

Beautification Committee Agenda

It is the mission of the Beautification Commission to add to the rich cultural history of our place; share the beauty of our community; and instill a sense of pride in our public, private, and communal outdoor spaces.

Location: The Dalles City Hall - Upstairs Conference Room

Date: Wednesday, February 26 2020

Time: 5:30pm

Chair: Tiffany Prince

Agenda items

T. Prince Call the Meeting to order 5:30pm

Izetta Grossman Roll Call

T. Prince Approval of February 12, 2020 meeting minutes

Meeting Focus: Art Show Event - Display mock up 5:40 pm

Other Business Lion Head Installation Quotes 7:00 pm

ADJOURN 7:30 pm

Additional information

- ✦ Email Izetta igrossman@ci.the-dalles.or.us to add items to future agendas
- ✦ Next Mtg: March 11, 2020 at 5:30 pm

BEAUTIFICATION COMMITTEE
Minutes
February 12, 2020
5:30PM

THE DALLES CITY HALL
313 COURT STREET
THE DALLES, OR 97058

PRESIDING: Tiffany Prince

COMMITTEE MEMBERS PRESENT: Brenda Coats, Judy Merrill, Tiffany Prince, Connie Krummrich, John Nelson

ABSENT: Max Butensky, Bill Lennox

Staff Liaison: Izetta Grossman, CMC, City Clerk

Others: Jill Hoyenga

CALL TO ORDER

Tiffany Prince called the meeting to order at 5:35 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; Lennox and Butensky absent.

APPROVAL OF MINUTES

It was moved by Coats and seconded by Krummrich to approve the minutes of the minutes of the January 22, 2020 meeting. The motion carried; Butensky and Lennox absent.

GUESTS

Jill Hoyenga reviewed her memo regarding the Beautification Committee joining the Water Department booth at the Cherry Festival and invited them to assist at the Community Clean-up (attached).

Prince suggested the Committee decide and get back to Jill with a decision.

NEW BUSINESS

Cigarette butt containers cost/locations - J. Merrill

Merrill reviewed her report (attached).

The Committee discussed having a joint meeting in May with The Dalles Chamber, Main Street, Parks & Recreation, Wasco County Hazardous Waste, The Dalles Disposal and a representative from Public Works to further discuss the issue.

Items of concern:

Do we have buy in – do business owners downtown see value

Who will work on grant/funding

Who will purchase containers/trash cans

Who will maintain

Who will empty

UPDATES:

Art Show Event

Krummrich reviewed her report.

Coats shared some photos of the Fountain to be used in the display.

It was the consensus of the Committee to focus on:

Stop the Drop Campaign

Progress on the Vogt Fountain/Lions Fundraiser for pavers

Then/Now/Vision

Sorosis Park Community Clean up information

It was the consensus of the Committee to dedicate the February 26 meeting to set up a mock of the display, and take photos to make set up day more efficient. It was also decided to dedicate the March 11 meeting to Stop the Drop Campaign/Cigarette butts, as April is the official kick off of the Campaign.

Lion Club Fundraising Report – Fountain Pavers – Coats

Coats reviewed her report (attached).

It was the consensus of the group to take donuts to the High School Graphics class to thank them for all their creativity and help. It was noted that they are being paid a minimal amount.

Coats noted that Jim Wilcox of the Lions Club was very upset about vandalism of the Vogt Fountain globes. She said he was setting up a reward toward finding the culprit.

She said her next meeting with the Lions would be on February 17.

Lion Heads/Installation

Coats said they had met with Goldendale Monument regarding installation of the Lions Heads on the Fountain. She said they should have a quote next week.

Stop The Drop – Krummrich

Krummrich reviewed her report. She showed the group photos of the Stop the Drop Banner and posters that The Dalles High School is making for the Committee.

Nelson said he was the School District Board liaison with the Middle School and he would be willing to help get into that school with the Campaign.

Wayfinding Riverfront Trail - Nelson

Nelson reported he had spoken with Katie Young, Riverfront Board member about the signage and she was very interested in changing the focus from physical signs to an APP.

Grossman said the City had an APP for Historical Walking Tours. She said she would check with Dawn Hert to see if Riverfront Trail could be added and what the costs would be.

