

Beautification Committee Agenda

It is the mission of the Beautification Commission to add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.

Location: VIA ZOOM

<https://zoom.us/j/95147361566?pwd=S2N6bnRSbHVqZkdwaFJEVkhVNFZQT09>

Meeting ID: 951 4736 1566
Passcode: 197873

Dial 1 346 248 7799 or 1 669 900 6833

Date: Wednesday, February 3, 2021

Time: 5:30pm

Chair: Tiffany Prince

Agenda items

T. Prince	Call the Meeting to order	5:30pm
Izetta Grossman	Roll Call	
T. Prince	Approval of January 6, 2021 meeting minutes and January 20, 2021 meeting minutes	
Meeting Focus:	Goal Setting/Vision Meeting	5:40 pm
Other Business	Sorosis Security Camera - Bill Trash bag purchase - Connie	7:15 pm
ADJOURN		7:30 pm

Additional information

- ✚ Email Izetta igrossman@ci.the-dalles.or.us to add items to future agendas
- ✚ Next Mtg: February 17, 2021 at 5:30 pm

BEAUTIFICATION COMMITTEE

Minutes

January 20, 2021

5:30PM

VIA ZOOM

PRESIDING: Tiffany Prince

COMMITTEE MEMBERS PRESENT: Brenda Coats, Judy Merrill, Tiffany Prince, Connie Krummrich, John Nelson, Max Butensky, Bill Lennox

Guest: Pat Cimmiyotti

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

Tiffany Prince called the meeting to order at 5:33 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; all members

Tiffany said this would be Brenda's last meeting. Brenda had asked for the Sorosis Security update to be moved to the top of the agenda.

Brenda said Izetta had sent out the three quotes. She said she was confused about the Phases, and had called Scott Baker to discuss. She said Scott was also confused by the Phases, and if Phase 2 could be done before Phase 1.

Brenda said she had handed the project off to Bill as the lead. She said Scott would be setting up a meeting in February with Aset, Bill, the Lions to discuss if Phase 2 (the fountain area) could be done first.

She said there was currently \$2200 in the Lions Vogt Fountain Fund.

Bill said he was going to miss Brenda's energy, thoughtfulness and devotion.

Judy said she was going to miss Brenda and Don. She said she appreciated Brenda's vision for the fountain.

Brenda said it had been a wonderful experience working with the committee. She said she looked forward to coming back and seeing all the progress.

Tiffany thanked Brenda for her service.

Izetta asked if Brenda would like to continue to get the agendas. She said yes, she would.

The Committee said next month they would discuss replacement options and provide a recommendation to the Mayor.

WELCOME SIGNS

Pat presented requirements for the sign. (see attached)

He said the main items were:

- The City would need to apply; send a formal letter
- One application for both signs
- Size limits for the signs

Pat said he was excited to work with committee, a great group of doers.

Bill said it would be good to get a sense of the Council/Public Works ideas for the sign.

John said the Public Works Director, Dave Anderson was excited about the signs and he would continue to include him in conversations.

John said the next step was for the sub-committee to work on design criteria and who to target for design contest.

SURVEY DISCUSSION:

Tiffany said she had reached out to both Main Street and the Chamber of Commerce for updates on the research they were going to do regarding planters/benches/trashcans in other cities.

She said neither had responded. She suggested tabling the survey until it becomes a target for those organizations again.

It was the consensus of the Committee to table the survey.

TREES

Bill said he had sent Izetta and Tiffany information on the Tree Board. He said Izetta added it to the Update Tiffany would present to Council on January 25. He said he thought informing the new Council of the work already done, might spark them to want to pick up the project again.

LOO/PRESSURE WASHING UPDATE

Tiffany said Judy did a great job at the Council meeting.

Judy said she was excited about the response from Councilors Runyon, Long-Curtiss and Richardson.

She said Long-Curtiss was heading a sub-committee to move the project along. She said the project could take 1-2 years.

She said she was meeting with Councilor Long-Curtiss and was going to ask if a nice porta potty could be placed in the identified location for the LOO in the meantime.

Judy said the City's position on sidewalk pressure washing remained the same; no funds available.

Judy said Main Street was excited about the project.

GOAL SETTING/VISION MEETING – DATE

Tiffany said the meeting would be to set a list of priorities/projects.

