

LANE TRANSIT DISTRICT **BOARD OF DIRECTORS**

COMPREHENSIVE & ACCESSIBLE TRANSPORTATION COMMITTEE

Tuesday, July 20, 2021 1:00 p.m. - 1:30 p.m.

VIRTUAL MEETING

Zoom details for viewing and public participation provided on the web calendar at www.LTD.org.

Watch live (viewing only no participation) on channel 21 or via link: https://metrotv.ompnetwork.org/

AGENDA

	<u>ITEM</u>	Time	<u>Page</u>
l.	CALL TO ORDER	1:00 p.m.	
II.	ROLL CALL		
	Elaine Eller-Mough (Vice Chair) Assistant Director Senior Companion Program - LCC		
	Reanna Hensley Student at the University of Oregon		
	Kathy Dusing Work Incentive Coordinator - Lane Independent Living Alliance		
	Hoover Chambliss		
	Lise Schellman (Chair) Family Support Program Director – Pearl Buck Center		
	Susan Cox LTD Board Member		
	Don Nordin LTD Board Member		
	Michelle Webber LTD Board Member		
	Vacant - Strategic Planning Committee Representative		
III.	PRELIMINARY REMARKS FROM THE CHAIR	1:05 p.m.	
IV.	ANNOUNCEMENTS AND ADDITIONS TO AGENDA	1:10 p.m.	
	This agenda item provides a formal opportunity for the committee chair to announce additions to the agenda, and also for committee members to make announcements.		
٧.	AUDIENCE PARTICIPATION	1:15 p.m.	
<u>Publ</u>	lic Comment Note: This part of the agenda is reserved for members of the public to address the		

Committee on any issue. Please note the following instructions:

- 1. To indicate that you would like to provide testimony, please use the raise your hand button.
- 2. For those attending via phone only, press *9 on your phone to raise your hand.
- 3. When it is your time to speak, your name will be called.
 - For those attending via phone only, the last four (4) digits of your phone number will be called.
- 4. Please state your name, city of residence, and who you are representing for the audio record.
- 5. Once you have provided testimony, your hand will be lowered. Please do not raise your hand again. Only one opportunity to speak is provided.
- 6. For those unable or not wanting to speak publicly, testimony may be provided via e-mail at clerk@ltd.org.
- 7. Public testimony is limited to three (3) minutes per community member. A timer will be displayed on the screen and will beep when the three (3) minutes is up.

VI. ITEMS FOR ACTION

V. ITEMS FOR BOARD RECOMMENDATION

VII. ITEMS FOR INFORMATION/DISCUSSION

A. STRATEGIC BUSINESS PLAN UPDATE: Materials Included [Kim Le]

1:20 p.m.

Action Needed: None. Information Only

B. UPDATE ON FY22 SERVICE PLAN: *Materials Included* [Tom Schwetz]

1:50 p.m.

Action Needed: None. Information Only

VIII. PROGRAM UPDATES

2:10 p.m.

- a. Lane Transit District Cosette Rees
- b. Ride Source Call Center Advisory Committee Kris Lyon
- c. Ride Source Call Center -
- d. RideSource ADA paratransit Michelle Buie
- e. South Lane Wheels (Cottage Grove) Ruth Linoz
- f. Florence Rhody Express Josh Haring
- g. Oakridge / Diamond Express Tami Black
- h. White Bird Clinic Loretta McNally
- i. Alternative Work Concepts Scott Whetham
- j. LCOG Senior & Disability Services Rachel Jacobsen
- k. LILA -
- I. Other

XI. FUTURE MEETING AGENDAS

Attached is a calendar of Action or Information items that will be included on the agenda for future meetings.

XII. ADJOURNMENT 2:30 p.m.

To request a reasonable accommodation or interpreter, including alternative formats of printed materials, please contact LTD's Administration office no later than 48 hours prior to the meeting at 541-682-5555 (voice) or 7-1-1 (TTY through Oregon Relay). **Bicycles:** There are bicycle racks located by the front entrance to the customer service center at the Eugene Station.



