

# Beautification Committee Agenda

It is the mission of the Beautification Commission to add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.

Location: VIA ZOOM

Date: Wednesday, August 26, 2020 VIA ZOOM

Time: 5:30pm

Chair: Tiffany Prince

## Agenda items

T. Prince	Call the Meeting to order	5:30pm
Izetta Grossman	Roll Call	
T. Prince	Approval of August 12, 2020 meeting minutes	
Updates:	Beautification award - Connie/Brenda Stop The Drop - Connie Vogt Fountain- Brenda Welcome Signs Status - John	5:40 pm
Other business:	Public Restrooms - Bill Planning for Joint Meeting with Main Street and The Dalles Chamber 9/9	6:15 pm
ADJOURN		7:30 pm

### ZOOM LOGIN INFORMATION

<https://zoom.us/j/98072891007?pwd=RENWWE9pdktETWlxZWlwNnFsRk1tUT09>

Meeting ID: 980 7289 1007

Passcode: 794757

Dial by your location

+1 253 215 8782 US (Tacoma)

+1 669 900 6833 US (San Jose)

## **ATTACHMENT A**

### **DIVISION 57**

#### **PERMITS FOR DEVELOPMENT ON HIGHWAY RIGHT-OF-WAY**

**734-057-0010**

##### **City/County Entrance Program**

(1) Cities, counties and unincorporated communities as identified in the county comprehensive plan defined in ORS 197.015, are permitted to develop and maintain a landscaped area within the state highway right of way to enhance the aesthetic value along state highways and to welcome motorists to a city, county or unincorporated community.

(2) One landscaped area will be allowed at each entrance of a state highway into a city, county or unincorporated community. The area may include a marker that indicates motorists are entering, or welcomes them to, a city, county or unincorporated community.

(3) The request by a city or county to develop a landscaped area:

(a) Shall be in writing, on official letterhead accompanied by a Department of Transportation permit application, Form 734-3457. Such form is available from the District manager of the Department of Transportation;

(b) Shall include a site plan; and

(c) Shall be submitted to the appropriate District Manager of the Department of Transportation for review and approval. In order to facilitate site review, the District manager may require the city or county to place markings such as lath stakes or other markings at the location of the proposed area to be landscaped.

(4) The request for an unincorporated community to develop a landscaped area must be submitted by the county.

(5) The landscaped area and marker shall conform to the following guidelines:

(a) The landscaped area must be within or as near as safely can be accommodated to the territorial or zoning jurisdiction of the city, county or unincorporated community;

(b) The landscaped area and marker must be located so that it is not a roadside safety hazard nor restricts sight distance and must conform to all applicable highway clear zone requirements;

(c) The landscaped area and marker must have Federal Highway Administration approval when located on interstate right-of-way and must not be visible from an interstate highway;

(d) The overall size of any rigid object within the landscaped area may not exceed 200 square feet;

(e) The landscaped area or marker may contain only the official name, logo and/or slogan of the city, county or unincorporated community. No advertising or other commercial message will be allowed; and

(f) The landscaped area and marker shall be constructed of a material appropriate to the location and environment.

(6) Upon approval of the request for site development, the District Manager will execute a permit to the city or county for each landscaped area. No work on highway right-of-way may begin until a valid permit has been received by the city or county.

(7) The following shall be the responsibility of the city or county:

(a) The manufacture, installation, maintenance, repair or removal of the landscaped area or marker;

(b) Relocation and/or removal of the landscaped area and/or marker as a result of highway improvement projects;

(c) The provision of traffic control in accordance with the standards adopted under [ORS 810.200](#) by the Oregon Transportation Commission.

(8) The permit issued by the District Manager for a landscaped area may be canceled if the city or county fails to comply with the provisions of this rule or the provisions of the permit. The permit may also be canceled if the Department determines that any individual landscaping or marker, of this program violates federal or state law.

(9) Markers or signs denoting entrances to cities, counties or unincorporated communities that are to be placed outside of highway right-of-way must meet the requirement of [ORS Chapter 377](#) and [OAR Chapter 734, Division 60](#).