OTHER BUSINESS

Coats said the Mid-Columbia Realtors were looking for other artist/ideas for the Beautification Award.

ADJOURN

Being no further business the meeting was adjourned at 8:08 pm.

Signed: _____

Tiffany Prince, President



CITY OF THE DALLES
Department of Public Works
1215 West First Street
The Dalles, Oregon 97058

MEMORANDUM

DATE: February 12, 2020
TO: Beautification Committee
CC: Cindy Keever, Community Cleanup Coordinator
FROM: Jill Hoyenga, Regulatory Compliance Manager
SUBJECT: Public Outreach About Water Meter Access

The purpose of this memo is to propose a partnership between the Beautification Committee and the Annual Community Cleanup event. The City of The Dalles and The Dalles Disposal has co-sponsored this event for 33 years. It is currently scheduled on the first Saturday each May. Paid workers drive trucks and operate heavy equipment. But, many volunteers are needed for unloading, sorting and other onsite assistance.

I learned that the Beautification Committee recently developed a partnership with the Blue Zones Project – The Dalles for monthly trash pick-up events. The Community Cleanup is essentially a huge trash and recycling event. I have attached the 2018 statistics infographic to share with you the scale of this event.

Ideas for developing a partnership in 2020

Recruit neighborhood collection sites

- City pick-up of neighborhood collection is an underutilized service connected with the Community Cleanup. If a neighborhood coordinates to collect large trash items and yard waste and then calls the City to get on the pick-up list; City employees will drive to the neighborhood collection site, load and drive collected items to the Community Cleanup event.

May Blue Zones 1st Saturday Monthly Cleanup

- Schedule the May Blue Zones 1st Saturday Monthly Cleanup to coordinate with the Community Cleanup event. Volunteers are needed at the Community Cleanup site for unloading, sorting and other onsite assistance.



THE DALLES COMMUNITY CLEAN UP

Spring 2020 | 33rd Annual Event

ANNUAL SPRING CLEANING EVENT THE FIRST SATURDAY IN MAY

The 33rd Annual Community Clean Up will take place the first Saturday of May. The Dalles residents are encouraged to join in our annual spring cleaning event on **Saturday, May 2, 2020** from 9:00 a.m. to 3:00 p.m.

Yard debris and large items, such as furniture, may be disposed of at the Old Wasco County maintenance yard at the **corner of West 10th Street and Walnut Street** only on this date and time.

Friends and neighbors are encouraged to help the elderly or handicapped dispose of unwanted items. Civic groups are encouraged to adopt an area of town for cleanup.

Please bring household clean up items only. No business or commercial waste will be accepted.



No loads larger than a standard sized pickup will be accepted. Household limit is two standard sized pickup loads (or equivalent if towing a trailer).

SEE ON NEXT PAGE

MAP OF COLLECTION SITE

YARD DEBRIS LOADING GUIDELINES

HAZARDOUS WASTE DISPOSAL

ANNUAL COMMUNITY CLEAN UP COLLECTION GUIDELINES

Lines for the cleanup event are long and move slowly. To help speed things up and to assure safety, please follow these guidelines:

- Hours are **9:00 am to 3:00 pm only**. Unauthorized dumping at the site outside of these hours could jeopardize the future of this event.
- No loads larger than a standard sized pickup. Household limit is two pickup loads.
- Please separate usable goods from trash before you drive to the collection site.
- Please bring canned goods to donate to the local Food Bank.
- Please reduce congestion by driving to the collection site going westbound on 10th Street, turn right onto Walnut Street and then pull to the side of the road. See map for details.
- Gently used items may be donated to the on-site Reuse Fair. Event participants may pick up "new" treasures from the Reuse Fair area at no cost.
- No** kitchen garbage or food waste. **No** tires, refrigerators, freezers or air conditioners. **No** computers, monitors or televisions. **No** dirt, rock or animal waste (manure).
- Yes**, on site recycling will be available



THE DALLES COMMUNITY CLEAN UP

Spring 2018 | 31st Annual Event

A HUGE THANK YOU TO EVERYONE WHO MADE THIS EVENT A SUCCESS!