AGENDA ITEM SUMMARY

DATE OF MEETING: July 20, 2021

ITEM TITLE: STRATEGIC BUSINESS PLAN UPDATE

PREPARED BY: Kim Le, Development Planner

DIRECTOR: Tom Schwetz, Director of Planning and Development

ACTION REQUESTED: None. Information Only

PURPOSE: Provide the CATC with an update on the Strategic Business Plan development process.

ROLE: The Committee's role in this instance is to obtain information leading up to the Board of Directors taking up consideration to adopt the Plan.

BOARD DIRECTIVE ALIGNMENT: This aligns with the Board's directive for the general manager to develop a Strategic Business Plan for the District as part of the FY21 general manager's performance goals.

<u>HISTORY</u>: The last time the CATC received information about the Strategic Business Plan was at its meeting in April 2021. Since then, the project has continued to progress with ongoing Board of Directors and Strategic Planning Committee engagement on LTD's mission, vision, and strategic success outcomes. The consultant leading the project, TransPro, continues to engage the workforce to develop organizational tactics and scorecards. A draft plan was first unveiled at the Strategic Planning Committee's June meeting. The project has also rolled out a website and wrapped up its targeted stakeholder survey. The Board of Directors is anticipated to consider taking up adoption at its July 21 meeting.

A presentation will be provided to explain this topic in further detail.

<u>CONSIDERATIONS</u>: This is LTD's first-ever Strategic Business Plan and is intended to bridge LTD's mission, vision, and values to our day-to-day operations. It would provide clear direction for the LTD workforce to focus on achieving the broader goals of the community. During the plan development phase, LTD workforce input is emphasized. As the plan gets rolled out with the implementation of tactics and scorecards, LTD will increase dialogue with the community to ensure that our work progresses towards achieving our success outcomes.

ALTERNATIVES: N/A

NEXT STEPS: Once the Strategic Planning Committee takes a formal recommendation for adoption to the Board of Directors, the Board will be requested to consider adopting the plan. Upon adoption, staff will provide quarterly and ongoing updates on the progress of plan roll-out, and would return to the CATC with updates as appropriate or upon invitation.

SUPPORTING DOCUMENTATION:

- 1) Strategic Business Plan Presentation Slides
- 2) Draft Strategic Business Plan

PROPOSED MOTION: N/A

Strategic Business Plan

Comprehensive & Accessible Transportation Committee, July 20, 2021





Agenda

- Process Update
- Why, What, How, Who Mission, Vision, Values, Goals
- Draft Plan Preview
- Board Consideration of Adoption
- Next Steps

Process Update

- Facilitate the development of a Strategic Business Plan (SBP) that is clear, comprehensive, and actionable.
- Leverage the process to address organizational change management and leadership development.
- Ensure that the SBP is integrated with LTD's budget process for financial feasibility

Task 1: Refresh Mission, Vision, Core Values and Goals

Task 2: Scorecards to Create a Culture of Ownership

Task 3: Draft
Communications Plan

Task 4: Draft and Final Strategic Plan and Scorecard

- Conduct discovery, including review of key documents, plans, performance metrics, and other relevant information
- Executive Team Workshops
- Board Engagement
- Refresh Mission, Vision, Core Values, and Goals (Success Outcomes)

- Executive Team
 Performance Scorecard
 Workshop
- Department-Level
 Scorecard Meetings
- Draft Organizational and Department Performance Scorecards
- Draft Tactics with Quarterly Milestones

- Communications Team Workshop
- Draft Communications
 Plan addressing internal and external communications
- Compile final Mission,
 Vision, Core Values, Goals,
 Performance Metrics, and
 Tactics into a
 comprehensive Strategic
 Business Plan and
 Performance Scorecard
- Present to Executive Team and Board