Connie said she found the minutes from December 2019 Work Session and she thought it was time to brainstorm again. She said she would like it to be at the next meeting.

After some discussion it was the consensus of the Committee to hold a Goal Setting Session for the February 8 meeting.

Tiffany asked when Izetta needed lists of ideas, with some background to be included in the packet.

Izetta said noon on January 28, so she could get the agenda out on Friday January 29, after the City Council Goal Setting session.

There was discussion about the City Council budget calendar. Izetta said it starts with the Council Goal setting, then the City Manager and Finance Director present the Budget Committee with a balanced budget. She said the Budget meetings are in May.

She suggested that the Committee present the City Manager with a requested dollar amount for the next fiscal year with details on what projects the Committee would be working on, and the funds for each. She suggested in March would be good.

The Committee asked Izetta to send them the picture of the white board from the last goal setting and the minutes from the meeting.

ADJOURN

Being no further business, the meeting was adjourned at 7:18 pm.

Signed: _____

Tiffany Prince, President

January 26, 2021

From Pat Cimmeyotti

Izetta and John,

Thanks for inviting me to join your meeting. Attached is the information provided at the meeting. I apologize that some of this information is still hand drawn but our drafters are extremely busy with upcoming projects.

Overview:

ODOT has provided preliminary approval of two locations, Exit 85 Top of the Ramp and River Road Between Exit 82 Interchange and Hwy 30 west side of the roadway.

The requirements for the markers are illustrated in Division 57, 734-057-0010 – City/County Entrance Program.

WB Sign - Exit 85 – Top of Ramp

- The marker has to be the same dimension of the existing sign and placed within a couple of feet to eliminate reducing sight distance looking south.
- The existing sign dimension is 9 foot X 3 foot.
- The marker supports have to be in similar size but not necessary same type.
- Need to confirm landscape around the sign

EB Sign – River Road between Exit 82 and Hwy 30

- The existing “NO Jake Breaks” Sign will be removed by ODOT
- Establish an ODOT permit to place fill on ODOT R/W to construct platform for sign installation.
- Construct the necessary embankment, estimated at 250 Cubic Yards so the sign can be placed outside of the Clear Zone.
- There is no site restrictions on this entrance marker
- City can utilize ODOT two concrete sections 8’ Length X 6’ height X 8” thick at no cost (see Attached Pictures) They have a different form liner then I illustrated.

Next steps:

- Provide a written request from City of The Dalles to place a Welcome Markers at these given locations.
- Establish a miscellaneous permit to place the embankment fill on River Road
- Construct the embankment
- When the marker design is completed, submit the formal application to ODOT for approval.

Please let me know, if you have any questions.

Department of Transportation

Highway Division - Chapter 734

Division 57

PERMITS FOR DEVELOPMENT ON HIGHWAY RIGHT OF WAY

734-057-0010

City/County Entrance Program

(1) Cities, counties and unincorporated communities as identified in the county comprehensive plan defined in ORS 197.015, are permitted to develop and maintain a landscaped area within the state highway right of way to enhance the aesthetic value along state highways and to welcome motorists to a city, county or unincorporated community.

(2) One landscaped area will be allowed at each entrance of a state highway into a city, county or unincorporated community. The area may include a marker that indicates motorists are entering, or welcomes them to, a city, county or unincorporated community.

(3) The request by a city or county to develop a landscaped area:

(a) Shall be in writing, on official letterhead accompanied by a Department of Transportation permit application, Form 734-3457. Such form is available from the District manager of the Department of Transportation;

(b) Shall include a site plan; and

(c) Shall be submitted to the appropriate District Manager of the Department of Transportation for review and approval. In order to facilitate site review, the District manager may require the city or county to place markings such as lath stakes or other markings at the location of the proposed area to be landscaped.

(4) The request for an unincorporated community to develop a landscaped area must be submitted by the county.

(5) The landscaped area and marker shall conform to the following guidelines:

(a) The landscaped area must be within or as near as safely can be accommodated to the territorial or zoning jurisdiction of the city, county or unincorporated community;

(b) The landscaped area and marker must be located so that it is not a roadside safety hazard nor restricts sight distance and must conform to all applicable highway clear zone requirements;

(c) The landscaped area and marker must have Federal Highway Administration approval when located on interstate right-of-way and must not be visible from an interstate highway;

(d) The overall size of any rigid object within the landscaped area may not exceed 200 square feet;

(e) The landscaped area or marker may contain only the official name, logo and/or slogan of the city, county or unincorporated community. No advertising or other commercial message will be allowed; and

(f) The landscaped area and marker shall be constructed of a material appropriate to the location and environment.

