

**AGENDA**

**BEAUTIFICATION COMMITTEE MEETING**

**MARCH 3, 2021**

**5:30 p.m.**

**VIA ZOOM**

<https://zoom.us/j/95147361566?pwd=S2N6bnRSbHVqZkdwaFJEVkhVNFZQT09>

Meeting ID: 951 4736 1566

Passcode: 197873

Dial 1 346 248 7799

or 1 669 900 6833

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF AGENDA
4. AUDIENCE PARTICIPATION
5. COMMITTEE REPORTS

**Long-Term**

- A. Welcome Signs
- B. Stop the Drop/Community Clean-ups
- C. Trees
- D. Beautification Award

**Short-Term**

- E. Kelly Triangle
- F. Benches/Trashcans/Outdoor fixtures
- G. Business Owner Brainstorming

6. ACTION ITEMS

- A. Set date for inviting business to a future meeting to discuss what they would like to see downtown

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**BEAUTIFICATION COMMITTEE**

“To add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.”

7. DISCUSSION ITEMS

A. Filling vacancies on the Committee

8. Next Meeting: March 17, 2021  
Items for next meeting:

9. ADJOURNMENT

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This meeting conducted Via ZOOM

Prepared by/  
Izetta Grossman, CMC  
City Clerk

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**BEAUTIFICATION COMMITTEE**

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MINUTES

BEAUTIFICATION COMMITTEE MEETING

February 17, 2021

5:30 p.m.

VIA ZOOM

PRESIDING: Tiffany Prince

MEMBERS PRESENT: Tiffany Prince, Connie Krummrich, John Nelson,  
Bill Lennox, Max Butensky [Judy Merrill arrived a  
bit later]

ABSENT: None

GUEST: Scott Stephenson, Director, The Dalles Art Center

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

President Tiffany Prince called the meeting to order at 5:32 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; all members present

APPROVAL OF MINUTES

Krummrich asked to clarify that Scott from the Art Center hadn't said the "parklet project" at Discount Plus parking lot would be done in 2021, only that it was being worked on.

It was moved by Nelson and seconded by Butensky to approve the minutes of the February 8, 2021 Work Session. The motion carried; 5 to 0; Merrill arrived after the vote.

Nelson thanked Grossman for the thorough minutes. Prince acknowledged the work that went into preparation of work session minutes.

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Krummrich asked for \$13.75 to purchase stamps for the note cards.

It was moved by Nelson and seconded by Butensky to authorize Krummrich to spend \$13.75 for stamps. The motion carried 6 to 0.

Guest Scott Stephenson, The Dalles Art Center representing the Art and Design Committee that is under contract with the City of The Dalles to administer annual art projects, asked to present a project update on the pocket park at the Discount Plus lot, on Second Street downtown.

Stephenson presented a video of a Peoples Forge Project in Bend ([www.peoplesforge.com/about](http://www.peoplesforge.com/about))

He said COVID was preventing moving forward on this project, as it requires groups of people to work on the project. He said they were hoping to start late summer.

[Note: this part of the minutes summarizes the discussions and decisions; subcommittees will report back to full Committee]

## PRIORITIES/SUBCOMMITTEES

### Short Term Projects

- Art at Kelly Triangle – Krummrich, Butensky work with Public Works
- Benches, trash cans, outdoor fixtures, flowerpots – incentives for businesses – Prince, Merrill
  - Meet with businesses – what do they want
  - Start small – one or two corners
  - Bigger plan present to Council
- Business owner brainstorming session - all
- Letter to Darcy Long-Curtiss for work with homeless – Prince
- Art in empty store fronts – The Dalles Art Center has project with Main Street; BC help installing
- Pay someone to assist citizens get trash to Community Wide Clean Up event in May – work with Public Works
- Work with The Dalles Art Center, Art and Design Committee as available

### Long Term Projects

- Trees/grates – start with downtown trees – Merrill, Lennox
  - Hire arborist – advise on best plan of action
  - Present to Council

### On-going Project

- Stop the Drop/Community Clean-up Events - Krummrich

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## MINUTES

Beautification Committee Meeting

February 17, 2021

Page 3 of 4

- 
- Welcome Signs – Nelson, Butensky, Prince
  - Beautification Award – rotating members (3 at a time)

### Projects on hold

- Code Enforcement ordinances – more teeth
- Parking Strip Beautification

## OTHER BUSINESS

### Stop the Drop/Community Clean-up

Krummrich reviewed her report.