Process Update - Strategic Planning Committee Work Sessions

March 2	April 6	May 4	June 1	July 14
 Kickoff/ Initial Discussion Process Overview Draft Communications Plan discussion 	 Strategic Planning Deeper Dive "Why" Exercise Draft Mission, Vision, Values discussion Revised Communications Plan discussion 	 Recap/ Status Update Draft Strategic Areas of Focus discussion Draft Success Outcomes discussion Prioritization discussion Communications Update 	 Share Targeted Stakeholder Survey Results Draft Strategic Business Plan discussion Departments Share High- Level Plans 	 Final Strategic Business Plan Review



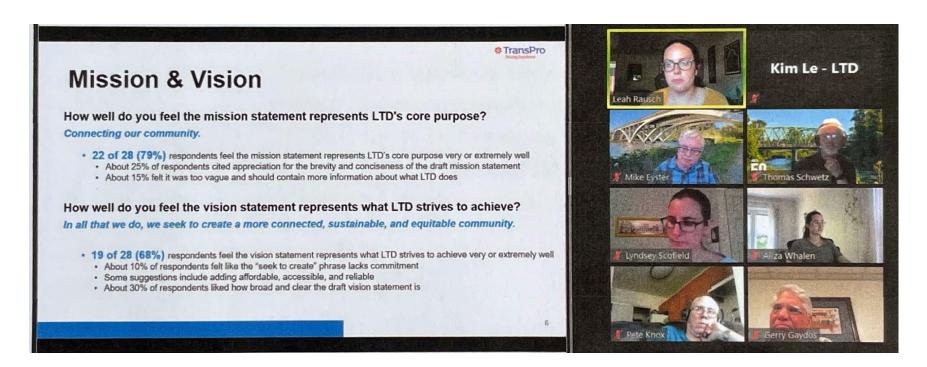
Process Update - Engagement Throughout the Process

Collaboration is one of the core values that guides our work at LTD. The LTD team demonstrated a commitment to this value in developing the Strategic Business Plan.

Staff has invested over 500 hours through virtual workshops and meetings to contribute ideas to shape the plan, and countless more in drafting and refining the tactics and performance metrics.

Some Engagement Highlights:

- Two half-day Directors workshops
- Half-day Leadership Council workshop
- One-on-ones with every board member
- Targeted Community Stakeholder Survey
- Meetings with every LTD department to develop tactics and performance scorecards

