

# Beautification Committee Agenda

It is the mission of the Beautification Commission to add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.

Location: The Dalles City Hall - Upstairs Conference Room

Date: Wednesday, March 11, 2020

Time: 5:30pm

Chair: Tiffany Prince

## Agenda items

T. Prince Call the Meeting to order 5:30pm

Izetta Grossman Roll Call

T. Prince Approval of February 26, 2020 meeting minutes

Old Business Debrief Art Center Event 5:40

Meeting Focus: STOP THE DROP Campaign 5:50 pm

- Vision - Action Plan
- Parade - Cherry Festival
- Community Clean Ups - taking on?
- Cigarette Butts - Partnerships

Other Business Vogt Fountain 7:00 pm

- Fundraiser update
- Installation

ADJOURN 7:30 pm

## Additional information

- ✦ Email Izetta [igrossman@ci.the-dalles.or.us](mailto:igrossman@ci.the-dalles.or.us) to add items to future agendas
- ✦ Next Mtg: March 25, 2020 at 5:30 pm

**STOP THE DROP CAMPAIGN -- REPORT FOR MARCH 11<sup>TH</sup>, 2020 BEAUTIFICATION COMMITTEE MTG,**

**EDUCATION PROGRAMS IN ELEMENTARY SCHOOLS:**

Partnering continues with all Elementary Schools

**Assembly Dates: Colonel Wright—April 10 1:30 Dry Hollow—April 16 1:45 CES—April 17 8:00am**

**Community Performances: April 13—City Council/DH 5:30 (BC members could sing with the kids!)  
April 23—(tentative) Kiwanis/CW Noon**

**April 23<sup>rd</sup>—School Board/CES 6:00**

**THE DALLES MIDDLE SCHOOL:**

On February 21, John Nelson and I met with Sandra Harris, Principal at TDMS, who enthusiastically responded to our presentation about the Campaign. John, as a member of the D21 School Board, has “adopted” the middle school. We shared activities underway in the elementary schools and brainstormed ideas for the middle school: display posters; meet with ASB and Web Leaders and a 6<sup>th</sup> grade teacher who received a grant for conservation education; organize clean ups at the school with small groups of students (John volunteered to be part of these; perhaps Kiwanis could be involved; we would need to provide gloves, buckets or bags, vests, permission slips); elementary students could present song/skits at an assembly. Sandra will get back to us.

**THE DALLES HIGH SCHOOL:**

On February 21<sup>st</sup>, Brenda and I met with Robyn Johnsen and \_\_\_\_\_, Student Council Advisors at TDHS, and student Gerald \_\_\_\_\_, a member of the Kiwanis Key Club. Again, we were met with enthusiasm and a clear recognition of the littering problems around the school. One big challenge is that many students walk to nearby markets during their lunchtime, the school does not offer a cafeteria capable of serving the students; this leads to littering in the surrounding neighborhoods --where there are no trash cans. Ideas brainstormed included: get students involved; provide some kind of bag to hang on car doors; offer incentives and consequences (reward tickets and consequence tickets of some sort); focus on the Freshmen, offer an orientation; regular clean ups could alternate by class levels and clubs; connect with environmental sciences teacher; promote on campus using banners; some students could prepare ex. 5 minutes presentations and go around to classrooms. Someone will get back to us.

**BLUE ZONES/CITY OF THE DALLES COMMUNITY CLEAN UPS:**

Mark your calendars: April 4<sup>th</sup> Thompson Park 10:00

May 1<sup>st</sup> – Annual Community Cleanup (Coordinated by Dept. of Public Works)

**TOPICS TO DISCUSS AT MARCH 11<sup>TH</sup> MEETING:**

- **Begin exploring possibility of the City taking over monthly clean ups, in light of Blue Zones program ending**
- **Butts and Cans**
- **Participation in Cherry Festival Parade**
- **Recommendation to support D21 for videotaping related to Stop The Drop**
- **Immense Imagery/information about advertising at Columbia Cinemas**
- **Begin planning for May “consortium” addressing littering issues**

BEAUTIFICATION COMMITTEE  
Minutes  
February 26, 2020  
5:30PM

THE DALLES CITY HALL  
313 COURT STREET  
THE DALLES, OR 97058

PRESIDING: Tiffany Prince

COMMITTEE MEMBERS PRESENT: Brenda Coats, Judy Merrill, Tiffany Prince, Max Butensky, Connie Krummrich, John Nelson

ABSENT: Bill Lennox

Staff Liaison: Izetta Grossman, CMC, City Clerk

Others: None

CALL TO ORDER

Tiffany Prince called the meeting to order at 5:38 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; Lennox absent.

APPROVAL OF MINUTES

It was moved by Nelson and seconded by Krummrich to approve the minutes of the February 12, 2020 meeting. The motion carried; Lennox absent.

Lions Head Installation

Coats reported two bids were received, one was significantly lower than the other. She said she thought the Lions Club was going to pay for the installation.

Beautification Award Sign

Coats said they had submitted criteria to the City Manager and were getting three quotes/designs for the BC to review and make a recommendation to the Mid-Columbia Realtors and the City Manager.

Grossman said the criteria presented to the City Manager was very well done. She said the City Manager had all the information needed to approve proceeding with three quotes.

### Display at The Dalles Art Center

Krummrich and Coats showed the group the big banners The Dalles High School Graphics Class made. Unanimous appreciation for the great work.

Coats said poles are needed for ease of carrying the banners in parades. It was moved by Krummrich and seconded by Coats to authorize up to \$30 for the poles and twist ties. The motion carried; Lennox absent.

Krummrich and Coats reviewed the display.

