

# Beautification Committee Agenda

It is the mission of the Beautification Commission to add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.

Location: VIA ZOOM  
Date: Wednesday, June 24, 2020 VIA ZOOM  
Time: 5:30pm  
Chair: Tiffany Prince

## Agenda items

T. Prince	Call the Meeting to order	5:30pm
Izetta Grossman	Roll Call	
T. Prince	Approval of June 3, 2020 meeting minutes	
Meeting Focus:	Updates on Downtown Clean up Stop the Drop Litter Campaign Welcome Signs Vogt Fountain Beautification Sign	5:40 pm
Other Business	One or two meetings per month Need more post cards?	6:20 pm
ADJOURN		7:30 pm

### ZOOM LOGIN INFORMATION

<https://zoom.us/j/98584446135?pwd=QU5WdThiVWlBdFUxN1kvdmtUOGtyQT09>

Meeting ID: 985 8444 6135

Password: 966206

OR DIAL 1.253.215.8782 or

1.346-248-7799

BEAUTIFICATION COMMITTEE

Minutes

June 3, 2020

5:30PM

VIA ZOOM

PRESIDING: Tiffany Prince

COMMITTEE MEMBERS PRESENT: Brenda Coats, Judy Merrill, Tiffany Prince, Connie Krummrich, John Nelson, Bill Lennox, Max Butensky

ABSENT: None

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

Tiffany Prince called the meeting to order at 5:33 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; all members present

APPROVAL OF MINUTES

It was moved by Lennox and seconded by Coats to approve the minutes of the March 11, 2020 meeting. The motion carried unanimously.

ACTION ITEMS

Approval of design for Beautification Traveling Award

Coats reviewed the options from three designers.

It was moved by Nelson and seconded by Merrill to accept the proposal from Jeff Stewart, for the traveling beautification award. The motion carried unanimously.

Krummrich and Coats will take the design to Mid-Columbia realtors for their approval. Once approved Krummrich and Coats will get invoice from Stewart and will present an invoice to the City of The Dalles for the payment of the deposit.

Clean Up to Open Up

It was the consensus of the Committee to ask Main Street and the Chamber to join by working on another part of downtown on June 28 from 6-8pm, or on some other date.

The Committee decided to work on Second Street from the Sunshine Mill to the Chamber.

Merrill said she would contact Don Warren at Main Street. Prince said she would contact Lisa Farquharson at The Dalles Area Chamber of Commerce.

Coats said she would drive her truck and bring buckets. Krummrich said she would bring bags, brooms and gloves.

All members of the Committee were available to help.

Lennox said he was willing to help, but he felt the Committee charge was larger projects.

#### UPDATES:

##### Lion Club Fundraising Report – Fountain Pavers – Coats

Coats reported that \$4400 had been raised to date.

She said Jim Wilcox had submitted a grant to Union Pacific Rail Road on behalf of the Lions for the remaining improvements at the Fountain. She said he didn't expect to know if the grant was successful until September.

Coats and Lennox said they were arranging a ribbon cutting with Mayor, Chamber.

They said the Lions Heads were installed and water was clean. A granddaughter of the Vogt's had contacted the installer wanting to know who to contact to help with the project. Lennox thought that inviting her to the ribbon cutting would be nice.

##### Stop the Drop

Krummrich had written a letter to the editor thanking the community for all the yard work being done.

She reported that at this time the schools aren't open for the various presentations. She said she hoped to start up again in September.

Nelson said the school district was waiting on direction from the State of Oregon on when schools could reopen and what it would look like.

##### Other Business

Grossman said the Mayor had contacted ODOT about working together on Welcome Signs. He said he would provide Prince with the contacts for the Committee.

Coats asked if the City had determined the funding for the Committee next fiscal year. Grossman said \$10,000 had been budgeted. She said all departments of the City had made budget cuts, due to the reduction of revenue due to COVID-19.

Grossman said she didn't think the Mayor could act as the Staff Person for the Community Clean ups that previously were handled by Blue Zones. Krummrich said she thought the City could join the SOLVE program and they covered the Volunteer liability. Grossman said she would look into it.