WASTE CONNECTIONS
Connect with the Future

67 tons of garbage collected

25 tons of yard debris composted



Dirt Hugger

25 tons of metal recycled



150 Pounds of food donated to St. Vincent DePaul Food Bank

Pepsi Cola Bottling Co.; Safeway; Franz Bakery; Grocery Outlet; Rage Graphics; Peterson Cat; The Dalles Lions Club; The Dalles Rotary Club; NORCOR; The Dalles Landfill; OSU Master Recyclers; Chenoweth Elementary Blue Zones Project

The Community Clean Up is coordinated by the City of The Dalles Public Works Department

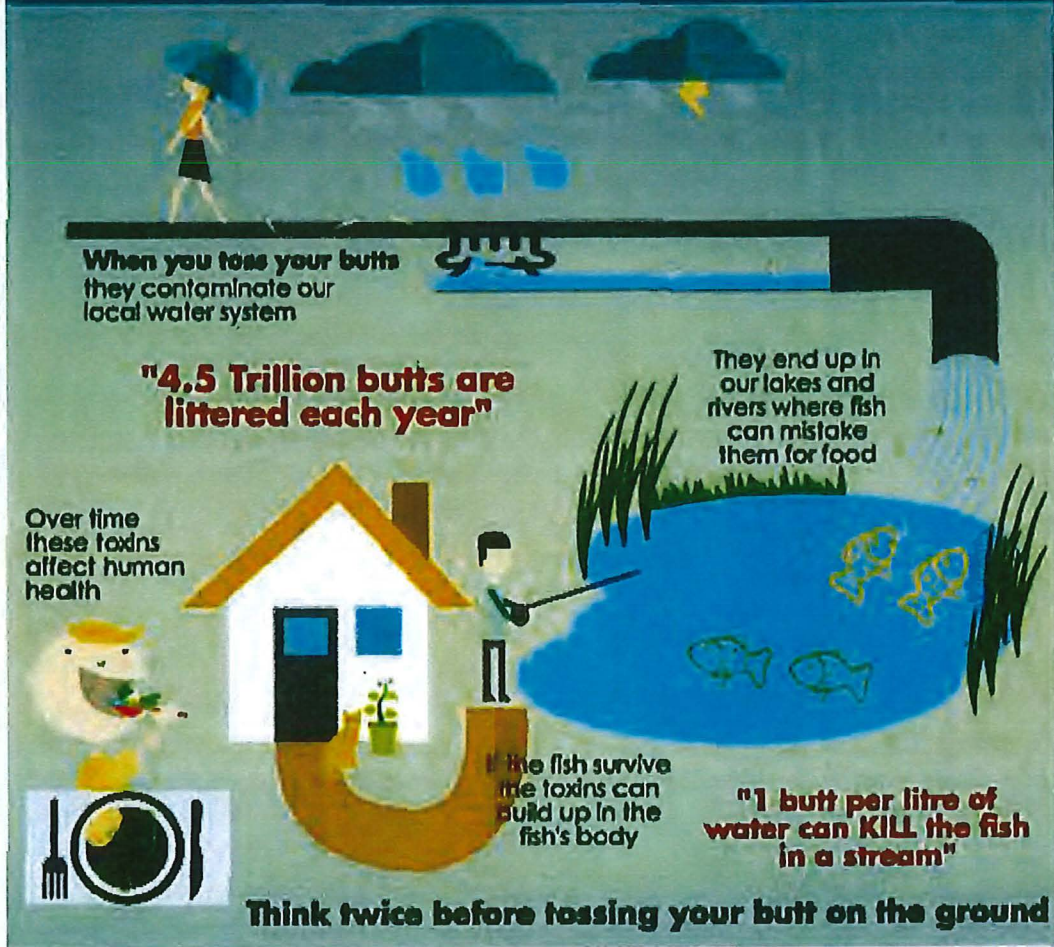


See you again next year!