Grossman said she would get the back of the Vogt Fountain painting printed 11 x 17 and framed.

Prince said she would take the jpg/png/tiff of the Stop The Drop small poster and create an 8.5 X 11 for Grossman to add the HOW YOU CAN HELP to the back. Grossman will print 100 copies.

How You Can Help draft:

Stop the Drop

HOW YOU CAN HELP:

- Family Litter pick up activities
- Community Clean up participation
  - March 7 – Thompson Park – 10 am
  - April 4 – Thompson Park – 10 am
  - May 2 – Community Clean Up Project
- Hazardous Waste Collection Events
  - 9-2 pm The Dalles Disposal
    - May 16, 2020
    - August 15, 2020
    - November 14, 2020
- Make picking up litter a habit
  - Carry a trash bag on walks and hikes
- Properly dispose of cigarette butts
- Put trash in trash cans
- Carry trash bags in your car
- Donate – don't dump large items
- Recycle
- Become a Beautification Volunteer

Questions or Ideas?

Please email [lgrossman@ci.the-dalles.or.us](mailto:lgrossman@ci.the-dalles.or.us)

Coats said she would bring the table cloths.

Coats asked if those who were able to help with set up to arrive at 4:30 pm on March 3.

Krummrich asked Grossman to contact Jill Hoyenga to get the Flyers for the Community Clean Up.

Other Business

Grossman asked the committee if they would prefer to get agenda packets on the Monday before the meeting. It was the consensus of the group to get packets the Monday before the meeting.

Grossman said all materials/updates for the packets would need to be to her on previous Friday.

Next Meeting Focus: March 11, 2020

STOP THE DROP Campaign

- Vision – Action Plan
- Community Clean Ups – taking on?
- Cigarette Butts - Partnerships

OTHER BUSINESS

Vogt Fountain

- Fundraiser update
- Installation

ADJOURN

Being no further business the meeting was adjourned at 7:15 pm.

Signed: \_\_\_\_\_

Tiffany Prince, President

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CALL TO ORDER

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ROLL CALL

City Clerk Izetta Grossman conducted roll call; Nelson, Lennox, Butensky absent.

APPROVAL OF MINUTES

It was moved by Coats and seconded by Krummrich to approve the minutes of the February 26, 2020 Meeting. The motion carried; Nelson, Lennox, Butensky absent.

OTHER BUSINESS

Vogt Fountain

Coats reported that the fundraising campaign for the pavers around the rose garden had begun.

Coats said the Troutdale company would create a flat surface on the back of the lion heads for mounting. The Goldendale company would do the actual drilling and installing of the lion heads.

Coats said in order to move forward the committee needed to authorize the grant amount to Northern Wasco County Parks & Recreation.

Grossman said no funds could be spent until Scott Baker, Executive Director of Northern Wasco County Parks & Recreation District (NWCPR) provided a hold harmless letter for the installation.

Coats said she would remind him to provide the letter.

It was moved by Prince and seconded by Krummrich to award a grant in the amount of \$700 to NWCPR for installation of the lion heads on the Vogt Fountain contingent on receipt of the hold harmless letter from NWCPR. The motion carried; Butensky, Lennox and Nelson absent.

### MEETING FOCUS TOPIC

Stop the Drop Campaign – see attached update

Krummrich performed the new “Butts song”.

Krummrich said there was a need for other Committee members to take on parts of the program.

She said the April kick off at schools and at the City Council meeting was going full steam ahead.

Prince said she would work with the high school and college on April 4<sup>th</sup> clean up. She said she would ask Butensky to help her.

Merrill reviewed information regarding the cigarette up cleanup campaign. She said if it was ok with the Committee she would continue to work with Main Street and encourage them to work on a program. It was the consensus of the committee for her to continue to work with Main Street.

There was discussion regarding “Adopt a Street” program, as a continuation of the clean ups. The committee agreed that if others don’t get involved the recently cleaned up areas will become trashy again.

Krummrich asked if the committee wanted to be in the Cherry Festival Parade. IT was moved by Coats and seconded by Merrill to authorize the \$20 parade entry fee.

Discussion regarding the ability of the Committee to take over the Monthly Clean ups when Blue Zones disbands at the end of April. Krummrich had a task list and SOLV waivers for the committee (attached).

Grossman will talk to the City Manager to clarify if the Committee can take over without a staff person overseeing and being present during the cleanups and what the liability would be to the City. The possibility of using NorCor inmates as volunteers was brought up.

Krummrich said she had mentioned using Immense Imagery through the school district before and no decision had been made regarding offering \$300 to the district for use of the videos to promote Stop the Drop. It was decided to add this item to the next meeting agenda.

### May Gathering with Partners

Discussion regarding who to invite, format and name of the event.

Possible date May 13  
City Council Chambers  
Provide food

Ideas:

"Litter Summit"

"Beautiful The Dalles Summit"

"Litter Awareness"

Invites:

Public Works

The Dalles Disposal

Main Street

The Chamber

ODOT

Jacobs

Aaron from UPRR

Parks & Recreation

Focus:

Listening/Sharing meeting

Everyone comes with what projects they are working on in the area of clean up and litter education

Find areas of overlap for collaboration

Sustainability of projects

Clean ups – list of needs

NEXT MEETING:

March 25, 2020 5:30pm

Focus:

Yard sign design for Monthly Beautification Award

Stop the Drop

Contribution to D21 for videos

Ads at Movie theatres

May Gathering planning

ADJOURN

Being no further business the meeting was adjourned at 7:40 pm.

Signed: \_\_\_\_\_

  
Tiffany Prince, President

