

# Beautification Committee Agenda

It is the mission of the Beautification Commission to add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.

Location: VIA ZOOM

Date: Wednesday, July 22, 2020 VIA ZOOM

Time: 5:30pm

Chair: Tiffany Prince

## Agenda items

T. Prince	Call the Meeting to order	5:30pm
Izetta Grossman	Roll Call	
T. Prince	Approval of June 24, 2020 meeting minutes	
Updates:	Downtown Clean up recap - Judy Vogt Fountain Ribbon Cutting - Brenda Stop the Drop - Connie Welcome Signs Status - John	5:40 pm
Meeting Focus:	Beautification Sign - criteria, how often Planters and Benches - Tiffany	6:20 pm
Other business:	SOLVE - City Position	7:15 pm
ADJOURN		7:30 pm

### ZOOM LOGIN INFORMATION

<https://zoom.us/j/91471080082?pwd=bWpVR3lUcTFWSFNldzVwZWera1BLdz09>

Meeting ID: 914 7108 0082

Passcode: 092955

Or DIAL 1.253.215.8782 or

1.346-248-7799

BEAUTIFICATION COMMITTEE  
Minutes  
June 24, 2020  
5:30PM

THE DALLES CITY HALL  
313 COURT STREET  
THE DALLES, OR 97058

PRESIDING: Tiffany Prince

COMMITTEE MEMBERS PRESENT: Brenda Coats, Judy Merrill, Tiffany Prince, Connie Krummrich, John Nelson, Bill Lennox, Max Butensky

ABSENT: None

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

Tiffany Prince called the meeting to order at 5:30 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; all members present.

APPROVAL OF MINUTES

It was moved by John and seconded by Judy to approve the minutes of the June 3, 2020 Work Session. The motion carried unanimously.

UPDATES

Downtown Cleanup Sunday, June 28, 6 – 8 pm – Merrill

Judy reported talking to Main Street, they were working on using volunteers for an adopt a block cleanup program.

Judy reported that The Dalles Transfer station had agreed to take the trash on Monday.

Tiffany had talked to the Chamber, they might join in. She will follow up again.

After some discussion it was decided:

Meet Precision Auto a bit before 6pm.

Brenda would bring her truck and move it down the street as the group cleaned.

Connie would do the same with her car, with tools, gloves, bags

Everyone bring bags, gloves, digging tool if they have it  
End at Post Office

Judy asked if friends could help. Izetta said yes, but adults would be best.

#### Stop the Drop Litter Campaign - Krummrich

Connie reviewed her report. She said she was still unsure if volunteers would be able to get into the schools next year.

John said he thought the school district was working that out.

#### Community Clean Up – SOLVE

Connie asked if Izetta had an update.

Izetta said she would meet with the City Manager and have an answer by the next meeting.

Everyone thanked Connie for her work on these programs.

#### Welcome Signs - Prince

Tiffany said potential sites had been identified.

John said he met with the Mayor and the Mayor said for him to go to the ODOT office and talk to them about use of right of ways. He said the Mayor mentioned the east end overpass as a good location.

There was discussion about the end of the fish over pass for the west side.

Connie said there was a sign that wasn't very noticeable at the west end of the roundabout. She suggested looking at the existing sign and perhaps doing something to make it more visible.

Tiffany said the goal of the committee was to bring design options to the City Council for them to fund if they saw fit. She cautioned the committee that the Council might not end up putting up signs, but they had fulfilled the request of the Mayor. She said they would need three bids for design.

Izetta said Mayor had indicated to her that having more than one design would be good.

There was discussion regarding having a contest with the High School classes designing options.

Izetta said probably best to do either three designs by different vendors; or a contest.

Bill suggested having a general plan; location – with photos of location, size of sign, before going to talk to ODOT.

Max said the locations had been identified, with who the owners were.

Tiffany said she would forward the email with those locations to John and Max.

She said the sub-committee would bring back a recommendation to the group.

#### Vogt Fountain - Coats

Brenda announced the Lions Club had received a \$15,000 grant from Union Pacific Railroad for the pavers. She said in addition \$5000 had been raised so far.