The Cigarette Butt Cycle



they don't just go away



presented by



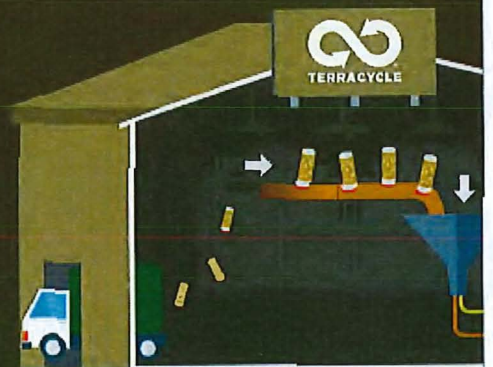
make it happen. back to it!

HOW ARE CIGARETTE BUTTS RECYCLED?

If you are a member of the Cigarette Waste Recycling Program, then you've probably asked yourself at one point or another: how in the world do you recycle a cigarette butt? Well, the answer may surprise you! Cigarettes are comprised of multiple components, and require a unique process for recycling.

Collection

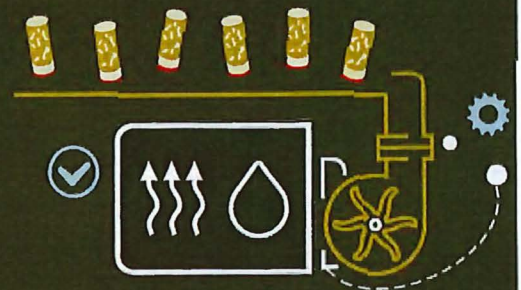
Cigarette butts are collected and shipped to TerraCycle by organizations and individuals like you. The collected butts are aggregated and stored in our local warehouse where they are prepared for processing.



Processing

Cigarettes butts are comprised of residual tobacco, paper, and a filter.

- The residual tobacco and paper are separated out and composted.
- The filter, which is made of a white synthetic fiber called cellulose acetate, is thoroughly cleaned, melted, and pelletized using a method called extrusion.



Conversion

The cellulose acetate pellets are then combined with other plastics, such as polyethylene or polypropylene, and used for new plastic products such as ashtrays, shipping pallets, or plastic lumber.





CIGARETTE RECYCLING PROGRAM INSTRUCTIONS



STEP 1

Sign Up: Go to www.terracycle.com to create a TerraCycle account and sign up for the free Cigarette Waste Recycling Program. From our website, you may also purchase cigarette waste receptacles to facilitate your collections.



STEP 2

Collect: Place receptacles, ashtrays, or other collection apparatuses in areas where regular smoking occurs. Accepted cigarette waste includes: **Extinguished cigarettes, cigarette filters, loose tobacco pouches, outer plastic packaging, inner foil packaging, rolling paper, and ash.** Once collection receptacle is full empty the cigarette waste contents into a durable and sealable plastic bag for collection and storage.



STEP 3

Pack for Shipping: Transfer the bagged cigarette waste into an appropriately sized box for shipping. If you are using your own collection bin please do not put loose cigarette waste directly in box without bagging first. Securely seal your shipping box with packaging tape.



STEP 4

Ship to TerraCycle: Download and Print a free prepaid UPS shipping label from your TerraCycle website account and affix it to your box. Have your shipment picked up or dropped off for UPS servicing.

Processing and Conversion

TerraCycle sterilizes the waste and then shreds and separates it by material type. Tobacco and paper are composted and filters are turned into plastic pellets. These pellets can then be used in a variety of industrial applications including the creation of new plastic products like ashtrays, shipping pallets, or plastic lumber



Lisa Pellegrino
Strategic Partnerships Manager
litter@terracycle.com



**Butts
are
Litter
Too**

**Help Keep
Fredericksburg
Litter Free**



CLEAN & GREEN



Cigarette Litter in America

#1

FORM OF LITTER.

Cigarette butts are the most frequently littered item in America.



Keep America Beautiful's Cigarette Litter Prevention Program has reduced cigarette butt litter by an average of **50%** in the 1,700 communities in which it's been implemented since 2002.

CIGARETTE BUTTS DON'T DISAPPEAR

95% of cigarette filters are comprised of cellulose acetate, a plastic which can persist in the environment.

CIGARETTE BUTTS ARE

32% of all littered items collected.

38% of cigarette butt littering is associated with the physical environment, including the number of ash receptacles.



