

MINUTES OF DIRECTORS MEETING

LANE COUNTY MASS TRANSIT DISTRICT

March 20, 1974

The Board of Directors of Lane County Mass Transit District met on March 20, 1974, at 7:30 p.m. at the city hall in Eugene, Oregon, pursuant to adjournment from its meeting of March 19, 1974.

Present were:

Gary Buell  
Marcella Fetzer  
Daniel M. Herbert, President, presiding  
Kenneth H. Kohnen, Vice President  
Phyllis P. Loobey, Secretary  
Fred Dyer, General Manager  
Richard Bryson, Counsel.

Absent were:

Jack J. Craig  
Glenn E. Randall.

MINUTES: Reading of the minutes of the meetings of February 19, February 28, and March 5, 1974, was dispensed with as copies had been distributed to all members of the board. On motion duly seconded, the board voted to approve those minutes as written.

CITIZEN'S ADVISORY COMMITTEE: Jim Martin, chairman of the committee, having filed written copies of the minutes of the committee's last meeting, told the board that the committee would like to take a more active role in the matter of petitions received by the board for bus service to outlying areas.

RIDERSHIP: Mr. Dyer reported that there was a decline in ridership last week, probably due to the spring vacation at the University of Oregon and Lane Community College; however, he is studying the matter closely to ascertain whether the increased availability of gasoline will decrease ridership in the buses. Mr. Dyer also told the board that he feels the district should continue adding to its equipment in order to be ready for any future crisis and he requested direction and authorization from the board as to seeking additional equipment.

On motion duly seconded, the board voted to authorize and direct the general manager to seek out additional used equipment and to purchase the same upon receiving concurrence of the board as opportunities arise.

MARKETING: Gerry Schmidt, of Advertising Services, played three new advertising tapes for radio distribution on the subjects of ridership during non-peak hours; bus riding convenience and pleasure; and night service. He also informed the board that he is producing new billboards and television spot announcements relating to ridership in non-peak hours.

FEDERAL GRANT: Mr. Dyer said that a slight delay has been caused by the fact that one of the appraisals submitted with the grant application had to be updated, but the problem is being overcome and will be solved this week.

PLANNING:

1. Integrated Needs Program. Mr. Dyer advised the board that he is working on a plan for a plan of accomplishment which will be reflected in budget recommendations and other staff activities and is asking some help from federal authorities. Mr. Herbert mentioned the policies set forth in the memoranda of February 18 and February 28, 1974, and said that these policies will be formally presented and voted upon in the future.

2. State Highway Bond Issue Priorities. Mr. Rynerson told the board that public meetings had been attended by the staff and some of the Citizens Advisory Committee members; priority recommendations have been made to L C O G by Transportation Planning Committee.

3. Federal Aid Urban Program. Mr. Rynerson informed the board that under this program some federal money can go to mass transit under the federal highway program. The staff was told that if the district was to share in those funds a request would have to be filed immediately so the staff did put in a request for funds for transfer stations in the area of River Road and Belmont. The estimated cost would be \$200,000.00. Mr. Rynerson explained that the actual application for funds would be made by L C O G but the Transit District's staff has made a request that the \$200,000.00 be included in the application on behalf of the district. If the application is granted it would be on a 78% federal--22% local matching basis, but the staff has not obligated the district to put up the matching funds and the district can still decline to accept the grant. Mr. Rynerson further reported that if UMTA approves the plan it would put in an additional 2%, thus reducing the local share to 20%.

4. Metropolitan Area Transportation Study. Mr. Rynerson reported briefly to the board on this study which is an update of the Eugene-Springfield Area Transportation Study to which the district contributes in the form of planning by the members of the staff. The State Highway Department is cooperating in the study.

5. Goodpasture Island Area Land Use/Transportation Study. Mr. Rynerson stated that the study of this area being done by

Livingston and Blaney will be beneficial to the district and the staff are working with them in the mass transit aspects of their study.

6. County-wide Service. Mr. Herbert distributed to the board a memorandum dated March 20, 1974, on the subject of county-wide service and announced that he had appointed a sub-committee on that subject, composed of Sally Fetzner, chairperson, Gary Buell and Dan Herbert. He asked the sub-committee to report whether there are any items that ought to be included in the next budget under this heading. He charged the sub-committee with responsibility for reviewing pertinent information now at hand, studying possible service development and recommending policies to the board.

PHYSICALLY LIMITED AND ELDERLY. Phyllis Loobey reported that the sub-committee has a working document which is now being reviewed and revised and she expects that it will be ready to go to the printer within approximately two weeks. When the document is ready, she will ask for a special board meeting to consider it.