Brenda said the ribbon cutting would be July 9<sup>th</sup> at 12:15pm. She was working with the Chamber. She said she expected about 25 people.

She said Sergio (the landscape contractor) was working on how many pavers would be needed; she was checking to see if Home Depot would give the same discount.

Judy asked about social distancing. Tiffany said it was important that the Committee be an example for the community.

After some discussion it was decided:

No Facebook postings

Tim McGlothlin would live stream the event

Include on the notice to those invited to please wear masks

Connie and Brenda would work on placing 'x's every 6 feet for social distancing

Mayor Mays was MC

Brenda and Bill would work on details – introduced Vogt granddaughter

#### Beautification Sign:

Brenda reported that Mid Columbia Realtors had decided not to sponsor the sign this year.

She said Columbia Gorge Real Estate had agreed to be the sponsor.

Brenda said she would work with Jeff Stewart on adding their logo instead of Mid-Columbia Realtors Association.

Brenda asked for a copy of the invoice from Jeff. Izetta will email to her.

Brenda and Connie would work on the criteria and how often the award would be given and bring that recommendation back to the Committee for approval.

Tiffany asked the committee to send Brenda and Connie any ideas they have for criteria.

#### OTHER BUSINESS

##### Order more post cards

After some discussion it was moved by Bill and seconded by Brenda to have Izetta reorder the original postcards. The motion carried unanimously.

It was decided to let Izetta know if you want postcards and she will get them to you. Connie said she would get Izetta the stamps.

Number of meetings per month

After some discussion it was the consensus of the Committee to start having two meetings a month in August on the second and fourth Wednesdays of each month.

The next meeting would be July 22 via Zoom.

Judy asked for clarification on serial meetings, meetings and if the committee could talk over ideas.

Bill said sub committees could meet outside the regular Committee meetings to develop recommendations and carry out the approved work. He said subcommittee were needed to keep the Committee meetings to a manageable length.

He said serial meetings were when the whole committee was meeting outside of the regular meeting, and making decisions. He said don't make decisions – discussions were acceptable.

Izetta and Tiffany thanked Bill for his clear explanation.

ADJOURN

Being no further business the meeting was adjourned at 7:35 pm.

Signed: \_\_\_\_\_

Tiffany Prince, President

**CITY BEAUTIFICATION COMMITTEE/COLUMBIA GORGE REAL ESTATE RESIDENTIAL BEAUTIFICATION AWARD**

**JULY, 2020**

The City of The Dalles Beautification Committee and Columbia Gorge Real Estate recognize the hard work and pride shown by residents who beautify their properties and contribute to the quality of life and aesthetic appeal of our community. A Beautification Award is hereby established with the intention to share the beauty of our community as well as to inspire others and promote community spirit.

Keep in mind, a great property doesn't necessarily require a great amount of money to be spent. We are looking for properties that demonstrate the love their owners feel for their homes and yards.

The Beautification Award will be announced at the beginning of the following months: April through October and the month of December.

Properties that have won previously are not eligible for a period of 5 years.

With their permission, a photo of the Award recipients and their property will be placed on the City's Facebook page and in the City Newsletter. Recipients will be invited to attend a City Council meeting, where they will be recognized. A press release will be sent to local news outlets. (Brenda and I intend to contact the newspaper to ask them to take the photos and publish the photo/Award announcements. Also, we came across a city which puts a congratulatory note on the monthly water bill; we love this idea and would like to discuss it.)

Designated Beautification Committee members and Columbia Gorge Real Estate will make final decisions regarding Award recipients.

## **CRITERIA FOR SELECTION OF AWARD RECIPIENTS**

### **GENERAL APPEARANCE**

- Landscape should be visible from the street if you were to walk or drive past the property.
- Unsightly views are screened (ex. garbage cans, clutter).
- Home, structures, and yard are well-maintained and visually appealing.