Stat. Auth.: [ORS 184.616](#), [ORS 184.619](#), [ORS 366.205](#) & [ORS 374.305](#)


Stats. Implemented: [ORS 374.305](#)

Hist.: TO 6-1998, f. & cert. ef. 8-20-98



## Highway Division DIRECTIVE



NUMBER HWY 01	SUPERSEDES New
EFFECTIVE DATE 10-1-2013	PAGE NUMBER 1 of 6
REFERENCE	
SUBJECT <b>Placement of Artwork on State Highway Right of Way</b>	
APPROVED SIGNATURE 	

### PURPOSE:

To describe the process to allow artwork to be placed on state highway right of way either as part of ODOT's project development process or through the District Manager.

### GENERAL:

There has been an increasing interest by local communities to incorporate artwork within the state highway system. The overall design of the state highway system should blend with the natural and cultural environment keeping in mind the intended traffic volume and preservation of valuable adjacent scenic lands and natural and historic resources. ODOT recognizes the effects of the state highway system on local communities and how artwork can enhance and reflect the historic and cultural character of the community.

This Directive provides a process for ODOT to allow for the enhancement of the state highway system by including local community artwork on state highway right of way and will apply to artwork requested or approved after the effective date of the Directive. Safety is of primary concern for ODOT; therefore any Artwork allowed to be placed on state highway right of way must be found by ODOT to not diminish the safety of motorists or the state highway system.

It should be noted that this Directive is intended to provide a means to guide ODOT decision makers in determining the appropriateness of allowing artwork to be placed on state highway right of way. It is not to imply ODOT's review or approval of the artwork itself. The content of the artwork is determined by the Local Government as described in this Directive.

After ODOT's review and approval of the proposed placement of artwork, ODOT will initiate an Intergovernmental Agreement (IGA) with the requesting Local Government. Should the Local Government desire to change the design, content or format of the Artwork during the term of the IGA, a new proposal must be submitted following the process outlined in this Directive.

Artwork on the state highway differs from the City/County Entrance Program and the Highway Beautification Program described in Oregon Administrative Rule Chapter 734, Division 57.

### DEFINITIONS:

"Artwork" – Any drawing, painting, sculpture, statue, or other item of a creative or artistic nature intended or used to attract the interest or attention of motorists but does not include roadside memorials; political, advertising, or other unpermitted signs. For the purposes of this



Directive, "Artwork" also does not include standard architectural elements, whether structural or not, such as light poles, overpass screening, sound walls, or bridge components designed into the highway feature by ODOT during the project development process and are owned and maintained by ODOT.

"Local Government" – The City or County with jurisdiction in the area where the Artwork is proposed. When a state highway is on recognized tribal land, the Tribal Government with jurisdiction in the area will be considered the "Local Government" for purposes of this Directive.

**MINIMUM CRITERIA:**

A Local Government's proposal for the placement of Artwork on state highway right of way must address the following criteria. Each proposal will be evaluated by ODOT on a case-by-case basis as described in this Directive.

**Safety**

Artwork must not interfere with the operation, maintenance or use of the highway. It must not block sight distance of an intersection, road approach, or traffic control device or cause a distraction for motorists, therefore, the proposed Artwork must:

1. Be located outside the highway clear zone as described in the AASHTO Roadside Design Guide;
2. Be placed as far from the travel way or edge of the pavement as practical;
3. Not be attached to or imitate a traffic control device;
4. Not have moving elements or simulate movement;
5. Not have bold or vibrant colors, reflective or glaring materials or surface finishes, or have illumination or other elements that would cause the proposed Artwork to be a distraction to motorists. Any illumination must be shielded to prevent light from being directed at the highway and of such low intensity or brilliance as to not cause glare or to impair the vision of motorists on the highway. Flashing or blinking lights, are not allowed; and
6. Be of a size and scale so to not demand the attention of motorists to the point the driver is distracted by the Artwork.