(6) Upon approval of the request for site development, the District Manager will execute a permit to the city or county for each landscaped area. No work on highway right-of-way may begin until a valid permit has been received by the city or county.

(7) The following shall be the responsibility of the city or county:

(a) The manufacture, installation, maintenance, repair or removal of the landscaped area or marker;

(b) Relocation and/or removal of the landscaped area and/or marker as a result of highway improvement projects;

(c) The provision of traffic control in accordance with the standards adopted under ORS 810.200 by the Oregon Transportation Commission.

(8) The permit issued by the District Manager for a landscaped area may be canceled if the city or county fails to comply with the provisions of this rule or the provisions of the permit. The permit may also be canceled if the Department determines that any individual landscaping or marker, of this program violates federal or state law.

(9) Markers or signs denoting entrances to cities, counties or unincorporated communities that are to be placed outside of highway right-of-way must meet the requirement of ORS Chapter 377 and OAR 734, division 60.

Statutory/Other Authority: ORS 184.616, 184.619, 366.205 & 374.310

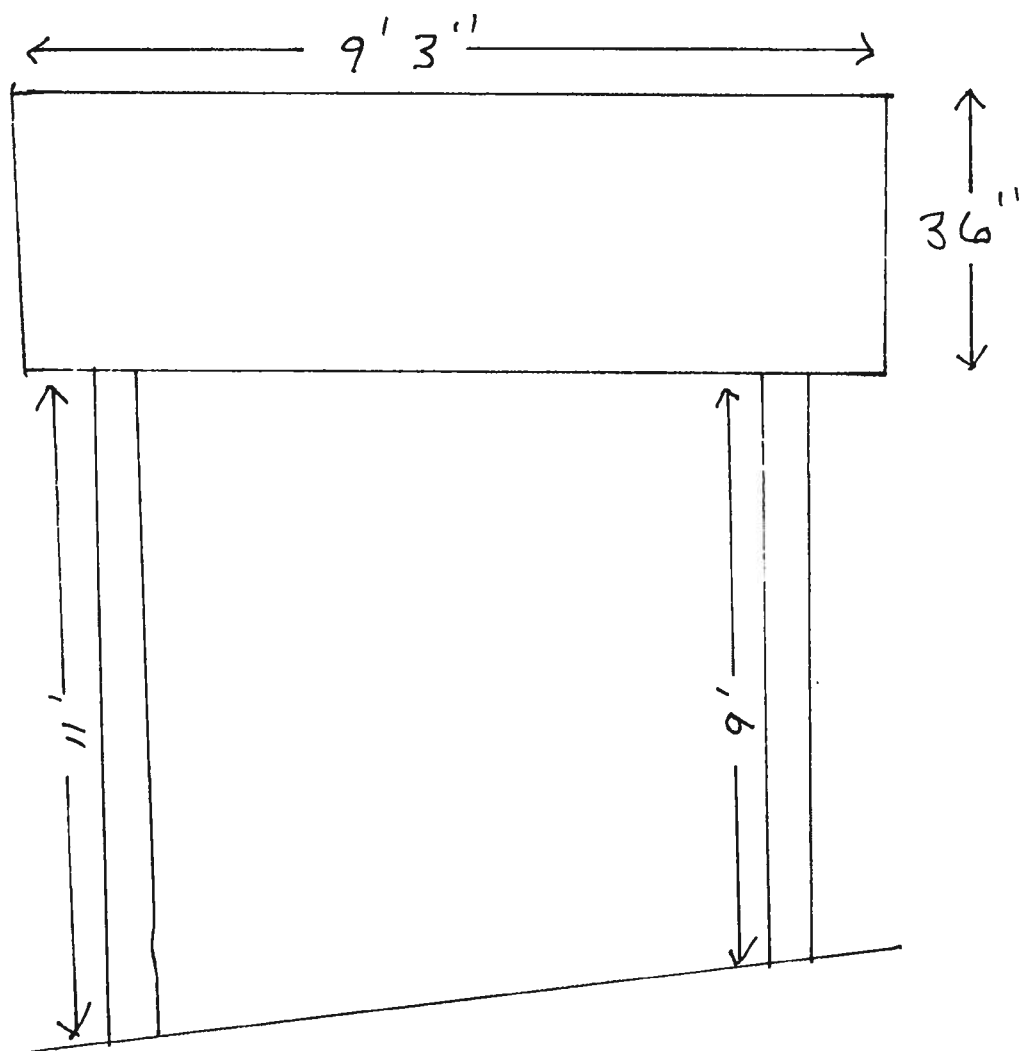
Statutes/Other Implemented: ORS 374.305

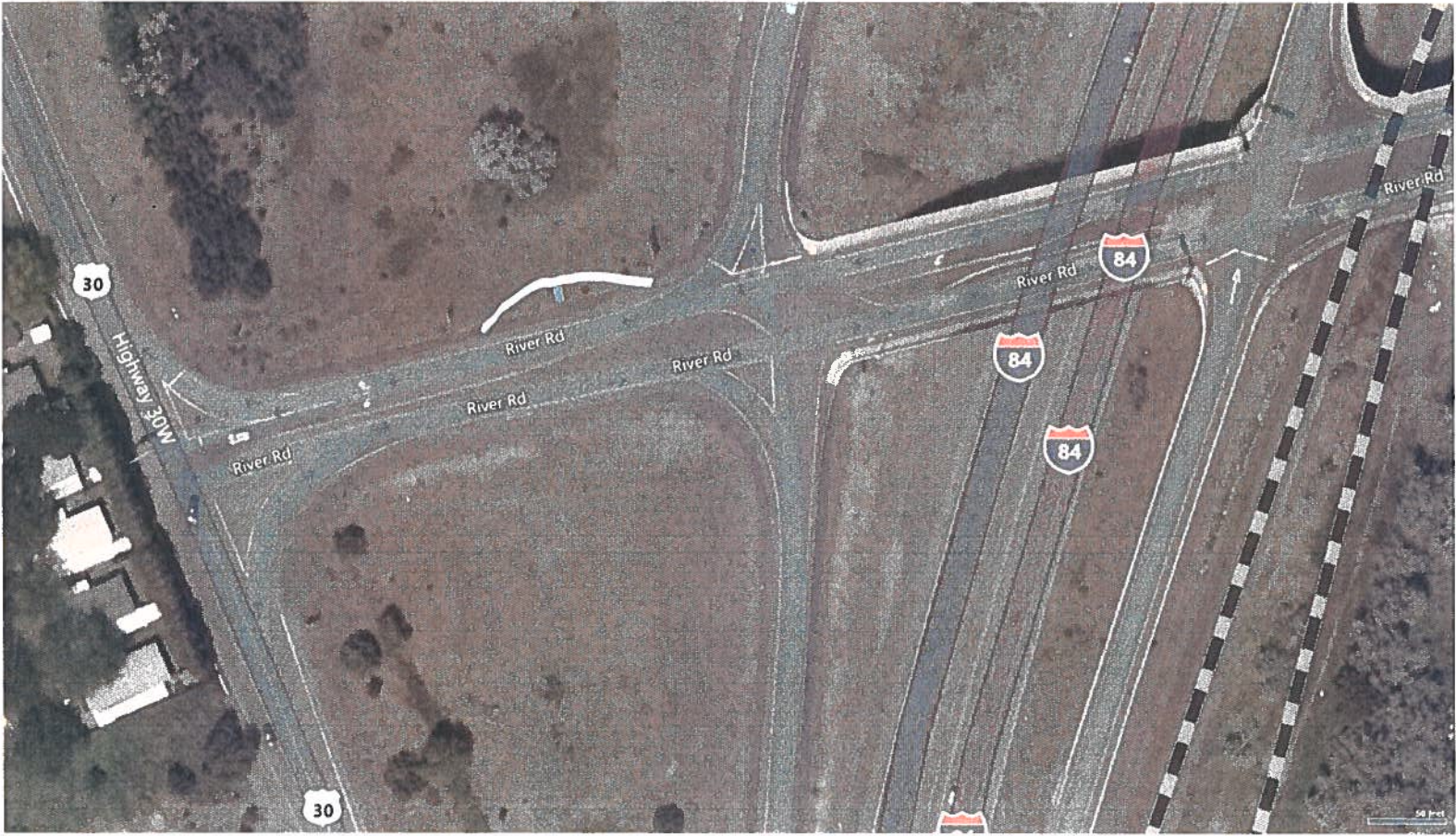
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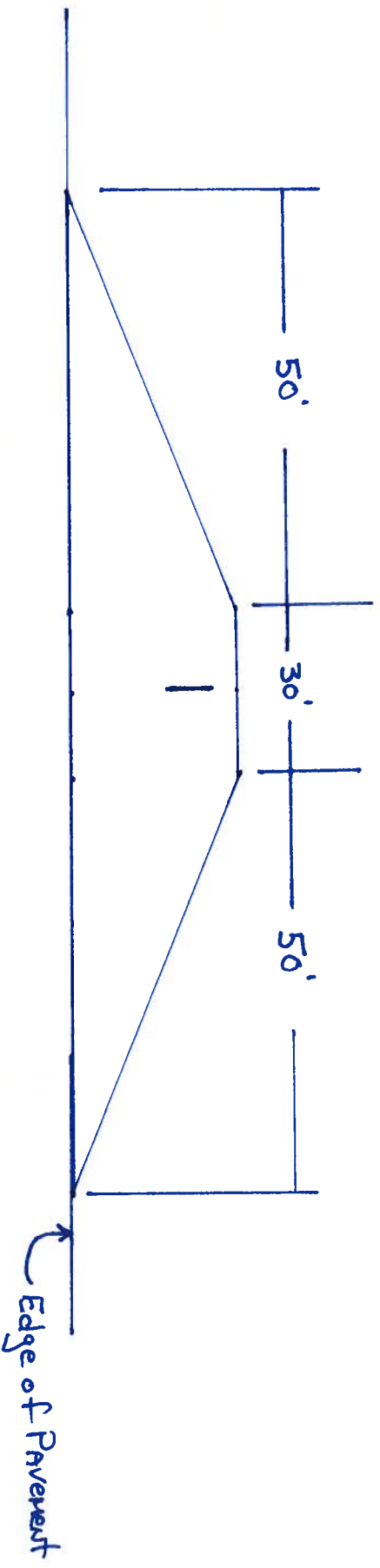
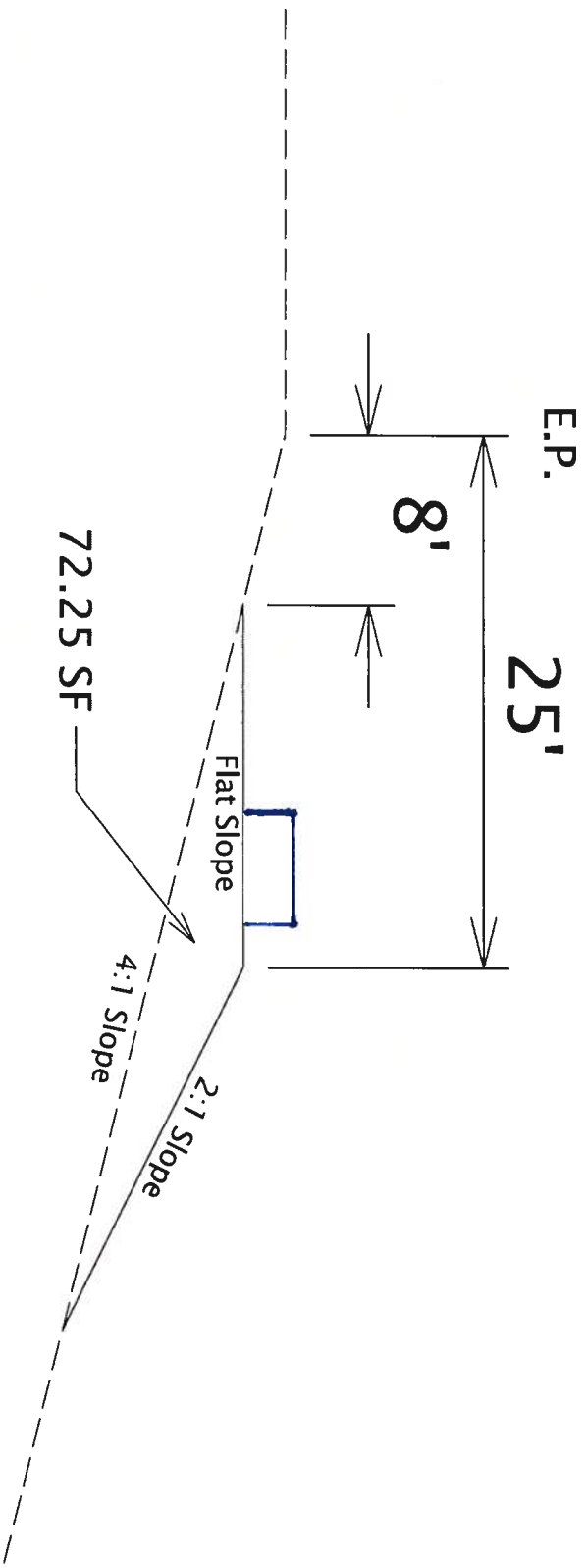
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Please use this link to bookmark or link to this rule.