### **AESTHETIC APPEAL**

- Landscape shows Interesting design, selection, grouping, placement, and variety of plant material and creative use of other garden elements such as rocks, paths, etc.
- Attractive garden features are included, such as art pieces, fences, potted plants, birds baths, feeders, birdhouse, rock walls, shutters, window boxes, decorative lighting, decorative mailboxes, pottery, arbors, yard furniture, and fountains.

### **MAINTENANCE**

- Regular up-keep of the landscape is evident, including weeding, mulching, watering, pruning, mowing and weed-eating.
- Paint or stain on all structures is well-maintained.

TRASH pickup and WEED pullout – Judy Merrill report

2nd St Precision Auto to approximately the PO and Montaras Sunday June 28th 6-8:30pm

Despite the WIND, we had a good turnout thanks to Brenda, Connie, John and I along with 4 friends (Stan, Don, Cindy and Emily). We filled 14 large garbage bags (mostly weeds mixed with some trash and butts) which Don and Brenda took to the transfer station Monday. Chris Rippy, a supervisor at the transfer station, was kind not to charge us. Thank you cards were sent out to each person showing our appreciation.

Judy met with Don Warren, Main Street, for an informational gathering and sharing time.

Thursday July 2 2-3pm on his front porch.

I shared the results of the trash pick up and weed pull which Don was impressed and appreciative of.

Don shared about the projects Main Street is actively involved with now and in addition are planning to begin on.

Some of the projects consists of:

- Parklets (using some of the previous older built ones in addition to building new ones with different materials)

- Benches

- Volunteer system which is mainly recruited from their web site (an interest of 400+). Main Street would like to develop a "volunteer a block" program for the downtown area to pick up trash, pull weeds etc. He hopes that will be in place this year.

- He's working with Scott at the Art Center regarding ideas for art downtown.

- Flowers and trees

Don and I revisited the idea of inviting Don, representing Main Street to join us at a BC meeting (Zoom) to give him an opportunity to share more of what they are doing and planning. In addition, it would give for us time to see how we can collaborate together. He would very much be interested it doing that. I also shared it would be nice to have the Chamber join us if possible at that time which he agreed with.

I told him I would report back to him after BC next meeting which will be Wed July 22.



BEAUTIFICATION COMMITTEE  
Minutes  
July 22, 2020  
5:30PM

THE DALLES CITY HALL  
313 COURT STREET  
THE DALLES, OR 97058

PRESIDING: Tiffany Prince

COMMITTEE MEMBERS PRESENT: Brenda Coats, Judy Merrill, Tiffany Prince, Connie Krummrich, John Nelson, Bill Lennox, Max Butensky

ABSENT: none

Staff Liaison: Izetta Grossman, CMC, City Clerk

Guests: Rachel Carter, Gorge Toyota

CALL TO ORDER

Tiffany Prince called the meeting to order at 5:38 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; John Nelson absent, Nelson arrived later.

APPROVAL OF MINUTES

It was moved by Judy and seconded by Bill to approve the minutes of the June 24, 2020 meeting. The motion carried unanimously.

Downtown Clean Up Report

Judy reviewed the report.

Connie asked who was responsible for cleaning the sidewalks, pulling weeds and such.

Izetta said by ordinance the business owners were responsible for the area in front of their businesses.

Connie said she thought reaching out to business owners, Main Street or The Chamber to pressure wash downtown annually.

Judy said Don Warren of Main Street had expressed interest in using his volunteers for weeding and general clean up.

She said the committee should have a joint meeting to talk about areas to partner, such as:

Volunteer recruitments  
Block Program for monthly cleanups  
Flowers  
Trees  
Benches

After much discussion it was the consensus of the Committee to invite Main Street and The Chamber to a joint brainstorming meeting.

Tiffany said she would reach out to both groups.

#### Stop The Drop Update:

Connie said due to COVID-19 volunteers cannot be in the schools at this time. She said it is an anti-littering campaign that could look a little different until the student educational piece could be done.

Izetta said the City couldn't take on the SOLVE monthly events.

Rachel Carter, Gorge Toyota said they could take the lead on the monthly cleanups, handling the waivers, storing of the equipment and coordinate with other businesses or individuals.