Prince reported that the Executive Director of The Dalles Art Center, who is under contract with the City for Art Projects, met with her and told her about their plan for using part of the Discounts Plus parking lot for a sculpture, seating and landscaping. She said the owner of Discounts Plus was working with The Dalles Art Center.

Prince said they didn't ask for funds. She said her thought was that the Committee could help with removal of the red rock and planting landscaping.

Merrill said she would like to discuss big projects for next fiscal year at the next meeting.

Grossman said in person meetings were not an option at this time. She said other committees of the City weren't meeting at all, only Council, Planning Commission, Historic Landmarks and Urban Renewal were meeting. She said they were all ZOOM meetings due to social distancing.

She said she would prefer one meeting per month.

Prince said she would send out an email to schedule the next meeting.

#### ADJOURN

Being no further business the meeting was adjourned at 7:01 pm.

Signed: \_\_\_\_\_

Tiffany Prince, President

## **STOP THE DROP -- ANTI-LITERING CAMPAIGN**

For June 24<sup>th</sup> BC Meeting

### **ENGAGEMENT WITH SCHOOLS:**

Due to the Covic-19 pandemic, it is highly unlikely that that BC will be able to work with the schools...until the crisis is safely resolved.

### **COMMUNITY CLEAN-UPS:**

Izetta shared at the June 3<sup>rd</sup> meeting that these events cannot be a City project—where the City is in the lead—because there must be a staff person present and currently there is no one available.

Another key issue is liability. The SOLVE waiver is very thorough and the City or other lead entity could become a SOLVE event leader; the City also has a No-Harm waiver.

The Mayor has volunteered to represent the City; he is not considered a City employee. Izetta indicated she would speak with Julie about this. Myself and other BC members have offered to attend the events; we are not considered City employees either.

\*Did Izetta get clarity from Julie? Is there room for flexibility?

IF it is determined that the City will not assume the lead role in Community Clean Ups...and IF Columbia Gorge Toyota/Honda is still interested in and able to take the lead....what could be the role of the City/BC committee? In the past, when Blue Zones was in the lead, the BC was referred to as a co-host. Can we assist by helping to develop PSAs and do other promotion?

Perhaps the COC or Main Street would be interested in a lead role? Or some other business or organization?

### **Other Ideas for Discussion:**

One idea that has been tossed out is to partner with Main Street and the COC to engage businesses in the Campaign. Businesses could be encouraged to accept responsibility for the sidewalk/curb areas/property immediately in front of and around their buildings. The cigarette butts issued could be addressed. We could be cheerleaders and offer recognition for participation.

Other ideas?



BEAUTIFICATION COMMITTEE

Minutes

June 24, 2020

5:30PM

THE DALLES CITY HALL  
313 COURT STREET  
THE DALLES, OR 97058

PRESIDING: Tiffany Prince

COMMITTEE MEMBERS PRESENT: Brenda Coats, Judy Merrill, Tiffany Prince, Connie Krummrich, John Nelson, Bill Lennox, Max Butensky

ABSENT: None

Staff Liaison: Izetta Grossman, CMC, City Clerk

CALL TO ORDER

Tiffany Prince called the meeting to order at 5:30 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; all members present.

APPROVAL OF MINUTES

It was moved by John and seconded by Judy to approve the minutes of the June 3, 2020 Work Session. The motion carried unanimously.

UPDATES

Downtown Cleanup Sunday, June 28, 6 – 8 pm – Merrill

Judy reported talking to Main Street, they were working on using volunteers for an adopt a block cleanup program.

Judy reported that The Dalles Transfer station had agreed to take the trash on Monday.

Tiffany had talked to the Chamber, they might join in. She will follow up again.

After some discussion it was decided:

Meet Precision Auto a bit before 6pm.

Brenda would bring her truck and move it down the street as the group cleaned.

Connie would do the same with her car, with tools, gloves, bags

Everyone bring bags, gloves, digging tool if they have it  
End at Post Office

Judy asked if friends could help. Izetta said yes, but adults would be best.

#### Stop the Drop Litter Campaign - Krummrich

Connie reviewed her report. She said she was still unsure if volunteers would be able to get into the schools next year.