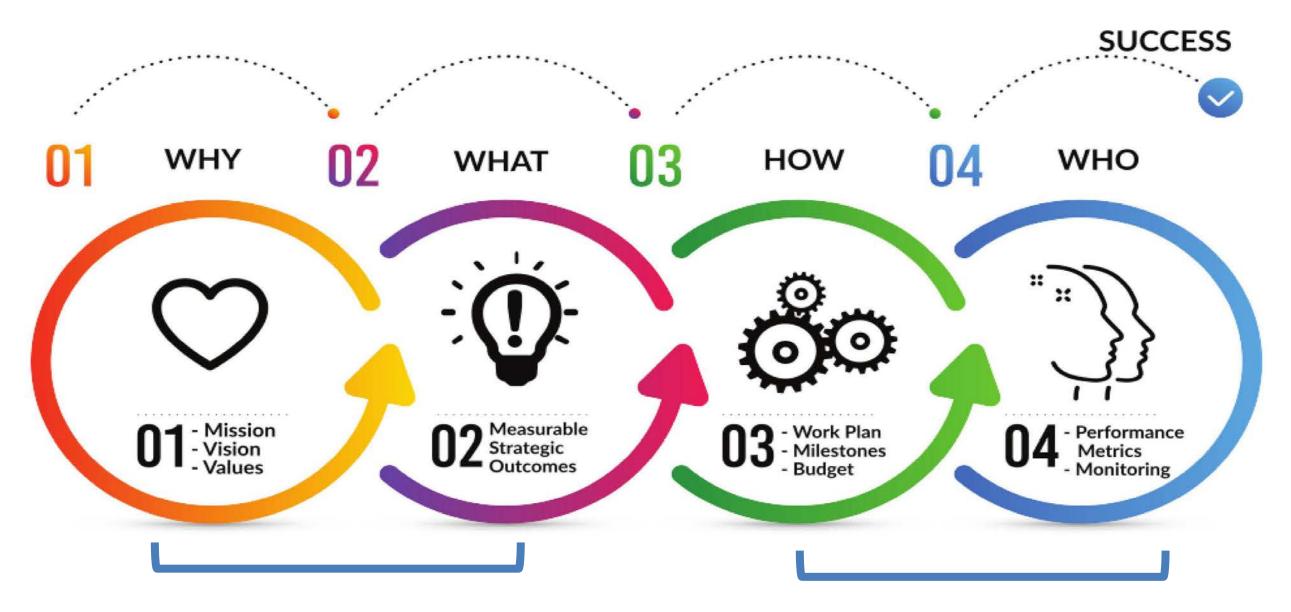


- Meetings with the Diversity Council, ATU leadership, and LTD ATU membership
- Inside the Bus all-hands meetings on Values exercise
- Ongoing project management, communications, and directors working meetings

Why, What, How, Who – Mission, Vision, Values, Goals



Role of the Board in Strategic Planning



Ensure that LTD has clear direction and that LTD is delivering on its mission, vision, and outcomes

Empower staff to manage how and who is responsible for getting the work done that produces the overall outcomes



Why - Mission, Vision, Values



Mission (why we exist):

Connecting our community

Vision (what we strive for):

In all that we do, we are committed to creating a more connected, sustainable, and equitable community

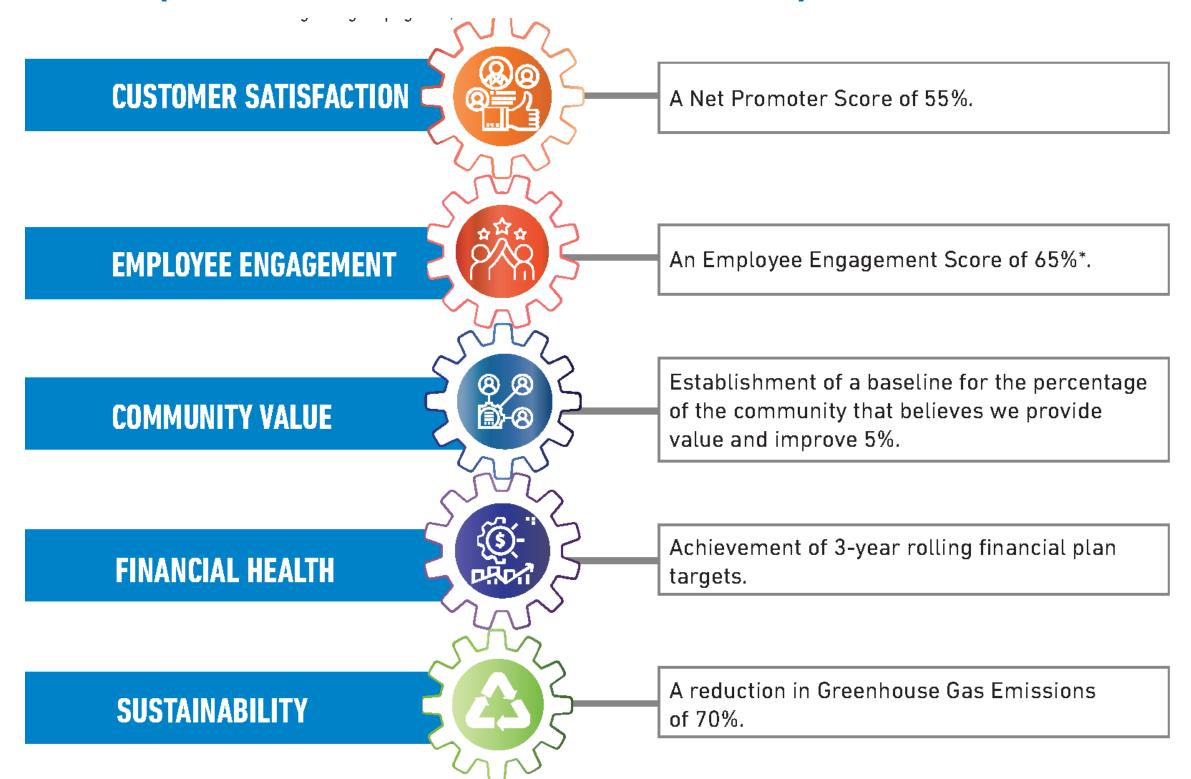
Values (lens on how we behave towards our colleagues, customers, and the community): Respect, Integrity, Innovation, Equity, Safety, Collaboration