The safety of the highway system and motorists is of utmost concern for ODOT. The following will be considered by ODOT in determining if the proposals to place Artwork on highway right of way meet this Directive. The Artwork:

1. Does not attract pedestrians to an area not designed or intended for pedestrian traffic or placed at a location that would cause motorists to stop or to enter or exit the highway in areas not designed for such use;
2. Is not placed on trees, rocks or other natural features (ground mounted, free standing artwork may be allowed);
3. Is not attached to any bridge structure, sound wall or other highway feature other than artwork that may be incorporated as part of the project development process. A mural painted on a bridge structure, sound wall or other highway feature may be allowed when located on a low speed highway and is part of an overall graffiti prevention strategy;

4. Does not interfere with the horizontal or vertical clearance of the roadway so as not to impede freight mobility or movement of motor vehicles, bicycles, or pedestrians;
5. Is not placed within 500 feet of traffic control devices or other signs, gores, decision points, or other Artwork; and
6. Does not adversely affect highway structures, drainage patterns or storm water runoff quality, landscaping, natural vegetation or other plantings.

#### Content and Format

The content or format of the Artwork is to be determined by the Local Government through a public review process. The Artwork must depict the historic or cultural characteristic of the community and blend with the surrounding area.

The Artwork shall not contain text, interpretation of the Artwork, information on the artist, or advertising or other form of a commercial message (business, product, or brand name, logo, phone number, web page, etc.). It shall not resemble or imitate a traffic control device, represent or pay tribute to a specific individual, or contain elements that move, shimmer, shake or contain other methods to attract the attention of motorists.

#### Design

The design of all Artwork must be coordinated with the aesthetic design of the highway system and all its features taking into consideration the roadway design, the clear zone, motorists, and the environment. The Artwork shall not be suspended over the highway.

Artwork must be designed using long lasting materials and construction techniques which will require minimal care and resist vandalism and must be no larger than a size and scale that is compatible with the surrounding area and landscape.

#### Maintenance

Maintenance of the proposed Artwork and the surrounding area will be the responsibility of the requesting Local Government as set out in the IGA. The Artwork must be kept clean and in good repair. Artwork damaged by vehicular crashes, vandalism including graffiti, acts of nature, or regular wear or aging must be repaired or removed by the Local Government in a timely manner.

Offensive graffiti must be removed promptly. All maintenance must be conducted in a manner to minimize interference with highway traffic. No direct access (ingress or egress) to the Artwork is allowed from the main travel way of an access controlled highway.

If the Artwork is not maintained, repaired, or removed as required, the Artwork may be removed by ODOT at the Local Government's expense without commitment by ODOT for restoration, replacement, or compensation to the Local Government. Any Artwork removed by ODOT will be stored for 30 days for recovery by the Local Government.

#### Compliance with State and Federal Regulations

The proposed Artwork must comply with all state and federal regulations including regulations for Outdoor Advertising, and the marking and signing of state highways.



#### Location

Artwork will be considered on primary and secondary state highways as part of the project development process or by the District Manager after first considering if it is more appropriate to transfer the roadway, sidewalk or the property to the Local Government.

Artwork will not be allowed on the Interstate highway system (along the mainline or the entrance and exit ramps) or in the median of any expressway, freeway or divided highway.

Artwork located on property outside the state highway right of way but visible from the highway must comply with Outdoor Advertising Sign regulations.

Artwork must be located within the territorial or zoning jurisdiction of the requesting Local Government.

#### Financial Responsibilities

All costs, including labor, materials, supplies, and traffic control for the design, engineering, testing, construction, installation, maintenance, repair and removal of the artwork will be the responsibility of the requesting Local Government. When illumination is included as part of the artwork, the Local Government will be responsible for the cost of the electricity and any necessary utility lines and permits.

ODOT will assume the administrative costs associated with reviewing the proposal for Artwork and for executing the IGA with the requesting Local Government if the proposal is approved.

#### APPLICATION PROCESS:

A proposal for Artwork on state highway right of way must be submitted in writing by the Local Government that has jurisdiction in the area where the Artwork is proposed to be located. When there is an ongoing project development process, the proposal request will be submitted to the Project Leader. Other proposals are to be submitted to the local District Manager.

The Local Government must ensure that the proposal is developed through a public process. The method of gathering local support will be determined by the Local Government.