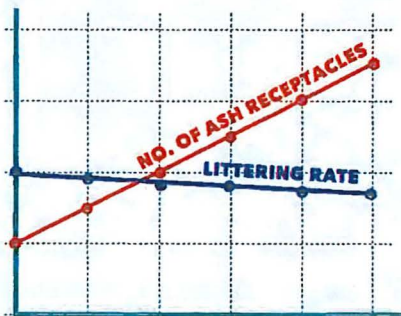
Reduction in cigarette butt litter tends to help **REDUCE OVERALL LITTER.**



41% of smokers report that they do not have receptacles for cigarette butts at their work.



30% of smokers admitted to littering within last 30 days. (3x higher than non-smokers)*



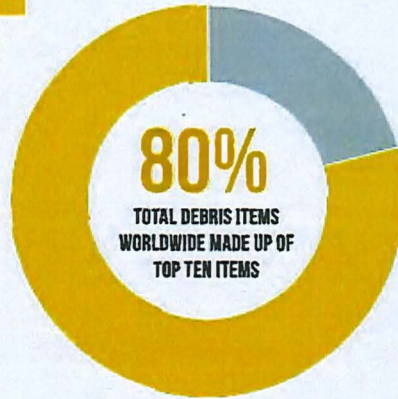
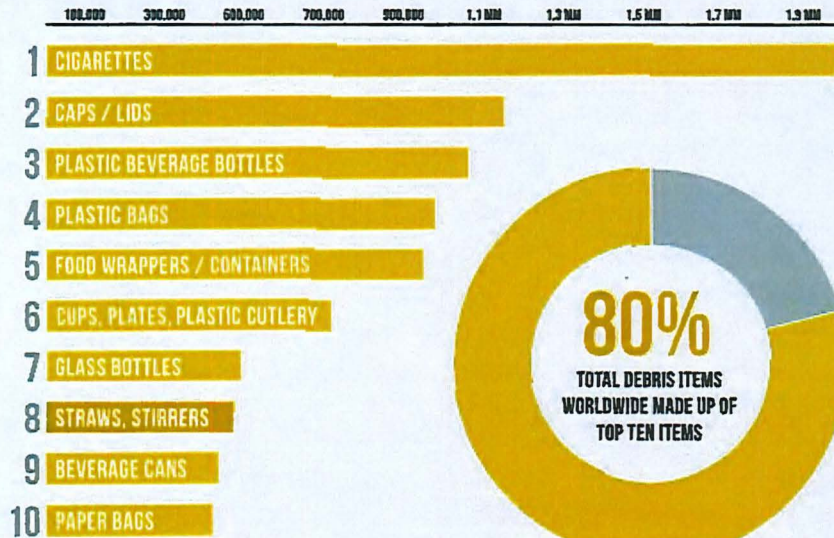
For every additional ash receptacle, the littering rate decreases by

9%

For more information visit PreventCigaretteLitter.org

Sources: The 2009 National Visible Litter Survey and Litter Cost Study prepared by MidAtlantic Solid Waste Consultants for Keep America Beautiful, Inc. and Povaddo Research for Keep America Beautiful, 2016 Research reports and an executive summary can be downloaded at kab.org/resources/end-littering. Keep America Beautiful Inc. 2009 national litter and littering behavior research were conducted through a grant from Phillip Morris USA, an Altria Company. All contents Copyright 2017 Keep America Beautiful, Inc. - www.kab.org.

Top Ten Litter Items



LEADING THE PACK

A global problem

Waste from smoking constitutes an estimated 30% of the total litter (by count) on U.S. shorelines, waterways, and on land. Cigarette butts are usually the most common piece of litter collected along waterways during the Ocean Conservancy's yearly International Coastal Cleanup. In fact, over 2 million cigarette butts were picked up during the 2009 cleanup.

Keep America Beautiful (KAB) cites a lack of awareness on the smoker's part as well as the absence of available waste receptacles for these alarming statistics. Incredibly, 77 percent of people in a survey by KAB responded that they didn't think of cigarette butts as litter. They also noted that for every cigarette butt receptacle, cigarette litter drops by 9 percent in those areas.