IDEAS FOR BRAINSTORM/GOAL-SETTING SESSION 2/3/2021 BEAUTIFICATION COMMITTEE

HIRE AN ARBORIST TO ASSESS DOWNTOWN TREES

(Julie has reported that the City has no money for this. We do, and a professional assessment and input might help the City Council to move forward re: TRESS

HIRE OUT THE JOB OF WEEDING THE TREE GRATES IN THE DOWNTOWN AREA/REMOVE LITTER/ADD MULCH

(There are at least 52 grates downtown and all are in need of attention. Those of you who participated in the June 2020 BC Downtown Clean Up know that this is a BIG task.)

RESIDENTIAL NEIGHBORHOOD CONTEST OR 50/50 INCENTIVE PROJECT TO BEAUTIFY PARKING STRIPS

(Currently, I am guessing 20-25 have some kind of landscaping; otherwise, weeds mixed with grass and therefore many Goat Heads.)

50/50 PROJECT OR SOME KIND OF MOTIVATION TO ENCOURAGE DOWNTOWN BUSINESSES TO PLANT FLOWERS/PERENNIALS IN CONTAINERS/PURCHASE CONTAINERS

(Currently there are around 20 businesses with plant containers of various styles and conditions)

REPLACE SOME OF THE DOWNTOWN BENCHES WITH POWDER-COATED BENCHES

(There are 11 benches downtown. All are wooden and badly faded, flaking. Some beginning to rot; one is starting to splinter, which presents safety concerns. Izetta learned that General Services has started to refinish them, 3 at a time, which is good news!)

RUST PROOF/PAINT/ OR POWDER COAT THE BLACK TRASH CANS DOWNTOWN

(All 6 cans on 2nd St. and the one by the Union Street Underpass are in need of help.)

ADD TO THE PARKLET AT THE KELLY AVENUE/12TH STREET TRIANGLE

(Rocks? Simple art...metal/stone. Izetta had shared that Public Works has some kind of plan...??)

FLOWER/SHRUB PLANTERS

(Many issues to consider!)

JOINT LETTER FROM BC, MAIN STREET, CHAMBER OF COMMERCE ASKING FOR THEIR PARTNERSHIPS AND SUPPORT IN DEALING WITH LITTER, KEEPING STOREFRONT AREAS FREE OF LEAVES, ETC. THIS INCLUDES THE ISSUE OF VACANT STORES...BIG PROBLEM!!

INCENTIVES FOR FILLING EMPTY STOREFRONTS WITH ART, COLOR....MAYBE A 'BEAUTIFUL THE DALLES' ART EXHIBIT

MURAL ON THE VINYL FENCE BY THE CONVERTER STATION NEAR DRY HOLLOW SCHOOL

THE ROUNDABOUT...WHAT TO DO TO HELP IMPROVE??

CIGARETTE BUTT PROBLEM...INCLUDING THE BATTERED PLASTIC PAIL OUTSIDE THE MOOSE LODGE BUILDING, FULL OF BUTTS AND OTHER TRASH

Connie K.

Thank you for taking the time to read this brainstorm list of large and small projects, short and long term.

BEAUTIFICATION COMMITTEE

Minutes

February 3, 2021

5:30PM

VIA ZOOM

PRESIDING: Tiffany Prince

COMMITTEE MEMBERS PRESENT: Judy Merrill, Tiffany Prince, Connie Krummrich, John Nelson, Bill Lennox, Max Butensky (arrived 5:38)

ABSENT: None

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

Tiffany Prince called the meeting to order at 5:33 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; all members

APPROVAL OF MINUTES

It was moved by Lennox and seconded by Krummrich to approve the minutes of the January 6, 2021 and the January 20, 2021 meetings. The motion carried; 5 to 0; Butensky arrived after motion.

