

MINUTES OF DIRECTORS MEETING
LANE COUNTY MASS TRANSIT DISTRICT

April 14, 1971

The Board of Directors held their regular monthly meeting at the City Hall in Eugene, Oregon on April 14, 1971. Present were:

Craig Robinson, President
Al Brandt, Vice President
Lewis Hoffman, Secretary
Fred Dyer, General Manager
Fred Brunner
R. W. McDuffie
Leonard Wildish
Richard Bryson, Counsel

Absent:

Russ Fryburg, Treasurer

MINUTES:

Reading of the minutes of the meeting of March 10, 1971, was dispensed with as copies had been mailed to all members. On motion duly seconded the Board voted unanimously to approve the minutes of said meeting as written.

ADVISORY COMMITTEE:

Robert Merrell, Chairman of the Lay Advisory Committee, presented his report and filed the minutes of the committee meeting of April 1, 1971. Mr. Merrell suggested for additional members of the committee, the following:

Mr. and Mrs. Alvin Parker
Mrs. Francis Heath
Mrs. Robert Horn
William Babcock

OPERATIONS:

Mr. Dyer told the Board that he is planning to study with representatives of School District 4-J the idea of combining the services of this transit district with the services of the school district.

Mr. Dyer also plans to take a field trip into California to study other operations and equipment. He is giving further study to the possibility of renting additional equipment.

Mr. Dyer reported that the Federal government might pay the cost of adding a man to our staff to advise and assist with the planning. On motion of Mr. Brunner, seconded by Mr. Wildish the Board voted unanimously to authorize the manager to try to find a man to assist with the planning with the stipulation that the Federal government would pay the cost as long as the new man's activities were confined to planning.

The manager further reported that he has been discussing the matter of transportation within the mall area with Eugene Renewal Agency and that agency is leaving the matter entirely up to the Transit District. He is also discussing with Eugene Renewal Agency the possibility of that agency providing spots around the perimeter of the mall area for buses to load and unload and is discussing the availability of the southwest park block for a central loading area. The manager is also looking for space in the mall area for a transit district office.

The Board discussed the subject of allowing discounts on bus fares for senior citizens. On motion of Mr. McDuffie, seconded by Mr. Brunner, the Board voted unanimously to institute a discount system on a 90 day trial basis, which would permit passengers age 65 and over to purchase ticket coupon books at a cost of 20¢ per coupon instead of the standard 30¢.

Mr. Dyer told the Board that ridership of the buses is increasing and went over 3,000 riders for the first time on April 5.

LEGISLATION:

Mr. Dyer and Mr. Mel Schoppert representing Amalgamated Transit Union, reported to the Board on the progress and status of the various bills which have been filed at the current session of the legislature.

FEDERAL GRANTS:

The manager advised the Board that he has been informed by the Federal officials that our application for a Federal grant is in good shape, but the Federal authorities still needed a report from HUD on the adequacy of the Voorhis report, a report on the compliance with the labor agreement requirements and a public hearing on the project, especially concerning ecology, and the social, economic and environmental aspects of the proposed operations of the Lane County transit district. Mr. Dyer said that he expects to hold a public meeting in May or June and will have to give specified advance public notice and have a reporter make a transcript of the proceedings at the meeting. Mr. Dyer also stated that he intends to request an additional Federal grant and will request the addition of further matching funds in the next budget of the district, if necessary.

FINANCE:

The manager told the Board that he is now bonded and would like to have authority to sign checks alone without having to locate a co-signor. On motion duly seconded the Board voted unanimously that

the manager be authorized to sign checks on the District's bank account up to \$5,000 without any co-signor, and that checks over \$5,000 be signed by the manager and in addition either the president or the treasurer, all subject to approval of the bonding company so that the change in authorization would not affect the bonding company's liability.

Mr. Brunner left the meeting.

Mr. Dyer presented his monthly financial statement for the month of March, 1971. On motion of Mr. McDuffie, seconded by Mr. Wildish, the Board voted unanimously to approve payment of the list of bills presented by the manager in the total sum of \$36,872.58.

PUBLIC RELATIONS AND ADVERTISING:

The manager introduced Mr. Frank Allen who presented to the Board several suggested symbols for the transit district and proposed samples of bus stop signs. After some discussion Mr. Robinson asked that the matter be given further study to accommodate the sense of the Board that the signs should indicate the fact that the locations where the signs are to be placed are bus stops. Mr. Allen also presented a proposed color-coding map showing the various areas of the service district in different colors and explained that the bus sign colors and the various route colors would correspond with those area colors.

Mr. Jim Cox introduced Dawn Webster who reported to the Board on a survey which has been conducted by Junior Achievement and requested \$230 to carry out an advertising and public relations project of Junior Achievement. After favorable comment by individual members of the Board the request was referred to the General Manager.

Mr. Cox then reported to the Board on the studies which his group have been conducting concerning ridership and the preparation of leaflets showing the new Oakway bus route and distribution thereof. He also reported the designing of panels and brochures with route information and bus schedules.

Mr. Wildish expressed the urgent need for route maps that could be distributed to the public. Mr. Brandt mentioned his feeling that buses should be painted right away and Mr. Robinson disagreed. The Board took no action on these matters.

LABOR RELATIONS:

On motion of Mr. Wildish, the Board voted unanimously to approve the signing of the document entitled "Employment Memorandum" constituting an agreement between the transit district and Amalgamated Transit Union No. 757, effective as of March 1, 1971, as amended by letter dated March 18, 1971 from Cascade Employers Association, Inc. to Mr. Mel Schoppert of Amalgamated Transit Union and reply thereto by letter from Mr. Schoppert to Cascade Employers Association, Inc., dated March 29, 1971.

ADJOURNMENT:

On motion duly seconded, the meeting adjourned.

Lewis Hoffman, Secretary