This video from National Geographic details the process that all Sidewalk Buttler cigarette waste goes through once it arrives at its final recycling destination.

A SURPRISING FACT

Cigarette butts can be recycled

Our Buttlers are easy to empty and TerraCycle will recycle 100% of the butts. Filters turn into plastic pellets and the organic materials are composted. TerraCycle will also donate \$1.00 per pound of collected butts to Keep America Beautiful in your organization's name. Click the logo below for more information and to learn how to register with TerraCycle. Or click [here](#) to download an informational PDF.



Cigarette butts don't degrade, they pollute

Cigarette butts are the last socially accepted form of litter.

A good number of people still think cigarette butts are biodegradable because the filters are cotton, but this couldn't be further from the truth. Cigarette filters are actually made of cellulose acetate, a synthetic compound derived from the acetylation of the plant substance cellulose and they capture over 4,000 chemicals that are introduced into the environment just by being tossed.

These pollutants include cigarette particulate matter (tar) and mainstream smoke—including carbon monoxide, hydrogen cyanide, nitrogen oxides, polycyclic aromatic hydrocarbons, ammonia, acetaldehyde, formaldehyde, benzene, phenol, argon, pyridines and acetone, over 50 of which are known to be carcinogenic to humans—one can clearly see a huge health impact brewing. And these toxins eventually leach into the ground and our waterways primarily through storm drains that dump into streams and lakes.

Cigarettes contain over 4,000 chemicals, including...

Benzo(a)pyrene

Arsenic

Acetone

Lead

Formaldehyde

Toluene

Butane

Cadmium

Ammonia

Benzene



Contact

To order, or for more information, call **207.699.9479**

TOTAL POWERHOUSE

Built to last, no shortcuts taken

Made from 1/8-inch thick North American aluminum, our Buttlers are solid and strong from top to bottom. Each unit is powder coated to provide a resilient surface that can withstand even the harshest weather and smoker abuse. Unlike some of the cheaper plastic models on the market, our Buttlers are built to last. This gives our customers peace of mind knowing that their investment will be around for years to come. Plus, we offer an unconditional 20-year warranty in the unlikely event that a unit should ever break.

Quick facts:

20-year warranty

Made from North American aluminum

Quick, touch-free emptying

Weather, rust and fireproof

No-cost recycling courtesy of TerraCycle

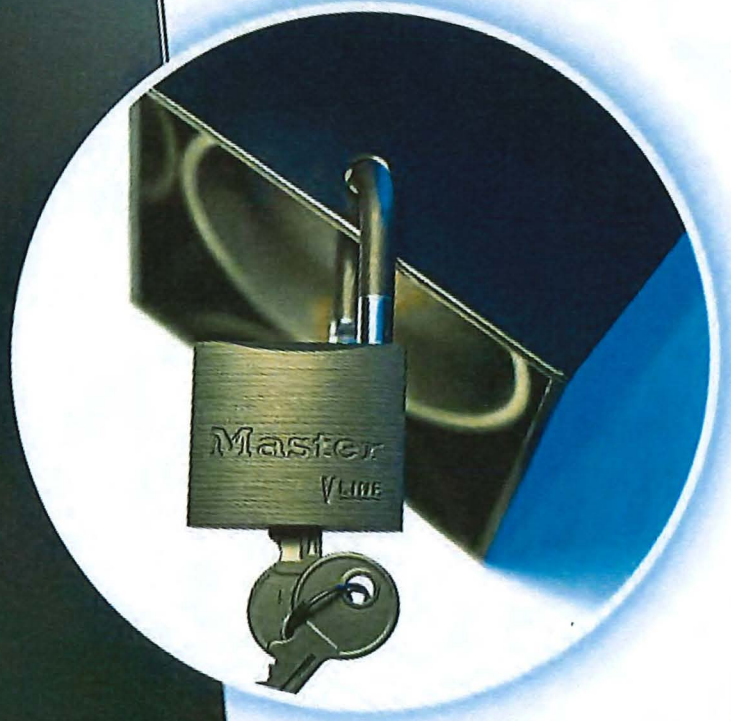
Customized labels and messaging

Vandal-proof

Manufactured in Maine



14"



NOT JUST A PRETTY FACE

Key features of the Buttler

Weather-resistant

There are no holes in the roof! The units repel the rain with a solid cap that doubles as a drip edge to protect the side-mounted hole for the butts. Any moisture that enters has an easy path to drain on the inside of the double-walled container.