President Prince moved Other Business to before the Goal/Visioning discussion.

OTHER BUSINESS

Trash bag purchase

Krummrich reported she had done an inventory of trash bags for the Community Clean ups; there are approximately 30 on hand. She said she would like to purchase 2 boxes of Hefty Ultra Strong 13-gallon bags from Ace Hardware at \$15 per box of 80.

It was moved by Merrill and seconded by Lennox to authorize the purchase of two boxes of Hefty Ultra Strong garbage bags. The motion carried; 6 to 0; all members present.

Sorosis Park Security Camera

Lennox said he had talked to Scott Baker, Parks and Recreation Director. Baker indicated security was not his top priority at the time; he was occupied with replacing the trees at Sorosis Park.

Lennox said the total cost of the security system, all three phases, was \$10,000.

Bill asked if the group thought security was a beautification priority. The committee felt Parks and Recreation should have the lead in the project.

City Council Goal Setting Update

Merrill reported the meeting was refreshing. She said the process made her proud of the Council and Attorney.

She said these were the main things the Council discussed:

- Asking what do we want the City of The Dalles to be
- Who do we want to attract
- Not just downtown, the whole City
- Get input from large businesses
- Review the Vision Action Plan
- Downtown vitality
- Houseless population

She said she thought the Beautification Committee should also look at the whole town.

Krummrich reminded the committee that she had thank you/note cards that anyone could use.

Before starting the Goal Setting, President Prince reminded the committee that the old JC Penney parking lot had been handed off to the Art's Commission. She said they had plans.

Krummrich said she had talked with the Art Center Director and he said they were hoping to get it done in 2021. She invited him to a Beautification Committee meeting to give an update.

GOAL SETTING/BRAINSTORMING

President Prince said the format of the meeting would be to identify items to complete the remaining of the current fiscal year (short term) and projects for next fiscal year (long-term).

[For the purpose of clarity, these minutes will identify the identified short-term projects and then the long-term projects]

Short Term Projects

Contests/Parking Strips

Discussion regarding having a contest of some sort to encourage people to take care of the strips of ground between the sidewalk and street in a number of neighborhoods around town.

Look into 50/50 Planting Project – model after the 50/50 Sidewalk Rehabilitation done by Public Works

BC pay 50 percent of the cost of the plantings

Outreach program to residents that might need assistance in paying for plantings – way to teach people how and what to plant and how to care for plantings.

Benches/Trashcans/Outdoor fixtures

Discussion:

Low maintenance benches/trashcans – matching – powder coated/like ones in Sorosis Park
Trashcans designed easier for trash removal

Art in Triangles – Kelly Triangle

Discussion:

Partner with Art Center

Work with Public Works on Kelly Triangle – metal sculpture (Izetta get plan from PW)

Check with BPA on mural on fence by converter station next to Dry Hollow School

Clean up art on Round a bout – Izetta said City was looking at stamped concrete

Other short-term ideas

Send a note of thanks to Darcy Long-Curtiss regarding the Homeless Shelter project.

Joint letter to business owners from BC/Main Street/Chamber to keep empty store fronts clean/clean door wells

- Krummrich to take lead

- Ask Mayor to do another walk about

- Explore ordinance to give Codes Enforcement more teeth

Invite business owners to brainstorming – what do they want

Art in empty store fronts – check with business owners – Main Street

Long-Term Projects

Welcome Signs

Continue working on project as previously discussed

Trees

Everyone loves trees

Discussion:

Plan to get rid of the grates – determine why they are needed

Need trees throughout the community

Work with Parks and Recreation on Sorosis tree replacement

Arborist – more information on appropriate trees downtown
Smaller trees, drought tolerant, out of power lines

Research what do other cities do

Get other entities involved

Present a plan and costs to City Council

Grates

Grates serve a purpose

There needs to be a plan for weeding/cleaning at least monthly
High School Students needing community service points
Talk to City employee responsible for tree maintenance – get buy in

Next meeting will be dedicated to prioritizing and creating subcommittees to work on projects.

ADJOURN

Being no further business, the meeting was adjourned at 7:33 pm.

Signed: _____


Tiffany Prince, President