

Beautification Committee Agenda

It is the mission of the Beautification Commission to add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.

Location: VIA ZOOM
Date: Wednesday, September 9, 2020 VIA ZOOM
Time: 5:30pm
Chair: Tiffany Prince

Agenda items

T. Prince Call the Meeting to order 5:30 pm

Izetta Grossman Roll Call

FOCUS: Partnerships Discussion with 5:40 pm
Lisa Farquaharson - TD Chamber
Don Warren - Main Street

- Guests share their upcoming projects, needs, events underway
- BC shares our upcoming projects, needs, goals underway
- Thought sharing of ideas from the other(s) perspectives, what they might have for us/them to: help enhance current projects, things to pick-up/do,
- Potential collaboration of projects, working together

Other business: 6:40 pm

ADJOURN 7:15 pm

ZOOM LOGIN INFORMATION

7:30 pm

<https://zoom.us/j/92490297857?pwd=WJnbHRCNWtTMmRTVE5sQnNGeC9PUT09>

Meeting ID: 924 9029 7857

Passcode: 781051

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BEAUTIFICATION COMMITTEE

Minutes

September 9, 2020

5:30PM

VIA ZOOM

PRESIDING: Tiffany Prince

COMMITTEE MEMBERS PRESENT: Brenda Coats, Judy Merrill, Tiffany Prince, Connie Krummrich, John Nelson, Bill Lennox, Max Butensky

ABSENT: None

Staff Liaison: Izetta Grossman, CMC, City Clerk

Guests: Lisa Rundell, The Dalles Chamber
Don Warren, The Dalles Main Street

CALL TO ORDER

Tiffany Prince called the meeting to order at 5:31 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; all member present.

GROUP DISCUSSION:

Chamber: Lisa shared the following upcoming events:

Shop Local – Business Oregon
Citywide Gift Card program before Christmas
Candidate Forum – Virtual event in October
December Tree Lighting and Parade (hoping to be live)
Nominations for Honored Citizens are due in October
January awards banquet

Main Street: Don shared the following projects underway
2nd Saturday Community Cleanup - Partnering with Gorge Toyota

Main Street adopt a block Clean up – perhaps with a wine walk

Grants:

Business Oregon with MCEDD loans (funded by a grant and Wasco County and City of The Dalles)

Working on a raffle fundraiser

Spooky Town – with social distancing this year – Individual tours, scan QRCode in windows for the stories

Pediwalks – extends side walk into parking spaces, opening up side walk for business use

Building 7-8 pediwalks the end of September – stay up until October

Working on getting accreditation to be grant writer for others for federal grants

John asked if MS could handle the ODOT grant for Welcome Signs. Izetta said she thought the city had to be the entity receiving the grant. The City generally writes its own grants, as it has to manage them.

Brenda said the Vogt Fountain was complete, next step would be to spread the bark around the rose garden. She asked if MS could assist with that.

She said the work party was October 1 – 9am to Noon, and October 3 9am to Noon.

Don said he would get the word out to his volunteer list and on the radio shows he is invited to.

Brenda said she would send the information to Main Street and the Chamber for eblast.

Don reported the “teaser” mural for the Walldogs Mural program would be going up October 1-4; 3 candidate walls. He said the main event would be in September 2021.

Judy thanked Don and Lisa for attending and sharing.

Connie said the BC was very involved working with Rachel on the 2nd Saturday Clean up. She said every month there would be different partner.

She said the Beautification Award would be awarded April through October, and a special award in December for Holiday decorations. She said the program was in its second month.

Stop the Drop – Connie explained the educational program that had been started in schools, but had been put on hold due to COVID-19. She said the program was an anti-littering program; focused on Education – Awareness – Involvement to address littering in town. She said a lot of ground work had be laid.

Lisa suggested videos might be a good tool for now for teachers to use. John said teachers could use them in their lesson plans. Connie said she had talked to some teachers, maybe later, they were a bit overwhelmed getting ready for online school.

Brenda said Connie should get the song out to business owners.

Connie asked if Codes Enforcement was working on a letter for business owners to educate on responsibilities. Izetta said she would check.

Don said if videos were available, provide them to Main Street and they would post to their platform.

Thought Sharing:

Ideas heard that others might take on or partner in:

Bathrooms/Loo

Trees downtown dying

Waterlines to trees next time

Trash cans downtown

Don said in articles and videos Main Street has been researching regarding vibrant downtowns:
trees are very important provide shade and beauty
hanging baskets provide color (have to consider climate, hardy species)
Main Street might be able to organize volunteers to water
Traffic bulb outs at corners – gives more space for art/trees
Taller trees create shade for upstairs housing or businesses
Grants are available for these types of improvements
Beauty has a price – leave pickup, watering, trimming

Don invited everyone to the Friday at 3pm Main Street Project call where everyone gets together to talk about progress and new ideas. He said to email him if anyone wanted to join (donwarren214@gmail.com)

Judy said trees are important. She said she counted 19 dead trees downtown. She said trashcans, restrooms, cigarette butts are important things to address.

She asked about the survey results. Don said very small response; most wanted restrooms, flowers/planters/hanging baskets.

Judy said let's work together to get more response.

Lisa suggested face to face might be helpful.

Tiffany said she liked face to face, get more engagement.

Planters/baskets

Don said he would email other Main Street Programs asking how they fund their planters/baskets.

Lisa said she would email other small Chambers to compare what other communities are doing. Lisa said Moro had a plant program.

Brenda said Madras had really turned around in the last five years. Contacting them might be valuable.

Connie said she loved getting insight from other communities. She said sustainability was very important.

Judy said talk to Marti at West Wind – her flowers always look great.

Don agreed that sustainability was important.

Connie asked the group to brainstorm how to power wash downtown. Specifically, the window sills on the outside and sidewalks are so dirty. She said she would like to bring a solution to City Council.

Next steps

Lisa said should put together information from other cities on one position or a contract that would water trees, plants and do power washing, for Council consideration. Don called it a downtown beauty contract.

Main Street would:

Contact Dawn Hert regarding any requirements from Historic Landmarks for the awning at the Granda Sustainable greenery plan

Call ODOT regarding grants

Poll Main Street programs regarding baskets sustainable plan

Chamber would:

Poll other Chambers regarding baskets sustainable plan

Assist Face to Face with survey

Beautification Committee would:

Face to Face surveys

Next meeting debrief – create sub committees, that could have Main Street/Chamber members

Follow up with Main Street and The Dalles Chamber

Don and Lisa would gather the information and send to either Tiffany or Izetta. The group would meet again the second meeting in October.

Don and Lisa recessed from the meeting.

Committee reports:

Beautification Award:

Brenda – combination on the lock on the award is TD1

Brenda asked Izetta to add to the Criteria:

Name of honoree to give to Izetta and Mayor before presentation date.

Send out list of nominees to subcommittee on the 15th of each month.

Max said he was working on design for the hats with Brenda and Connie.

Brenda is going off the sub-committee; John going on for October.

Brenda asked everyone to review the guideline sheet.

Next Meeting:

September 23, 5:30

Welcome Sign focus

Debrief

ADJOURN

Being no further business, the meeting was adjourned at 7:55 pm.

Signed:



Tiffany Prince, President