The Artwork proposal must:

- include a full description or drawing of the proposed Artwork including the proposed materials and how it expresses the community's historic or cultural character;
- include the proposed location (highway and milepoint) for the Artwork;
- show how the proposal meets the criteria outlined in this Directive;
- include the name, address, and telephone number of the Local Government contact person responsible for the proposal;
- include an adopted resolution that describes the following:
  - the Local Government's jurisdiction in the area of the project site;
  - the Local Government's approval of the Artwork content;
  - the Artwork's proposed life span;

- the Local Government's commitment to ensure maintenance of the Artwork including timely graffiti removal/repair and removal of the Artwork at the end of its life span; and
  - a schedule for commencing and completing the proposed Artwork installation.
- include design plans stamped by a licensed professional engineer registered in the State of Oregon demonstrating structural stability, the ability to withstand the necessary wind loads, the means or method of installation, and how the proposed Artwork meets the Safety criteria outlined above.

#### **ODOT REVIEW:**

The proposed site for installation of Artwork by a Local Government must be reviewed and approved by ODOT prior to development of an IGA. ODOT will apply the criteria in this Directive when reviewing proposals for placement of Artwork on state highway right of way. Considerations will include the location, potential for motorist distraction, impact to highway maintenance or operations, impact to motorist safety, and access for Artwork maintenance. Additional site specific criteria and conditions may be applied to the Artwork proposal as determined by the ODOT Project Leader or District Manager. The approval for placement of Artwork will be granted at ODOT's sole discretion.

When Artwork is proposed as part of the project development process, the Project Leader will coordinate the review with the Region Technical Center, the local District Manager, and the Federal Highway Administration; ensure the conditions of this Directive are met; and incorporate the Artwork into the highway project, if approved. If the proposal is approved, the Project Leader will be responsible to initiate an IGA to document the Local Government's responsibility for the Artwork. If the proposal is denied, the Project Leader will notify the Local Government in writing.

When the Artwork is proposed outside of the project development process, the District Manager will coordinate the review with the Region Technical Center and the Federal Highway Administration and ensure the criteria of this Directive are met. If the proposal is approved, the District Manager will be responsible to initiate an IGA to document the Local Government's responsibility for the Artwork. If the proposal is denied, the District Manager will notify the Local Government in writing.

#### **DOCUMENTATION:**

Upon approval by ODOT of the proposal for placement of Artwork on state highway right of way, ODOT will initiate an Intergovernmental Agreement (IGA) with the Local Government. The IGA must include:

- the location (highway and milepoint) and description of the Artwork;
- the duration the Artwork is allowed on the state highway right of way;
- a requirement that the Local Government, at no cost to ODOT, must move or remove the Artwork when:
  1. requested by ODOT;
  2. the Artwork interferes with construction, maintenance or operation of the state highway;



3. federal or state laws are interpreted in such a way that would prohibit Artwork on state highway right of way; or
  4. the IGA terminates.
- indemnification of ODOT by the Local Government from third party claims;
  - compliance with environmental regulations when conducting work on state highway right of way;
  - payment by the Local Government of any costs resulting from legal action involving ODOT regarding the Artwork;
  - the Local Government's responsibility to maintain the Artwork and any area surrounding the Artwork. Artwork damaged by crashes, vandalism, or acts of nature must be repaired or removed by the Local Government within 14 days of discovery. Offensive graffiti must be repaired or removed within 48 hours of discovery.
  - if the Artwork is not maintained, repaired, or removed as required, the Artwork may be removed by ODOT at the Local Government's expense without commitment for restoration, replacement, or compensation to the Local Government;
  - a requirement for a utility permit as necessary to address electric lines serving the Artwork;
  - notification of the District Manager at least 48 hours prior to any onsite work; and
  - traffic control according to Oregon Temporary Traffic Control Handbook (OTTCH) and the Manual on Uniform Traffic Control Devices (MUTCD).









BEAUTIFICATION COMMITTEE

Minutes

August 12, 2020

5:30PM

VIA ZOOM

PRESIDING: Tiffany Prince

COMMITTEE MEMBERS PRESENT: Brenda Coats, Judy Merrill, Tiffany Prince, Connie Krummrich, John Nelson, Max Butensky

ABSENT: Bill Lennox

GUESTS: Dawn Hert, HLC/Senior Planner; Nikki Lesich, Codes Enforcement

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

Tiffany Prince called the meeting to order at 5:30 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; Lennox absent.

