first started the process to implement the tax, and believed the district should reassess and pursue the most successful line.

Mr. Craig advised that the November ballot will include a bill allowing use of registration fees for transit. Mr. Davis endorsed the district's cooperation in pursuing the state income tax for revenue-sharing to cities, but said the board should move ahead with its own plans. Mr. Dyer observed that the general purpose local governments, in adoption of the E-SATS alternative transportation plan, have assigned the district a responsibility and believed the district would receive consideration in local governments' involvement in resources. Mr. Herbert said the district would have to move in the track of the E-SATS update, and urged all members to gather information on the long range revenue plans of other local and state agencies.

The meeting adjourned.

  
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Recording/Secretary

  
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Secretary