Krummrich reported that she had been working with Rachel Carter from Gorge Toyota/Honda. She said they were a great partner. She reported that 8 of the nine months had partners signed up to assist; November was still open.

Krummrich said she spoke with Pat Cimiotti from ODOT to find out how to get permission to clean the fence line along 6<sup>th</sup> Street and I 84.

She reminded the Committee that the next Community Clean up would be March 6, 10 AM meet at Thompson Park.

### Security System at Sorosis

Lennox reviewed the status of the project. He said it was not on the top of the priority list for Northern Wasco County Parks and Recreation District.

It was the consensus of the Committee to not move forward with the security system at Sorosis Park.

Prince said the focus for the remaining fiscal year should be the fast, short term projects. She said those projects should use the remaining funds.

## NEXT MEETING

The next meeting will be March 3, 2021 at 5:30 pm

### Items for the agenda

- Ask Mayor to attend to discuss filling vacant committee positions
- City and County properties need to be an example – clean, trimmed landscaping, parks
- Business Letter/Inviting Businesses to meeting to discuss their solutions and desires

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**ADJOURNMENT**

Being no further business, the meeting was adjourned at 7:38 pm.

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Submitted by/  
Izetta Grossman, CMC  
City Clerk

SIGNED:

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Tiffany Prince, President

ATTEST:

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Izetta Grossman, CMC, City Clerk

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MINUTES

BEAUTIFICATION COMMITTEE MEETING

March 3, 2021

VIA ZOOM

PRESIDING: Tiffany Prince

MEMBERS PRESENT: Connie Krummrich, John Nelson, Bill Lennox, Max Butensky

ABSENT: John Nelson

GUEST: Mayor Rich Mays

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

President Tiffany Prince called the meeting to order at 5:33 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; John Nelson absent

President Tiffany Prince asked Grossman to explain the new agenda format.

Grossman said the City was working on making all agendas follow the basic format of the City Council agenda. She said the committee could decide to have the agendas always list all the committee reports, and then not give a report if there was nothing to report, or eliminate items that don't have a report prior to the meeting/report coming after the deadline. She said reports after the deadline would be sent to all members and added to the minutes.

Grossman said items could always be added at a meeting before approval of the agenda. She said it was important for the history of the committee to have the background reports.

It was moved by Butensky and seconded by Lennox to list only those items with reports or reports coming on the agenda. The motion carried 5 to 0; Nelson absent.

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## COMMITTEE REPORTS

### Long-Term

#### Welcome Signs

Butensky reported the sub-committee had met with Dave Anderson, Public Works Director and Dawn Hert, Senior Planner.

He said they were working on specific criteria for the design contest, such as official slogan/logo. He said the East side sign would not be as artistic as the West side sign.

Mayor Mays suggested keeping it simple. He said people don't notice a lot of words.

Grossman suggested the sub committee invite the Mayor back to a meeting before the final criteria was decided on.

#### Stop the Drop/Community Clean-ups

Krummrich reported that the next clean up would be March 13, not March 6 as previously noted in the minutes. The group would meet and organize at Thompson Park at 10 am.

She asked if any of the committee would be coming. She said she needed one more crew leader.

Prince said she wasn't available until Distinguished Young Women Program was complete. She said she would be available in April.

Merrill said she would be able to attend as crew leader.

### Trees

Merrill said she and Lennox had an informative meeting with Terry Harkrader and Jerry Johnson who work for the City and are in charge of tree maintenance.