John said he thought the school district was working that out.

#### Community Clean Up – SOLVE

Connie asked if Izetta had an update.

Izetta said she would meet with the City Manager and have an answer by the next meeting.

Everyone thanked Connie for her work on these programs.

#### Welcome Signs - Prince

Tiffany said potential sites had been identified.

John said he met with the Mayor and the Mayor said for him to go to the ODOT office and talk to them about use of right of ways. He said the Mayor mentioned the east end overpass as a good location.

There was discussion about the end of the fish over pass for the west side.

Connie said there was a sign that wasn't very noticeable at the west end of the roundabout. She suggested looking at the existing sign and perhaps doing something to make it more visible.

Tiffany said the goal of the committee was to bring design options to the City Council for them to fund if they saw fit. She cautioned the committee that the Council might not end up putting up signs, but they had fulfilled the request of the Mayor. She said they would need three bids for design.

Izetta said Mayor had indicated to her that having more than one design would be good.

There was discussion regarding having a contest with the High School classes designing options.

Izetta said probably best to do either three designs by different vendors; or a contest.

Bill suggested having a general plan; location – with photos of location, size of sign, before going to talk to ODOT.

Max said the locations had been identified, with who the owners were.

Tiffany said she would forward the email with those locations to John and Max.



She said the sub-committee would bring back a recommendation to the group.

#### Vogt Fountain - Coats

Brenda announced the Lions Club had received a \$15,000 grant from Union Pacific Railroad for the pavers. She said in addition \$5000 had been raised so far.

Brenda said the ribbon cutting would be July 9<sup>th</sup> at 12:15pm. She was working with the Chamber. She said she expected about 25 people.

She said Sergio (the landscape contractor) was working on how many pavers would be needed; she was checking to see if Home Depot would give the same discount.

Judy asked about social distancing. Tiffany said it was important that the Committee be an example for the community.

After some discussion it was decided:

No Facebook postings

Tim McGlothlin would live stream the event

Include on the notice to those invited to please wear masks

Connie and Brenda would work on placing 'x's every 6 feet for social distancing

Mayor Mays was MC

Brenda and Bill would work on details – introduced Vogt granddaughter

#### Beautification Sign:

Brenda reported that Mid Columbia Realtors had decided not to sponsor the sign this year. She said Columbia Gorge Real Estate had agreed to be the sponsor.

Brenda said she would work with Jeff Stewart on adding their logo instead of Mid-Columbia Realtors Association.

Brenda asked for a copy of the invoice from Jeff. Izetta will email to her.

Brenda and Connie would work on the criteria and how often the award would be given and bring that recommendation back to the Committee for approval.

Tiffany asked the committee to send Brenda and Connie any ideas they have for criteria.

#### OTHER BUSINESS

##### Order more post cards

After some discussion it was moved by Bill and seconded by Brenda to have Izetta reorder the original postcards. The motion carried unanimously.

It was decided to let Izetta know if you want postcards and she will get them to you. Connie said she would get Izetta the stamps.

Number of meetings per month

After some discussion it was the consensus of the Committee to start having two meetings a month in August on the second and fourth Wednesdays of each month.

The next meeting would be July 22 via Zoom.

Judy asked for clarification on serial meetings, meetings and if the committee could talk over ideas.

Bill said sub committees could meet outside the regular Committee meetings to develop recommendations and carry out the approved work. He said subcommittee were needed to keep the Committee meetings to a manageable length.

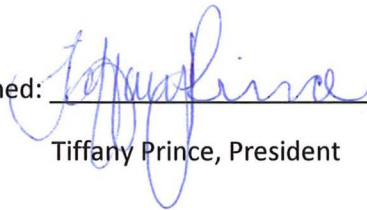
He said serial meetings were when the whole committee was meeting outside of the regular meeting, and making decisions. He said don't make decisions – discussions were acceptable.

Izetta and Tiffany thanked Bill for his clear explanation.

ADJOURN

Being no further business the meeting was adjourned at 7:35 pm.

Signed: \_\_\_\_\_



Tiffany Prince, President