What - Goals



Goals (measurable success outcomes):

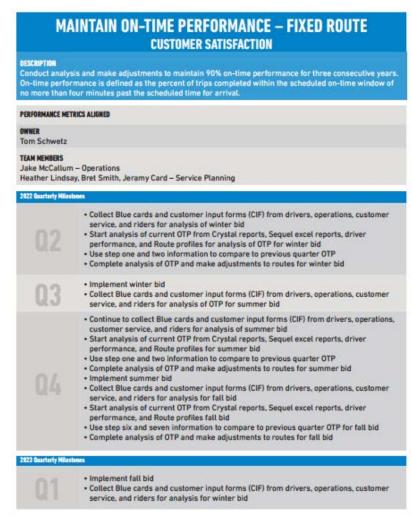


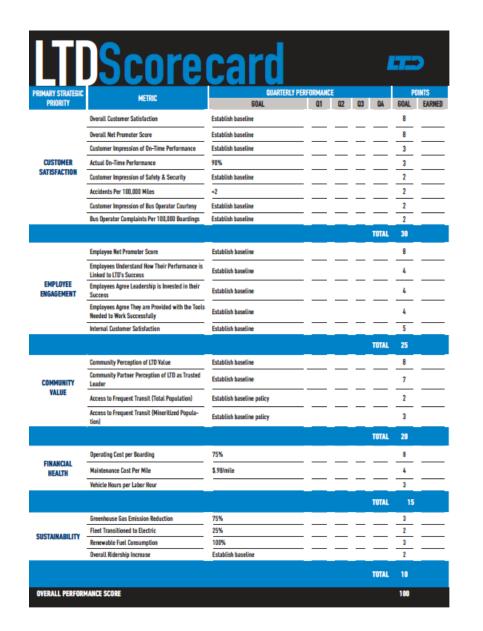


How & Who - Organizational Alignment

Each element of the plan is strategically aligned so that there is clarity around how work activities and performance metrics impact overall strategic outcomes.

TACTICS & PERFORMANCE SCORECARDS







Bringing the Plan to Life

Each quarter, LTD will report progress on performance metrics and tactics milestones – cultivating a culture of ownership amongst the workforce and a transparent structure for accountability to the Board and broader community.