President Tiffany Prince added Community Clean Up update to the agenda.

APPROVAL OF MINUTES

Connie said there was an error in the minutes, she said it was Izetta, not her that talked about SOLVE. It was moved by John and seconded by Brenda to approve the minutes of the July 22, 2020 Meeting as amended. The motion carried unanimously; Bill absent.

GUESTS

Nikki Lesich, Codes Enforcement Officer

Reviewed the codes and enforcement processes (see attached).

In response to questions Nikki said:

Property owners, both residential and business are responsible for clean up and maintenance of sidewalks to the curb. She said that would include weeds. She said however, the weeds have to be 12 inches high or more for her to enforce, according to Code.

She asked the Committee to contact her if they see areas of concern and she would investigate. She said the process takes a while. She said the first letter gives property owners two weeks to comply, if they do not a second letter goes out and the property is posted, giving an additional two weeks. She said if property owners do not comply, then the City hires someone to clean up the property and puts a lien on the property.

Nikki said the City runs the street sweeper, however, people aren't supposed to sweep the trash, cigarette butts, etc into the street. She said if the Committee notices a pattern of businesses doing this, they should contact her. She said she would like to approach businesses with an informative letter first. She said she would talk to her supervisor to identify ways the Committee could work with Codes Enforcement, perhaps on an educational campaign.

Nikki said power washing sidewalks and buildings was not a requirement. She suggested that the Beautification contacting each business in a friendly way explaining the need to keep the city clean and the mission of the Beautification Committee might help.

Nikki thanked the Committee for their work and passion. She said to report to her any violations and she would follow up.

[Izetta checked on the frequency of the street sweeping downtown – every week on Thursdays the city sweeps downtown in the early morning. Occasionally, they miss a week, due to other work load.]

#### Dawn Hert, Historic Landmarks, Senior Planner

Dawn reviewed her report. She thanked everyone for being involved and all the work they have accomplished.

Dawn said Historic Landmarks has guidelines for design – the overall look of properties.

In response to questions she said:

The final approval of design of things downtown would be the City Manager.

Re: failure of concrete in the Trevitt District – sidewalks, trash, weeds and leaves would be property owner responsibility. She said Historic Landmarks could remind property owners of their responsibility.

Third Place vision: could be revisited if it is the desire of the Council

Judy said she had done extensive research on trashcans. She said she was willing to share that information if the City or Main Street wanted to proceed with new trash cans downtown.

Dawn said maybe she and Nikki could have this same kind of conversation with Main Street so that they understand the guidelines as well.

Max asked if the City would be open to updating the Welcome sign west of the roundabout. He said the bronze on brown brick, hard to read.

Dawn said she thought the City would be open a to minor modification discussion, through the City Manager.

She said she always wanted an archway on the west side entrance to The Dalles.

## UPDATES:

### Beautification Award

Brenda and Connie reviewed the report.

They asked if the Committee would authorize the spending of \$30 to add a loop on the back of the sign for the purpose of securing the sign to a tree or post. They felt it was important to have a deterrent for those who might find it amusing to walk off with it.

It was moved by Tiffany and seconded by Judy to approve the purchase of cable/lock/minimal supplies to secure the sign in an amount not to exceed \$30. The motion carried unanimously.

Connie reviewed the award, publicizing and awarding criteria.

After some discussion, it was moved by Max and seconded by Brenda to approve the guidelines as amended. The motion carried, Bill absent.

John asked for Izetta to read how the sub-committee would operate.

Izetta said the sub-committee would consist of 3 Beautification Committee members. Every two months one member would rotate off and a new member would be appointed. Izetta said she would keep track of the members, and dates to rotate off, and would add to an agenda when it was time.

Izetta said she would also maintain the spreadsheet of the addresses nominated for the award and who it was awarded to each month.

Tiffany volunteered to join Brenda and Connie on the sub-committee for the next two months.

Brenda said she and Connie were thinking about a small something that the honorees could be awarded that they kept. She said they came up with baseball caps, embroidered with Beautiful The Dalles. She said the caps would cost about \$10 each or 24 for \$240.

Judy asked if the Committee could purchase them for themselves. Izetta said it would have to be a separate invoice than the one for the honorees.