Lennox said they take on a lot of work for the City. He said they provided information from them, that had been sent out separate of the agenda (attached). He said a lot of work had been done to find the best trees for the area. He said working with the City to create a plan to keep the trees healthy would be the next steps.

As a side note, Lennox mentioned that Jerry Anderson said it would cost \$1500 to fix the Gaycer's Clock so that it would also light up at night. Lennox asked the item be put on the next agenda.

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Merrill reported the following take away from the conversation with Mr. Anderson and Mr. Harkrader:

- Lack of consistent watering (under contract)
- Heat from cars – car doors hitting the trees – people bending or ripping out the trees
- Businesses pouring cleaning water on the trees
- Current contractor supposed to be weeding
- Maybe add a weed killer at base

Merrill reported:

Gorge Arbor Care quote \$1050 to trim 21 trees on Second Street

Arborist report: 36 hours; 3-4 pages at \$300/page; \$900 to \$1200

Report covered: Health; damage; sustainability (water/fertilizing needs)

Lennox said he would contact an arborist in Hood River for a quote. He said he would like the report before trimming the trees. He said the report would help Johnson and Harkrader make decisions.

#### Beautification Award

Prince reported the next award would be in April.

She said the Sub Committee Nelson, Merrill; Prince going off; Butensky going on (3-month terms).

After some discussion it was the consensus of the Committee that Butensky would take on the task of keeping the nomination/award spreadsheet up to date. Any nominations should be directed to him.

#### Short-Term

##### Kelly Triangle

Krummrich said she and Butensky had met and started brainstorming ideas. She said they contacted Public Works Director Anderson and he directed them to work with Cindy Keever.

Butensky said the brainstorming came up with wind, river theme; river bed with rocks; windsocks. He said they would work with Cindy Keever.

Lennox said the triangle at 10<sup>th</sup> and Kelly was planted every year by Powell's Funeral Home. He suggested working with them.

##### Benches/Trashcans/Outdoor fixtures

Prince said no official report. Lennox said the City was working on refinishing/fixing the

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benches.

Business Owner Brainstorming

Things to consider:

- What is the best mechanism for communicating with the business owners
- Who can send queries out to the business community
- Look into joining a committee of Main Street/Chamber to work together
- Get on the Chamber Governmental Affairs Committee agenda

Mayor Mays suggested contacting Don Warren from Main Street. Merrill said she would reach out to Warren.

ACTION ITEMS

Approval of the February 22, 2021 Beautification Committee Minutes

Krummrich asked that the date of the March community clean up be fixed in the minutes.

It was moved by Lennox and seconded by Butensky to approve the minutes of the February 22 meeting minutes as amended. The motion carried 5 to 0; Nelson absent.

DISCUSSION ITEMS/OTHER BUSINESS

Filling vacancies on the Committee

Mayor Mays said the Committee was set up to have 7 to 9 members. He reviewed the process:

- Committee encourage people to apply – have people call him
- Applications sent to staff liaison
- Staff liaison sends to Mayor
- Mayor will vet applications
- Mayor encourages applicants to contact Merrill or Butensky for more information/attend a meeting
- Mayor will appoint

Prince asked about two applications sent a year or so ago. Mayor Mays said neither are still in the area.

It was the consensus to fill all nine positions, if possible.

Mayor Mays asked Grossman to advertise the openings on the Beautification Committee.

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The next meeting will be April 7, 2021 at 5:30 pm

Items for the agenda

- Welcome sign update
- Trees update
- Beautification Update
- Downtown Clock lighting funding
- Kelly Triangle
- Business Owner Conversations


ADJOURNMENT

Being no further business, the meeting was adjourned at 6:56 pm.

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Submitted by/  
Izetta Grossman, CMC  
City Clerk

SIGNED:

  
Tiffany Prince, President

ATTEST:

  
Izetta Grossman, CMC, City Clerk

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