Some examples from other transit agencies:

Strategy	Metric	Performance Goal	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	Goal Points	Q3 Earned Points						
	Overall Customer Satisfaction	90%	84%	84%	84%		9.0	8.2						
	Overall Net Promoter Score	58%	58%	58%	58%		9.0	10.0						
Customor	Overall On-Time Performance	89%	94%	93%	93%		7.0	7.3						
Customer atisfaction	Overall Ridership**	13,820,781	2,220,561	4,474,809	6,448,253		3.0	1.3						
ausiacuon	Overall Ridership**	100%	48%	49%	47%									
	Confidence to Return				67%		2.0	1.3						
							30.0	28.1						
	Economic Impact**	1.20	1.05	1.24	1.26		5.0	5.2						
	Community Perception of Community Value	85%	-	80%	80%		15.0	14.1						
Community Impact	Customers with Access to 15-minute or Better Service	45%	40%	42%	19%			~ 1						
шрасс	Jobs Created from Transit & Transit Infrastructure**	22,950	12,228	14,480	17									
	Taxpayer Subsidy Percentage, (CATS Policy <80%)**	<80%	87.2%	89.2%	90.89									
	Net Debt Service Coverage Threshold (CATS Policy >1.15)**	>1.15	2.63	1.00	1.36									
Financial	Overall Operating Cost/Revenue Hour**	\$174.62	\$140.80	\$167.61	\$175.	CRTA Chief I	Executive	e Evaluation:	: Board Member					
Stability	Overall Customers/Revenue Hour	18.6	10.0	10.2	9.0									
	Directly Generated Revenue**	4.0%	1.19%	2.69%	1.379 Sect	tion 2: Organizational	Values							
								h we engage with one a Community, Customers	nother in the course of our daily work. T , and Employees.	his section	on reflec	ts on ho	w the C	EO enç
	Employee Engagement	80%	-	-	- In thi	is section, you will grad	e the CEO's adhe	rence to RTA Values by	giving each statement a rating between	"Strongl	ly Agree	" and "S	trongly [Disagre
	Employee Satisfaction	85%	-	-					rating for each RTA Value.					
Employee	Customer Satisfaction with CATS Employees	86%	88%	88%	88% ^{6. Plea}	ase provide a rating for each Value	e. •			Strongly			s	Strongly
Success	Customer Satisfaction with Call Center Interactions	87%	82%	82%	82%	AFFTY: The CFQ has made the s	afety of our passengers	our employees and the general pu	blic my top priority	Agree	Agree	Neutral Dis	isagree Di	Disagree I
					ET				cluding uncompromising honesty and integrity in my	0	0	-	-	0
	Overall Performance Score				an	nd the community will view as out	standing.		reliable, on-time, courteous service that our customers	0	0			0
					my	y own pocket.			nd customer-generated dollar as if it were coming from	0	0	_	0	0
									of cooperative effort within RTA and with our partners. Ind accountability, meeting all regulations and	0	0		0	0

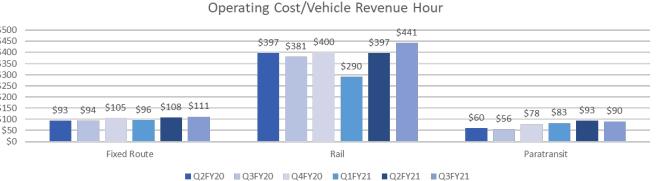
Q2 Organization Tactic Status

26 Department Tactics

- Our Q2 check in let us review where we are at in our quarterly milestone goals.
- Following quarterly review, teams will work to address any outstanding work.
- Goal for Q3 is to have all Q2 tactics complete or in progress and all Q1 tactics complete.

Status	Q1 Progress	Q2 Progress
COMPLETE	21%	58%
IN PROGRESS	42%	33%
AT RISK	38%	4%





Draft Plan Preview



SBP Plan Preview



A separate document containing the Strategic
 Business Plan will be shared on screen at this time.

Board Consideration of Strategic Business Plan Adoption

Next Steps

- Prepare for rollout and implementation in Q2 (Oct 2021)
- Internally orient how we'll go about our day-today operations



AGENDA ITEM SUMMARY

DATE OF MEETING: June 20, 2021

ITEM TITLE: UPDATE ON FY22 SERVICE PLAN

PREPARED BY: Tom Schwetz, Planning & Development Director

DIRECTOR: Aurora Jackson, General Manager

ACTION REQUESTED: Committee Discussion

PURPOSE: To provide the committee with an update on LTD's plan for service in FY22.