Tiffany said Brenda and Connie should bring back two or three quotes to the next meeting with a design for approval. She said she wasn't comfortable deciding without that information.

Brenda and Connie said they would bring back quotes and design to the next meeting.

### Stop the Drop

Connie reported that the September 12 Community Clean up was planned. She said Rachel was working on flyers (see attached).

She said Rachel would be finding new "partners" each month to spread the love of businesses that participate.



Connie asked about wording on the flyers saying partners or co-host. Izetta said the City wasn't comfortable with that wording.

Connie felt strongly that co-host had been used before with the Blue Zones flyers, and it should still be an acceptable term. Izetta contacted the City Manager and received the ok for co-host.

#### Vogt Fountain

Brenda reported that due to COVID-19 the remaining pavers were on back order. She said as soon as they were received the project could move forward.

Judy said she had walked by while Sergio, the contractor, was working and complimented his work, and he beamed. She suggested everyone tell him thank you when they see him.

#### Welcome Signs

John reported meeting with Patrick from ODOT and reviewed the requirements for partnering. He said the Intergovernmental Agreement would have to be between the City and ODOT.

John said he would like to invite Patrick to an upcoming meeting. The Committee liked that idea. John will invite Patrick to a meeting in October.

Max, John and Tiffany would meet with the City Manager to discuss.

#### OTHER BUSINESS

##### Benches and planters

Tiffany said Don Warren from Main Street and Lisa Farquharson from the Chamber would be attending the meeting on September 9, 2020 to discuss working together.

Tiffany said the next meeting, August 26, would be focused on setting the agenda for the September 9 meeting.

#### ADJOURN

Being no further business the meeting was adjourned at 7:54 pm.

Signed: \_\_\_\_\_

Tiffany Prince, President

**ALL TOGETHER**  
**THE DALLES,**  
*Community Cleanups*



Organized by,

**2nd Saturday of each month**

**Meet at Thompson Park | 10 am**

.....



Come join Columbia Gorge Toyota, Honda and  
The Dalles Beautification Committee in an effort to put  
the shine on our town. Contact Rachel at (208) 757-3632  
for more info.

BEAUTIFICATION COMMITTEE

Minutes

August 26, 2020

5:30PM

VIA ZOOM

PRESIDING: Tiffany Prince

COMMITTEE MEMBERS PRESENT: Brenda Coats, Judy Merrill, Tiffany Prince, Connie Krummrich, John Nelson, Bill Lennox, Max Butensky

ABSENT: None

CALL TO ORDER

Tiffany Prince called the meeting to order at 5:31 pm.

ROLL CALL

All member present.

APPROVAL OF MINUTES

It was moved by John and seconded by Judy to approve the minutes of the July 22, 2020 Meeting. The motion carried unanimously.

Beautification Award: Brenda shared an update for the September Beautification Award winners. There will be three winners for the month of September as the 900 block of East 11<sup>th</sup> street had a row of houses that all were deserving of the award. The subcommittee came to unanimous agreement that there should be three winners for this month and will proceed in contacting the winners etc. Brenda added that the code to the lock that secures the sign is "TD1." Connie wanted to provide sign maintenance information for future reference that Jeff, the sign builder, said at the end of the season or about once a year applying Sunfrog Deck Sealer to the sign will help it hold up. It was also discussed the idea of adding a "plaque history" to the back of the sign at the end of the year, it would keep a memorial of who has historically won. The committee had a general consensus of agreement for Brenda to find out some pricing. Also, revisited the topic of providing the winners baseball caps as a token of appreciation, a prize of sorts. Brenda reviewed the cost estimates/bids she received. Brenda, Max, and Connie will go check out hats and follow through with a purchase. If committee members wish to purchase their own hats, that can be done, using their personal funds – as Izetta explained at our previous meeting

Bill moved to approve the purchase of 24 hats to be given to beautification award winners, Connie seconded. Motion pass.

Stop The Drop: Connie said everything is still a-go for the community cleanup on Saturday, September 12. She hopes to see all or most of the Committee there!