Rachel said she would contact Main Street and the Chamber to discuss partnering with them. She was concerned about turning off other businesses if her company was the sole sponsor.

Judy thought Rachel could be invited to our brainstorming meeting with them as well.

Connie said it was important to engage the community with clean ups to create sustainability.

After much conversation it was decided to ask Codes Enforcement Officer Nikki Lesich and Senior Planner Dawn Hert to provide information on the Ordinances, roles of Codes, Historic Landmarks and enforcement issues regarding clean up and permits for benches/flowers/trashcans in the Historic Downtown District.

After the Committee had the meeting with them, they would plan the brainstorming meeting, incorporating that information, with Main Street and The Dalles Chamber.

#### Vogt Fountain Update

Brenda reported the ribbon cutting went very well.

She said Phase II had started, pavers were on pack order for about 2 weeks.

She reported that during excavation the new irrigation was damaged, and had been fixed. She said she had a couple small charges to be reimbursed for.

She said the Lions and volunteers were using the backorder time to figure out the irrigation system; old and new. She said they were going to contact Carl Cozad for any insight he might have regarding the old system.

She said the fundraising brochures were moved to the center island for ease of access during this time. She said the Lions were doing a great job cleaning up and hauling off the red rock.

#### Welcome Signs

John reported he had talked to the Mayor and Pat C. from ODOT.

He said ODOT was enthusiastic about possible locations at the interchanges. He said Pat said he had a piece of fake basalt that could be used in a sign. John said Pat was working on hurdles.

John identified the locations he, Max and Tiffany had looked at:

East off ramp by the Marina, already has water and electric, ODOT less hurdles; ODOT looking for someone to handle the water system

West end off of River Road – ODOT owned

West end off ramp - Federal and ODOT, more hurdles

Roundabout – paint existing letters to make more visible

West end by Montira's – has carved stone Welcome to Historic The Dalles

Parking area east of roundabout

Tiffany said the off ramps were more ideal, strategically placed. She said wanting something that will look good long term.

Next steps:

How to work on concepts – hire someone, high school contest

Regulations regarding size – ODOT and City of The Dalles

It was moved by Judy and seconded by Connie to authorize the committee move forward with the off ramp (east and west) as desired locations and report back to the full Beautification Committee.

#### Beautification Award

Brenda reported that Columbia Gorge Realty was sponsoring the sign. Brenda and Connie reviewed the examples of criteria and created the draft in the packet.

Judy said she was impressed with the draft. She said the project feed into community pride and reinforces action.

John said he liked the award monthly April through November, with December being a holiday decoration contest.

Brenda asked if the winner could be announced on the city water bill. Izetta said she would check into it. Izetta said we would need the winner to sign off on use of name/likeness/address.

John thought 5 years was a long time to be eligible again.

It was moved by John and seconded by Max to approve the draft criteria for the Beautification Award as presented. The motion carried unanimously.

Connie asked for the Committee to make recommendations of worthy recipients to the sub-committee each month. The sub-committee would make the decision and deliver the sign.

After some discussion on December contest criteria and who would decide, it was the consensus of the Committee to hold off advertising for now.

Planters/Benches Main Street

Tiffany reported that Main Street approached her for support of the large concrete planters and benches they had found.

She said she felt they were hideous and she would bring it to the Committee for comment.

It was the consensus of the Committee to meet with Main Street to brainstorm a solution.

Tiffany said she would let Main Street know the Beautification Committee was not in favor of the concrete planters and benches, however the Committee would like to work with Main Street on the project.

Next Meetings:

August 12 - Meet with Codes Enforcement and Historic Landmarks re: ordinances, enforcement, rules

August 26 – Meeting focus: Planning the flow of the meeting with Main Street and Chamber

September 9 – Meet with Main Street and The Dalles Chamber to discuss places and ways to work together

ADJOURN

Being no further business the meeting was adjourned at 7:45 pm.

Signed: \_\_\_\_\_

  
Tiffany Prince, President