ROLE: The committee's role in this instance is to obtain information.

BOARD DIRECTIVE ALIGNMENT: N/A

<u>HISTORY</u>: As the region begins to pivot toward a 'new normal', staff have been planning for the increase in service from current levels in a manner that anticipates the region's need for increased mobility. Issues related to difficulty in hiring drivers have arisen, leading to the need to reconsider the scope and scale of service additions originally planned for FY22.

<u>CONSIDERATIONS</u>: While LTD has successfully managed down the number of overload trips to this point, the presence of the load limits constrain the ability to efficiently respond to expected increases in the demand for transit during the first stages of recovery. The issue of making state-level load limits consistent with emerging federal policy is currently being worked on at the state level and is expected to be resolved in the coming months.

Similar to what many other transit agencies in the Northwest have continually experienced for several years, LTD is now facing similar challenges in its ability to hire enough operators to increase service during FY 22. LTD's ability to increase service over the course of FY 22 will depend on the ability to hire enough operators.

ALTERNATIVES: N/A

NEXT STEPS: A table and graphic providing comparative information on key service changes since the pandemic are attached. Staff will provide a more detailed presentation on these issues at the committee meeting.

SUPPORTING DOCUMENTATION:

- 1. Table 1 Information on 2020 and 2021 Service Changes
- 2. Figure 1 Covid Service Changes by Bid

PROPOSED MOTION: N/A

Table 1 - Information on	2020 and	2021 Servi	ce Changes				
	February 2 Winter 2020	March 23-27 2020	January 24 Winter 2021	June 13 2021 Planned	June 27 2021 Actual	Fall 2021 Originally Planned	Fall 2021 Revised Estimate
Weekday Revenue Hours	960	543	697	739	700	793	TBD
Total Weekly Revenue Hours	5,710	3,089	4,323	4,542	4,348	4,826	TBD
% of Pre-Covid Service	-	54%	76%	80%	76%	85%	TBD
Operators Needed for Service	195	*116	*157	169	157	177	Not Determined
Operators Available	195	186	172	158	158	162-163	162-163
Peak Weekday Buses	83	54	57	63	58	67	Not Determined

^{* &#}x27;Operators Needed for Service' does not incude those needed for cleaning. Cleaning requirements changed after 2021 winter bid and operators are no longer involved in that task.

Bid Timeframe	Notes on Limited Schedules Routes	Routes not in Service
		Routes not in Service
March 23-27 2020	Limited trips on Rural Routes	**27, 55, 73, 78, 82 & 85
January 24 Winter 2021	Limited trips on Rural Routes	27 22 55 72 70 02 8 05
	Weekday: Add 2 trips on Route 27, 4 trips on Routes 33,	27, 33, 55, 73, 78, 82 & 85
June 13 2021 Originally Planned	55, 73, 78, & 6 trips on Route 85. Limited trips on Rural	
Jane 13 2021 Originally Flamed	Routes.	82
	Weekday: Add 4 trips for Route 33 begins 6/27 and 2 trips	
June 27 2021 Actual	for Route 55 begins 9/7. Limited trips on Rural Routes	
		27, 73, 78, 82 & 85
	Weekday: Add 1 trip on Routes 33 & 55, 2 trips on Route	
Fall 2021 Originally Planned	79x, 3 trips on Routes 73, 78, & 85, and 34 trips on Route	-
	82. Saturday: 10 trips on Route 81. Limited trips on Rural	
	Routes.	
	Weekday: 1 trip on Routes 33 & 55, 2 trips on Route 79x, 2	
Fall 2021 Revised Estimate	trips on Routes 73, 78, & 85, and 34 trips on Route 82.	
	Saturday: 10 trips on Route 81. Limited trips on Rural	27
	Routes.	27