Kenneth Horton spoke from the audience to inform the board that he has a list of students at the University of Oregon and Lane Community College who are handicapped and offered it to the board together with his own offer of assistance in putting the information on maps. Mr. Horton was told of the board's appreciation and requested to leave his list with the general manager. In response to an inquiry from the audience by Larry Craig, Phyllis Loobey stated that the public would be permitted to attend the special board meeting when it is held. There followed some discussion of the number and distribution of copies of the report. Phyllis Loobey said that she expected to distribute the report to state, local and federal agencies and to all agencies having co-operated in the study and in addition, copies would be available for the public at the district office. Mr. Dyer and Mr. Kohnen expressed the feeling that the report should not be widely disseminated in the district's name without prior acceptance of the report by the board. Mr. Herbert said that a special board meeting would be called when the report is ready for submission to the board.

DOWNTOWN TERMINAL. Mr. Dyer advised the board that the sub-committee on the downtown terminal has been meeting with the Eugene Renewal Agency and with the large task force which is receiving a great deal of input from the public. He expects that a statement of goals and priorities will be received by the task force by March 28, and thereafter the task force will proceed to the planning stage and out of that should come a more definitive statement of what share of the cost should be borne by the district. Mr. Dyer referred to the memorandum of March 6, 1974, on the subject of the downtown terminal and requested the board's approval for the sub-committee to proceed in accordance with that memorandum.

On motion duly seconded the board voted to approve the memorandum of the sub-committee dated March 6, 1974, and to authorize the sub-committee to proceed with negotiations and discussions in an effort to obtain more definitive proposals for the district's financial participation in the downtown terminal building, said proposals to be presented to the board for review and approval with the district's level of participation to be based upon the following guidelines:

1. Those things that are solely transit would require substantial transit financial support.
2. Those things that are structural and of general public use would require nominal transit financial support.
3. The transit district would have constant monitoring access during determination of cost and participation potentials.

CAR POOLING: Mr. Dyer introduced Bill Clark, manager of the district's car pooling program, who filed a written outline and made an oral report in which he told the board that he has been studying the car pooling program in Portland and is obtaining results of surveys which are being and have been conducted by others. He said that he expects to concentrate on getting Weyerhaeuser, EWEB, Lane County, and the City of Eugene going on their car pooling programs and on producing spot announcements and publicity releases to stimulate interest in the car pooling program. He, in response to an inquiry by Mr. Herbert, advised that he would see that his publicity releases are integrated with Gerry Schmidt's work. Mr. Clark also told the board that he would have someone at the district office to answer telephone inquiries about car pooling.

FINANCE: Mr. Dyer advised the board that unexpected demands caused by the energy crisis have put a drain on the district's finances, as a result of which, he is temporarily delaying the Sunday bus service. He intends to wait and see what the demands are for a few weeks after the end of spring vacation. Phyllis Loobey requested that the general manager give a directive to the bus drivers so that their statements to the riders concerning Sunday service will be uniform. Mr. Dyer replied that he has already done so and will repeat the directive to the drivers.

On motion duly seconded the board voted to approve payment of the bills for the month of February in the total sum of \$61,090.35 as presented by the general manager.

BUDGET: The general manager announced that the staff has commenced work on the budget.

AUDIENCE PARTICIPATION: Jim Martin inquired whether there will be a reply to the Laurel Hill inquiry about tying in the transit bus system with separate systems of satellite areas. Mr. Dyer answered that the staff is still working on the problem

and the results will be transmitted to all interested groups.

Ken Horton spoke from the audience on the need of the Boy Scouts for transportation between Eugene and Camp Baker; of the need in the future for a network transportation system to the coast and to connect with other cities and towns and of the need to guard against automobiles blocking our city streets.

LEGISLATION: Mr. Herbert spoke on the vote to be taken on Ballot Measure No. 2 at the election to be held May 3, 1974. This is the proposed ammendment to the Oregon Constitution permitting the use of highway revenues for mass transportation purposes under HJR 7. After a brief discussion, Mr. Herbert told the board that he would ask them at the special meeting to be held in the near future, whether the directors want to take a position on Ballot Measure No. 2.

Jim Martin mentioned the passage of new legislation in the 1974 special session permitting outlying areas to form official districts to provide transportation.

MISCELLANEOUS: Sally Fetzter told the board that pursuant to authorization in new legislation, Junction City is working with Dorsey Bus Company for bus transportation on Mondays and Fridays from Junction City to Valley River Center and the Junction City people would like to connect with Lane County Mass Transit District's buses at Valley River Center. Mr. Dyer responded that his staff would be happy to work with the Junction City people.

ADJOURNMENT: On motion duly seconded, the board voted to adjourn.

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Secretary