Vogt Fountain: Brenda provided update that the pavers had been delivered, and Sergio will be working on the project throughout the duration, to completion, about another week and a half. She has gone out to seek bids on getting new bark dust to be laid around the roses and is working to put together a volunteer list (community and Lions Club) to help lay the bark down and weeding when the time comes. Middle of September, on the weekend is when this hopefully will take place. John and Brenda mentioned that vandalism took place at the fountain three days in a row and Parks & Rec/Lions Club/Beautification Committee might need to think about security cameras.

Welcome Sign Status: John reviews the two articles that were provided in the agenda packet and discusses some of the possibilities for the stretch along The Dalles, in working with ODOT. John also shares about his meeting with ODOT District Manager for our area and what was gleaned from that meeting. Considering there are a lot of rules with working with ODOT, however, it is still a-go for the possibility of signage on the east and west side of town. John extended an invitation to ODOT to come to a future Beautification Committee meeting (October 14) to further discuss the future of this project, next steps for both parties, and collaboration.

Connie asked for clarification that the Beautification Committee was not paying for the signs, but design costs to the artist. Tiffany added that was correct, we are basically doing all of the leg work and then presenting that to City Council for their consideration, budget and implementation. Bill brought up our budget, and it's intended purpose is to be spent. Tiffany further elaborated that we do not currently know how much these signs could cost, so if it's outside of our budget then we would need City Council to approve, but if not, it could potentially be paid for out of our budget.

Max wanted come back to the "welcome to historic The Dalles" sign in a traffic triangle across from Sunshine Mill, just past the roundabout. The lettering is presently gold and it seems like an easy and simple solution would be to paint/change the color of the lettering to give it more of a visibility pop. Tiffany added, she believes the next steps would be to talk to Dawn Hert or city planning to see if this would be a project that is within scope of the historic downtown theme.

Public Restrooms: Bill mentions a request about an accountability of what the budget was for last year and Izetta sent out a budget draft/memo stating we spent around \$2600 of a \$15000 allocation, \$500 of which was a return that hadn't received yet. With this year being a new year, and focusing on that we have been allocated \$10000 to make ideas and projects to come to life. Bill emphasizes the importance of the committee try to identify as soon as possible what projects we want, the amount of money should be spent, and allocating those funds. This is why Bill has requested from Izetta each month for us to have a Treasurer's Report so we can be more aware of our funding, what's been spent and what hasn't.

Additionally, Bill revisits the idea of public restrooms downtown and how that could make the town more attractive and interesting by having good resources for tourists and visitors. He would like to put more pressure on developing the idea of these bathrooms and would like to continue the work on making this happen.

Brenda adds that she was hoping that Parks & Rec would have stepped up to create and house a volunteer list for the parks. For interested persons who want to volunteer to spruce up the parks and green areas around town. Connie said she is planning on attending the next Parks and Rec meeting, as a citizen, not a member of the Beautification Committee, to pass along these same sentiments. Tiffany asks Connie to report back on this after she presents because depending on how it goes this might be

something that the Beautification Committee might want to support and offer a memo from our group to really reiterate the importance of this for the city.

Bill will begin talks with the city and public works to see what he can learn more about the Public Restrooms topic and bring it back on the radar. Tiffany suggests we make sure to bring this topic up at the future meeting when we are collaborating with The Chamber and Main St.

Planning for next mtg: The Committee discusses the various topics and ideals for what we would like to see accomplished in our joint meeting with The Dalles Chamber and Main Street. The group decides the discussion should be around these ideas:

- Guests share their upcoming projects, needs, events underway
- BC shares our upcoming projects, needs, goals underway
- Though sharing of ideas from each other(s) perspectives, what they might know or have for us/them to: help enhance current projects, things do pick-up or do
- Potential collaboration of projects and working together

#### OTHER

Connie is going to send a BC thank you card to those who fixed up the traffic triangle on Kelly and 12<sup>th</sup>.

Connie and Brenda mentioned the idea of holiday décor downtown – hay bales, corn stalks, fall festive items for October and November to decorate a couple of corners downtown. Unsure of the rules around something like that, the group consensus is to explore this further. Asking Izetta to help find or point us in the right direction of who can help us find out if this can be done around town.

#### ADJOURN

Being no further business, the meeting was adjourned at 7:13 pm.

Signed: \_\_\_\_\_

  
Tiffany Prince, President