Harvest-proof

Sadly, security is an issue with cigarette butt collection. The Buttler comes with a keyed alike Master Padlock that prevents the removal of the container inside.

Easy to mount

Engineered fastening openings on the back of the unit accepts bolts and straps. Keeping the unit tight to the pole or post is the result. We don't hang out in the pedestrian's space, or provide leverage points to assist vandals.

7-second touch-free servicing

Service personnel do not touch the butts while emptying. No digging out of wet or frozen butts with a stick or dragging around a smelly five-gallon pail. A plastic bag is all that's needed for collection and doubles as a shipping liner inside the Terracycle recycling box.

Custom messaging & branding

All of our Buttlers can be labeled and branded with your logo or a custom message at no extra charge at time of manufacture. Create your own design or choose from a number of available [templates](#).

[Learn more...](#)

Brenda's Update—

*Ordered notecards from Optimist Printers for committee use.

*Talked to Jeff Stewart regarding yard beautification sign. He is going to give the idea some thought.

*talked to Cal McDermid about pictures of fountain. He has some we can use for Art Center event. I will be meeting with him soon to get them.

*Got drone photos of fountain/rose garden. Took photos to Paula Long at the High School. Her graphic arts class will be making a sign for our fundraiser. They will also be making our banner and signs for the parade (litter kick-off). Cost is minimal, just materials.

*Called Scott at Parks and Rec to reconfirm we're OK to put the fundraising sign in the rose garden.

* Bill and I met with Lion's Foundation to firm up plans for fundraiser. Shared drone pics of fountain that we are using on the sign promoting the fundraiser. Sign should be done next week. Jim will make a flyer that we can put with our sign. We will be talking to The Chamber, Chronicle and radio stations to help with publicity. Hoping to have a presence on social media as well. We will be talking to service organizations and local businesses.

Next mtg. will be Feb. 17 @ 11:30. Hoping to kickoff fundraiser before the end of February.

BEAUTIFICATION COMMITTEE
Minutes
February 26, 2020
5:30PM

THE DALLES CITY HALL
313 COURT STREET
THE DALLES, OR 97058

PRESIDING: Tiffany Prince

COMMITTEE MEMBERS PRESENT: Brenda Coats, Judy Merrill, Tiffany Prince, Max Butensky, Connie Krummrich, John Nelson

ABSENT: Bill Lennox

Staff Liaison: Izetta Grossman, CMC, City Clerk

Others: None

CALL TO ORDER

Tiffany Prince called the meeting to order at 5:38 pm.

ROLL CALL

City Clerk Izetta Grossman conducted roll call; Lennox absent.

APPROVAL OF MINUTES

It was moved by Nelson and seconded by Krummrich to approve the minutes of the February 12, 2020 meeting. The motion carried; Lennox absent.

Lions Head Installation

Coats reported two bids were received, one was significantly lower than the other. She said she thought the Lions Club was going to pay for the installation.

Beautification Award Sign

Coats said they had submitted criteria to the City Manager and were getting three quotes/designs for the BC to review and make a recommendation to the Mid-Columbia Realtors and the City Manager.

Grossman said the criteria presented to the City Manager was very well done. She said the City Manager had all the information needed to approve proceeding with three quotes.

Other Business

Grossman asked the committee if they would prefer to get agenda packets on the Monday before the meeting. It was the consensus of the group to get packets the Monday before the meeting.

Grossman said all materials/updates for the packets would need to be to her on previous Friday.

Next Meeting Focus: March 11, 2020

STOP THE DROP Campaign

- o Vision – Action Plan
- o Community Clean Ups – taking on?
- o Cigarette Butts - Partnerships

OTHER BUSINESS

Vogt Fountain

- o Fundraiser update
- o Installation

ADJOURN

Being no further business the meeting was adjourned at 7:15 pm.

Signed: _____

Tiffany Prince, President